UNIVERSITY OF WEST GEORGIA

INSTITUTIONAL EFFECTIVENESS AND ASSESSEMENT

MASS COMMUNICATION MAJORS IN IPEDS FIRST TIME FULL TIME ENTERING COHORT - GRADUATION RATES

	Entering Cohort	Graduated in 4 years (or less)		Graduated in 5 years (or less)		Graduated in 6 years (or less)	
Fall 2012 - UWG entering cohort	2012	393	19.5%	749	37.2%	850	42.25%
Fall 2012 - MASS COMM Entering Majo	**74**	**18**	**24.3%**	**35**	**47.3%**	**39**	**52.7%**
MASS COMM DEGREE		14		26		28	
ANY OTHER DEGREE		4		9		11	
Fall 2013 - UWG entering cohort	2198	470	21.4%	880	40.0%	994	45.2%
Fall 2013 - MASS COMM Entering Majo	**85**	**22**	**25.9%**	**40**	**47.1%**	**43**	**50.6%**
MASS COMM DEGREE		19		35		37	
ANY OTHER DEGREE		3		5		6	
Fall 2014 - UWG entering cohort	2167	479	22.1%	857	39.5%	961	44.3%
Fall 2014 - MASS COMM Entering Majo	**99**	**27**	**27.3%**	**48**	**48.5%**	**51**	**51.5%**
MASS COMM DEGREE		16		30			
ANY OTHER DEGREE		11		18			
Fall 2015 - UWG entering cohort	2343	508	21.7%	885	37.8%	993	42.4%
Fall 2015 - MASS COMM Entering Majo	**85**	**25**	**29.4%**	**36**	**42.4%**	**39**	**45.9%**
MASS COMM DEGREE		21		30		32	
ANY OTHER DEGREE		4		6		7	
Fall 2016 - UWG entering cohort	2375	604	25.4%	929	39.1%	1028	43.3%
Fall 2016 - MASS COMM Entering Majo	**92**	**29**	**31.5%**	**39**	**42.4%**	45	**48.9%**
MASS COMM DEGREE		26		32		36	
ANY OTHER DEGREE		3		7		9	
Fall 2017 - UWG entering cohort	2176	544	25.0%	851	39.1%	930	42.7%
Fall 2017 - MASS COMM Entering Majo	**96**	**33**	**34.4%**	49	**51.0%**	50	**52.1%**
MASS COMM DEGREE		20		38		39	
ANY OTHER DEGREE		13		11		11	
Fall 2018 - UWG entering cohort	2182	540	24.7%	865	39.6%	950	43.5%
Fall 2018 - MASS COMM Entering Majo	**120**	**32**	**26.7%**	**43**	**35.8%**	49	**40.8%**
MASS COMM DEGREE		23		29		32	
ANY OTHER DEGREE		9		14		17	
Fall 2019 - UWG entering cohort	1777	459	25.8%	696	39.2%	777	43.7%
Fall 2019 - MASS COMM Entering Majo	**66**	**24**	**36.4%**	**32**	**48.5%**	**34**	**51.5%**
MASS COMM DEGREE		20		25		26	
ANY OTHER DEGREE		4		7		8	
Fall 2020 - UWG entering cohort	1683	489	29.1%	722	42.9%	Available after Summer 2026 Graduation	
Fall 2019 - MASS COMM Entering Majo	**62**	**28**	**45.2%**	**34**	**54.8%**		
MASS COMM DEGREE		20		26			
ANY OTHER DEGREE		8		8			
Fall 2021 - UWG entering cohort	1439	439	30.5%	Available after Summer 2026 Graduation			
Fall 2019 - MASS COMM Entering Majo	**27**	**9**	**33.3%**				
MASS COMM DEGREE		8					
ANY OTHER DEGREE		1					