

BECOMING UWG

STRATEGIC PLAN 2021–2026



STRATEGIC PRIORITY 1



RELEVANCE

STRATEGIC PRIORITY 2



COMPETITIVENESS

STRATEGIC PRIORITY 3



PLACEMAKING

More than 1,300 members of the UWG community – students, faculty, staff, alumni, community leaders, boards, and other external stakeholders – took an active role in the university’s strategic planning for the future.

RELEVANCE

STRATEGIC PRIORITY 1

Aligning academic programs and student experiences with workforce needs and 21st-century expectations.

EXPANDED MARKET-ALIGNED ACADEMICS

Launched new and expanded/modernized existing high-demand programs and formalized STEM growth by founding the Dr. James ‘Earl’ Perry College of Mathematics, Computing, and Sciences.

STRENGTHENED EXPERIENTIAL LEARNING

Scaled internships, ALETE training, study-away opportunities, and student-run media to help students launch careers before graduation and launched a 10-year QEP focused on experiential learning and career readiness.

BUILT SEAMLESS TALENT PATHWAYS

Enhanced transfer and workforce pipelines through strengthened partnerships with regional colleges and agencies.

COMPETITIVENESS

STRATEGIC PRIORITY 2

Delivering distinctive experiences, performance excellence, and holistic support that elevate UWG’s value.

MODERNIZED LEARNING ENVIRONMENTS

Delivered major academic facility upgrades – including Humanities, Bonner Lecture Hall, Pafford Hall, and TLC improvements..

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CLOSING ONE CHAPTER, OPENING THE NEXT

With Becoming UWG complete, we’ll carry forward the momentum – doubling down on student success, expanding research and innovation, elevating Division I athletics, advancing community and economic development, and championing the arts – as we write UWG’s next strategic plan together.