ECON 2106: Principles of MICROECONOMICS

Kim Holder
UWG Fall 2012

Course/Section/Time: ECON2106-01, CRN 80058 MW 11 am-12:20 pm

Location: RCOb Room 1201, Lecture Hall

Required Text:
PRINCIPLES OF MICROECONOMICS
1st edition, 2013
Dirk Mateer and Lee Coppock
ISBN 0-3993-92141-7

Contact Info:
 kholder@westga.edu
 678-839-5423
 RCOB 1219

Office Hours: MW: 7:30 - 10:30 am
MW: 3:30 - 5:30 pm

Online Help: I check-in nightly on CourseDen, Google Talk, and Facebook.com/Rockonomix

Grading is calculated based on your performance on two tests, four online quizzes, two assignments, a mixture of in-class exercises and five random attendance checks. There is also an optional bonus project, which may be completed in a variety of ways and is worth up to 10 points.

An optional cumulative final is also available, which can be used to replace your lowest test grade.

<table>
<thead>
<tr>
<th>Grading Breakdown</th>
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</thead>
<tbody>
<tr>
<td>Tests (2)</td>
</tr>
<tr>
<td>Quizzes (4)</td>
</tr>
<tr>
<td>Assignments (2)</td>
</tr>
<tr>
<td>Exercises/Attendance</td>
</tr>
<tr>
<td><strong>TOTAL:</strong></td>
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The tests and optional cumulative final are based on the assigned readings, lectures, quizzes, assignments and in-class exercises. There are NO make-up tests, but feel free to replace any missed test with the final. The lowest test grade, including the final, will be dropped.

HINT: Most people improve their grade by attempting to take the final. The optional final cannot hurt your grade!

All quizzes are announced in advance both in-class and online. All quizzes are completed using CourseDen and all quizzes end at 4PM. Missed quizzes CANNOT be made up without prior permission and appropriate documentation.

In-class exercises and random attendance checks are NOT announced in advance and may NOT be made-up without prior permission and appropriate documentation.

My overall goal is to help you find a way to succeed in the best way possible, while keeping in mind that each person learns in his or her own unique way. I try to offer a variety of ways for you to earn points towards your final grade in this class and most students are very successful. However, each semester there are a handful of students who wish they had taken advantage of earlier opportunities to earn points….don’t let this happen to you!!
### Class Calendar

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Aug 20th</td>
<td>Class Begins</td>
<td>Test dates will remain fixed. Chapters covered for each test are tentative and deviations may be necessary depending upon the progress of the class. Changes to the dates on the syllabus will be posted announced in class and posted on CourseDen.</td>
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<tr>
<td>Aug 26th</td>
<td>Open Drop/Add ends at midnight</td>
<td></td>
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<tr>
<td>Sept 3rd</td>
<td>Labor Day - UWG Closed</td>
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<tr>
<td>Sept 5th</td>
<td>Late Drop/Add ends at 5 pm</td>
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<tr>
<td>Sept 12th</td>
<td><strong>Test 1 (Ch 1-4)</strong></td>
<td></td>
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<tr>
<td>Sept 14th</td>
<td>Last Day to Withdraw with a &quot;W&quot;</td>
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<tr>
<td>Nov 14th</td>
<td>Bonus Project Due by 7 pm</td>
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<tr>
<td>Nov 19th</td>
<td>Thanksgiving Break</td>
<td></td>
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<tr>
<td>Nov 21st</td>
<td>Thanksgiving Break</td>
<td></td>
</tr>
<tr>
<td>Nov 28th</td>
<td><strong>Test 2 (Ch 5-11)</strong></td>
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<tr>
<td>Dec 3rd</td>
<td>Final Exam 11-1:30 pm</td>
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### Attendance:

Attendance is not mandatory. However, attendance in class tends to dramatically improve your grade (see grading rubric above). Students who miss class on a regular basis tend to do poorly on the tests and quizzes as well as miss out on the random attendance checks (free points!).

**NOTE:** It is the student’s responsibility to withdraw from the class by contacting the registrar’s office directly. The last day to withdraw with a grade of “W” is September 14th.

### Cancellation:

In the event that class is cancelled, any relevant assignments or course announcements will be posted on CourseDen. Please review UWG's Emergency Closing Policy for inclement weather located here: [http://www.westga.edu/police/index_5102.php](http://www.westga.edu/police/index_5102.php). I commute each day from Polk County (north of Carrollton), and I keep a regular eye on weather in both counties. If I cannot make it safely to work, I will communicate it with you as quickly as possible via CourseDen and the other networking tools we have available to us (see below).

### Course Learning Objectives:

The overall objective of this course is for you to learn basic economic concepts and more about the economic system in which we live. To this end, upon completion of the course, a student will be able to:

1) Describe basic economic concepts such as scarcity and opportunity costs (LG4, LG8)
2) Summarize in writing the key microeconomic concepts contained in an article from a business periodical, e.g., the Wall Street Journal (LG1)
3) Demonstrate a basic knowledge of microeconomics including concepts such as utility maximization, elasticity costs, market structure and labor markets (LG4, LG8)
4) Demonstrate a basic knowledge of international economics including concepts such as comparative advantage, specialization and gains to trade (LG4, LG5, LG8, LG9)
5) Recognize ethical and economic dimensions of government involvement in markets including regulation and the provision of public goods (LG5, LG8), and
6) Analyze current events using economic models such as supply and demand (LG4, LG8)

**NOTE:** A complete list of expected learning goals (LG) for the Economics Department can be found at the department web site (http://www.westga.edu/econ/index_12904.php).
**ACADEMIC DISHONESTY:** Cheating on any test will result in a zero on the test, an F in the course and will be reported to Student Services for appropriate disciplinary action by the University. Cheating on any assignment, exercise or quiz will result in a zero on the assignment or exercise, the lowering of the student’s final grade in the course by one letter grade, and will be reported to Student Services for appropriate disciplinary action by the University.

Students not familiar with what constitutes academic dishonesty should refer to the Student Handbook and Undergraduate Catalog: [http://www.westga.edu/undergrad/1762.htm](http://www.westga.edu/undergrad/1762.htm)

**CELLPHONES/COMPUTERS:** Feel free to bring your cell phones or laptops/tablets to class, as we will be using them from time to time for interactive classroom polling. However, please refrain from using your phones during the class lecture and classroom activities, as it is distracting to both your classmates and myself. If you have an important call you are expecting (sick child/parent, business interview, etc.) you may inform me prior to the start of class. Likewise, laptops/tablets may be used for note taking, but students should refrain from instant messaging, surfing the web, etc. If any of the technology above is being abused by the student, you will be asked to leave the classroom and return at the start of your next regularly scheduled class.

*NOTE: On test day, phones, music devices, calculators and any other electronic device are not allowed at your desk and must be left at the front of the classroom. Failure to follow this procedure will result in action in accordance with the academic dishonesty policy stated above.*

**I AM LOOKING FORWARD TO A GREAT SEMESTER WITH EACH OF YOU!** I have found that most things in life are easier when we are able to work with others who share the same goals. My goal (and hopefully yours) is to make this learning experience a success. With this in mind, I encourage each of you to reach out to your fellow classmates (and me) by posting questions on the class Facebook page, tweeting about class, watching helpful tutorial videos or old video projects on YouTube, viewing old art projects on Pinterest, or increasing your future business network on LinkedIn. Together we can make this a class you look forward to attending!

**COLLABORATE/CONNECT WITH YOUR CLASS!**

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youtube.com/cubegrl

@cubegrl or twitter.com/cubegrl

pinterest.com/cubegrl/

linkedin.com/in/kimholder

cubegrl.tumblr.com

profiles.google.com/kimholder2926