Event Planning with Wolf Connect
Learning Outcomes:

- Students will be introduced to Wolf Connect software and its uses
- Students will understand how Wolf Connect and our events/programs align with the Residential Curriculum
What is Wolf Connect?
What is Wolf Connect? Why the Change?

The Modern Engagement Platform
★ Created by CampusLabs
★ Replacing OrgSync
  ○ *This platform will no longer exist*
★ More user-friendly experience
★ Easier tracking of participation

Why are we switching platforms?
★ Across the country, over 1,100 campuses are migrating to Engage
★ OrgSync will no longer exist
★ More organized layout
★ Easier to customize

https://uwg.campuslabs.com/engage/
How will Wolf Connect differ from OrgSync?
Features:

More Administrative Access
- Can limit administrative access

Multiple Landing Pages
- Unauthenticated and community homepages

Customizable Positions
- Organizations and departments choose position titles

Service Hour Tracking
- GivePulse, service-tracking platform integration

Overall Better Demographic
- Self-identifying demographics (gender, etc)
- Banner demographic import

Simpler Event Tracking
- Multiple ways to take input student attendance
Differences in Verbiage:

- Umbrellas are now titled "Branches"
  - Branches: Replacing umbrellas; overarching administrative portals that oversee specific organizations
- Portals are now titled "Organizations"
- Community Page: Engage’s home page
- Switchboard: How administrators can switch their view of Engage
- Alerts: News reports that will live on all user’s community page
Our Wolf Connect Community Structure:

Community Level

UWG

Branches

Departments and Colleges
- All department's organization pages
- Ex: Center for Student Involvement

Fraternity and Sorority Life
- All FSL organization's pages
- Ex: Kappa Delta

Housing and Residence Life
- All residence hall's pages
- Ex: University Suites

Student Organizations
- All registered student organizations
- Ex: Student Activities Council

Organizations
What are the main uses of Wolf Connect?
HRL and Wolf Connect:

- Track attendance at your events
- Direct marketing to students
- Gather demographic data
- Hosts a variety of forms
- Creates a personalized page outside of your UWG webpage
Main Uses of Wolf Connect:

- Event Planning
- Event Correspondence
- On-campus Engagement
- Residential Curriculum use
Event Management in Wolf Connect & ReserveWest
How to Create an Event:

--- Event Approval Structure: 
- RA will create the event. Wolf Connect will notify the RD to review the event submission (as long as the RD's notifications are on for this feature).
- RD will approve the event (after any needed changes have been made). Wolf Connect will notify the RLC to review the event submission (as long as the RLC's notifications are on for this feature).
- RLC will approve the event (after any needed changes have been made). Wolf Connect will notify the Program Coordinator to review the event submission.
- Program Coordinator will approve the event (after any needed changes have been made), and will add the event to the FY20 Social Fees Sheet under the appropriate semester's programming tab.

--- Event form information: 
- Event information can be found in the FY20 Social Fees Sheet or Wolf Connect- Let me show you how!
Managing Event Submissions:

**Purchasing Guidelines:**
- 2 weeks notice to purchase vendor supplies
- 4 weeks notice to purchase Oriental Trading and Ozier items
- 6 weeks notice to purchase StarWalk items

**Ordering Guidelines:**
- No later than 7 business days advance notice to place orders in for DineWest (however R&BC needs to place orders in as soon as we receive them).
- Changes to an order cannot be made 72 hours prior to the event.
- HRL will continue to work on a two week deadline regarding placing Catering orders.
- Catering for last minute orders will only be submitted by Camellia Chandler, Jason Bretch, or Cassidy Nelson.
- Dining has requested at least 3 days notice for last minute orders.
- HRL’s single point of contact will be the Red & Blue Crew phone **(404-990-0356)**. If R & B is not able to be reached, Catering will reach out to Supervisor on Call **(404-424-2236)**.
- Student Name (RA) hosting event will be placed in the title of the order.
- A weekly report of outstanding orders will be sent to Camellia Chandler and Jason Bretch weekly for review.
- Access to Catertrax will be given to HRL for order tracking and management.
Custom Notifications:

https://engagesupport.cam puslabs.com/hc/en-us/artic les/360018872231-Custom- Notifications-Overview-VID E0-
Contact Info:

- **UWG System Admin:** Kynnith Francis-Vaughan @ kvaughan@westga.edu
- **GivePulse Admin:** Cait Oliver @ coliver@westga.edu
- **HRL Admin:** Jason Bretch @ jbretch@westga.edu
- **Program Coordinator:** Camellia Chandler @ cchandle@westga.edu
Questions/Comments/Concerns?