ECON 2106: PRINCIPLES OF MICROECONOMICS  
*UWG Summer Semester 2011 - Session III*

**TIME/LOCATION:** Sec 02, CRN 50078 - MTWRF 12:30 - 2:45 pm - RCOB Room 1201 (Lecture Hall)

**INSTRUCTOR:** Kim Holder, RCOB Room 1215

**CONTACT INFO:** Please use CourseDen email for official communication  
For emergencies use kholder@westga.edu  
678-839-5423

**OFFICE HOURS:** Tuesday - Thursday: 8:30 am - 11:30 am or by appointment

**REQUIRED TEXT:** MICROECONOMICS (9th edition, 2010) Michael Parkin  

**PREREQUISITES:** Overall 2.0 GPA

**COURSE LEARNING OBJECTIVES:**

The overall objective of this course is for you to learn basic economic concepts and more about the economic system in which we live. To this end, upon completion of the course a student will be able to:

1) describe basic economic concepts such as scarcity and opportunity costs (LG 8)  
2) summarize in writing the key microeconomic concepts contained in an article from a business periodical, e.g., the Wall Street Journal (LG1)  
3) demonstrate a basic knowledge of microeconomics including concepts such as utility maximization, elasticity costs, market structure and labor markets (LG8)  
4) demonstrate a basic knowledge of international economics including concepts such as comparative advantage, specialization and gains to trade (LG9)  
5) recognize ethical and economic dimensions of government involvement in markets including regulation and the provision of public goods (LG8)  
6) analyze current events using economic models such as supply and demand (LG8)

**NOTE:** A complete list of expected learning goals (LG) for the Economics Department can be found at the department web site (http://www.westga.edu/econ/index_12904.php).

**EVALUATION:** Grading is based on your performance on three tests, assignments and in-class exercises. The tests will be based on the assigned readings, lectures, assignments and exercises. Some portion of assignments will be completed through CourseDen. In-class exercises are not announced in advance and may not be made-up without appropriate documentation.

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Test 1</td>
<td>25%</td>
</tr>
<tr>
<td>Test 2</td>
<td>25%</td>
</tr>
<tr>
<td>Test 3</td>
<td>25%</td>
</tr>
<tr>
<td>Assignments</td>
<td>15%</td>
</tr>
<tr>
<td>In-class Exercises</td>
<td>10%</td>
</tr>
<tr>
<td><strong>TOTAL:</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>


**Attendance:** Attendance is not mandatory and you will not be dropped from the class due to nonattendance. It is the student’s responsibility to withdraw from the class by contacting the registrar’s office directly. The last day to withdraw with a grade of “W” is June 16th.

**Cancellation:** In the event that class is cancelled, any relevant assignments or course announcements will be posted on CourseDen.

**Tentative Schedule:**

- **Mon - 6/6** Chapter 1: What Is Economics? / Ch 1 Appendix
- **Tue - 6/7** Chapter 2: The Economic Problem
- **Wed - 6/8** Chapter 3: Demand and Supply
- **Thu - 6/9** Chapter 4: Elasticity
- **Fri - 6/10** Review for Test 1
- **Mon - 6/13** Test 1: Ch 1 - 4

**Last day to drop/add is June 7th**

- **Tue - 6/14** Chapter 5: Efficiency and Equity
- **Wed - 6/15** Chapter 6: Government Actions in Markets
- **Thu - 6/16** Chapter 7: Global Markets in Action
- **Fri - 6/17** Chapter 8: Utility and Demand
- **Mon - 6/20** Test 2: Ch 5 - 7

**Last day to withdraw is June 16th**

- **Tue - 6/21** Chapter 10: Organizing Production
- **Wed - 6/22** Chapter 11: Output and Costs
- **Thu - 6/23** Chapter 12: Perfect Competition / Ch 13: Monopoly
- **Fri - 6/24** Chapter 16: Externalities
- **Mon - 6/27** Chapter 17 Public Goods and Common Resources
- **Tue - 6/28** Review for Test 3
- **Thu - 6/30** Test 3: Ch 10-13, 16-17

**Note:** This schedule provides a general plan for the course. However, deviations may be necessary depending upon the progress of the class. Changes to the schedule will be posted in the CourseDen Calendar.

**Academic Dishonesty:** Cheating on any assessment will result in a zero on the assessment, an F in the course and will be reported to Student Services for appropriate disciplinary action by the University. Students not familiar with what constitutes academic dishonesty should refer to the Student Handbook.