Online Resource Ownership, Control, and Use (#1003)

Purpose/Reason for Policy

This Policy serves to define and establish procedures related to the operational implementation of the University of West Georgia (UWG) online resources for content creation, including format, compliance with the Board of Regents and institution policy, and accessibility.

Policy Statement

UWG is the exclusive authority over all UWG online resources (e.g., internet domains, websites, user uploaded content, web or mobile apps, and official social media accounts) owned or under its control and includes any online resources it may name in the future.

- Published content on UWG’s online resource requires prior approval to establish ownership, control, and use as stated in the associated procedures.

- Improperly published content to a UWG online resource should not be viewed as the university’s endorsement, condonement, or interpreted as representing the institution’s views and shall be removed in an expeditious manner.

Scope/Applies To:

☑ All Employees  ? Faculty  ? Staff  ☑ Students  ? Vendors/Contractors  ? Others

The Chief Advancement Officer is authorized to establish procedures related to online resources (e.g., internet domains, websites, user uploaded content, web or mobile apps, and official social media accounts) to comply with this Policy.
## Associated Procedures

- Brand Identity and Logo
- Individual E-Mail Signatures
- UWG-Related Social Media
- Web Standards and Rules

## Approval Signatures

<table>
<thead>
<tr>
<th>Step Description</th>
<th>Approver</th>
<th>Date</th>
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<tbody>
<tr>
<td></td>
<td>Tara Pearson</td>
<td>08/2021</td>
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