Instructor:
Dr. Adrian Austin
1315 Business Building
Phone: (678) 839-4773
E-mail: Use the CourseDen mail utility found on the course toolbar for all course related questions. All email will be answered within 1 business day.
E-mail (Emergency Only): aaustin@westga.edu

Office Hours (Carrollton):

<table>
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<th>Day</th>
<th>Time</th>
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<tbody>
<tr>
<td>Tuesday</td>
<td>11:30 – 12:30 &amp; 15:30 – 17:00</td>
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<tr>
<td>Thursday</td>
<td>11:30 – 12:30 &amp; 15:30 – 17:00</td>
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<tr>
<td>Friday</td>
<td>11:00 – 14:00</td>
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Course Description:
This course seeks to help you develop the tools necessary to analyze and investigate various economic problems. For every economic problem, we initially look at the simplest case containing the fundamental issues. Second we construct a model (using graphical and algebraic tools) to represent the fundamental issues. Then we solve the model to see what economic intuition we can derive from it. Finally we expand the model to make it look more like the "real world." The goal is for the models to provide us with an intuitive explanation (and predictions) of the choices made by economic agents (consumers, producers, governments etc).

Texts (Required):
Microeconomics by Parkin. (10th edition with MyEconLab).
The University's Bookstore's Website: http://www.bookstore.westga.edu/

Expected Learning Objectives:
The overall objective of this course is for you to learn basic economic concepts and more about the economic system in which we live. To this end, upon completion of the course a student will be able to:
1) describe basic economic concepts such as scarcity and opportunity costs (LG4 and LG 7)
2) summarize in writing the key microeconomic concepts contained in an article from a business periodical, e.g., the Wall Street Journal (LG1, LG 4, LG 7 and LG 9),
3) demonstrate a basic knowledge of microeconomics including concepts such as utility maximization, elasticity costs, market structure and labor markets (LG 4, LG9),
4) demonstrate a basic knowledge of international economics including concepts such as comparative advantage, specialization and gains to trade (LG4, LG5, LG7 and LG10),
5) recognize ethical and economic dimensions of government involvement in markets including regulation and the provision of public goods (LG4, LG5, LG 11), and
6) analyze current events using economic models such as supply and demand (LG4, LG 7, LG9, LG10, LG11)

Note. A complete list of expected learning outcomes (LG) for the Economics Department can be found at the department web site (www.westga.edu/~econ/lg_assessments.htm).

Structure:

I:   Introduction & Market Analysis I
     Chapters 1, 2, & 3

II:  A Closer Look at Markets
     Chapters 4 & 5

III: Government Influence I
     Chapter 6

IV:  International Trade
     Chapter 7

V:   Firm Theory
     Chapters 10 & 11

VI:  Market Analysis II (Perfect Competition & Monopoly)
     Chapters 12 & 13

VII: Market Analysis III (Monopolistic Competition & Oligopoly)
     Chapters 14 & 15

VIII: Government Influence II
      Chapters 16 & 17

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ECON 2106 ONLINE

- This is an online class. We will only meet in person for a midterm and the final (see below).
- All weekly modules are posted on Tuesday mornings.
- All assignments are posted on Tuesday mornings, and are due by the following Sunday at 23:00 Eastern Time (all times are Eastern).
- The first midterm will be online and will only be open for a 36 hour period during the week.
- CourseDen is the software used to deliver this course online. Please go to www.webct.westga.edu login using the default username and password.
- After logging in use the “Check Browser” utility to make sure that your browser is compatible with CourseDen.
- To do the assignments you will need MyEconLab.
- Grades will be posted to CourseDen by 11:00 on the Wednesdays following assignment due dates.
- If you need help with CourseDen, please visit the help site at http://www.westga.edu/~distance/webct2/help/
- The University Library has Distance Learning support. You can visit the library’s site at http://www.westga.edu/~library/
- UWG Online Connection website: http://www.westga.edu/~online/
- The last day to drop the course and receive a grade of W is 03/02/2012
- The syllabus may change, all changes will announced at least 1 week before they take effect.

MEETINGS ON CAMPUS

You are required to be on the Carrollton Campus twice during the semester.

- The 2nd midterm exam will be held on the Carrollton campus on Friday 30th March 2011, at 08:00 (Room number TBA).
- The final exam will be held on the Carrollton campus (Date, Time, & Room number TBA)
- You must bring your student ID with you to these exams

There is an optional introductory session to be held on Thursday, January 12 at 10:00 in RCOB Room 1308.
Exams:
There are three exams, 2 midterms and a final exam. The first midterm will be online, and the other exams will be at the Carrollton Campus. Each midterm is worth 20%, and the final exam is worth 30%. The final exam is cumulative. There are NO makeup exams.

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Homework and Quizzes:
30% of your grade will come from the weekly assignments.

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Instructions for registering for MyEconLab:

How to Register and Enroll in Your MyEconLab Course
Welcome to MyEconLab! Your instructor has set up a MyEconLab course for you.

Textbook: Parkin: Microeconomics 10e
Course Name: PRINCIPLES OF MICROECONOMICS - SPRING 2012 - SEC N01
Course ID: XL0U-1149-501Z-5CT2

To join your instructor's course, please complete the following two steps:
1. REGISTER for MyEconLab, and, 2. ENROLL in your instructor's course

Step 1: Register for MyEconLab

1. Go to http://www.myeconlab.com and click the Student button, in the Register section.
2. Enter your Course ID: XL0U-1149-501Z-5CT2
3. Choose to register an access code or to buy access.
4. Follow the instructions to set up your login and password for your course.

Step 2: Enroll in your instructor's course

1. Login to MyEconLab at http://www.myeconlab.com with your newly created Login Name and Password
2. Enter your course ID: XL0U-1149-501Z-5CT2.

To log into MyEconLab

1. Go to http://www.myeconlab.com
2. Enter the user name and password you just created, and click Log In (or hit the enter key).
If you purchased access, visit the Student Center inside your Instructor's Course for additional purchase options.

**Note:** If you are taking two MyEconLab courses simultaneously you will need two separate login accounts.

**Need Help?** For assistance, please visit [http://www.myeconlab.com/support](http://www.myeconlab.com/support).

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**AMERICANS WITH DISABILITIES ACT STATEMENT**

If you are a student who is disabled as defined under the Americans with Disabilities Act and requires assistance or support services, please seek assistance through the Center for Disability Services. A CDS Counselor will coordinate those services. See [http://www.westga.edu/~dserve/](http://www.westga.edu/~dserve/).

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**ACADEMIC HONESTY**

You are expected to comply with the university's academic honesty policy (see [http://www.westga.edu/assets/docs/studentHandbook-current.pdf](http://www.westga.edu/assets/docs/studentHandbook-current.pdf)).

This class will use plagiarism detection software.

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**EQUAL OPPORTUNITY STATEMENT**

No person shall, on the grounds of race, color, sex, religion, creed, national origin, age, or disability, be excluded from employment or participation in, be denied the benefits of, or otherwise be subjected to discrimination under any program or activity conducted by UWG.

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**AFFIRMATIVE ACTION STATEMENT**

University of West Georgia adheres to affirmative action policies to promote diversity and equal opportunity for all faculty and students.