Growth and Improvement in The Legacy Year!

Engage West LDI – November 17, 2017 – 9:00 a.m. – 2:30 p.m.

To be the best comprehensive university in America—sought after as the best place to work, learn, and succeed—we must continue to develop our leadership skills to impact the people we lead, solve and evolve our institutional challenges, and further align our organizational outcomes—from the individual to the unit to the division to the institution. Now fully in the fourth year of Engage West! the Legacy Year, we find ourselves in an ever-shifting student market that has accelerated our urgency to "solve and evolve" our enrollment management strategies. In addition, we are embracing a full review of our administrative efficiency and effectiveness. To achieve our stated goals as an institution and our commitment to develop and empower our leadership, we must fully engage in solving and evolving to ensure our legacy.

Goals of the LDI:

1. Define and answer the "why" of enrollment growth and operational effectiveness and its importance to our future legacy.
2. Develop and identify the individual and institutional actions that will focus our enrollment efforts and operational effectiveness during the Legacy Year! – what we are working to achieve, why we are trying to achieve it, and how we are going to achieve it.
3. Put into action your individual Legacy Statement guided by your principles and values to help UWG achieve its goals.

Agenda:

9:00 a.m.  Growth & Improvement – What’s our Challenge!    Kyle Marrero
9:15 a.m.  Cause why? Enrollment Growth!    Micheal Crafton

• Five Student Populations:
  o Traditional – Justin Barlow
  o Dual Enrollment – April Wood
  o Graduate – Denise Overfield
  o International – Paul Sargeant
  o Adult – Micheal Crafton

• Workshop – two questions: What more would you like to know about any of these student populations? What role do you believe you and/or your team will play in recruitment of one or more of these populations?

• Student Testimonial

10:45 a.m.  BREAK

11:00 a.m.  Continue…Enrollment Growth…Retention!    Micheal Crafton

• Student Success
  o Advising – Melissa Tarrant
  o Center for Academic Success – Carrie Ziglar
  o Student Engagement – Xavier Whitaker
  o Gateways to Completion (G2C) – Myrna Gantner
  o LEAP West! – David Newton

• Student Testimonial

• Workshop – two questions: What student success opportunities would you like to know more about? What role will you play in increasing student success?

12:15 p.m.  LUNCH

1:00 p.m.  Operational Effectiveness and Efficiency – CAR    Kyle Marrero

• Workshop – Opportunity Identification Survey

2:15 p.m.  Closing & CMG Assignment    Kyle Marrero