# Save the Date

**March 29, 2017**

**Save the Date**

**Professional Growth, Development and Leadership**

**engage west!**

**staff edition:**

**Professional Growth, Development and Leadership**

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**September 29, 2016**

**Campus Center Ballroom**

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**Special Thanks!**
- Dr. Kyle Marrero
- Mr. Mark Reeves

**Auxiliary Services:**
- DineWest
- Publications and Printing
- Townsend Center
- UWG Bookstore

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Are you interested in helping plan the next Engage West! Staff Edition? Do you have ideas on presentations or presenters you would like to see at future editions?

**Email sac@westga.edu to get involved!**

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<th>Afternoon</th>
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<td>Keynote - Aimee Copeland</td>
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<td>Diversity Message -</td>
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<td>Break</td>
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<td>Session #2</td>
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**Lunch - NOON**

*All snacks and lunch are provided.*

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**westga.edu/engagewest/staffedition**
Session 1 Options

Learning to Listen
Dr. Kathleen Skott-Myhre
Campus Center 108.1

The art of listening is that rare ability that all of us value and few of us have truly mastered. To be really heard is a powerful experience. To listen well builds a solid foundation for rapport that can positively affect any kind of conversation. Enhanced listening skills can help us to enhance relationships, increase productive collaborations, and negotiate matters of importance. Join us for this interactive session to learn how to relate effectively to others through the art of listening well.

Connecting “U” to UWG- Becoming a UWG All Star: Engage West - Southwest Airlines Hospitality 101
Southwest Airlines - Christina Ayala and Wazirah Broadwater
Campus Center 108.2

UWG has partnered with Southwest Airlines to discuss what it means to be the “Best Place to Work” and how Employees are the center of that success. Named recently one of the “Best Places to Work” in 2016 by Glassdoor, SWA is proud that our Employees feel that their job is a calling, rather than simply just a job. At Southwest, Employees come first, and by giving them one of the best places to work and succeed, we in turn give our Customers one of the best experiences in the airline industry. Please join us for a FUN-LUVing session to learn how you can lead with LUV & Hospitality, and make your impact at the University of West Georgia. Special guests will be onboard, reserve your flight today!

Session 2 Options

Social Media: Developing Your Impact and Building Your Brand
Taylor Bryant and Sheryl Marlar
Campus Center 108.1

In a media driven networking community (Facebook, Instagram, Twitter, LinkedIn, etc…), it is important that employees and employers know how to market themselves. This session will focus on personal and professional branding and image development. Join us if you want to learn, lead, and make your impact by how you brand yourself.

Campus Safety and Prevention - Personal Safety Plan
Chief Thomas Mackel
Campus Center 108.2

Keeping UWG safe requires conscious effort from all. With the frequency of active shooter incidents occurring around the country, it is necessary for each of us to develop our own personal safety plan so we will know what to do if confronted by such a situation. Chief Tom Mackel of the University Police will present a program demonstrating basic concepts to consider when creating your response plan.

Keynote Address
Develop Your Impact
Campus Center Ballroom
Amiee Copeland
Community Advocate & UWG Alumna

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Want to review the points covered from Engage West Staff Edition?
westga.edu/developwest

Click on:
1. Browse the Catalog
2. Under UWG Specific Content, click Engage West! Staff Edition
3. On the left, select the event (ie Fall 2015, Spring 2016, etc)
4. View Courses