

**Intercollegiate Athletics and University Advancement  
A Standing Committee of the UWG Faculty Senate  
Meeting Minutes for 10/19/2017 3:30-4:30 pm  
Education Annex Room 120**

In attendance: Ashley Smallwood (Chair, Sen. COSS), L. Robinson (Sen. THSSON), Amber Smallwood (Rep. COSS), M. Council (Admin, AA), C. Brown (Rep. THSSON), A. Barnhart (Rep. Library), B. Morris (Admin, NCAA Faculty Rep), D. Fraboni (Admin, UA), M. Gantner (Admin, AA), J. Farmer (Chair, FS), D. Dickey, Athletic Director, Ryan Sammon, (Student Government Representative)

Call to order at 3:30 pm

Approval of the minutes from September 19, 2017

University Advancement Information Sharing (D. Fraboni) Update on the ADay campaign. This semester the University has record enrollment of both undergraduate and graduate students. Numbers of transfer and dual enrollment students remains steady. From a marketing perspective, consultants are assisting in looking at how we want the UWG brand more sophisticated and mature as go forward. Current marketing efforts are also considering how better to reach first generation college students. An increase in marketing to Fulton, Cobb, and Gwinnett counties is planned.

Agenda item: Revisit the statement on students missing classes for participation in athletic events. The undergraduate academic policy on classroom attendance for UWG was distributed to the committee. Additionally, another anonymous university's policy statement on student absences from class was distributed and reviewed. Coach Dickey discussed the current procedure utilized by the athletics department related to students being absent from class to participate in athletic events. Discuss related to the number of issues which arise each academic year, and how the growth of the athletics programs has likely contributed to renewed concerns related to the topic. Dr. Gantner reported the current policy had been revisited by the Faculty Senate several years ago. Consideration was also discussed related to other students participating in band, drama, and other of the arts are also affected by this issue. Comparison of the student handbook and faculty handbook reviewed. Discussion also of the current policy allows the student no opportunity to file a grievance. General consensus of the group was the oneness of faculty notification should be the responsibility of the student to notify faculty of any overlap in class schedule and athletic schedules. Decision to give time for Amber Smallwood and Bob Morris to review the policies of other schools in the southeastern conference and report back at the next meeting.

New Business: none

Next meeting scheduled for November 7, 2017 at 3:30 pm – 4:30 pm in the Ed Annex room 120

Meeting adjourned 4:05 pm