BUSA 1900
Surfing the Internet for Success
Expanded Course Outline
Maymester, 2015

Instructor: Dr. Bruce M. Bird  Office: Adamson 203
Office Hrs: On-Line  E-mail: Through D2L (a/k/a Course Den)
Class Time: On-Line  Office: 678-839-4813
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I: Catalog Description:

An introduction to Internet basics such as using e-mail, participating in electronic
discussion groups, and exploring the World Wide Web (WWW). Emphasis will
be on using the Internet as a useful source of information for the social sciences,
business education, consumer decision making, and career planning. This course
satisfies the two-hour institutional priority listed under Area B.

II: Required Background or Experience:

Prerequisites: None

III: Expected Outcomes:

The overall objective for this course is for you to learn about a number of topics
related to the Internet. Upon successful completion of the course, students will
have acquired the following knowledge:

- Basic and advanced features of using e-mail (LO1, LO3)
- Other forms of communication such as chat, bulletin boards and mailing lists
  (LO1, LO3)
- Basic and advanced features of searching the Internet for information (LO2,
  LO3)
- How to conduct library research over the Internet (LO2)
- How to use the Internet to help in the job search process (LO2)
- Options for selecting an Internet Service Provider (LO2)
- Multimedia resources available over the Internet (LO3)
- How to use the Internet to find consumer and e-commerce resources (LO2)
- Basic webpage information (LO3)
- Using the Internet for consumer decision-making purposes (LO2)
Note: A complete list of expected learning outcomes (LO) for the Department of Accounting and Finance can be found at the department web site at http://www.westga.edu/~accfin/index.htm. Students will complete the written assignments and be tested on the course material. Completion of these tasks will assist students in meeting the course learning objectives.

Please also note that you will be assessed upon your ability to identify, evaluate and use information, language, or technology appropriate to a specific purpose.

IV. Text and References:

Paperback book: "Get a Financial Life: Personal Finance in Your Twenties & Thirties" by Beth Kobliner (Chapters 1-7.) Additional course material is available on Course Den d2l.

V. Special or Unique Student Materials:

None.

VI. Special or Unique University Facilities

None.

VII. Expanded Description of the Course and Instructional Methods:

A. The emphasis of BUSA 1900 is on using the Internet as a useful source of information to help make better decisions. We hope that this course meets your educational needs, engenders accurate perceptions of the broad role of the Internet in helping reshape the world as we know it and assists you in making well-informed economic, financial, career, and other decisions.

B. Instructional Methods:

Self-Directed Learning: The material in this course will be made available on-line.
VIII Methods of Evaluating Outcomes:

A: Evaluation Tools:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Percentage</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assignment #1</td>
<td>15%</td>
<td>30</td>
</tr>
<tr>
<td>Assignment #2</td>
<td>15%</td>
<td>30</td>
</tr>
<tr>
<td>On-Line Quizzes (5)</td>
<td>30%</td>
<td>60</td>
</tr>
<tr>
<td>Final Exam on</td>
<td>40%</td>
<td>80</td>
</tr>
<tr>
<td>&quot;Get a Financial Life&quot; (open book/ open note)</td>
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</tbody>
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Total 100% 200 points

A=90% or above; B=80%-><90%; C=70%-><80%; D=60%-><70%; F= below60%

B. Learning Domains:

Cognitive (Knowledge, comprehension, analysis, and evaluation).
Affective (Receiving, responding, and characterization).
Psychomotor (Perception, guided response, and origination).

IX. Other Information:

Schedule Changes: The schedule provided should be considered a general guideline. At various time during the semester, we may vary from the printed schedule.

X. Addendum to Course Syllabi

MY.WESTGA.EDU The policy of the University of West Georgia is that each student is responsible for checking his/her www.my.westga.edu e-mail account on a regular basis.

EXTRA CREDIT There is no extra credit in this course beyond that explicitly stated in the course Syllabus.

WORK FROM OTHER COURSES Work submitted for credit in other courses will not be accepted for credit in this course.
XI. BUSA 1900 Tentative Schedule (Please note that this is a 100% on-line class).

Class #1 Syllabus; Folder #1—Introduction; Folder #2—Electronic E-mail Folder #3—The World Wide Web

Class #2 Folder #4—Internet File Types and Downloading Folder #5—Basic Search Strategies

Class #3 Folder #6—Library and Academic Related Research Folder #6, cont’d.

Class #4 Folder #7—Consumer Decision-Making: Transportation

Class #5 Folder #8—Consumer Decision-Making—Housing & Traveling Folder #9—Web Page Creation.

Class #6 Folder #10—Consumer Decision-Making: Taxes, Banking, and Insurance.

Class #7 Folder #11—Consumer Decision Making—Buying & Selling on the Web Folder #12—On-Line Investing; Folder #13—Career Planning.

Class #8 “Get a Financial Life” Chapter 1 & 2

Class #9 Chapters 3 & 4

Class #10 Chapters 5 & 6

Class #11 Chapter 7