ECON 2105: Principles of MACROECONOMICS

Kim Holder

UWG Spring 2014

Course/Section/Time:
ECON2105-N01, Online Section

Location:
RCOB 1201 (Orientation & Final)
Business Building Lecture Hall

Required Text:
Macro (3rd edition, 2012)
William McEachern
Note: The online access card is not required. If you use an earlier edition, it is your responsibility to note any changes. A 2nd edition textbook should be acceptable and cheap! A 3rd edition textbook is on reserve in the UWG Library.

Contact Info:
kholder@westga.edu
678-839-5423
RCOB 1316

Office Hours:
Daily online or email for a face-to-face appointment

Online Help:
Nightly on CourseDen (~8-9 pm)

Prerequisites:
Overall 2.0 GPA

Grading is calculated based on your performance on four online quizzes, two assignments, and two tests in the form of a midterm and a cumulative final.

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
<th>Points</th>
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</thead>
<tbody>
<tr>
<td>Tests (2) – midterm (20%), final (30%)</td>
<td>50%</td>
<td>50 points</td>
</tr>
<tr>
<td>Quizzes (4)</td>
<td>25%</td>
<td>25 points</td>
</tr>
<tr>
<td>Assignments (2)</td>
<td>25%</td>
<td>25 points</td>
</tr>
<tr>
<td><strong>TOTAL:</strong></td>
<td>100%</td>
<td>100 points</td>
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The midterm and cumulative final are based on the assigned readings, lecture notes, quizzes, and assignments. There are NO make-up tests, except for university approved excuses, such as severe/contagious illnesses, death in the family, hospitalization or university sanctioned events where you are a required participant, jury duty, etc. You must provide appropriate documentation and make alternative arrangements well in advance of the required test date.

All quizzes and their associated deadlines are announced in advance on the syllabus. All quizzes are completed using CourseDen and all quizzes end at 4PM for the date listed. Missed quizzes CANNOT be made up without prior permission and appropriate documentation. Assignments are completed within a group of your own choosing with grading based on the finished product as well as input from your completed peer-evaluations. All deadlines are stated as Eastern Standard Time (EST).

Any extra credit opportunities will be announced on CourseDen along with their corresponding deadlines and will be offered to the class as a whole. The pursuit of extra credit is optional and is offered at the discretion of the instructor.

My overall goal is to help you find a way to succeed in the best way possible, while keeping in mind that each person learns in his or her own unique way. I try to offer a variety of ways for you to earn points towards your final grade in this class and most students are very successful. However, each semester there are a handful of students who wish they had taken advantage of earlier opportunities to earn points...don’t let this happen to you!!
Test dates will remain fixed. Chapters covered for each test are tentative and deviations may be necessary depending upon the progress of the class. Any and all changes to the dates on the syllabus will be posted on CourseDen.

If you have conflicts with the date of the final exam date (7/24), please see the section titled: “Important Testing Information”. You must meet the submission deadline for the midterm and you must be in the classroom prior to the start of your final exam - late entry will not be allowed and you will forfeit your right to earn points towards the scheduled midterm or final. Please allocate plenty of time for handling technology issues, parking problems or traffic delays.

Any student who does not meet the midterm submission deadline will have their midterm weight automatically added to their cumulative final. The final for these students will count as 50% of their grade which is the weight of the missed midterm and final combined. All other students in the class will have their grade calculated BOTH ways (20% midterm & 30% final vs. 50% final) to ensure that any potential advantage obtained by missing the midterm is made available to all students. The highest overall grade calculated of the two possibilities will be recorded as the final overall class grade.

NOTE: It is the student’s responsibility to withdraw from the class by contacting the registrar’s office directly. On 7/2 I will check to see that you have attended class (i.e. logged in on CourseDen and accessed class materials) prior to this date and have completed Quiz 1. If these conditions are not satisfied, I will remove you from the course for non-attendance in order to protect your GPA and conform to institutional requirements! The last day to withdraw with a grade of “W” is July 12th.

Please be aware that UWG has instituted a new limited withdrawal policy as of the Fall Semester 2013, information is available here: http://www.westga.edu/registrar/1560.php

**ATTENDANCE:**
This is an online class where work is completed independently with scheduled deadlines for quizzes, tests, and assignments. Students who miss these deadlines will forfeit those points. All deadlines are scheduled in advance. It is the responsibility of the student to make adjustments to their own schedules to fit the requirements of the course.

This is not an independent study or self-paced course, but instead is delivered as asynchronous instruction which means that you can access the material you need without time/place constraints (attending a regular class). This allows you the flexibility you need but there are still firm deadlines and a set “pace” to the course and there are group assignments which require you to interact and collaborate with your classmates. If this does

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**MACRO CLASS CALENDAR**

<table>
<thead>
<tr>
<th>DUE DATES</th>
<th>CAMPUS EVENTS</th>
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<tbody>
<tr>
<td>6/30 Class Orientation - RCOB 1201, 830 am</td>
<td>Drop/Add ends 6/30 at noon</td>
</tr>
<tr>
<td>Complete Syllabus Quiz and CourseDen Bio</td>
<td>Due by 7/1 by 930 am</td>
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<tr>
<td>Ch 1-3, Quiz 1 and Assignment 1 OPENS</td>
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</tr>
<tr>
<td>7/2 Quiz 1 ENDS, UWG Roster Verification (see syllabus)</td>
<td>Q1 Due by 4 pm</td>
</tr>
<tr>
<td>Choose Assignment 1 Groups</td>
<td>Roster Verification: login to course by 7/2 AND completion of Quiz 1 (Q1) are required to remain in course.</td>
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<tr>
<td>7/3 Ch 4-6 and Quiz 2 OPENS</td>
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<tr>
<td>7/4 UWG Closed for Holiday</td>
<td></td>
</tr>
<tr>
<td>7/9 Quiz 2 ENDS</td>
<td>Q2 Due by 4 pm</td>
</tr>
<tr>
<td>7/10 Assignment 1 ENDS, Midterm OPENS (Ch 1-6)</td>
<td>A1 Due by 4pm</td>
</tr>
<tr>
<td>7/11 Ch 7-9 and Quiz 3 OPENS</td>
<td></td>
</tr>
<tr>
<td>7/12 Midterm ENDS, Assignment 2 OPENS</td>
<td>Midterm Due by 4pm</td>
</tr>
<tr>
<td>Choose Assignment 2 Groups</td>
<td>Last Day to Withdraw is 7/12</td>
</tr>
<tr>
<td>7/16 Quiz 3 ENDS</td>
<td>Q3 Due by 4 pm</td>
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<tr>
<td>7/17 Ch 10-12, 14, 16 and Quiz 4 OPENS</td>
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</tr>
<tr>
<td>7/23 Quiz 4 ENDS</td>
<td>Q4 Due by 4 pm</td>
</tr>
<tr>
<td>7/24 Final Exam and Assignment 2 ENDS</td>
<td>A2 Due by 8:30 am</td>
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<tr>
<td>7/28 Final Grades Posted</td>
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not suit your learning style, check here: http://www.westga.edu/econ/index_17279.php for alternative classes.

CANCELLATION: In the event that class is cancelled, any relevant assignments or course announcements will be posted on CourseDen. Please review UWG’s Emergency Closing Policy for inclement weather located here: http://www.westga.edu/police/index_5102.php. If severe weather occurs, particularly those affecting your ability to complete assignments, I will adjust deadlines accordingly. I will also be using Remind 101 this semester, register here (http://www.remind101.com/join/uwgm) or see the last page for more information.

CELLPHONES/COMPUTERS: On test day, phones, music devices, calculators and any other electronic device or auxiliary devices (ex: headphones, Bluetooth headsets, calculator watches, cameras, etc.) are not allowed at your desk or in your clothing. I prefer you leave these at home or in your backpack which must be left at the front of the classroom. Failure to follow this test day procedure will result in action in accordance with the academic dishonesty policy stated below.

I encourage the use of technology in our virtual classroom as a tool to enhance learning. Tweeting using the class hashtag, interacting using the Facebook page or utilizing the new Facebook group are all great ways to interact with your classmates. I highly recommend using technology as a way to build your own personal learning network.

ACADEMIC DISHONESTY: Cheating on any test will result in a zero on the test, an F in the course and will be reported to Student Services for appropriate disciplinary action by the University. Cheating on any assignment, exercise or quiz will result in a zero on the assignment or exercise, the lowering of the student's final grade in the course by one letter grade, and will be reported to Student Services for appropriate disciplinary action by the University. **Examples of cheating include turning in work that is not your own or having another student complete an online quiz for you.**

Students not familiar with what constitutes academic dishonesty should refer to the Student Handbook and Undergraduate Catalog: http://www.westga.edu/undergrad/1762.htm

COURSE LEARNING OBJECTIVES:
The overall objective of this course is for you to learn basic economic concepts, specifically macroeconomics, and more about the economic system in which we live. To this end, upon completion, students will:

1) Be able to describe basic economic concepts such as scarcity and opportunity costs (LG4, LG7, LG8)
2) Demonstrate a basic knowledge of macroeconomic concepts such as gross domestic product, inflation, and unemployment (LG4, LG7)
3) Demonstrate a basic knowledge of international economics including concepts such as exchange rates and net exports (LG4, LG5, LG7, LG8, LG9)
4) Demonstrate a basic knowledge of the banking system, the impact of the Federal Reserve on the economy, and government taxation and spending policy (LG7)
5) Be able to analyze the effectiveness of fiscal and monetary policy in combating inflation or unemployment (LG4, LG7, LG10)
6) Be able to apply macroeconomic models such as aggregate supply and demand to the analysis of current economic issues (LG4, LG7, LG9, LG10)
7) Demonstrate an understanding of the social, cultural and/or political development of the people and institutions of the United States (U.S. Perspectives Core Overlay)

**NOTE: A complete list of expected learning goals (LG) for the Economics Department can be found at the department web site (http://www.westga.edu/econ/index_12904.php).**
CREDIT HOUR POLICY (3 CREDIT HOURS): For approximately 3-1/2 weeks, students in this class will generally spend 150 minutes with direct faculty instruction (either face-to-face or online) and work up to 360 minutes outside of the classroom each day. This out-of-class work may include, but is not limited to, readings, assignments, projects, group work, research, and test preparation.

COMMON LANGUAGE FOR COURSE SYLLABI: Students, please carefully review the following information which contains important material pertaining to your rights and responsibilities in this class. These statements are updated as federal, state, university, and accreditation standards change; you should review the information each semester. http://www.westga.edu/assetsDept/vpaa/Common_Language_for_Course_Syllabi.pdf

ACCESS TO TECHNOLOGY: This course is delivered 95% online. You must have reliable access to technology to be successful in this course. You can complete your course using the student computer labs on campus or on your own equipment. Keep in mind that technology problems often seem to occur at the worst possible times. I encourage every student to have a back-up plan and complete their work well in advance of deadlines in case their technology fails. Unreliable internet access or inability to login to CourseDen will result in missed deadlines and forfeited points.

This course does not require the purchase or use of a clicker/idclicker. From time to time we will answer questions interactively using cellphones or computers and a free program called Poll Everywhere.

COURSEDEN (D2L) HELPFUL INFORMATION: We will use CourseDen extensively for this course. Please make sure you are comfortable with UWG’s course management system and seek help before assignment or quiz deadlines.

Direct Link: http://westga.view.usg.edu
Problems? E-mail: online@westga.edu or call: 678-839-6248 (M-F 8am-5pm)
24 Hour Helpline: 1-855-772-0423 (toll free) or 800-892-4315 (hearing impaired)
Online Help: http://D2Lhelp.view.usg.edu
Tutorials and News: http://uwgonline.westga.edu/students.php
For help logging in to CourseDen via UWG ID (the universal username/password system), contact the ITS helpdesk: https://selfservice.westga.edu/ or call 678-839-6587

PARKING SERVICES: All University of West Georgia students taking online classes that visit the Carrollton campus must have their vehicle registered and display a current University of West Georgia hangtag or follow the visitor parking code. http://www.westga.edu/parking/index_4289.php

UWG STUDENT IDENTIFICATION (UWG ID): You must show your current UWG ID card in order to take your final exam. Student ID cards are made in the University Community Center (UCC), Top Floor from 8 am – 7 pm Monday through Thursday, and from 8 am-4:30 pm Friday.

UWG students registered only in online courses are eligible to obtain their student ID Wolves Card via mail using: http://www.westga.edu/assetsDept/wolvesCard/UWG_ID_Card_Distance_Learning_Form.pdf

IMPORTANT TESTING INFORMATION: Please note that this course requires a face-to-face final exam which is scheduled to take place on 7/24 at 8:30 am EST in RCOB 1201. I will be proctoring this exam and there is no exam fee. If you are unable to take the exam on this date or at this location, you must notify me no later than 7/2 and I will work with you individually on making proctoring arrangements. Without prior notification by the deadline for making proctoring arrangements, all students must take the final exam in person at the date and time listed on the class bulletin.
GROUP ASSIGNMENTS: I strongly believe that collaboration with others is a key to success, particularly in the business world. Even if you someday want to be the CEO of your own company, you eventually will need to learn to manage your ability to interact with others. In that spirit, this course requires two collaborative assignments, designed to help you learn an essential real world business skill. Thankfully, with today’s technology, it is easier than ever to coordinate work across time and space using a variety of methods and I have also provided time within the course to accommodate this requirement - do NOT let this be a stumbling block to a successful semester! The two assignments are:

Assignment 1 – finding economic concepts in popular media (video games, TV series) – group discussion post and in-class presentation
Assignment 2 – project of your own choosing with approval

I AM LOOKING FORWARD TO A GREAT SEMESTER WITH EACH OF YOU! I have found that most things in life are easier when we are able to work with others who share the same goals. My goal (and hopefully yours) is to make this learning experience a success. With this in mind, I encourage each of you to reach out to your fellow classmates (and me) by posting questions on the class Facebook page, tweeting about class, watching helpful tutorial videos or old video projects on YouTube, viewing econ projects on Pinterest, or increasing your future business network on LinkedIn. Many of the anticipated extra credit opportunities will utilize social media, so I have listed my information below. My belief is that together we can make this a class one that you look forward to attending!

COLLABORATE/CONNECT WITH YOUR CLASS!

facebook.com/rockonomix
youtube.com/cubegrl
@cubegrl we'll use #UWGMacro
pinterest.com/cubegrl
linkedin.com/in/kimholder
storify.com/cubegrl
cubegrl.tumblr.com
profiles.google.com/kimholder2926
instagram.com/cubegrl
tinyurl.com/vine-cubegrl

“If a man does not keep pace with his companions, perhaps it is because he hears a different drummer. Let him step to the music which he hears, however measured or far away.” ~Henry David Thoreau
How to sign up for K. Holder's UWGMacro messages:

To receive messages via text, text @uwgmacro to (928) 379-6260. You can opt-out of messages at anytime by replying, 'unsubscribe @uwgmacro'.

Enter this number
To:
(928) 379-6260

Text this message
Message:
@uwgmacro

*Standard text message rates apply.

Or to receive messages via email, send an email to uwgmacro@mail.remind101.com. To unsubscribe, reply with 'unsubscribe' in the subject line.

New message

Recipient: uwgmacro@mail.remind101.com
Subject: (You can leave the subject blank)

WHAT IS REMIND101 AND WHY IS IT SAFE?
Remind101 is a one-way text messaging and email system. With Remind101, all personal information remains completely confidential. Teachers will never see your phone number, nor will you ever see theirs.
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