

B.B.A. - Management Information Systems Concentration: Enterprise Systems and Data Analytics

Course & Number	Credit Hours	Term Taken	Grade	Course & Number	Credit Hours	Term Taken	Grade
CORE CURRICULUM [1]				Core Area F [2]			18 HRS
AREA A			9 HRS	ACCT 2101	3		
ENGL 1101	3			ACCT 2102	3		
ENGL 1102	3			BUSA 2106	3		
MATH 1111	3			CISM 2201	3		
AREA B			5 HRS	ECON 2105	3		
Elect. (COMM 1110 or ENGL 2050)*	3			ECON 2106	3		
Elect. (LIBR 1101 or CS 1020)*	2			BUSINESS CORE [2]			27 HRS
AREA C			6 HRS	ABED 3100	3		
Fine Arts Elective	3			CISM 3330	3		
Humanities Elective	3			ECON 3402	3		
AREA D			10 HRS	ECON 3406	3		
Lab Science	4			FINC 3511	3		
Non-Lab Science	3			MGNT 3600	3		
MATH 1413	3			MGNT 3615	3		
AREA E			12 HRS	MKTG 3803	3		
HIST 1111 or 1112	3			MGNT 4625	3		
HIST 2111 or 2112	3			MAJOR COURSES [2] [4]			24 HRS
POLS 1101	3			CISM 3335	3		
Elective (PSYC1101 or SOCI 1101)*	3			CISM 3340	3		
				CISM 3350	3		
				CISM 4310	3		
				MGNT 4660	3		
				Concentration in Enterprise Systems and Data Analytics [5]			
				CISM 4330	3		
				CISM 4350	3		
				CISM 4390	3		
				APPROVED ELECTIVES [6]			9 HRS
				Elective 1	3		
				Elective 2	3		
				Elective 3	3		
				Total Program Hours			120

[1] Attain a minimum overall GPA of 2.0 for graduation.

[2] Attain a minimum GPA of 2.0 for Core Area F courses, Business Core courses, and Major courses – No More than one "D" is permitted in the Major courses.

[3] If MGNT 4625 is not available, ECON 4450, FINC 4521, or MKTG 4866 may be substituted with approval of the management department chair.

[4] Students completing CISM 3330, CISM 4330, and CISM 4350 are eligible for the SAP Certificate.

[5] CISM 4382, CISM 4384, or CISM 4386 may be substituted for one of the concentration courses.

[6] At least one elective must be taken in the RCOB or from approved FinTech courses.

Revised 1-11-2021