

## **GRADUATE PROGRAMS COMMITTEE**

DENA KNISS, CHAIR

MEETING AGENDA for

DATE/Time: – **NOVEMBER 3, 2021 at 2:00 PM via Zoom**

Join Zoom Meeting

<https://us06web.zoom.us/j/86498163576?pwd=OFhYMm5KTlI1Rnp0TXJ5dGYvZU9YUT09>

Meeting ID: 821 8276 2670

Passcode: 813211

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### **I) Call to Order (~5 minutes)**

#### **II) Charge to Committee per Faculty Senate President for 2021-22**

- Work closely with the Graduate Advisory Council and consult regularly with the Graduate School Dean - review curriculum proposals, but also be proactive in policy development
- Recommend a policy on standardizing the credentials required for faculty to be designated as graduate faculty
- Ensure faculty initiative in the creation and/or termination of graduate programs
- Examine the relocation of GRAs from individual departments to the Graduate School

### **III) Program and Course Proposals (~20 minutes)**

#### **A) Richards College of Business (RCOB)**

##### **i) Department of Accounting and Finance**

##### **(a) Master of Professional Accounting, MPAcc**

**REQUEST:** Revise Program

**RATIONALE: Course requirements** - To obtain a Master of Professional Accounting, a student with a degree in accounting from UWG or an equivalent program must complete ten (10) courses (30 semester hours) beyond the foundation and basic accounting courses. The program is open to students with undergraduate degrees in accounting as well as students with degrees in fields other than accounting. Foundation

and basic accounting courses are required of candidates who have not successfully completed these courses. The Department of Accounting & Finance Graduate Committee will evaluate transcripts of previous academic work to determine the number, if any, of these courses that will be required. **We are removing two 5000 level cross-listed elective courses and added one 6000 level graduate elective course. We are modifying the electives to better match current industry needs and student interest.**

- (b) Master of Professional Accounting, MPAcc and Master of Business Administration, MBA

REQUEST: Revise Program

RATIONALE: **Course requirements** - The combined MPAcc/MBA degrees require successful completion of 45 graduate course hours. Students without an undergraduate accounting degree must complete 15 additional upper-division undergraduate accounting hours. Students without an undergraduate business degree must also fulfill a five-business course core requirement, which may be taken in a face-to-face classroom setting or as self-study modules. **We are removing two 5000 level cross-listed elective courses and adding one 6000 level graduate elective course. The restructuring of the elective courses into one bucket will simplify the advising process and will make the program requirements easier to understand.**

- (c) ACCT – 6265 – Accounting for Sustainability

REQUEST: New Course

RATIONALE: **Course description** - An examination of how environmental, social, and governance (ESG) performance measures can be used by organizations interested in accounting for sustainability. Emphasis is placed upon how sustainability can help investors, creditors, and other stakeholders distinguish between companies operating efficiently and those which are not. A research paper is required. **Rationale: This course will fill a void from the deletion of ACCT 5265 - Sustainability Accounting and Reporting.**

## B) School of Communication, Film, and Media

- (a) GFA 6000 – Proseminar in Film & Television Production for Key Creatives

REQUEST: Add Course

RATIONALE: **Course description** - This course is a foundational study of the physical production process for Key Creatives in the film and television industry. Classroom

lectures about the protocols and procedures of filmmaking will be supplemented by lab sessions utilizing industry-standard equipment and reinforcing on-set procedures for Key Creative positions (i.e., Producer, Director, Director of Photography, Production Designer, Screenwriter and/or Editor). Topics shall include film production organizational structure; procedures for conception and execution of production; job descriptions and duties in various film craft areas; nomenclature and use of professional on-set film equipment; and managerial functions of each of the Key Creative positions.

**Rationale:** The Georgia Film Consortium has developed graduate GFC courses that enable graduate students to earn GFA Certification. The newly developed Master of Science with a Major in Digital and Social Media Communication has plans to incorporate these graduate-level GFA courses into its curriculum and other graduate programs may follow suit.

(b) GFA 6020 – Camera & Lighting for Cinematographers

REQUEST: Add Course

**RATIONALE: Course description** - This course is a foundational study of the physical production process for Key Creatives in the film and television industry. Classroom lectures about the protocols and procedures of filmmaking will be supplemented by lab sessions utilizing industry-standard equipment and reinforcing on-set procedures for Key Creative positions (i.e., Producer, Director, Director of Photography, Production Designer, Screenwriter and/or Editor). Topics shall include film production organizational structure; procedures for conception and execution of production; job descriptions and duties in various film craft areas; nomenclature and use of professional on-set film equipment; and managerial functions of each of the Key Creative positions.

**Rationale:** The Georgia Film Consortium has developed graduate GFC courses that enable graduate students to earn GFA Certification. The newly developed Master of Science with a Major in Digital and Social Media Communication has plans to incorporate these graduate-level GFA courses into its curriculum and other graduate programs may follow suit.

(c) GFA 6040 – Post Production for Storytellers I

REQUEST: Add Course

**RATIONALE: Course description** - This course will introduce the concepts, terminology, and general/common workflows of contemporary digital post-production. Students will be introduced to Media Composer, Avid Technology's industry-leading

film/video editing software. Topics will include essential functions, such as media management, ingestion of digital files, the EDL (Edit Decision List), utilizing assets like fonts and graphics, color correction and basic finished file exports and deliverables.

**Rationale:** The Georgia Film Consortium has developed graduate GFC courses that enable graduate students to earn GFA Certification. The newly developed Master of Science with a Major in Digital and Social Media Communication has plans to incorporate these graduate-level GFA courses into its curriculum and other graduate programs may follow suit.

(d) GFA 7020 – Camera & Lighting for Cinematographers II

REQUEST: Add Course

**RATIONALE: Course description** - Camera & Lighting for Cinematographers II further equips students with the skills and knowledge of cinematography on a motion picture or episodic television set. Students will build on their foundational knowledge by participating in goal-oriented class projects. Students will also learn about aesthetics, working with other departments, choosing lenses to achieve different audience experiences, continuity, methods, and more. Set etiquette will continue to be a high priority including, but not limited to, participation in exercises, attitude, professionalism, and technique on and offset. Safety will always be a topic of discussion when appropriate. **Rationale:** The Georgia Film Consortium has developed graduate GFC courses that enable graduate students to earn GFA Certification. The newly developed Master of Science with a Major in Digital and Social Media Communication has plans to incorporate these graduate-level GFA courses into its curriculum and other graduate programs may follow suit.

**IV) New Business (~30 minutes total)**

- A) GA Guidelines Assistantships in Academic Affairs (see attachment dated 10.22.21) - Dr. Ila & Dr. Ziglar (~20 minutes)
- B) Secretary for Minutes next week (~1 minute)
- C) GPC Chair for 2022-23 Academic Year (~4 minutes)
- D) Graduate Faculty Policy Status Workgroup Update (~5 minutes)

**V) Old Business**

- A) Send proxy if unable to attend a meeting
- B) Upcoming scheduling for Fall 2021 – meetings will be held virtually – s  
November 17th at 2:00 pm

C) See Doodle Poll for Spring 2022 GPC Meetings