72″x24″ BANNER

Bleed edge: 72.25″x 24.25″

Bleed is an element that extends beyond the trimmed edge of the page. If you want elements to bleed, the overall design should be to this dimension.

This grey bar bleeds off the left edge.

Trim size: 72″x 24″

This will be the final size of the piece. Elements beyond these dimensions will be

Safe zone: 71.5″x 23.5″

All important non-bleed text and content should be inside this area. This is to ensure that the information is not cut off or too close to the trimmed edge. Example below

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum dictum, mi vel mattis vehicula, dolor erat lacinia ante, nec egestas nunc magna at ex. Phasellus pharetra neque tortor, a ultricies velit aliquam sit amet. Nullam pretium

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