RICHARDS COLLEGE OF BUSINESS
DEPARTMENT OF MANAGEMENT AND BUSINESS SYSTEMS
COURSE SYLLABUS
SPRING SEMESTER 2013

Course Number: BUSA 2106-N03 and N04 Sections (fully online)
Course Title: Legal and Ethical Environment of Business
Instructor: Dr. Leanne M. DeFoor
Office: RCOB 2224, Richards College of Business
Telephone: 678-839-4829
Fax: 678-839-5041
E-mail Address: Ldefoor@westga.edu
Office Hours: MW 8:00-9:30; 11:00-2:30; other times by appointment.
Required Text: Aplia subscription is required for N-sections of BUSA 2106. This subscription includes the course text, Cross and Miller, Legal Environment of Business, 8th Edition. Additional readings as assigned.

COURSE DESCRIPTION:

An introduction to the legal, regulatory, and ethical environment of business, considering the interrelationship and impact of political, social, cultural, environmental, technological, international, and diversity issues.

COURSE LEARNING OBJECTIVES:

1. Demonstrate an understanding of the interrelationships among the legal, social, political, ethical, cultural, international, and technological environments and their impact on business. (BBA 4, BBA 5, BBA 6).

2. Demonstrate the ability to understand and apply major areas of law affecting business in the subject matter areas covered in the course, incorporating the influence of technology, the impact of demographic diversity, and the use of appropriate quantitative techniques, within an ethical framework. (BBA 4, BBA 5, BBA 6).

3. Demonstrate the ability to analyze issues and situations having legal implications including demographic changes with accompanying diversity issues, development and use of technological innovations, social changes, the political arena, and environmental and ethical factors, and assess the consequences of courses of action. (BBA 4, BBA 5, BBA 6)

4. Demonstrate familiarity with various legal resources and the ability to use them. (BBA 4, BBA 6).

5. Demonstrate the ability to organize and present their work in an effective and professional manner. (BBA 1, BBA 3).

RELATIONSHIP OF LEARNING OBJECTIVES TO LEARNING OUTCOMES FOR THE B.B.A. DEGREE IN MANAGEMENT:

Achievement of the Learning Objectives for this course will advance the student toward meeting the standards articulated in the Learning Outcomes for the B.B.A. Degree in Business Administration.

PREREQUISITES: There are no prerequisites for this course, other than a 2.0 GPA.

METHOD OF INSTRUCTION:

This is a fully online course. However, students are required to take two proctored exams (a Midterm and a Final) during the semester in which you will need to come to the UWG campus for testing. The
tentative dates for the midterm and final exams are the afternoons of Friday, March 1st, and Friday, April 26th, respectively. In addition, students will be able to participate in weekly synchronous online sessions in CourseDen. Our chat room is called “The Courtroom.” These sessions will be held every Wednesday from 12:00 – 1:00 PM. Students are required to use CourseDen (D2L) throughout the semester to support faculty-to-student and student-to-student interaction, including but not limited to Orientation, Attendance Verification, chat sessions, discussion boards, announcements, email, individual/group work, submitting assignments, etc. The professor requires students to check CourseDen daily in order to ensure you do not miss important updates or assignment deadlines.

The following are minimum requirements for taking a fully online course. You must meet these requirements to participate in this class.

- Access to a personal computer (PC or Mac) to complete the course work.
- High-speed internet service (DSL, Cable, etc.) is strongly recommended. If high-speed internet is not available in your area, you will have difficulty with some course content, such as Orientation, video lectures, and the like. Completion of course requirements will be very difficult and cumbersome, and you may wish to enroll in a traditional campus-based course.
- Software requirements: Microsoft Office 2007 or equivalent (available for free through UWG ITS), Adobe Acrobat Reader, and other downloads listed in CourseDen (D2L).

This course requires the online equivalent of 2,250 minutes of instruction (seat-time) and an additional 4,500 minutes of supporting activities. As such, you will be required to complete the following online activities during this course (times are approximate):

<table>
<thead>
<tr>
<th>Activity</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audio/Video Instruction/Chats/Discussion Board</td>
<td>1,000 minutes</td>
</tr>
<tr>
<td>Aplia Assignments/Writing Assignment/Exams</td>
<td>1,250 minutes</td>
</tr>
</tbody>
</table>

Additionally, it is anticipated that students will need to work independently for twice the number of minutes listed above to complete the online activities.

Students MUST purchase an Aplia registration key code to utilize the Aplia service- this is MANDATORY for the course. The subscription includes chapter quizzes and the e-Book and will be accessible via CourseDen. The subscription for the Aplia + e-book bundle ($123) is significantly cheaper than purchase of a new hardcopy of the textbook. You do not need to purchase a separate textbook. A study guide is also available to assist with studying for the midterm and final exams, but it is not required. The professor has two copies of the study guide that she allows students to check out on a first come, first served basis. The subject matter for the course will be drawn primarily from the text, with occasional outside sources (including online resources), and periodic coverage of current legal issues in the news.

Students MUST complete the ONLINE ORIENTATION SESSION. The schedule and instructions for the online orientation will be announced in CourseDen at the beginning of the term. The logistical issues for the remainder of the semester will be covered in orientation. You are responsible for all material covered in the course orientation. The professor does not require an on-campus orientation.

Chat sessions will be held on Wednesdays from 12:00 PM – 1:00 PM in CourseDen’s chat room (called “The Courtroom”), unless otherwise noted in a CourseDen Announcement. The purpose of the chat sessions is for students to ask questions about the assignments and other course requirements. The professor is also available during regular office hours, as noted above, and by appointment for students needing additional one-on-one assistance. The chat sessions are optional, but I highly encourage students to attend chat whenever possible, especially if you are not performing well on the assignments. Students who participate in chat regularly earn significantly higher grades than those who do not participate.
COMMUNICATION:

Communication between student and professor will be through a combination of university e-mail (MyUWG) and use of CourseDen. Distribution of course materials, the syllabus, syllabus amendments, announcements, etc., will be through CourseDen. Course content will be delivered via CourseDen. Students are required to check their MyUWG account and CourseDen at least daily M-F and to keep their MyUWG inbox free of clutter to avoid auto-reject messages. **Students are required to set their CourseDen (D2L) notification settings to send e-mail and/or text messages to them whenever the course is updated.**

COLLEGE, DEPARTMENT, AND COURSE POLICIES:

- The course content is provided to students for the purposes of receiving credit for BUSA 2106 only. All intellectual property belongs to the professor and/or UWG. Students may not reproduce, save, or copy course content for purposes of sale or distribution to others outside the class. Students who do so may be subject to civil liability and criminal prosecution, in addition to discipline for academic dishonesty.

- **Your professor is a licensed attorney. However, do not ask the professor for legal advice.**

- Please read this syllabus carefully. The professor is available during class times, online, and during posted office hours to answer any questions you may have regarding the meaning of any part of this syllabus. Consequently, excuses for failure to fulfill course requirements based upon non-understanding or misunderstanding of this syllabus will not be heard.

- The professor reserves the right to make appropriate amendments to this syllabus. Any such amendments will be announced sufficiently in advance of the effectiveness of the amendment and published in CourseDen.

- If you have a disability and wish to request an accommodation, please contact Disability Services in the Student Development Center, located in Parker Hall, and follow their procedures.

EVALUATION AND GRADES:

Grades will be calculated and assigned on the basis of points earned on examinations, chapter assignments, and the written assignment, as follows:

<table>
<thead>
<tr>
<th>Type of Graded Event</th>
<th>No. of Graded Events</th>
<th>Possible Points per Graded Event</th>
<th>Total Possible Points for the Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chapter Assignments</td>
<td>20</td>
<td>10</td>
<td>200</td>
</tr>
<tr>
<td>Written Assignment</td>
<td>1</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>On Campus Exams</td>
<td>2</td>
<td>50</td>
<td>100</td>
</tr>
<tr>
<td><strong>Total Possible Points for this Course:</strong></td>
<td></td>
<td><strong>400</strong></td>
<td></td>
</tr>
</tbody>
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Grades will be assigned on the basis of points earned as follows:

<table>
<thead>
<tr>
<th>Points Earned</th>
<th>Letter Grade</th>
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<tbody>
<tr>
<td>358–400</td>
<td>A</td>
</tr>
<tr>
<td>318 - 357</td>
<td>B</td>
</tr>
<tr>
<td>278 - 317</td>
<td>C</td>
</tr>
<tr>
<td>238 - 277</td>
<td>D</td>
</tr>
<tr>
<td>&lt; 238</td>
<td>F</td>
</tr>
</tbody>
</table>

Extra credit, if available at all, will be discretionary on the part of the professor, and opportunities will be to the class as a whole and not to individual students upon request. Work completed for another course will not be accepted to meet the requirements of this course.
**Written Assignment:** 100 points

The nature of the written assignment and the standards for its preparation are posted in CourseDen and questions about the assignment will be answered during chat. Written assignments are due by the deadline posted in the course schedule and will not be accepted after that time. **You must submit your written assignment as a single file attachment through the assignment drop box in CourseDen by the deadline.** In the event of technical difficulties with CourseDen, the writing assignment may be submitted by e-mail in advance of the deadline in CourseDen and must contain your name and the words “Written Assignment” in the subject line of the e-mail. For example, the subject line for the written assignment submitted by a student named Jane Doe would read “Jane Doe- Written Assignment.” E-mailed written assignments that do not comply, exactly, with these requirements will not be accepted.

**Chapter Assignments:** 200 points

There is an Aplia assignment associated with each chapter we cover in the course. Aplia is accessible via the CourseDen LMS. Students must complete the Aplia assignments, which will be graded and will form a part of the overall grade in the course. Aplia assignments MUST be completed on time, according the posted schedule. **Assignments are due in Aplia on Sunday nights at 11:45 PM. No work will be accepted late, so stay caught up.** The professor reserves the right to drop any student for lack of participation in the course assignments, at the professor’s discretion.

**Midterm and Final Exams:** 100 Points (50 points each)

Two on-campus examinations are required in this course. The official date, time, and room number for the midterm and final exams will be posted in CourseDen well in advance, but the exams will tentatively be held on the afternoon of **Friday, March 1**st, and the afternoon of **Friday, April 26**th, respectively. Those dates are subject to change but should give you a rough idea for planning purposes. You will need to bring your UWG photo ID with you to the exam, as well as an 882E (green, half page) Scantron and number 2 pencil(s). No books, backpacks, notes, cell phones, electronic devices, or study materials may be brought to the exam. If electronic devices are brought, they must be turned off and inaccessibly stored at all times. Hats, large jackets, and the like are inappropriate for the exam and may not be worn. Leave such items at home. Students may not leave the testing room to use the restroom during the exam. Go before the exam begins. If you have an emergency and must use the restroom, you must turn in your exam, and the professor will grade whatever you have completed to that point.

**ACADEMIC HONESTY/CHEATING:**

Receiving or giving help on Aplia chapter work, the writing assignment, exams, and/or papers, or copying, utilizing, or retaining online or in-class exam or assignment content, will result in failure of this course and may result in dismissal from the University. The professor may utilize all means available, including but not limited to IP address monitoring, login data, metadata, and other computer forensic methods to detect cheating on assignments and other graded or non-graded work. In addition, UWG and the University System of Georgia (USG) are authorized to monitor for evidence of cheating, including monitoring external website activity (social media websites, etc.) accessed using UWG or USG resources. You have no right of privacy for activity you engage in using UWG or USG equipment or services, including but not limited to computers, servers, wireless or wired internet. Any student caught by UWG or USG personnel, or by the professor directly, will be dealt with per the Academic Honesty policy. **THIS PROFESSOR HAS FAILED MANY STUDENTS FOR CHEATING IN PRIOR SEMESTERS- I HAVE A ZERO TOLERANCE POLICY. DO NOT CHEAT.**
For the purposes of this class, the following statements in the Student Handbook will be applied:

1. No student shall give or receive, or otherwise furnish or procure assistance not authorized in the preparation of an essay, report, examination, or other assignment in an academic course or in the fulfillment of program or degree requirements such as standardized examinations.

2. No student shall take, attempt to take, or otherwise obtain, gain access to, or alter in an unauthorized manner any material pertaining to the conduct of a class or to the completion of any program or degree requirement, including but not limited to tests, examinations, laboratory equipment, roll books, academic records, or electronically stored data.

3. Plagiarism is prohibited. Themes, essays, term papers, tests, and other similar requirements must be the work of the student submitting them. Direct quotations must be indicated and ideas of another must be appropriately acknowledged.

**Failure to observe these standards will result in grade of F. Use of unapproved sources of information on the writing assignment or receiving assistance on a chapter assignment will be deemed a violation of provision 1, above, and will result in failure of the course and possible expulsion from UWG.**

Throughout the semester, ethical, political, cultural, international, social, technological, environmental, and diversity issues will be interwoven with a discussion of the legal topics.

**COURSE BEHAVIOR AND PROFESSIONALISM:**

Any student who engages in disruptive or unprofessional behavior during any online meeting or other session of this course, whether in person or online, is subject to administrative disenrollment from this course. Disruptive or unprofessional behavior includes, but is not limited to, disrespectful or threatening words or actions toward classmates or the instructor, displaying a bad attitude toward others or concerning the material, cheating on course assignments and examinations, failure to participate meaningfully, etc. Students will treat each other and the professor with the utmost respect and professionalism at all times. The professor is available during office hours and is happy to hear any concerns you may have concerning the class.

**STATEMENT OF ETHICAL EXPECTATIONS:**

Richards College of Business community members are committed to honesty and integrity in interactions and undertakings; respect for rights, differences, and dignity of others; accountability for personal behavior.