The mission of the Richards College of Business is to educate and prepare students for positions of responsibility and ethical leadership in society.
A Day Guest

- Tom Mackel
- Mary Hooper
New Family Members
Robbie Collins

- Robbie joins the Department of Economics as a Limited Term Instructor of Economics
Dr. Leanne DeFoor

- Leanne will join the Department of Management as Lecturer of Business Law.
Susan joins the Department of Management as an Assistant Professor of Business Education.
Minna Rollins

- Minna joins the Department of Marketing and Real Estate as an Assistant Professor of Marketing.
Dr. John Upson

- John joins the Department of Management as an Assistant Professor of Management.
Dr. Jim Hazeltine

• Limited Term Instructor of Marketing
Ms. Marie-Claire Rizk

• Limited Term Instructor of Accounting
Elijah Beck Winters was born on August 23, 2007.

- He weighed 8 lb 2 oz. and was 18 ¾ inches long.
- Congratulations, Gene.
Jonathan Mikael Rollins was born on October 27, 2007.
He weighed 7 lbs. even and was 19.5 inches long.
Congratulations, Minna.
Meara Katherine Brown

- Meara Katherine Brown was born on 11/8/07.
- She weighted 6 pounds, 12 ounces and was 20 inches long. Congratulations, Cheryl.
Joe Turner

- Joe Turner was born November 27.
- He weighed 7 lbs. 15 oz., and was 21 inches long.
- Congratulations, Diane.
Abigail Ruth Nalls

- Abigail Ruth Nalls was born Sunday, Nov 30th
- She weighed 8 lbs. 3 oz. and was 21 ¼ inches long.
- Congratulations, Daniel.
Sahil Hazari

- Sahil Hazari was born Thursday, March 27, 2008.
- He weighed 6 lbs, 13 oz.
- Congratulations, Sunil.
Haley Jean Cail

• Haley Jean Cail was born May 5, 2008.
• She weighed 6 lbs. 8 oz. and was 19 inches long.
• Congratulations, Trey.
Faculty and Staff Achievements
• Congratulations to the Accounting Faculty for a successful maintenance of accreditation for the undergraduate and graduate accounting programs.
• Special thanks to Ron, Jon, and Chris!
International Finance and Economics Program

• The RCOB’s International Finance and Economics Study Abroad Program was recognized as one of the top three international programs in Georgia at the Governor’s International Awards Gala at the World Trade Center in Atlanta for the second year.

• We received word yesterday that the program is in the top three for this year’s award also.
• The RCOB was included in *Princeton Review’s* “Best Business Schools” publication for the second year.
• This recognition is based on a survey of the RCOB’s academic programs, RCOB student satisfaction, UWG’s student body, and campus life at UWG.
Jon Anderson

• Jon received promotion to Associate Professor of Management.
• Jon has two papers win awards for presentation excellence at the Academic Business World International Conference.
Adrian Austin

- Adrian received an “Outstanding Research Paper Award” from the International Academy of Business and Economics in 2007.
Erich Bergiel

• Erich was the recipient of the New Faculty Consortium Scholarship at the Southern Management Association.

• Erich’s paper won an award for presentation excellence at the Academic Business World International Conference.
• David served as President of the Academy of Economics and Finance during 2007-08.
Jim Burton

• Jim was named RCOB Professor of the Year by the UWG Student Government Association.
• Jim also received the Unity Award for 2007-08 from the NAACP.
• Jim was selected by the Student Government Association as the RCOB Outstanding Faculty Member for 2007-08.
Beth Clenney

- Beth was named the Beta Gamma Sigma Professor of the Year Award.
• Bashu was selected as the UWG Centennial Professor from the RCOB.
Tom Gainey

- Tom was recertified by SHRM as a Professional in Human Resources.
As of August 1, 2008, Dr. Dave Hovey is now (and forever more) “Dean Emeritus” of the Richards College of Business.

This designation was recommended by President Sethna and approved by the Board of Regents.
Mary was selected and received a grant to attend a NSF funded teaching innovations workshop during 2007.
Kathy Moffeit

- Kathy was Secretary and Board member for the West Georgia Chapter of the Georgia Society of CPAs.
- Kathy was also On-Campus Champion for the AICPA
Brad Price

- Brad received the Apollo Award for Excellence in Online Teaching.
- Brad also received the “Five Star Award” for his WebMBA course.
Tracy Richardson

• Tracy was one of only 2 people across campus to receive an award for Staff of Year in academic affairs at the UWG Staff Appreciate Day.
Jeff Rooks

• Jeff participated in the ELIXR project on online learning, and a segment of his class is included in the web site below. If you copy the following address into your browser, click on classroom visits, and look for Jeff's picture in one of the outside circles (at about 5 o'clock), you should be able to find it.

Sondra Smith

- Sondra was the President of the West Georgia Chapter of the Georgia Society of CPAs.
- Sondra was also Co-Chair of the College Outreach Task Force for the GSCPA and a member of the GSCPA Governance Task Force.
Sandy Thompson

• Sandy was a nominee for the US Congressional Business and Professional Women’s Leadership Summit.
• Mary-Kathryn received the NAACP Unity Award.
Accounting student Sara Susach co-authored "Predicting the Market Value of Canadian & Unites States Firms" presented at the International Academy of Business & Economics (October 2007). Co-authored with Denise Colquitt.

Kim Holder (Economics) made 5 external presentations:
- “Building Tomorrow’s County: Mechanisms of Employment Growth,” 22nd National Conference of Undergraduate Research, Salisbury University, April 11, 2008
- “Solving Rubik’s Cube: Artificial Selection in Higher Education,” 22nd National Conference of Undergraduate Research, Salisbury University, April 10, 2008 (with 4 other presenters)
- “Solving Rubik’s Cube: Artificial Selection in Higher Education,” 2008 Center for Undergraduate Research Symposium at the University of Georgia, March 31, 2008 (with 3 other presenters)

Kim Holder (Economics) and Marcia Cole (Marketing) presented their research titled “Solving Rubik’s Cube: Determinants of Student Success” to the Spring 2008 RCOB Board of Visitors meeting.

Reba Cox (Economics) presented “Close-knit Family or Distant Cousins: the Canadian and American Economies,” at the National Collegiate Honors Council, Denver, November 2, 2007.


Students from advertising classes sponsored by Mimi Rickard developed and presented a "How to" book for non-profit organizations for the Community Foundation Lunch and learn and conducted projects for Lil-t-Pot and Rachel’s Wish Foundation.

Honors students from Deborah Webb’s class conducted a research project for the Theater Department.
• Barbara Johnson (working with Dr. Hazari) published a journal article.
• Kristin Caverly (working with Dr. Hazari) published a book chapter.
• Benjamin Boozer (working with Dr. Hodges) has a paper accepted for publication in the *Journal of International Business Research*, scheduled for publication in Summer 2008.
Reports and Updates from 2007-08
2007-08 SPC Activities

- RCOB Faculty Handbook Revisions:
  - Requirements for promotion to senior lecturer
  - AQ status of ABD faculty
  - Tenure and promotion requirements
- Reviewed 2007-2008 Strategic Plan
  Action Items:
  - School to work transition
  - Funding priorities
  - Faculty/student ratio
- RCOB Centennial Professor
SPC Current Issues

- Distribution of departmental work load
- Distribution of online (n) course funds
- Recommended caps for online courses
- New accreditation cycle
- Recommendations for expenditure of fiscal year end funds

SPC Members

- Adrian Austin
- Leland Gustafson
- Joel Haynes
- Harrison McCraw
- Doug Turner

- Jim Yoder
- Deborah Webb
- Mary Kathryn Zachary
- Jon Anderson (ex officio)
- Diane Williamson (ex officio)
2007-08 Major Accomplishments - Undergraduate Programs Committee

• Committee reviewed AACSB Standards on assurance of learning
• Reviewed assurance of learning timeline and data (ETS results, course-based assessments, etc.)
• Reviewed and approved major changes in Business Education Program
• Reviewed and approved major changes in Economics with Secondary Education Program
• Approved new courses and modifications in existing courses
• Selected RCOB scholarship recipients
• On-Line Course/Program Change Submission
Graduate Programs Committee
2007-2008 Year in Review

Committee Members:
Bashu Dutt/James Murphy – Economics
Brad Prince – Management
Salil Talpade – Marketing & Real Estate
Jon Anderson (nonvoting) – Associate Dean
Kathy Moffeit (Chair) – Accounting & Finance

Minutes: www.westga.edu/~busn/AASCBAacsb_gpc
Graduate Programs Committee

- Graduate Learning Goals
- Graduate Degree Changes, Deletions, and Additions
- Graduate Curriculum
- Assurance of Learning for Graduate Programs
- Participant Standards Relating to Graduate Students
- Graduate Scholarships
- Updates and Changes in the MBA Exit Exam
<table>
<thead>
<tr>
<th>Current Process</th>
<th>Revised Process</th>
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<tr>
<td><strong>1) Program Committee</strong> (Und or Grad)</td>
<td><strong>1) Program Committee</strong> (Und or Grad)</td>
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<tr>
<td>1) Establish Learning Goals</td>
<td>1) Establish Learning Goals</td>
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<tr>
<td>2) Establish Assessment Timeline</td>
<td>2) Establish Assessment Timeline</td>
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<td><strong>2) Faculty</strong> (those who teach the course)</td>
<td><strong>2) Faculty</strong> (those who teach the course)</td>
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<tr>
<td>1) Establish Learning Objectives</td>
<td>1) Establish Learning Objectives</td>
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<tr>
<td>2) Collect Data</td>
<td>2) Set Performance Levels</td>
</tr>
<tr>
<td>3) Report Results</td>
<td>3) Collect Data</td>
</tr>
<tr>
<td><strong>3) Program Committee</strong> (Und or Grad)</td>
<td><strong>3) Program Committee</strong> (Und or Grad)</td>
</tr>
<tr>
<td>1) Review Results</td>
<td>1) Review Results</td>
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<tr>
<td>2) Recommend Improvements</td>
<td>2) Adjust Learning Goals and Assessment Timeline as Needed</td>
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<td><strong>4) Faculty</strong> (those who teach the course)</td>
<td><strong>4) Faculty</strong> (those who teach the course)</td>
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<tr>
<td>1) Implement Changes</td>
<td>1) Implement Changes</td>
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AOL Links

• BBA Timeline
  • http://www.westga.edu/~busn/AACSB/BBA%20AOL%20Timeline%20-%20revised%20202008.pdf

• MBA Timeline
  • http://www.westga.edu/~busn/AACSB/MBA_Learning_Goals_Assessment_Timeline.pdf

• MPAcc Timeline
  • http://www.westga.edu/~busn/AACSB/mpacc_aol.pdf
Summer School Enrollments

22.8% increase

2370
2911

Su 07
Su 08
Fall Enrollments

<table>
<thead>
<tr>
<th>Fall 07</th>
<th>Fall 08</th>
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<tbody>
<tr>
<td>4784</td>
<td>5136</td>
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7.4% increase
Learning Lab Update

- Our final learning lab has been funded by Airtran Airways.
- Please thank Fred Cannon and Stephanie Perry when you see them, and pat Jon Anderson on the back for helping make this happen.
RCOB Visionary Endowment

$170,375
I-85 Peachtree City Exit

Earn your MBA in Newnan, Carrollton or online
mba@westga.edu • 678-839-6467
Memo from Rob Watts, USG COO

• “Governor Purdue has directed all state agencies to control expenditures during fiscal year 2009 to the maximum extent possible. July revenue figures are down 6.6% compared to July of a year ago.”

RCOB Budget meeting will be held later in the semester when we have more info about final budget issues.
Upcoming Dates
RCOB Fall Get-Together

• Friday, August 15 from 6:00 – 9:00 p.m.
• Sunset Hills Country Club
• *Game Room* opens at 6:00
• Dinner at 7:00
• Door prizes at ~ 8:30
Name our Party???

• Before you leave today, please place three dots beside your choice for the new name of our Fall Get-together.
• You can place all three dots by one name, or you can place one dot by three names.
• In case of tie, winner will be selected Friday night.
• Winner will be named Friday night.
RCOB Student/Faculty/Staff Cookout

• Friday, August 22 from 11:30 a.m. – 1:00 p.m.

• Adamson Hall patio
Open Meeting

- Open Faculty/Staff meetings
- Wednesday, September 3 and Thursday, September 4
- 9:00 – 11:00 a.m.
- Business Building Room 127
Individual Chats

• Throughout fall semester, I will ask to chat with each person individually for 15 – 30 minutes.

• These informal meetings are to discuss whatever you see as key issues as we move forward.
Research Seminar

• Friday, September 19 at 11:00
• This seminar will focus on pedagogical research methods and tips on publishing process.
• Followed by discussion of current projects during box lunch.
• Anyone willing to help present, please contact me.
Executive in Residence

- Matt Echols
- Date TBA
- One other EIR TBA
Executive Roundtable

- TBA
Board of Visitors

- Friday, October 3
- Board meeting from 8:45 a.m. until 1:00 p.m.
Fall Break

• Thursday and Friday, October 9 and 10
• No Classes!
Homecoming

• Saturday, October 18
• Alumni Reception scheduled from noon until 2:00 p.m.
• Adamson Hall entry and/or patio
RCOB Interview Days

• Wednesday and Thursday, October 22 and 23.

Future Professors Lunch

• Wednesday, October 22
Economic Forecast Breakfast

- Tuesday, October 28 at 7:30 a.m.
- UWG Campus Center
- Presentations by Kenneth Heaghney, Georgia’s State Fiscal Economist and Research Professor of Economics at Georgia State University and William J. Smith, University of West Georgia
Party!

- Christmas Lunch
- Thursday, December 4
- 11:30 a.m. – 1:30 p.m.
- Adamson Hall Room 127
2008 Faculty and Staff Awards

Please stay for pictures!