



The Coliseum

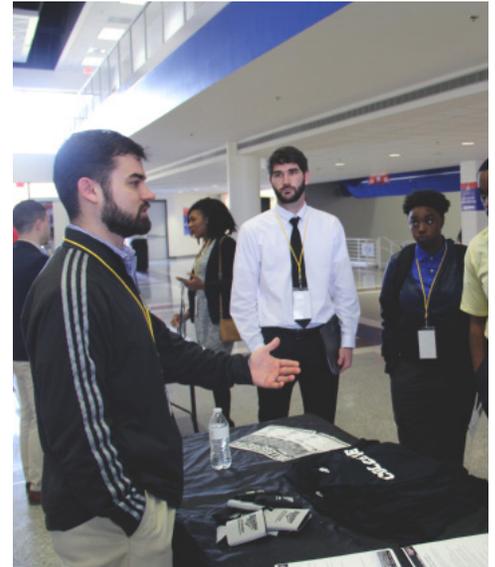
The Coliseum A Year in Review

FY17



Our Mission

The Coliseum is a destination multi-purpose venue connecting superior educational growth with quality events and services while creating a positive impact on the University and regional communities.



SPMG Career Expo - March 2017





FCA Football Camp

The FCA football camp returned to The Coliseum, linking motivated student athletes with peers and coaches for fellowship and an opportunity to hone their athletic and leadership skills.

Pack Premiere & Convocation

To welcome a new class of Wolves to UWG, The Coliseum opened its doors to freshmen students and provided an opportunity for them to interact with different departments across campus to learn what it means to be a Wolf.



Georgia Indoor Percussion Association

Over 30 percussion units from all over the Southeast packed The Coliseum for an exhibition of their musical talents.

Greek Life Step Show

The Coliseum hosted the 2016 UWG Greek Life Step Show during Homecoming week to inspire school spirit throughout the campus. UWG students, both past and present, came to watch the awesome performances.



Looking back on this year

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GHSA West Metro Regional Cheerleading Competition

High school cheerleading teams packed The Coliseum for a weekend of intense, high level cheerleading competition. The GHSA Regional Competitions are quickly becoming a staple event at The Coliseum.

2016 Fall Commencement

The 2016 Fall Commencement ceremony was the largest ceremony held in our facility since the doors opened in 2009. Not only were the stands filled with the most spectators: UWG also saw a record number of degrees conferred.



Winter Preview Day

Future UWG Wolves filled The Coliseum for Winter Preview Day. Departments from around campus came to help the future students learn what campus has to offer.

International Night

UWG is proud to be home to many different ethnicities. On this night, we all gathered under one roof in The Coliseum to better understand each one. Students adorned in traditional clothing prepared meals, recited poetry, danced and sang to show others what it means to be a member of their respective cultures.





GHSA Basketball 6A Semifinals

The Coliseum hosted the Georgia High School Association's Basketball 6A semifinals. Top athletes from all over the state of Georgia came to compete for a chance to win the State Title!

Midway Church Easter Service

In April of 2016, Midway Church made the decision to move their Easter Services to The Coliseum and packed the venue with over 4,000 people.



2017 High School Graduations

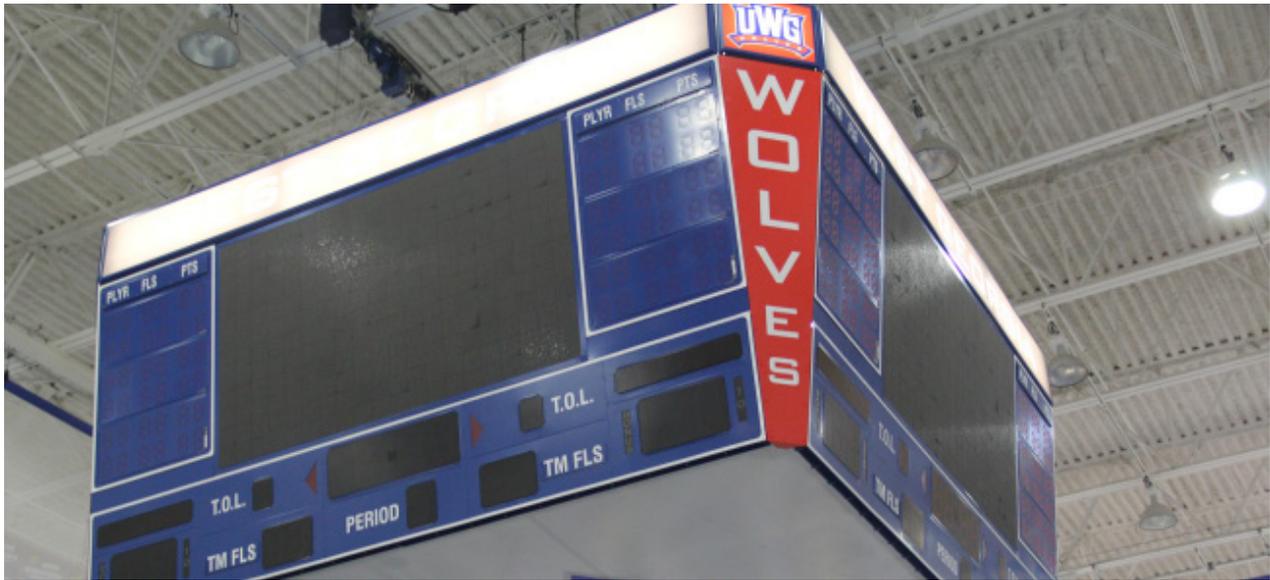
The Coliseum hosted a total of 7 high school graduations from surrounding counties offering many students a first class view of what UWG has to offer.

Student Spotlight - Wesley Adams

The Coliseum was proud to send Wesley Adams to represent UWG as a student Intern at the national IAVM Venue Management School. Wesley had the opportunity to meet many professionals in the field of Venue Management and prepare for the next step in his career!



Looking back on this year



Major Projects



The last year has seen quite a few enhancements to both the facility and the operations in The Coliseum including a new look for the video board, seat covers for the top section of the bleachers, and a shift in the color scheme throughout the arena. The much needed updates created a better atmosphere for guests of our facility and allowed for more efficient way-finding. We could not have accomplished these projects without the help of our campus partners including, Facilities and Grounds, Planning and Construction Services, and University Communications and Marketing.



Ashley Prather

During her time at UWG, Ashley worked as a Student Assistant and an Intern at The Coliseum. After graduating, Ashley worked with Whalen Event Staffing in Oxford, MS but has returned home to work at The Coliseum as our Operations Manager.

Erik Jones

After working as a Student Assistant and Supervisor with The Coliseum, Erik graduated from UWG with the Spring class of 2017. After finishing his internship with Lock Haven University of Pennsylvania Athletic Department, Erik will begin the Sports Administration program at Xavier University in the Fall.



Alaitra McGrone

Alaitra began her tenure at The Coliseum as a Guest Service Representative. She was a staple at our front desk as well as a huge asset in the command center and photographing events. As of July 2017, Alaitra accepted a position on the Mercedes-Benz Stadium/Atlanta Falcons Live Events Team.



Jeremy Sheffield

Jeremy had been a part of The Coliseum staff since the Fall of 2012, working as an Event Coordinator and then an Operations Manager. In the Fall of 2016, an opportunity to work as an Operations Manager at The AT&T Center, home of the San Antonio Spurs, came knocking and Jeremy now represents UWG at one of the top NBA facilities in the nation.



Where are they now?





Our Accomplishments

The past year saw some of our staff reach new heights both individually and as a team. Some of the accolades this year included, Trent Ross' 10 year UWG work anniversary, every member of the staff being recognized at the Risk Management Awards, and winning both the campus individual and team Health Trails competition!





The Coliseum focuses time and resources into building industry partnerships not only to strengthen our operation, but also to provide employment and growth opportunities for the students and staff working in our department. This year, members of The Coliseum took a trip to the GA Dome (above), The Arena Management Conference in Tampa, FL (Right), Venue Management School, and IAVM's VenueConnect Conference in Minneapolis, MN (Below).



The Coliseum Staff

Trent Ross, MBA - Director



Cole Stratton, MBA -
Asst. Director of Business Ops.



Charles Cantrell -
Asst. Director of Event Services



Ashley Prather - Ops. Manager



Jake Berry - Event Coordinator



Wesley Adams - Intern



Demitrius Jones - Intern



Christopher Ell - Intern



Randall Snell -
Grad. Assistant of Event Services







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