Course Information

Description

Professor

Materials and Prerequisites

Course Instruction

Exams

Apply the Concept Activities

Chapter Quizzes

Ruby's Club Cases

Calendar

Study Model

Evaluation

Notes

Course Policies

Americans with Disabilities Act

Learning Objectives

Important Notes
Course Information

Description

This course introduces students to the study of organizations as systems supported by information processing. Students who have completed this course will be able to distinguish needs for information at different levels in organizations. Students will be able to evaluate information system decisions using formal methods.

Professor

Bradley J. Prince, Ph.D.

Please email me at bprince@westga.edu and use the subject line “CISM 3330” so that I will know which class your question is referring to. If there is an absolute emergency (computer shut down during a quiz, accident, hospitalization, etc.) please call 256-405-9864 and leave me a message.

Materials and Prerequisites

- Successful completion of CISM 2201 is required to be enrolled in this course.
- The textbook selected for this course is below.
  - Access to the textbook and class assignments is available at the following
If you purchase a new book, you SHOULD receive access to WileyPlus with your purchase. However it is YOUR responsibility to make sure you have access to WileyPlus whether you purchase a new book or not. Course Assignments and Quizzes will be administered through the WileyPlus website. This is done for a few reasons.

- It is cheaper to have you use the electronic version (almost 50% cheaper) than the printed text.
- There are more study tools available to you in WileyPlus than in the printed text.
- All quizzes and assignments are linked directly to the textbook. For example, in the reading quizzes, you can look directly at the part of the textbook that explains the answer to the quiz! (Note: you will not have access to this during the midterm or the final!)

The link above will direct you to WileyPlus for our class section.
Course Instruction

Exams

There are two exams in this course ~ a midterm and a final exam. They will be held in class and are independent (meaning the final is not cumulative). Each exam is worth 25% of your final grade. To help prepare for these exams, you will have access video lectures, short audio mini-lectures, activities, PowerPoints, and of course, the textbook material.

Apply the Concept Activities

There are 17 Apply the Concept (ATC) Activities that are assigned. These are due at 11:00 PM on the date listed in the calendar below. These are designed to help you “Apply the Concepts” discussed in the chapter and see how the content is used beyond the classroom and the textbook. These activities will be worth 18% of your final grade.

Chapter Quizzes

There are 17 Chapter Quizzes. These quizzes will be worth 18% of your final grade. They are timed at 60 minutes each. The quiz links directly to the text, so there is no excuse for missing a question. These will further help reinforce the concepts in the chapter by having you look closely through the material.

Ruby’s Club Cases

There are also 14 cases in which you act as an IT Intern. You will be presented a scenario at the beginning of the chapter, discussion questions presented throughout
the chapter, and ultimately an activity at the end of the chapter. Most of these require some business communication to your “boss” for whom you work as an IT Intern. These Cases will be worth 14% of your final grade.

There will be GTAs available in MIS lab to provide assistance on these chapter activities.
## Calendar

<table>
<thead>
<tr>
<th>Date</th>
<th>Apply the Concept</th>
<th>Reading Quizzes</th>
<th>Ruby’s Club</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 6</td>
<td>1.1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>May 7</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 8</td>
<td>2.3, 3.3, 4.4</td>
<td>2, 3, 4</td>
<td>2, 3, 4</td>
</tr>
<tr>
<td>May 9</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 10</td>
<td>5.3, 6.2, 7.4</td>
<td>5, 6, 7</td>
<td>5, 6, 7</td>
</tr>
<tr>
<td><strong>May 13</strong></td>
<td><strong>IN CLASS MIDTERM</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 14</td>
<td>8.4, 9.4, 10.2</td>
<td>8, 9, 10</td>
<td>8, 9, 10</td>
</tr>
<tr>
<td>May 15</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 16</td>
<td>11.1, 12.2</td>
<td>11, 12</td>
<td>11, 12</td>
</tr>
<tr>
<td>May 17</td>
<td>13.1, 14.1</td>
<td>13, 14</td>
<td>13, 14</td>
</tr>
<tr>
<td>May 20</td>
<td>PII 2.1, PII, 3.3, PII 4.3</td>
<td>PII 2, PII 3, PII 4</td>
<td></td>
</tr>
<tr>
<td>May 21</td>
<td>Reading Day</td>
<td>Reading Day</td>
<td>Reading Day</td>
</tr>
<tr>
<td><strong>May 22</strong></td>
<td><strong>IN CLASS FINAL</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Study Model

There are lots of activities, quizzes, and cases due for each chapter. It is recommended, therefore, that you follow the model below for completion of each chapter. This will help you prepare for your midterm and final exams, as well as maximize your learning experience in the course. The following model should require anywhere from 3-5:30 hours per chapter. Given the short nature of the course, you do not have time to get behind.

1. Listen to the mini-lectures. (15-30 minutes per chapter)
2. Watch the videos for each chapter and study through the chapter content. (60-90 minutes per chapter)
3. Complete Reading Quiz for the chapter. (60 minute timed activity)
4. Complete the “Apply the Concept” Activity that is assigned. (30-45 minutes)
5. Complete the Ruby’s Club Assignment for each Chapter. (30-45 minutes)
## Evaluation

The course grade will be determined on a 10-point scale. Grades will be rounded up if above "0.5". For example: 89.5 will be given an “A” while and 89.4999 will be given a “B”.

<table>
<thead>
<tr>
<th>Material</th>
<th>Percent of final grade</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Exams</strong> <em>(Midterm 25% and Final 25%)</em></td>
<td>50%</td>
</tr>
<tr>
<td><strong>Student Activities</strong> <em>(17 total quizzes)</em></td>
<td>18%</td>
</tr>
<tr>
<td><strong>Chapter Reading Quizzes</strong> <em>(17 total quizzes)</em></td>
<td>18%</td>
</tr>
<tr>
<td><strong>Ruby’s Club Activities</strong> <em>(14 total Activities)</em></td>
<td>14%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100%</td>
</tr>
</tbody>
</table>
Notes

Course Policies

- Any students with special needs or requirements are encouraged to contact me privately.
- Make-up exams will be offered only for legitimate excuses.
- Activities WILL NOT BE ACCEPTED LATE.
- It is YOUR responsibility to keep up with the due dates and the work. WORK AHEAD!!!

Americans with Disabilities Act

The Office of Disability Services will help you understand your rights and responsibilities under the Americans with Disabilities Act and provide you further assistance with requesting and arranging accommodations.

If you need course adaptations or accommodations because of a disability or chronic illness, or if you need to make special arrangements in case the building must be evacuated, please notify your instructor using the course email system by the end of the second full week of class and attach a PDF copy of your SAR (Available from the Office of Disability Services).

Learning Objectives

Learning Objective Relates to Learning Goal(s)

1. Recognize data as an organizational resource that must be planned for, controlled, allocated appropriately, managed, and deployed at different
levels of management for competitive advantage. (BBA 3)

2. Recognize organizations as systems, where information technology is used to process information at different levels of management (BBA 3, BBA6)

3. Demonstrate the ability to use technological applications to create and communicate business solutions. (BBA 1, BBA 3, BBA 6, MIS 1)

4. Utilize the World Wide Web and presentation software to present results of problem solving. (BBA 1, BBA 3, MIS 1)

To view the RCOB Learning Objectives go to

http://www.westga.edu/~mgmtbus/learningobj.htm

Important Notes

- I reserve the right to modify any part of this document. Appropriate prior notice will be given to students in the event of modification.

- The University of West Georgia Academic Honesty Policy will be enforced. You can read this policy at this link.

- Your UWG e-mail account will be the official communication method at UWG. You can access this through http://myuwg.westga.edu. You are responsible for checking this e-mail account on a regular basis and making sure your account is NOT full so that my emails are able to come through.