Instructor: Dr. Sunil Hazari
Website: http://www.sunilhazari.com
Office Location: Room 2312 – Richards College of Business
Office Phone: 678.839.4842
Office Hours: Mondays & Thursdays: 11:30 a.m – 4:30 p.m.
Course Level: Undergraduate – 3 semester hours
Course Meetings: Online course with two on-campus meetings: First and last Thursday of the semester. RCOB 2329, 5:30 – 8 p.m. Both on-campus class meetings are mandatory.
Course Web Site: http://www.westga.edu/webct
E-mail: Use email feature within CourseDen
University Tech Support: 678.839.6587 (for login/password/access problems)

Textbook and Supplies:
- USB Drive (1GB) to store your Web project files (Required)
- Access to Adobe Dreamweaver CS5 if you are working off campus. Adobe Dreamweaver CS5 is available on campus in all of the computer labs in the Richards College of Business (Note: Other versions of Adobe Dreamweaver will not be suitable for this course)

Course Description:
This course provides an introduction to Business Web design. Students will learn concepts related to planning and developing a successful organizational web site; choosing appropriate format and page layout; selecting multimedia and interactivity for the Web; and publishing, and maintaining a Web site which integrates traditional and new media formats.

Course Objectives:
1. Understand the importance of Web sites for organizations.
2. Examine best practices of usability in organizational Web sites.
3. Identify activities involved in the Web design and planning process.
4. Develop and maintain a Business Internet Web site for project activities.
5. Reflect on factors that make the Web a powerful environment for business activities.
6. Understand how Web technology integrates with an organizational mission.
7. Integrate Social Media (such as Facebook, YouTube, Blogs, and Wikis) in web enterprise strategy.
View Learning Objectives for the Richards College of Business at http://www.westga.edu/rcob/index_10607.php

Course Policies:

Student Conduct: Any acts of classroom disruption that go beyond the normal rights of students to question and discuss with instructors the educational process relative to subject content will not be tolerated, in accordance with the Academic Code of Conduct described in the Student Handbook. This is a business class and as such all actions are to be conducted in a professional manner. No food/drinks, hats permitted in the classroom laboratory at any time.

Cell Phones/Electronic Devices: All cell phones and electronic devices must be turned off (silent mode) and invisible during class (no checking).

Honors Credit: Students applying for honors credit for this class must notify the instructor during the first week of class. After that period, honors credit will not be considered.

Appeals Policy: To appeal a grade, send an e-mail to your instructor's CourseDen Mail address within five days of the grade having been received. Overdue appeals will not be considered.

Incomplete Policy: Students will not be given an incomplete grade in the course without sound reason and documented evidence as described in the Student Handbook. In any case, for a student to receive an incomplete, he or she must be passing and must have completed a significant portion of the course.

Academic Honor. UWG students are expected to achieve/maintain the highest standards of academic honesty and excellence. Therefore, the UWG student pledges not to lie, cheat, plagiarize, or steal in the pursuit of study and is encouraged to report students who do (refer to Student Handbook, Appendix E, Academic Dishonesty). Students who breach the Academic Dishonesty guidelines will receive a “failing” grade in the course.

If a student is unclear about whether a particular situation may constitute an honor code violation, the student should meet with the instructor to discuss the situation.

For this class, it is permissible to assist classmates in general discussions of computing techniques. General advice and interaction are encouraged. Each person, however, must develop his or her own solutions to the assigned projects, assignments, and tasks. In other words, students may not "work together" on graded assignments. Such collaboration constitutes cheating. A student may not use or copy (by any means) another's work (or portions of it) and represent it as his/her own. If you need help on an assignment, contact your instructor, not other classmates.

Disabilities Policy: In compliance with the Americans with Disabilities Act (ADA), all qualified students enrolled in this course are entitled to “reasonable accommodations.” Please notify the instructor during the first week of class of any accommodations needed for the course.