Description

Students will work with the various aspects of film and video editing, synthesizing technology, creative storytelling, visual effects, motion graphics and sound editing, along with digital distribution formats and strategies.

Requisites

Prerequisites:
COMM 1154 Minimum Grade: C and ENGL 1102 Minimum Grade: C and (COMM 3352 or COMM 3353)

Corequisites:

Contact Information

Instructor: Deon Kay

Office: HU 148 (TEMPORARILY - I will be moving mid-semester)

e-mail: dkay@westga.edu

Office Hours: Tues/Thurs 2:00pm-4:00pm
Mon/Wed 10:00am-11:00am online

Meeting Times

Tuesday, 6:00 - 8:30 ANTH G-15

Materials

Voice & Vision: A Creative Approach to Narrative Filmmaking

Author: Mick Hurbis-Cherrier
Publisher: Focal Press
Edition: 3rd
Availability: Bookstore
Price: ~$50

We will only be using a small section of this book for this class, but the text serves as our "bible" and is assigned for most other classes in our Film Production Curriculum, which means you should buy it now and hold onto it for the remainder of your time here as it will be used in many subsequent classes (and it will be a valuable resource WELL beyond your formal schooling).

If you are not a Film Student, please reach out to me and we can arrange a plan.

Harddrive and headphones

You will also need a Thunderbolt or USB 3.0 compatible HARD-DRIVE, with at least 200GB of free storage for this class.

Treat this drive carefully. MISSING FILES/BROKEN DRIVES ARE NOT AN EXCUSE FOR NOT TURNING IN WORK.
HEADPHONES (if you are working in the lab). You cannot edit and critique work if you cannot hear, so make sure you have a set of headphones with you EVERY DAY. You cannot use class-time to checkout headphones.

BRING YOUR HARD-RIVE AND HEADPHONES TO CLASS EVERY DAY.

Outcomes

Course Learning Outcomes (at the level of Awareness, Understanding, Application):

1. Understand concepts and apply theories in the use and presentation of images and information. (SLO 5) - (specifically, when to cut and why? How to create emotion, and how to control the flow of information).
2. Think critically, creatively and independently. (SLO 7)
3. Develop an understanding of the medium's function as a means of communication and creative expression
4. Apply tools and technologies appropriate for the communications professions in which they work. (SLO 12) – (Synthesize technical and aesthetic concepts to produce portfolio-quality work).

Evaluation

Breakdown

10% - Quiz on Tools, Codecs and Media Management
15% - Reading, Viewing, & Misc. Home and In-class Work
15% - Premier/Continuity 01
10% - Premier/Continuity 02
15% - Intro to After Effects Exercises
15% - Choice Module (more After effects, more Premiere, editing Theory)
15% - Final Project
5% - Self Evaluation

Schedule

Follow this link for the live schedule of the course. It is also linked in Courseden on the top right of the screen:

Course Policies and Resources

There are two ways for you to approach this class. One is to do enough ‘work’ to get a grade so you can move on and leave this all behind. The second way is to treat your assignments as projects designed to live beyond the classroom (be it as part of your portfolio, film festivals, etc). The second is what I hope to see because your grade in this class will mean much less than the work you do, and the skills and knowledge you intentionally acquire so you can take them with you.

I encourage you to be patient and emotionally present while completing your work, and hold yourself to the highest standard you can conceive of. ‘Good Enough’ should not be Good enough.

Almost all the technical assignments build on from one another, so missing work is not an option. Be mindful of the schedule.

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COMMUNICATION: My primary mode of communication is through Courseden Announcements. It is your responsibility to ensure that you are receiving and reading email notifications, and to check your email frequently for class, department, and University information. Not checking your email is no excuse for not completing work on time.

CELL PHONE POLICY: There will be no cell-phone use in the classroom, and no multi-taking.
Knowing the appropriate time to use (and not use) your mobile device is a professional skill, and we will hold to a professional standard. If there is something pressing you need to deal with, inform me at the start of class, and leave the room to deal with the matter. And you may obviously use your phone to authenticate logging into coursesen/adobe when/if needed.

**PLEASE WEAR A MASK** per University & CDC recommendations. Let's take care of each other.

**MATURE CONTENT:** Some examples used in this course may be explicit and therefore offensive to some. If you anticipate having an issue with this at any point in this semester, please speak with me privately so we can address your concerns.

**PRESENTATION:** Creative work is meant to be seen and talked about, and you will be required to share your work with the class. This means you also will be required to include your ideas in class discussion.

**LATE ASSIGNMENTS:** I prefer work that is late and great over work that is rushed and on-time. I am often willing to accept late work, but this is on a case by case basis and dependent on the assignment and its learning outcomes, the point in the semester we're at, previous missed/late work, and whether or not it will delay other students in the class. Talk to me if you need extra time and remember, **late work needs to be exceptional to be considered for credit.**

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**College/School Policies**

**Mission**

Fair, just, and productive societies require the free flow of news, information, and ideas from communicators of knowledge, skill, and integrity who reflect the diversity of the people they serve. Therefore, the School of Communication, Film, and Media strives to provide high quality academic and experiential learning opportunities to prepare students for successful integration into the global community as industry professionals, leaders, and thinkers in the fields of convergence journalism, digital media and telecommunication, film and video production, and public relations.

**Vision**

The School of Communication, Film, and Media is committed to empowering students to communicate clearly, act responsibly, think critically, and understand context(s) to enhance their personal, civic, academic, and professional lives, facilitating active participation in an evolving and increasingly diverse society.

**Strategic Priorities**

*Invested Teaching*

To inspire and equip students to discover their personal, intellectual, and professional potential through personalized teaching, academic coaching, and career mentoring.

*Experiential Learning*

To offer students early and on-going multiple and diverse hands-on learning to develop and enhance personal, intellectual, and professional growth.

*Connectedness*

To serve as the hub that connects and cultivates partnerships among key stakeholders to enhance personal, intellectual, and professional growth. Key stakeholders include administrators, faculty, staff, students, alumni, industry, community, and friends.

**Mass Communications Degree Program Learning Outcomes**

ACE.JMC Professional Values and Competencies: The Bachelor of Science degree program in Mass Communications is accredited by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC), and the School is committed to preparing students with the requisite knowledge and skills to be successful in the media and communications industries after graduation. The School has adopted as its Mass Communications degree program learning outcomes ACEJMC’s 12 professional values and competencies, known as 6 X 6 MASS COMM SUCCESS, that all graduates of an ACEJMC accredited program should be aware of and able to demonstrate as scholars and professionals in the discipline. For the detailed list of the ACEJMC professional values and competencies, see the [UWG Undergraduate Catalog](https://catalog.westga.edu/preview_program.php?catoid=11&film & Video Post-Production > Syllabus | Concourse)
6 X 6 MASS COMM SUCCESS

Film & Video Production Degree Program Learning Outcomes

Overview: The Bachelor of Science degree program in Film & Video Production is designed to train graduates in the field who are agile, adaptable, and able to employ their skills in an array of roles from entrepreneurial content producers to on-set film work, both above and below the line. It will provide students with a comprehensive understanding of the machinery at work behind media production and distribution, along with a set of tangible, marketable, and transferable skills for an array of positions within the infrastructure of film and content production. The FVP degree program learning outcomes include:

1. Demonstrate critical thinking, aesthetic awareness and technical proficiency in the production and assessment of audio-visual film work.
2. Understand all phases and roles of film production in order to help formulate career goals.
3. Understand the various potentials of film as both a commodity for a targeted audience, and an act of authorship and creative expression.
4. Demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of cinema in a global society.

Institutional Policies

Academic Support

Accessibility Services: Students with a documented disability may work with UWG Accessibility Services to receive essential services specific to their disability. All entitlements to accommodations are based on documentation and USG Board of Regents standards. If a student needs course adaptations or accommodations because of a disability or chronic illness, or if he/she needs to make special arrangements in case the building must be evacuated, the student should notify his/her instructor in writing and provide a copy of his/her Student Accommodations Report (SAR), which is available only from Accessibility Services. Faculty cannot offer accommodations without timely receipt of the SAR; further, no retroactive accommodations will be given. For more information, please contact Accessibility Services (https://www.westga.edu/student-services/counseling/accessibility-services.php).

Center for Academic Success: The Center for Academic Success (http://www.westga.edu/cas/) provides services, programs, and opportunities to help all undergraduate students succeed academically. For more information, contact them: 678-839-6280 or cas@westga.edu.

University Writing Center: The University Writing Center (https://www.westga.edu/writing/) assists students with all areas of the writing process. For more information, contact them: 678-839-6513 or writing@westga.edu.
Online Courses

UWG takes students’ privacy concerns seriously: technology-enhanced and partially and fully online courses use sites and entities beyond UWG and students have the right to know the privacy policies of these entities. For more information on privacy and accessibility for the most commonly used sites, as well as technology requirements visit the UWG Online (https://uwgonline.westga.edu/) site.

Students enrolled in online courses can find answers to many of their questions in the Online/Off-Campus Student Guide (http://uwgonline.westga.edu/online-student-guide.php).

If a student is experiencing distress and needs help, please see the resources available at the UWG Cares (http://www.westga.edu/UWGcares/) site. Online counseling (https://www.westga.edu/student-services/counseling/index.php) is also available for online students.

Honor Code

At the University of West Georgia, we believe that academic and personal integrity are based upon honesty, trust, fairness, respect, and responsibility. Students at West Georgia assume responsibility for upholding the honor code. West Georgia students pledge to refrain from engaging in acts that do not maintain academic and personal integrity. These include, but are not limited to, plagiarism, cheating, fabrication, aid of academic dishonesty, lying, bribery or threats, and stealing.

The University of West Georgia maintains and monitors a confidential Academic Dishonesty Tracking System. This database collects and reports patterns of repeated student violations across all the Colleges, the Ingram Library, and the School of Nursing. Each incidence of academic dishonesty is subject to review and consideration by the instructor, and is subject to a range of academic penalties including, but not limited to, failing the assignment and/or failing the course. Student conduct sanctions range from verbal warning to suspension or expulsion depending on the magnitude of the offense and/or number of offenses. The incident becomes part of the student's conduct record at UWG.

Additionally, the student is responsible for safeguarding his/her computer account. The student’s account and network connection are for his/her individual use. A computer account is to be used only by the person to whom it has been issued. The student is responsible for all actions originating through his/her account or network connection. Students must not impersonate others or misrepresent or conceal their identities in electronic messages and actions. For more information on the University of West Georgia Honor Code, please visit the Office of Community Standards (https://www.westga.edu/administration/vpsa/ocs/index.php) site.

UWG Email Policy

University of West Georgia students are provided a MyUWG e-mail account. The University considers this account to be an official means of communication between the University and the student. The purpose of the official use of the student e-mail account is to provide an effective means of communicating important university related information to UWG students in a timely manner. It is the student's responsibility to check his or her email.

Credit Hour Policy

The University of West Georgia grants one semester hour of credit for work equivalent to a minimum of one hour (50 minutes) of in-class or other direct faculty instruction AND two hours of student work outside of class per week for approximately fifteen weeks. For each course, the course syllabus will document the amount of in-class (or other direct faculty instruction) and out-of-class work required to earn the credit hour(s) assigned to the course. Out-of-class work will include all forms of credit-bearing activity, including but not limited to assignments, readings, observations, and musical practice. Where available, the university grants academic credit for students who verify via competency-based testing, that they have accomplished the learning outcomes associated with a course that would normally meet the requirements outlined above (e.g. AP credit, CLEP, and departmental exams).

HB 280 (Campus Carry)

UWG follows University System of Georgia (USG) guidance: http://www.usg.edu/hb280/additional_information# (http://www.usg.edu/hb280/additional_information)

You may also visit our website for help with USG Guidance: https://www.westga.edu/police/campus-carry.php (https://www.westga.edu/police/campus-carry.php)
Mental Health Support

If you or another student find that you are experiencing a mental health issue, free confidential services are available on campus in the Counseling Center. Students who have experienced sexual or domestic violence may receive confidential medical and advocacy services with the Patient Advocates in Health Services. To report a concern anonymously, please go to UWGcares.

ELL Resources

If you are a student having difficulty with English language skills, and / or U.S. culture is not your home culture, specialized resources are available to help you succeed. Please visit the E.L.L. resource page for more information.

COVID-19

The health and safety of our students, faculty, and staff remain the University of West Georgia's top priority.

For the most recent information on coronavirus disease (COVID-19) visit:

- Georgia Department of Public Health (https://dph.georgia.gov/)