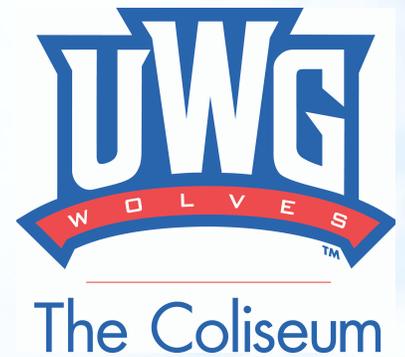


THE COLISEUM ANNUAL REVIEW FY 2019



Contact Us!

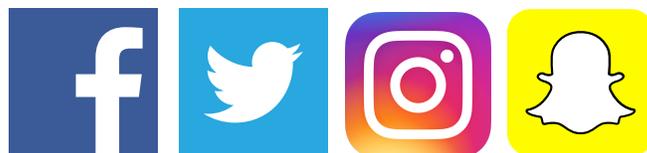
The Coliseum
1601 Maple Street
Carrollton, GA 30118
678-839-5105
coliseum@westga.edu

OUR MISSION



The Coliseum is a destination multi-purpose venue connecting superior educational growth with quality events and services while creating a positive impact on the University and regional communities.

@UWG_TheColiseum





MEET OUR STAFF



Trent Ross

Director of
The Coliseum



Carlie Cantrell

Assistant Director
of Business
Operations



**Jeremy
Sheffield**

Assistant
Director of
Event Services



**Ashley
Prather**

Operations
Manager



Mary Parsons

Event
Coordinator



**Wesley
Adams**

Graduate Assistant
of Event Operations



**Chelsey
Stillwell**

Graduate Assistant
of Business
Operations



Nicole Newell

Graduate
Assistant of
Event Services

MEET OUR STAFF



**Brian
Edwards**

Graduate
Assistant of
Event
Services



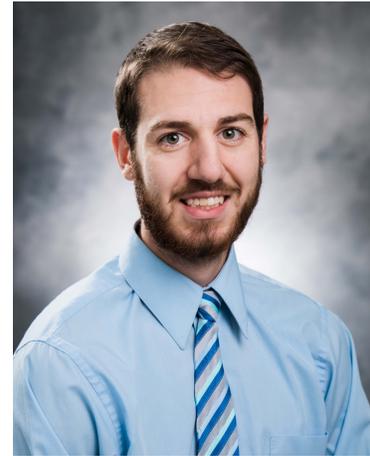
Madison Purse

Event Services
Intern



Josh Waldrep

Event
Operations
Associate



Carlos Velez

Event
Operations
Intern



**Jalen
Simmons**

Event
Operations
Intern



**Jaquan
Morris**

Event
Operations
Intern



Ryann Powell

Event
Operations
Intern



James Profet

Event
Operations
Intern

WHERE ARE THEY NOW?

THE COLISEUM



Randy Robinson
Group Sales
Account
Executive at
Harlem
Globetrotters



**Mary-Kate
Groninger**
Physical Ed
Teacher Paulding
County Schools



Andrew Pope
Account
Executive Florida
State University



**Marquize
Boykin**
Dine West



**Randall Snell,
MBA**
Experiential
Learning
Coordinator at
Clayton State
University



Robert Harris
Retail Sales
Associate at
The Atlanta
Braves



Bess Webb
Program
Coordinator
Fayette
County Parks
and Rec.



Kaleb Sims
Operations
Supervisor
at the
Albany Civic
Center

WHERE ARE THEY NOW?

THE COLISEUM



Bre' Singleton
Promotions
Coordinator at
Radio One



Phillip Hall
Human Resources
Coordinator at
Century
Communities



Erik Jones
Stadium Operations
Manager at
Delmarva Shorebirds



Aubrey Weems
Athletic
Coordinator
Brookhaven
Parks and Rec.



**Cameron
Holbrook**
Athletic
Coordinator at
Carrollton Parks
and Recreation



Taylor Smith
Project
Coordinator @
City of Monroe



**Amanda
Basak**
Territory
Manager at
EcoLab



**Tyrell
Adams**
Houston
Texans
Linebacker

WHERE ARE THEY NOW?

THE COLISEUM



Stephen Aluko
Director of
Baseball
Operations at
Georgia State
University



Tyler Kilian
Premium Sales
Manager @
Austin FC



Chris Ell
Graduate Assistant of
Event Operations at
The University of
West Georgia
Recreation Center



**Daniel
Quintanilla**
Player Development
Coach, Community
Basketball Programs
@ Atlanta Hawks



Trish Wise
Sport Leader
and
Management
Charter School



Garrett Smelser
Project
Coordinator/ Lead
Estimator at
Sports Turf
Company, Inc.



**Akasha
Lawrence**
Financial Aid
Counselor at
Kennesaw State
University



Jeremiah Marsh
Living Well
Specialist at
Southwire
Company

WHERE ARE THEY NOW?

THE COLISEUM



Jake Berry
Assistant
Director of
Auxillary
Services at UWG



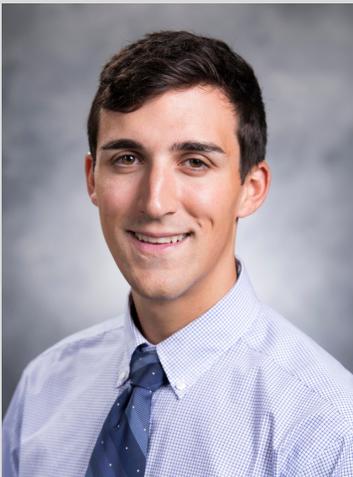
**Courtney
Chrisman**
Donor Relations
and Special Events
Manager at UWG



Alix Thomas
Athletic
Coordinator
at City of
Tavares



**Wesley Adams,
MBA**
Operations
Manager at The
Grand Wayne
Convention Center



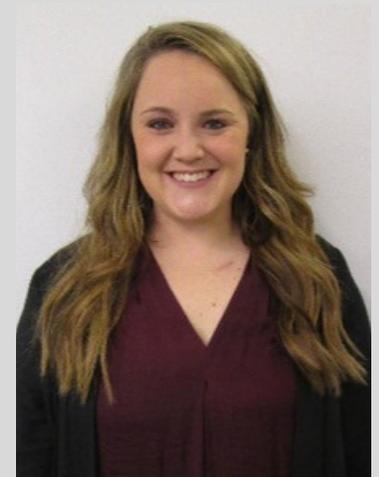
Cole Stratton
Assistant
Director of
Budget Services
at UWG



Rayvon Elliot
Sales and
Customer Service
Rep at DBAT
Douglasville



Aysha Harris
Mobile Support
Box Office
Specialist at State
Farm Arena



Taylor Lefton
Ticket Sales
Trainee at Atlanta
Braves

STAFF SPOTLIGHT

DISNEY COLLEGE PROGRAM

Elisabeth Smith, Event Operations Student Assistant, had the opportunity to be a part of the Disney College Program. Elisabeth has been able to use her skills and knowledge gained at The Coliseum to excel in her internship at Disney. Elisabeth received the opportunity, after her previous internship ended, to come back and spend more time working at Disney. She will return in August of 2019 to be part-time cast member, and to complete her education through University of Central Florida.



GUEST SERVICES STAFF SPOTLIGHT

THE COLISEUM

Haleigh Casabon

Our Coliseum Staff Spotlight for the Guest Service Representative Team is Haleigh Casabon. She started at The Coliseum in February of 2019.

Haleigh has taken on responsibilities outside of her normal job duties as a GSR. She also works a lot of our events and is a part of our ticketing staff. In her free time, Haleigh likes to binge watch Netflix shows.

She is a Sophomore at the University of West Georgia where her major is Criminology. In the future, Haleigh wants to be a Behavioral Analyst.



What is New in 2019?

EVENT OPERATIONS TEAM



The Coliseum took on a new operation in 2018-2019 assuming additional responsibilities for events on campus.

The Coliseum partnered with many departments on campus to make The University of West Georgia events successful! Some of the new responsibilities that this team took on is UWG Football games, Move-In and Move-Out, Summer Camps, Greek Village Events, and The Townsend Center for Performing Arts Events. The Coliseum Event Operations Team looks forward to working with many campus partners in the future!

EVENT OPERATIONS STAFF SPOTLIGHT

THE COLISEUM

Ryann Powell



James Profet



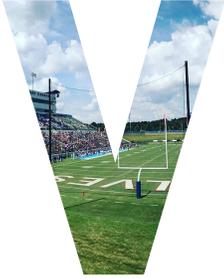
Ryann started with The Coliseum in Fall of 2018. Ryann is majoring in Sport Management and will be graduating May 2020. Ryann was with us for a semester before she quickly moved into a supervisory role.

James started with The Coliseum in Spring 2017. James is majoring in Sport Management and will be graduating May 2020. James started out as a student worker and then quickly moved up into the role of a facility supervisor.

During the Spring of 2019 and throughout the Summer, these two individuals really stepped up to help our Event Operations Team. We really appreciate all of their hard work and look forward to seeing their success in the future.



Responsibilities



Maintenance Checklist
 Football Operations
 Mail Delivery
 Food Service
 Ticket Scanners
 Customer Service

Set-up
 Break-Down
 Security
 Parking
 Day of Event
 Scheduling





Partnerships

Summer Camps

Dine West

Athletics

Townsend Center

Mail Center

Pub and Print

Parking and Transportation

Event Production Crew

Housing and Residence Life



**THE COLISEUM
PRESENTS**

Best of the West Winners



Ashley Prather
Strategic Imperatives



Courtney Chrisman
Cross-Divisional
Recognition



Jake Berry
Strategic Imperatives

**THE COLISEUM
PRESENTS**

Risk Management Awards

Ashley Prather
Good Faith Award



**Ashley Prather, Carlos Velez, Charlie Cantrell
and Jake Berry**
Above and Beyond Award



Renovation

THE COLISEUM JUMBOTRON AND END-ZONE DISPLAY

Before

In FY 19, The Coliseum had some major changes to our jumbotron in the arena. The new jumbotron and the end-zone display were added/updated to bring a more exciting display when attending our events here at The Coliseum. Now, guests can view the event from five different LED screens at anytime. With these LED screens we have the capability to show graphics, game time stats, live-stream video, and much more!



Renovation

THE COLISEUM JUMBOTRON AND END-ZONE DISPLAY

After



FY 19 Events

GHSA BASKETBALL SEMI-FINALS 6AAAAAA

On March 1st and 2nd of 2019, the GHSA 6AAAAAA men's and women's basketball semi-finals were held at The Coliseum. During this event we hosted 4 men's teams and 4 women's teams from all over the State of Georgia to come play their semi-final game here in our arena. We are thankful for our collaboration with GHSA events and are grateful for the opportunity to have hosted this event for many years and hopefully for many years to come!



COLISEUM EVENTS 2019



**JULY
2018**

FCA Football Camp

**AUGUST
2018**

**Pack Premiere
Welcome Back**



COLISEUM EVENTS 2019



SEPTEMBER
2018
Volleyball

OCTOBER
2018
Carrollton Cheer
Classic



COLISEUM EVENTS 2019



**NOVEMBER
2018**

Men's Basketball

**DECEMBER
2018**

Commencement



COLISEUM EVENTS 2019



**JANUARY
2019**

**Winter Preview
Day**

**FEBRUARY
2019**

**Women's
Basketball**



COLISEUM EVENTS 2019



**MARCH
2019**

Best of the West

**APRIL
2019**

**SPMG Career
Expo**



COLISEUM EVENTS 2019



MAY
2019

**High School
Graduations**

JUNE
2019

UCA Cheer Camp



Coliseum Attendance Numbers FY 2019

27,187

UWG ATHLETIC
ATTENDANCE NUMBERS

238,506

FY 19 TOTAL
ATTENDANCE
NUMBERS

796

NUMBER OF EVENTS
JULY 2018-JUNE
2019

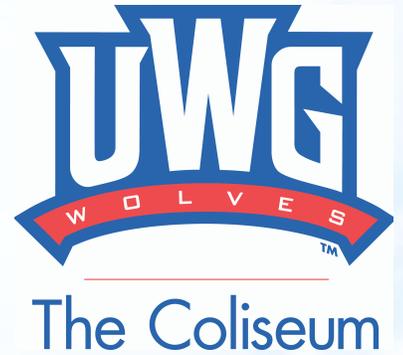
26

NUMBER OF EVENTS
WITH 1000+ IN
ATTENDANCE



The Coliseum

THE COLISEUM ANNUAL REVIEW FY 2019



Contact Us!

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