

Faculty Senate
Meeting Minutes
September 13, 2019
Approved on October 11, 2019

1. Call to Order

Chair Butler called the meeting to order at 1:02 p.m.

2. Roll Call

Present:

Bertau, Beznosov, Branyon, Cheng, Chwialkowska, Dahms, DeFoor, Dutt, Elman, Fuentes, Gault, Geyer, Gordon, Green, Hansen, JHong, Ivory, Kellison, Kimbrel, Lanier, McKendry-Smith, MacKinnon, McLean, Miller, Moon, Morris, Neely, Nickell, Ogletree (Griffin, sub.), Pazzani (Ayers, sub.), Penco, Pidhainy, Reber, Rees, Remshagen, Richter (Welch, sub.), Scullin, Self, Snipes, Sterling, Taylor, Tweraser, Wadlington

Absent:

Barbour, Boumenir, Faucette, Gu, Pashia, Towhidi, Wang

3. Minutes

A) April 19th meeting minutes were approved electronically on April 25th

4. Committee Reports

Committee I: Undergraduate Programs Committee (Nick Sterling, Chair)

Action Items:

A) College of Social Sciences

1) Department of Political Science

a) [POLS 3111 - Interest Groups and Lobbying](#)

Request: Add

Item approved unanimously.

2) Department of Sociology

a) [SOC14523 - Intersection of Race and Sex](#)

Request: Add

Item approved unanimously.

Committee II: Graduate Programs Committee (Ben Geyer, Chair)

Action Items:

A) College of Education

1) Department of Communication Sciences and Professional Counseling

a) [Higher Education Administration Ed.D.](#)

Request: Modify

a) [HESA - 6170 - Foundations of College Student Affairs](#)

Request: Add

b) [HESA - 6172 - Theories of College Student Development](#)

Request: Add

c) [HESA - 6174 - Higher Education Administration](#)

Request: Add

d) [HESA - 6175 - Student Affairs Practicum](#)

Request: Add

e) [HESA - 6176 - Campus Crisis, Ethical, and Legal Issues](#)

Request: Add

f) [HESA - 6177 - Theory and Assessment of Educational Environments](#)

Request: Add

g) [HESA - 6178 - The American College Student](#)

Request: Add

h) [HESA - 6179 - Capstone Seminar: Student Affairs](#)

Request: Add

i) [HESA - 7145 - Advocacy and Leadership](#)

Request: Add

j) [HESA - 7152 - Research and Program Evaluation](#)

Request: Add

k) [HESA - 9210 - History of Higher Education](#)

Request: Add

l) [HESA - 9211 - Organizational Theory](#)

Request: Add

m) [HESA - 9212 - Advanced Seminar in Leadership](#)

Request: Add

n) [HESA - 9213 - Critical Issues and Trends in Higher Education](#)

Request: Add

- o) [HESA - 9214 - Analysis of Higher Education Literature](#)

Request: Add

- p) [HESA - 9215 - Advanced Legal Issues and Policy Analysis](#)

Request: Add

- q) [HESA - 9216 - Values and Ethics in Higher Education Leadership](#)

Request: Add

- r) [HESA - 9217 - Diversity Issues in Higher Education](#)

Request: Add

- s) [HESA - 9218 - Higher Education Finance and Advancement](#)

Request: Add

- t) [HESA - 9219 - Governance in Higher Education](#)

Request: Add

- u) [HESA - 9220 - Enrollment Management](#)

Request: Add

- v) [HESA - 9221 - Qualitative Research in a Higher Education Environment](#)

Request: Add

- w) [HESA - 9222 - Quantitative Research in a Higher Education Environment](#)

Request: Add

- x) [HESA - 9223 - Applied Research Practices](#)

Request: Add

- y) [HESA - 9224 - Institutional Assessment and Program Effectiveness](#)

Request: Add

- z) [HESA - 9225 - Directed Doctoral Research](#)

Request: Add

- aa) [HESA - 9999 - Dissertation](#)

Request: Add

All items from the Department of Communication Sciences and Professional Counseling were taken as a block and approved unanimously

- b) [Professional Counseling, M.Ed., Concentrations in College Student Affairs](#)

Request: Modify

Item approved unanimously.

- 2) Department of Literacy and Special Education
 - a) [READ - 7239 - TESOL: Cultural and Linguistic Diversity in the Classroom](#)
 - i. Request: Add
 - b) [READ - 7240 - TESOL: Literacy, Linguistics, and Second Language Acquisition](#)
Request: Add
 - a) [READ - 7241 - TESOL: Methods, Materials, and Assessment through Clinical Experience](#)
Request: Add

All items from the Department of Literacy and Special Education were taken as a block and approved unanimously.

- B) Richards College of Business
 - 1) Department of Management
 - a) [Master of Business Administration, M.B.A.](#)
Request: Modify

Item approved unanimously.

Committee III: Academic Policies Committee (Agnieszka Chwialkowska, Chair)

Action Items:

- A) Undergraduate Catalog
 - 1) Specific Requirements for a Minor
Request: Modify

After significant discussion, Dr. Elman made a motion to table the item until the committee obtained feedback from department chairs and associated documents could be revised by the committee. The vote to table the item was unanimous.

The proposal to modify the Specific Requirements for a Minor in the Undergraduate Catalog was tabled.

Committee IV: Institutional Planning Committee (Felix Tweraser, Chair)

Information Items:

- A) Faculty Priorities for the new UWG President

The Institutional Planning Committee is working on a mechanism to provide the incoming President with a faithful representation of faculty priorities.

5. Old Business

6. New Business

A) UWG New Branding, Jami Bower (**Figure 1**)

The university is undertaking a rebranding campaign focused on Generation Z and on graduate recruitment. If departments would like to learn more, visit the UCM website and complete the form and someone will UCM will contact you.

B) President's Search, Judy Butler (**Figures 2-4**)

7. Announcements

A) Senate Liaison Reports

No Liaison Reports.

8. Adjournment

The meeting adjourned at 1:58 p.m.

Figure 1: UWG New Branding

GO WEST | Strategies

Faculty Senate, September 13, 2019





BACKSTORY.

June 2018 – Brand Storming with Mindpower.

Pre-Brand. Current Brand. Future Brand.

Milestones | Achievements.

- Admissions. Assessment. Audiences. Awareness. Budgets. Degrees Conferred. Demographics. Enrollment. Marketing Footprint. Metrics. Storytelling. Timing. Trends. Triumphs.

Best Practices | Creative Strategy.

- Comprehensive brand review. Cutting-edge campaign review.
- Adidas. American Express. Easter Seals. Gap. GoPro. Levi's. MINI Cooper. Moxy Hotels. National Geographic. Nike. Patagonia. REI. Southwest Airlines. Target. Toms.

Brand Essentials.

- **Brand Platform: Land of opportunity.**
- **Brand Essence. You can make your mark here.**
- **Brand Expression. Go West.**
- UWG shield (iconic identifier)
- Colors – Primary and complementary (accessibility)
- Primary font – Helvetica Neue (variety of weights)
- Brand language – Aspirational. Independent.
Adventurous.

Brand Expansion.

- Font – Introduce a novelty font (plume) for select use.
- Color – Explore within our palette. Consider web and accessibility.
- Music – Refresh the notable music bed.
- Storytelling
- Graphic and motion design
- Photography & Videography
- Writing
- Connections beyond recruitment
 - Academics
 - Alumni
 - Athletics

STRATEGY OVERVIEW.

Situation.

Consider the competition – UWG can't afford to relax.

What does that mean for institutional branding?

- A focus on new programs and places where we are clearly a trailblazer.
- Continue to position our peers and aspirants as “old school” compared to UWG’s perennially new, forward-thinking attitude.
- We want people to know, without a doubt, that UWG is a groundbreaker – always providing fresh, smart opportunities.

Brains may easily become bored. They seek stimulation.

That's why people are drawn to “new” – new ideas, new possibilities, new technologies.

Our brand refresh explores the ways that Going West is about discovering something “new” at UWG.

We tested our theory.

With insightful, solid feedback.

THE WORK.

INSTITUTIONAL.

ANYTHING BUT OLD SCHOOL.

Welcome to one of the most dynamic universities in the nation. Just west of Atlanta and ready to take on the world.

UNIVERSITY OF WEST GEORGIA



EXPLORE THE GREAT UNKNOWN.

Here's to new adventures, people, ideas, possibilities. When you **Go West**, the sky's the limit. Blaze your own trail forward.

UNIVERSITY OF
WEST GEORGIA



33.5735⁰ N BY 85.1028⁰

WEST

It's life in a whole new direction.

Find yours at the University of West Georgia. With nearly 90 programs of study – from biology to mass communications. Maybe that's why *U.S. News & World Report* calls us one of the nation's top universities.

Go West.



UNIVERSITY OF
WEST GEORGIA

**BREAK
NEW
GROUND.**

UNIVERSITY OF
WEST GEORGIA



**DISCOVER
A NEW
WORLD.**

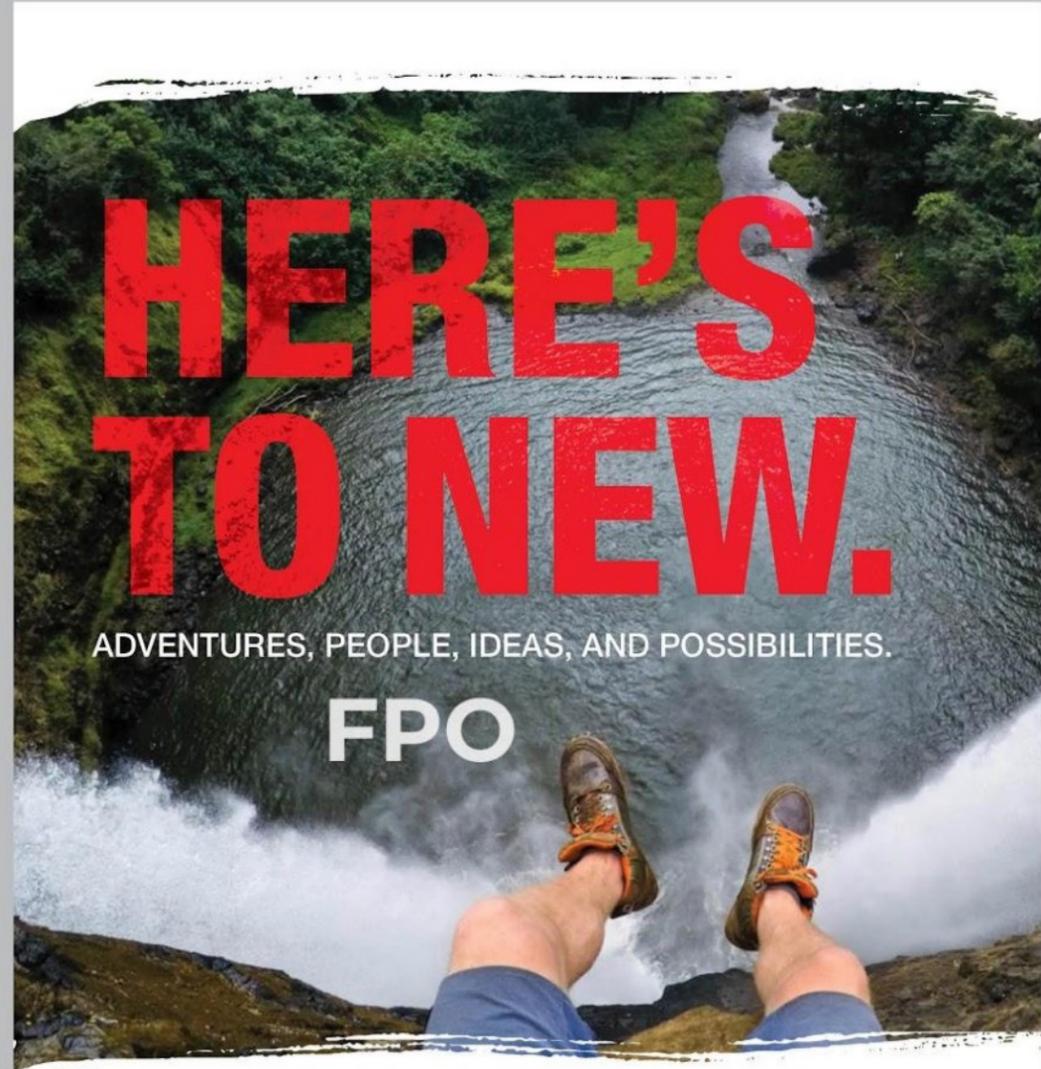
UNIVERSITY OF
WEST GEORGIA



**THE NEXT BIG
THING.**

UNIVERSITY OF
WEST GEORGIA





HERE'S TO NEW.

ADVENTURES, PEOPLE, IDEAS, AND POSSIBILITIES.

FPO



Turns out, we humans crave novelty. Our brains are basically prewired to seek out the new and unknown. Being exposed to new opportunities, scientists say, actually turbocharges our ability to learn. At UWG, we're all about new and improved ways of doing just about everything. **Go West.**

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UNDERGRADUATE RECRUITMENT.

The Target: Generation Z.

- Gravitate to visual over verbal.
- Our work should be design driven.
- Strive to get our “new” message across with limited, select words. (The longer storytelling will come with other key audiences)
- To inspire Gen Z to pay attention, write to them with “high-impact” text and a low-word count.

Traits.

- Entrepreneurial, self-branding, realistic, loyal, socially-responsible, media- and tech-savvy, totally digital, homebodies, value privacy.
- Expect instant gratification.
- Most diverse generation ever.
- Social: Instagram, Snapchat, Facebook
- Less talk, more action.
- Importance of authenticity.
- Value user-generated content.

WHEN YOU GO WEST, YOU GO FAR

DETERMINE YOUR DIRECTION.

And we'll help you get there. Study business in Seoul. Science in India. Art in France. Culture in Costa Rica. Let one of our Wolves Abroad Grants take you there. **Ready to forge ahead?**

UNIVERSITY OF WEST GEORGIA





**U.S. NEWS & WORLD REPORT
CALLED US ONE OF THE
NATION'S TOP UNIVERSITIES.**
And the *Princeton Review*
honored us as a "best regional
college." Explore nearly 90
programs in six colleges. Find
your trail. **Make it happen.**

UNIVERSITY OF WEST GEORGIA





#WE RUN TOGETHER

TOGETHER WE HOWL

0325



#teamadidas

#WE RUN TOGETHER

TOGETHER WE HOWL

2019 WOLVES FOOTBALL

9/1 // 2pm
VS. CATAWBA

9/29 // 12pm
VS. SHORTER

10/27 // 4pm
@ MISSISSIPPI COLLEGE

9/8 // 2pm
VS. LIMESTONE

10/6 // 2pm
VS. NORTH GREENVILLE
AIRED ON ESPN3

11/3 // 2pm
VS. DELTA STATE
SENIOR DAY

9/15 // 7pm
@ ALBANY STATE

10/13 // 7pm
@ WEST FLORIDA

11/10 // 7pm
@ VALDOSTA STATE

9/22 // 2pm
VS. FLORIDA TECH

10/20 // 2pm
VS. WEST ALABAMA
HOMECOMING











uwestga



uwestga “I’ve discovered I am independent. In Korea I did everything with my family but here I wake up, I cook alone and I don’t miss it. I found here what I want to do and when I go back to Korea, I know what I want.” - Ye Eun

JAN 14



uwestga



uwestga "I discovered my full capacity to inspire others." - Alan

JAN 14



uwestga



uwestga “I discovered I can push myself further than I ever thought. I won’t give up no matter what is going on inside or outside of the classroom.” - Jasmine

JAN 14



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Forge ahead. With 90 programs of study, we're a university of anything's possible.



A new world is waiting.

Make your mark. GO WEST.

WESTGA.EDU

Apply Now

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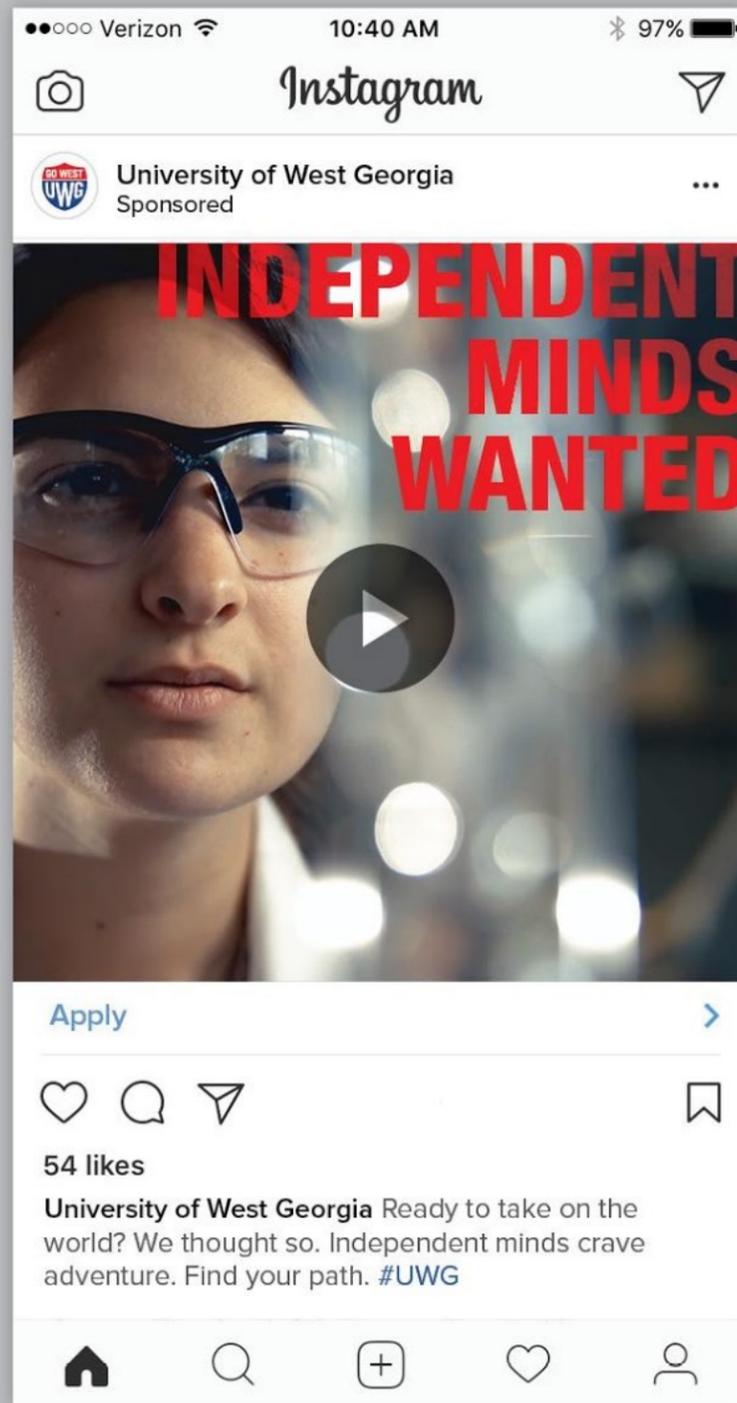
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👍 Like

💬 Comment

➦ Share



Sub-campaign Instagram ad concept

GRADUATE RECRUITMENT.

The Target: Millennials and Generation X.

Traits.

- Busy. Value freedom and responsibility. Technologically adept, resourceful, self-sufficient and flexible. Gravitate toward convenience and low cost.
- Drawn to specific programs. Motivated by advanced degrees that will enhance career opportunities.
- Social: Facebook, Twitter
- Key: Self-determination, can-do spirit.

GO MAKE A NEW WORLD.

Are you ready to forge ahead? With more than 40 graduate programs on online, get ready to meet a future wide open with possibility. Make your mark. **Go West.**

Explore more at westga.edu/gradstudies

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YOUR
FUTURE
IS WIDE
OPEN.

UNIVERSITY OF WEST GEORGIA



40+
GRADUATE
PROGRAMS.

UNIVERSITY OF WEST GEORGIA



ONLINE
AND ON
CAMPUS.

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With 40+ graduate programs, get ready to meet a future wide open with possibility. #GoWestGoGrad



Go West for Grad School

Online and on campus options.

WESTGA.EDU/GRADSTUDIES

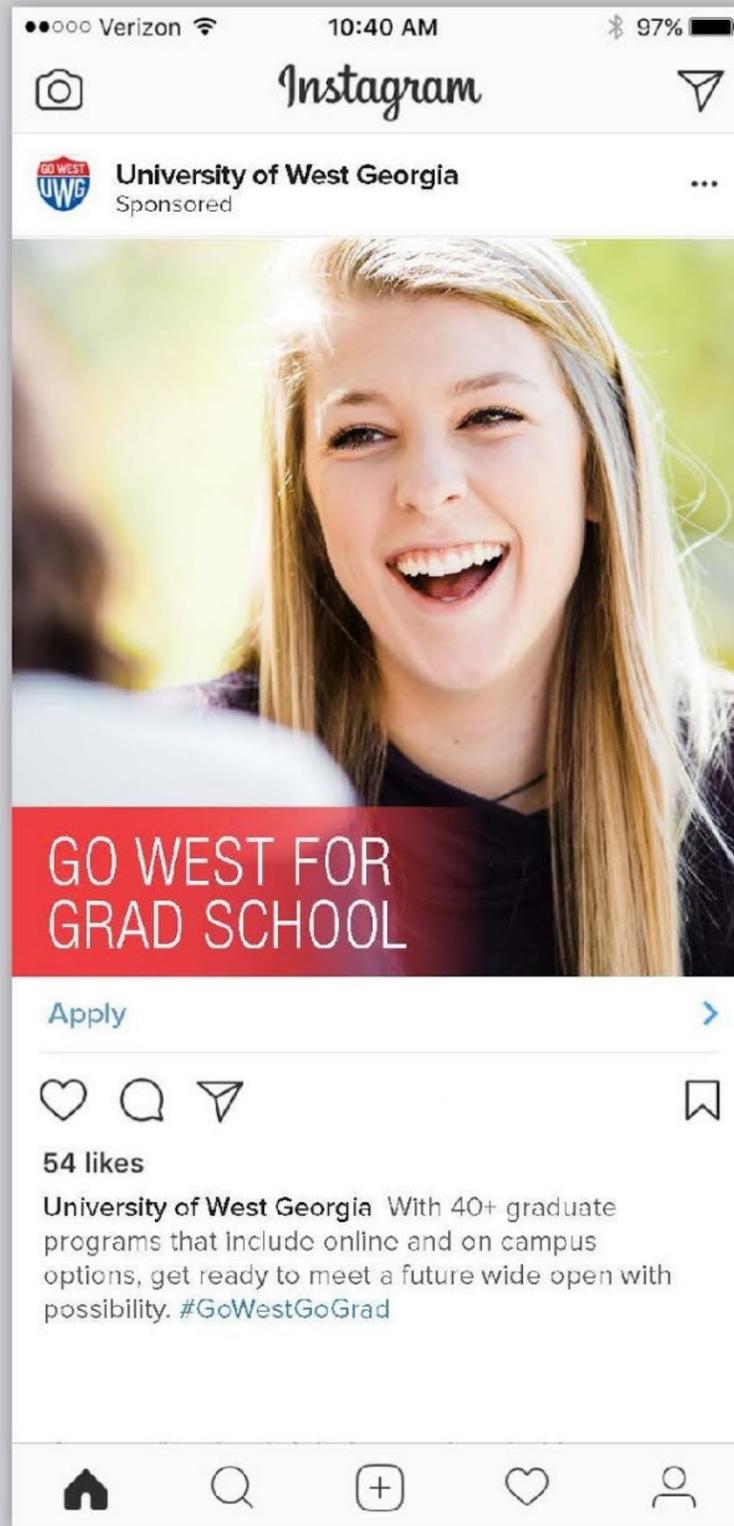
Apply

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Like Comment Share

Facebook static ad



Instagram

ADULT RECRUITMENT.

The Target: Millennials and Gen X.

The biggest challenge with this audience is getting them to believe that there are new possibilities for them, if only they will Go West.

Focus on inspiring them to believe that they can **renew** themselves.

Traits.

- Social, community oriented, digitally competent, idealistic, global, impatient, team-oriented.
- Not as entrepreneurial as Z's, nor as confident.
- Primed for mid-life empowerment.
- Social: Facebook, Pinterest, Instagram
- Key: Unleashing optimistic growth

RENEW. GO WEST.

Because it's never too late to venture outside of your comfort zone and blaze a new trail. This is the university of transformation. Here, you'll get all the support you need to go back to college, finish your degree, and go for your dreams.

Take the first step at westga.edu/goback

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**RENEW
YOUR
CAREER.**

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WEST GEORGIA



**RENEW
YOUR
OUTLOOK.**

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**RENEW
YOUR
DREAMS.**

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GO WEST.

UNIVERSITY OF
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ONLINE OR ON CAMPUS.
NIGHTS AND WEEKENDS.
CARROLLTON | NEWNAN

UNIVERSITY OF
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**THIS IS YOUR
LAND OF
OPPORTUNITY.**



UNIVERSITY OF WEST GEORGIA



85+ PROGRAMS

CARROLLTON
NEWMAN
ONLINE



UNIVERSITY OF WEST GEORGIA



**FINISH
YOUR DEGREE.**



UNIVERSITY OF WEST GEORGIA



**MEET THE
RENEWED YOU.**



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LOOKING FOR A NEW DIRECTION?

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With 90 programs of study, we're a university of anything's possible. Our programs are designed for adults ready to go back to college, finish their degrees, and take life in a new direction. Land your opportunity here.



Welcome to the land of opportunity.

Make your mark. GO WEST

UWG.EDU

More Information

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Comment

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ALUMNI
ENGAGEMENT.

Our UWG Alumni audience wants “their” place.

We want to strengthen their affiliation with “West Georgia” – across all eras – while raising engagement.

Audience traits.

- Diversity demographically. What they have in common is the desire for UWG to reflect well on them, to be successful, ahead of the curve, and highly respected.
- Remember they “chose” UWG instead of more conventional choices.
- Social: Facebook, Twitter, Instagram
- Key: Salute their penchant for the road less traveled!

WHERE
ANYTHING
IS POSSIBLE.
GO WEST.

New worlds await when you go west. Our graduates are driven by a desire to discover. To look deep into uncharted territories and forge fearlessly ahead. They're building better communities, inspiring young minds, and saving lives. While they take different paths, they share an inspired determination to explore, learn, and create. **Forever West.**



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Calling all UWG wolves. Connect. Network. Always keep on growing. Check out the resources for alumni that you need to know about. ASAP. [#WeGrowWest](#)



For. Ever. West.

New discoveries ahead. GO WEST.

ALUMNI.WESTGA.EDU

[More Information](#)

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WEB
REVOLUTION.

Design Goals.

- Develop consistency between mobile and desktop
- Improve performance
- Comply with accessibility standards
- **Simplify** frame
- Provide **large library of web components**
- Bring **quality content** into focus



Oct 6
Artist Talk & Reception: Keith Wallace Smith
 Smith is a figurative sculptor and educator working primarily in ceramics and cast metal.
 Oct 6 | Sat, 10:00am - 7:30pm

Oct 20
Popular Uses Of The Internet
 Smith is a figurative sculptor and educator working primarily in ceramics and cast metal.
 Bobick Gallery
 Oct 6 | Sat, 10:00am - 7:30pm

Oct 6
Artist Talk & Reception: Keith Wallace Smith
 Smith is a figurative sculptor and educator working primarily in ceramics and cast metal.
 Bobick Gallery
 School of the Arts
 Oct 6 | Sat, 10:00am - 7:30pm

Oct 6
Experience a Four Column Header in Basic Style with an Image
 Smith is a figurative sculptor and educator working primarily in ceramics and cast metal.
 Oct 6 | Sat, 10:00am - 7:30pm

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Oct 6
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Columns &
 Callouts

Text link in blue - Duis interdum condimentum dolor in ultrices. Suspendisse potenti.

Tabs &
 Accordions

- Speakers
- Schedule
- Locations
- Partners
- Tickets
- FAQ
- Agenda

Speakers

Dr. Andrea Bowens-Jones is a former Procter & Gamble (P&G) R&D Section Head. She has managed multi-discipline teams of scientists and engineers to drive technology, formulation, and process development for top personal care brands such as Secret, Old Spice, and Gillette.

A polymer chemist by training, Dr. Andrea cares deeply about STEM (Science, Technology, Engineering, and Math) education and inspiring the next generation of technical leaders. In 2004, she developed the Resident Scholar Program (RSP) while at P&G. RSP is a unique job-shadowing program for minority youth interested in careers in STEM. Dr. Andrea continues to impact the STEM talent pipeline as a consultant working with organizations such as Women In Technology, whose mission is the increase women in STEM careers.

After over 15 years, Dr. Andrea left her job in management to pursue her calling. As President/CEO of IDG Vision, LLC and Certified John Maxwell Coach, Speaker, and Trainer, Dr. Andrea leverages her experiences with Maxwell's proven leadership teachings to inspire, develop, and grow the vision inside of all her clients.

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BB&T Lecture to Feature Raymond, Founder and CEO of Raymond Insurance Group

UWG News

Home / UWG News / Richards College of Business News / BB&T Lecture to Feature Raymond, Founder and CEO of Raymond Insurance Group

by Emily Sprewell

Benjamin Raymond knows achieving success is rarely an easy road.

"I had to fight for it and grind for it," said Raymond, the founder and CEO of Raymond Insurance Group. "I had to keep pushing when I wanted to give up."

Raymond will share more about that lifelong journey to personal fulfillment during the next installment of the BB&T Lectures in Free Enterprise, hosted by the **Richards College of Business** at the University of West Georgia.



The lecture – titled "Playing the Game Without a Coach" – will be held Tuesday, Sept. 24, from 6-7 p.m. at UWG's **Townsend Center for the Performing Arts**. Admission is free, but seating is limited. Tickets will be available at the Townsend Center box office starting Tuesday, Sept. 17.

As a child, Raymond spent time in foster care and did not have a lot of stability during his adolescence. Raymond explained he lived with three different families while he was in high school, using focus and dedication to create his own outcomes.

Feature

Richards Germany

New Rich Roy Rich

Richards Empower

UWG Ho Forecast

Dutt Fam Supporti

Students Engagem

Online Pr Nation's Report

RCOB Te Internatic

Alumni C Richards



Home / Showcase / The Great American Eclipse

The Great American Eclipse

by Katie Stepp

07/11/2019

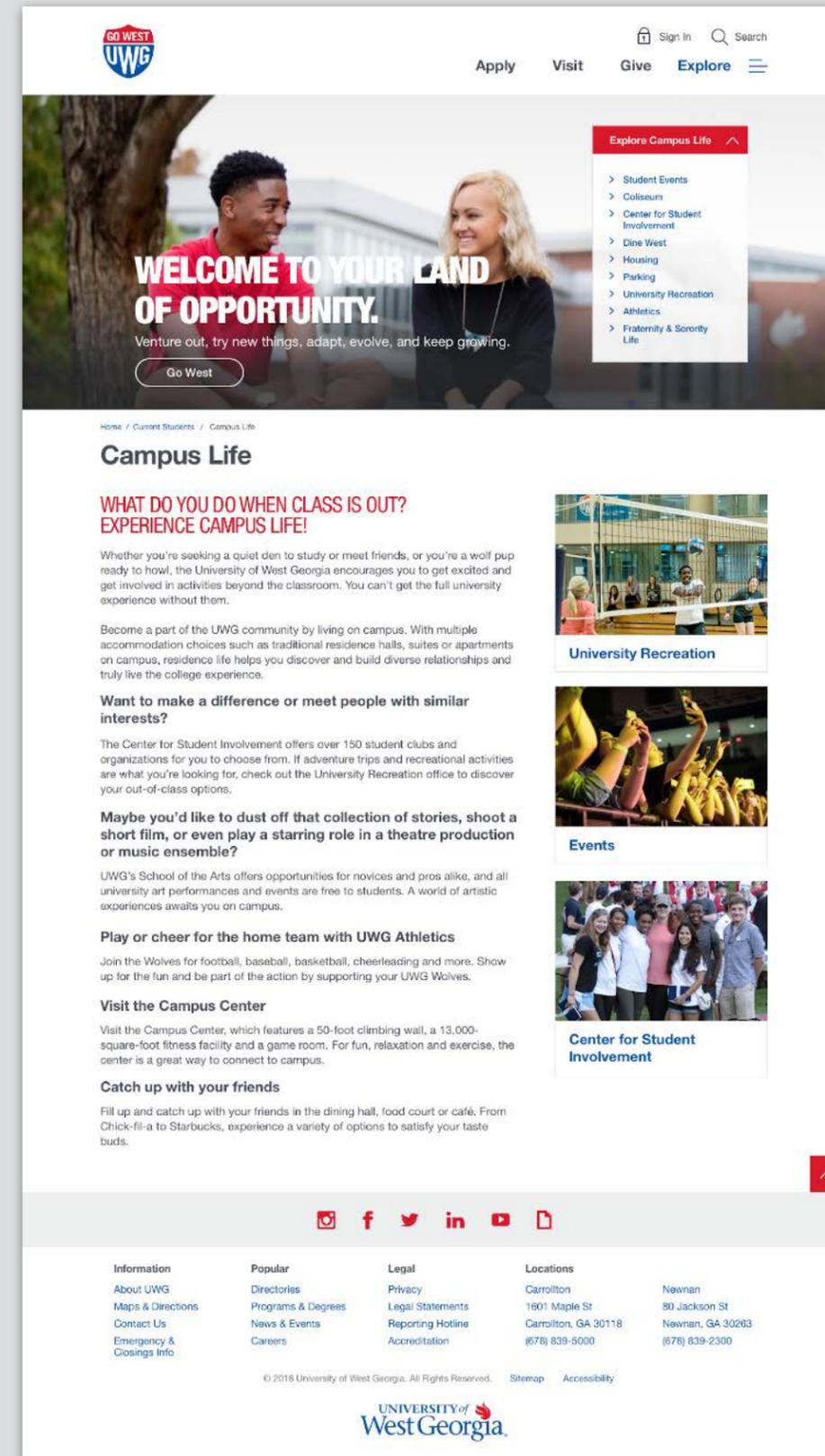
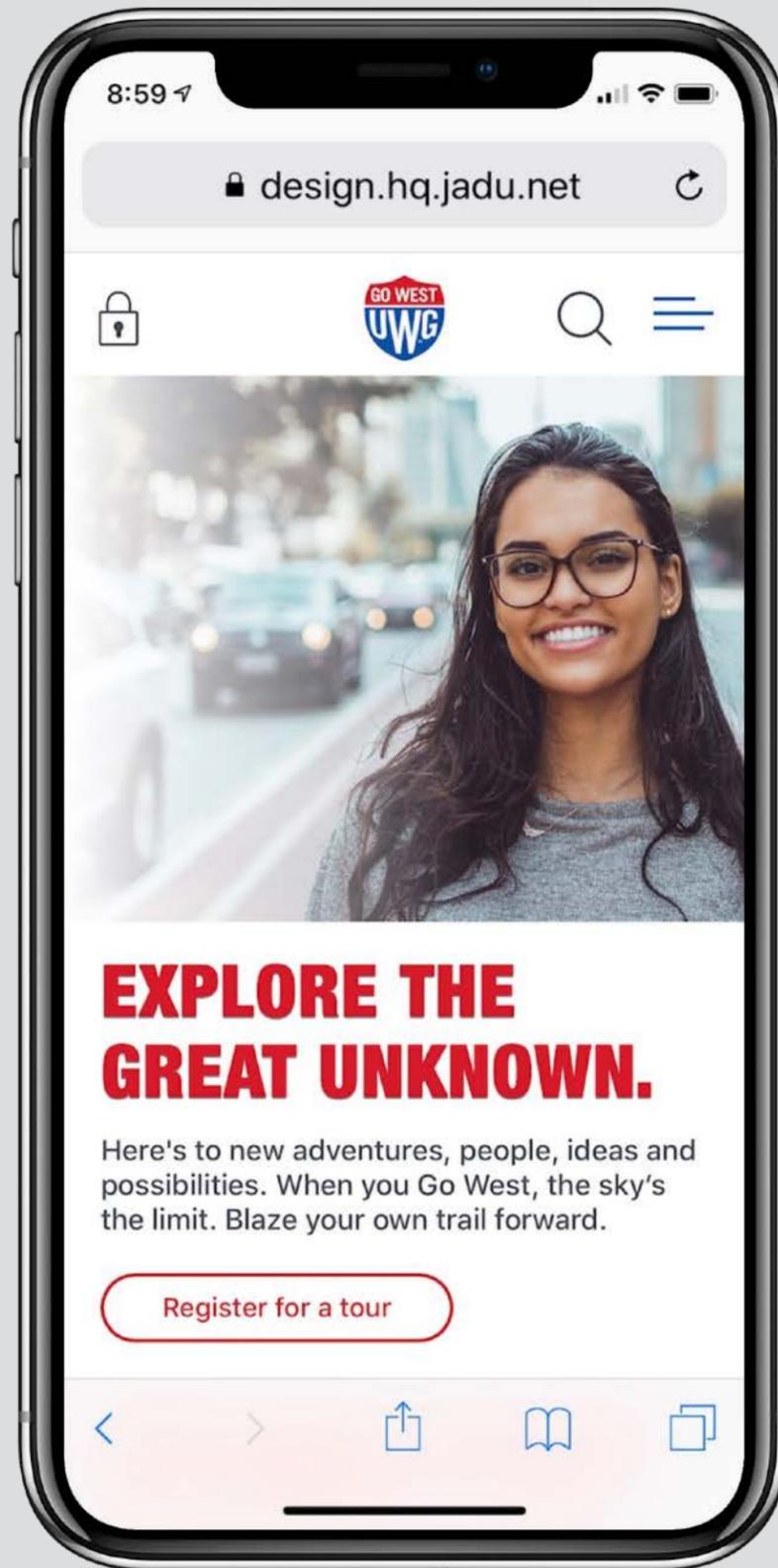
Reading time: 3 minutes

Children excitedly jogged up a large hill. Parents followed behind carrying lawn chairs and blankets. University of West Georgia students carried their backpacks and textbooks as they kept their highly coveted plastic safety glasses clutched to their chests. One of the most highly anticipated events of the year was about to unfold.

On Monday, August 21, more than 5,000 visitors overall journeyed to the [UWG Observatory](#) for their chance at a glimpse of the historic Great American Eclipse.

"I'm so excited to have the opportunity to view the eclipse, and I wouldn't have been able to if it wasn't for UWG providing the glasses," said Heather Thompson, a UWG student.

Even though the eclipse could not be viewed in totality from Carrollton, there was still a feeling of elation that quickly spread



8:59

design.hq.jadu.net



EXPLORE THE GREAT UNKNOWN.

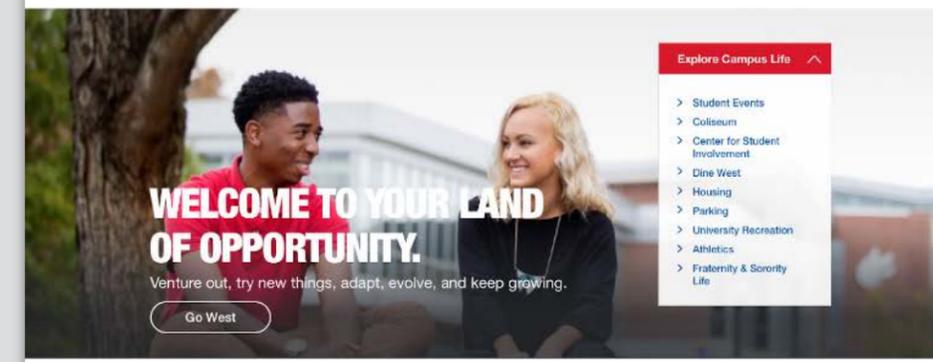
Here's to new adventures, people, ideas and possibilities. When you Go West, the sky's the limit. Blaze your own trail forward.

Register for a tour



Apply Visit Give Explore

Sign In Search



WELCOME TO YOUR LAND OF OPPORTUNITY.
Venture out, try new things, adapt, evolve, and keep growing.

Go West

Explore Campus Life

- > Student Events
- > Coliseum
- > Center for Student Involvement
- > Dine West
- > Housing
- > Parking
- > University Recreation
- > Athletics
- > Fraternity & Sorority Life

Campus Life

WHAT DO YOU DO WHEN CLASS IS OUT? EXPERIENCE CAMPUS LIFE!

Whether you're seeking a quiet den to study or meet friends, or you're a wolf pup ready to howl, the University of West Georgia encourages you to get excited and get involved in activities beyond the classroom. You can't get the full university experience without them.

Become a part of the UWG community by living on campus. With multiple accommodation choices such as traditional residence halls, suites or apartments on campus, residence life helps you discover and build diverse relationships and truly live the college experience.

Want to make a difference or meet people with similar interests?

The Center for Student Involvement offers over 150 student clubs and organizations for you to choose from. If adventure trips and recreational activities are what you're looking for, check out the University Recreation office to discover your out-of-class options.

Maybe you'd like to dust off that collection of stories, shoot a short film, or even play a starring role in a theatre production or music ensemble?

UWG's School of the Arts offers opportunities for novices and pros alike, and all university art performances and events are free to students. A world of artistic experiences awaits you on campus.

Play or cheer for the home team with UWG Athletics

Join the Wolves for football, baseball, basketball, cheerleading and more. Show up for the fun and be part of the action by supporting your UWG Wolves.

Visit the Campus Center

Visit the Campus Center, which features a 50-foot climbing wall, a 13,000-square-foot fitness facility and a game room. For fun, relaxation and exercise, the center is a great way to connect to campus.

Catch up with your friends

Fill up and catch up with your friends in the dining hall, food court or café. From Chick-fil-a to Starbucks, experience a variety of options to satisfy your taste buds.



University Recreation



Events



Center for Student Involvement



Information
About UWG
Maps & Directions
Contact Us
Emergency & Closings Info

Popular
Directories
Programs & Degrees
News & Events
Careers

Legal
Privacy
Legal Statements
Reporting Hotline
Accreditation

Locations
Carrollton
1601 Maple St
Carrollton, GA 30118
(678) 839-5000

Newnan
80 Jackson St
Newnan, GA 30263
(678) 839-2300

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Thank You.
(Audience Applauds!)

Figure 2: Faculty Senate Executive Committee Statement on the Presidential Search

Executive Committee of the UWG Faculty Senate

August 16, 2019

Dear University System of Georgia Board of Regents and UWG Presidential Search Committee:

On August 15th, 2019, the Executive Committee of the Faculty Senate, comprised of 12 voting members, met to discuss the Chairs' Council's letter to the Presidential Search Committee. After discussion of its content, members voted by voice vote to confirm, unanimously, their support of the Chairs' letter.

We voted to preserve the philosophy of shared governance that pervades—and sustains—our campus culture. In the past five years, a commitment to shared governance has led to faculty involvement in virtually all major leadership hires conducted on our campus, for example, thereby promoting faculty investment and, in turn, student retention and satisfaction.

A closed search, therefore, is a step backwards here at UWG, especially since, in recent history, UWG made our greatest strides forward with senior leadership subsequent to an open search.

While we realize that any final decision is under the purview of the Chancellor, and the Board of Regents, we wish to make every effort to be heard and trust that our voices are valuable to the USG. In sum, we continue to strive towards making UWG the best place to learn, work, and succeed, and an open search for our next President is a way towards ensuring this overarching goal.

Sincerely,

University of West Georgia's Executive Committee of the Faculty Senate

Figure 3:

LISTENING SESSIONS FOR UWG PRESIDENTIAL SEARCH

Members of the University of West Georgia Presidential Search and Screen Committee (PSSC) and search consultants from WittKieffer would like to invite students, faculty, staff and the community to one of our listening sessions scheduled in mid-September.

The goal for these listening sessions is for the PSSC and WittKieffer to hear our community's thoughts on the university's culture, strengths, priorities and opportunities.

This feedback will be critically important in the recruitment and evaluation of candidates.

Dates, times, locations and intended audiences for each of our listening sessions are listed for your convenience. All sessions are open to everyone, but some of the discussion during each session will be geared toward the thoughts, ideas and needs of the intended audiences.

UWG STUDENTS

SEPTEMBER 11, 2019

10:00 – 11:00 a.m.
Campus Center Ballroom 108.2

SEPTEMBER 11, 2019

5:00 – 6:00 p.m.
Campus Center Ballroom 108.2

SEPTEMBER 12, 2019

2:00 – 3:00 p.m.
Education Center, Room 2

SEPTEMBER 12, 2019

4:00 – 5:00 p.m.
Miller Hall 2213

SEPTEMBER 16, 2019

5:00 – 6:00 p.m.
UWG Newnan, Room 133

UWG FACULTY

SEPTEMBER 11, 2019

3:00 – 4:00 p.m.
Campus Center Ballroom 108.2

SEPTEMBER 11, 2019

5:00 – 6:00 p.m.
Campus Center Ballroom 108.2

SEPTEMBER 12, 2019

9:00 – 10:00 a.m.
Nursing Building, Room 115

SEPTEMBER 12, 2019

4:00 – 5:00 p.m.
Miller Hall 2213

SEPTEMBER 16, 2019

5:00 – 6:00 p.m.
UWG Newnan, Room 133

UWG SPECIAL GROUPS (FACULTY SENATE & STAFF COUNCIL)

SEPTEMBER 13, 2019

3:00 – 4:00 p.m.
Nursing Building, Room 106.3

UWG STAFF

SEPTEMBER 11, 2019

8:00 – 9:00 a.m.
Campus Center Ballroom 108.2

SEPTEMBER 11, 2019

5:00 – 6:00 p.m.
Campus Center Ballroom 108.2

SEPTEMBER 12, 2019

11:00 a.m.– 12:00 p.m.
Campus Center Ballroom 108.3

SEPTEMBER 12, 2019

4:00 – 5:00 p.m.
Miller Hall 2213

SEPTEMBER 16, 2019

5:00 – 6:00 p.m.
UWG Newnan, Room 133

WEST GEORGIA COMMUNITY

SEPTEMBER 11, 2019

8:00 – 9:00 a.m.
Campus Center Ballroom 108.2

SEPTEMBER 11, 2019

5:00 – 6:00 p.m.
Campus Center Ballroom 108.2

SEPTEMBER 12, 2019

4:00 – 5:00 p.m.
Miller Hall 2213

SEPTEMBER 16, 2019

5:00 – 6:00 p.m.
UWG Newnan, Room 133



Figure 4: Presidential Screen and Search Committee Survey

Dear UWG Faculty, Staff, Students, and Alumni,

Your feedback is imperative to the process of recruiting and vetting the next president of our university, and the Presidential Screen and Search Committee wants to hear from you.

You can access the survey by scanning the QR code by following three simple steps:

- 1) Open the Camera app on your device.
- 2) Hold your device so that the QR code appears in the camera view finder. Your device will recognize the QR code and show a notification.
- 3) Tap the notification to open the survey link associated with the QR code.



Sincerely,

Sharmistha Basu-Dutt, Chair, and
Members of the UWG Presidential Search and Screen Committee