



HOWL FOR UWG

Table Top Wolves Artist Application Packet



UNIVERSITY OF
WEST GEORGIA

Entry Procedures

PROJECT DESCRIPTION

Howl for UWG seeks designs for table-top wolves that celebrate the bond between the community and the University of West Georgia. Proceeds from Howl for UWG will benefit scholarship aid for the UWG Annual Fund. A portion of the proceeds will be dedicated to providing scholarships for art majors.

Each selected design will be featured on its own crowdfunding site. This site will be live until May 25, 2022 and will be shared with the artist of the featured design. Each dollar raised on these sites counts as a vote for the artist's design. The artists are encouraged to share this site with their friends, family and personal networks in order to have their design win. The artist with the most funds raised will be given a table top wolf that will feature their design at the A Day kickoff event on August 25th, 2022. The winning design will also be featured as a design that future purchasers of the HOWL wolves can choose from.

If you are interested in purchasing a wolf with one of the featured designs, you may do so at giving.west-ga.edu/howl. The cost for a wolf is \$1,500.00. A portion of the cost is tax deductible. The first 15 wolves purchased will be available for pick up at the 40th A Day kickoff on August 25th, 2022

ELIGIBILITY AND ENTRY

Howl for UWG is open to all artists, alumni, schools, and community groups. There is no limit to the number of submissions a person or group can enter. Submissions must be submitted using the templates in this application packet.

SUBMISSION DEADLINE

Submissions must be received by April 1, 2022.

ARTIST STIPEND AND RECOGNITION

Selected artists will receive a \$250 honorarium to assist in the cost of art supplies and materials to paint their tabletop wolf. Please note that UWG will collaborate with an artist to complete any design done by elementary school students.

DESIGN CRITERIA

All designs must be appropriate for public viewing and void of any negative content. Designs may not include any direct reference to a specific product or company

name, logo or trademark but allusion to generic products or missions is permissible. A design may incorporate the University of West Georgia's trademarks provided they comply with our branding guidelines.

RECOMMENDED MATERIALS

Selected artists should only use high quality acrylic paints such as Liquitex (heavy body) or Golden Acrylics. Selected artists cannot use oil or tempera paints.

TENTATIVE CALENDAR

1. April 1, 2022: Deadline for the receipt of entries.
2. April 4-15, 2022: Submission reviews.
3. April 18, 2022: Artist notifications begin.
4. April 25, 2022: Crowdfunding sites launch.
5. May 25, 2022: Crowdfunding sites close.
6. July 2022: Wolves delivered to UWG and artists.
7. Early August 2022: Artists return their completed wolf back to UWG.
8. August 25, 2022: Recognition of Winners at the 40th Annual A Day Kickoff at the Carrollton Center for the Arts. Wolves will also be available for pick up at this event.

REVIEW PROCESS

A Howl for UWG committee will jury artist's submissions and preference will be given to designs that are visually engaging and thoughtful in concept. Artists will be given approximately one month in the summer of 2022 to complete their wolf design. Selected artists will be required to pick up the fiberglass wolf from a UWG storage facility and return them upon completion of the design.

OWNERSHIP AND COPYRIGHT

The University of West Georgia will identify the artist in all public uses and displays of the artists' design. UWG will be the owner of the completed fiberglass forms until physical ownership of the sculptures is transferred to the successful bidder or sponsor. Selected artists will enter into an intellectual property agreement with the University of West Georgia that will, among other things, transfer and assign all rights, title to and interests in the design to UWG.

FRONT COVER IMAGES

The examples on the front cover are table top wolves created for a 2014 UWG fundraising event. The table top wolves are approximately 21 inches long and 18 inches tall.

Artist Application Form

Artists shall be considered on the strength of their submission, as well as past work, relevant experience, their appropriateness of the specific design(s), and the likelihood that the artist can successfully complete the project in the given time frame.

CONTACT INFORMATION

Name: _____

Phone: _____ E-mail: _____

Street Address: _____

City/State/Zip: _____

Are you affiliated with a school or group? _____

Please print your name below, as you would like to see it on promotion and advertising material:

ACKNOWLEDGMENT

I _____ verify that I have read and understand the University of West Georgia's Howl for UWG Artists "Call for Entries" regarding guidelines and project requirements and understand that if my submission is selected and I design a life-size wolf and tabletop replica, all rights title, and interest to the submitted design will become the sole property of the University of West Georgia, and I relinquish all rights, title, and interest in the design and the finished Wolf sculpture.

Applicant's Signature: _____ Date: _____

SUBMISSION REQUIREMENTS:

- Completed Artists Application form
- Completed Side 1 and Side 2 wolf templates

THERE ARE TWO WAYS TO SUBMIT:

- Scan and email your entries and application to **give@westga.edu**
- Mail your entries and application in a 9x11 inch envelope to:

University of West Georgia

c/o Jess Lassetter

1601 Maple Street

Carrollton, GA 30118

Please use a 9x11" envelope and do not fold design entries.

QUESTIONS?

Jess Lassetter

Director of Annual Giving

University Advancement

678-839-2536

jlassett@westga.edu

Clint Samples

Professor of Art and Associate Dean

College of Arts, Culture,

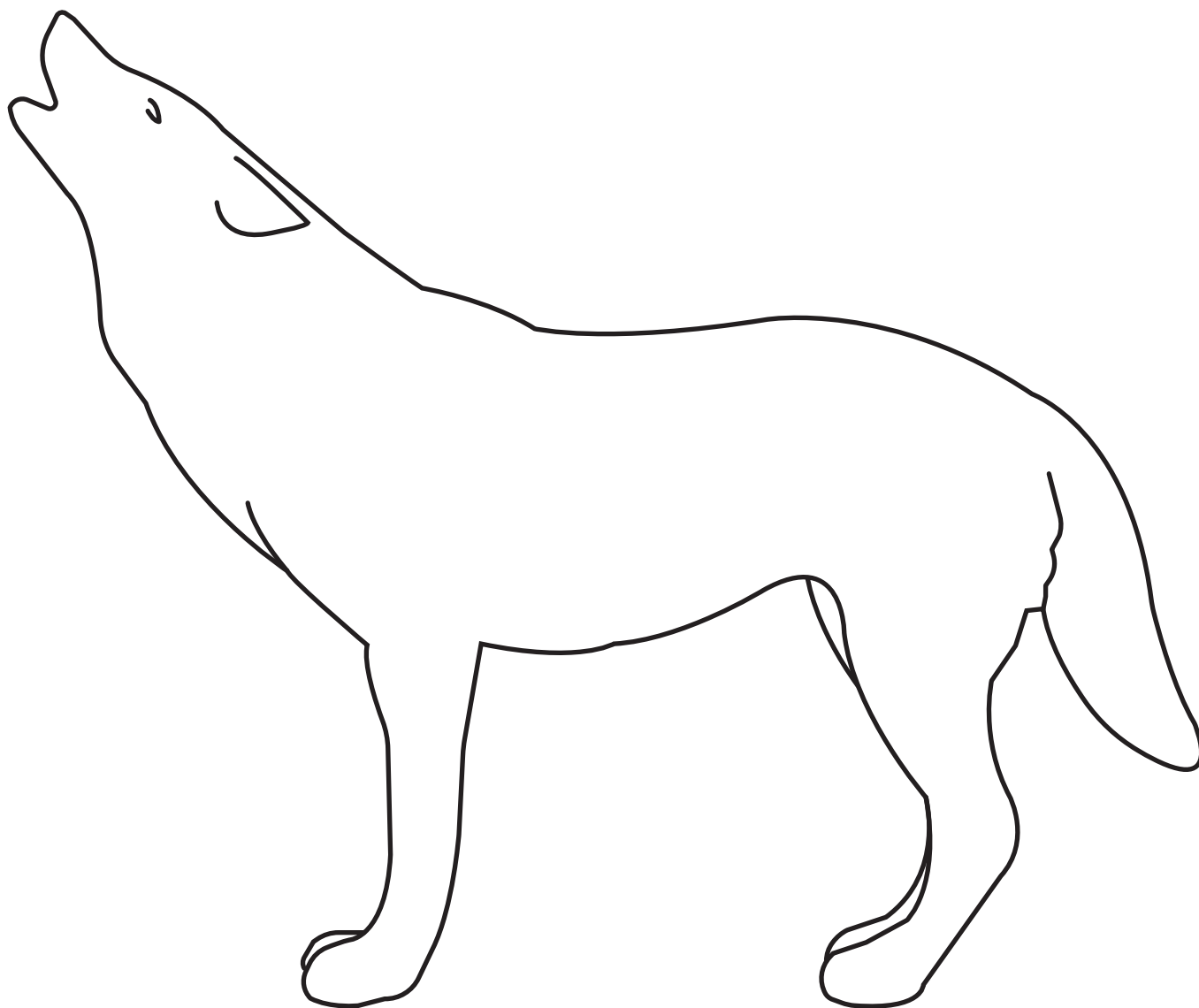
and Scientific Inquiry

678-839-4949

csamples@westga.edu

Table Top Wolf Design Template

Side 1



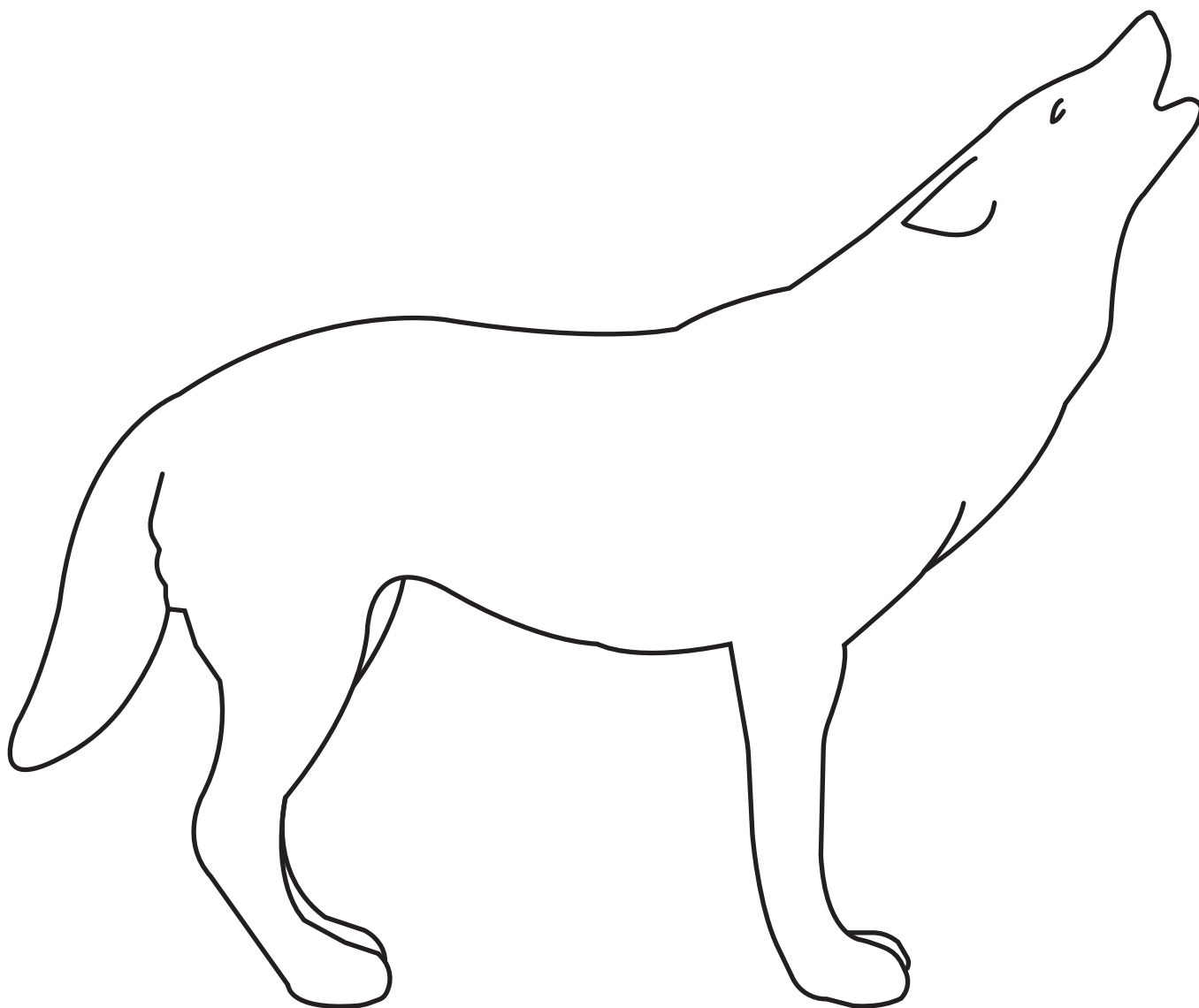
Wolf Name: _____

Artist Name: _____

Use this template to conceptualize your wolf submission for the committee to review. You can use a variety of media, but please refrain from using pastels or other materials that may smudge. Complete and submit side 1 and side 2 with your application. Do not fold if mailing. Template may vary slightly from the actual form. This template can be reproduced. The actual table top wolves are approximately 21 inches long and 18 inches tall.

Table Top Wolf Design Template

Side 2



Wolf Name: _____

Artist Name: _____

Use this template to conceptualize your wolf submission for the committee to review. You can use a variety of media, but please refrain from using pastels or other materials that may smudge. Complete and submit side 1 and side 2 with your application. Do not fold if mailing. Template may vary slightly from the actual form. This template can be reproduced. The actual table top wolves are approximately 21 inches long and 18 inches tall.