ECONOMICS 2106 SECTION N06
SPRING 2013
Dr. Adrian Austin

INSTRUCTOR:
Dr. Adrian Austin
1315 Business Building
Phone: (678) 839-4773
E-mail: Use the Desire2Learn mail utility found on the course toolbar for all course related questions. All email will be answered within 1 business day.
E-mail (Emergency Only): aaustin@westga.edu

Office Hours (Carrollton):
<table>
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<tr>
<th>Monday</th>
<th>5:00P – 6:30P</th>
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<tr>
<td>Wednesday</td>
<td>08:00A – 12:30P &amp; 5:00P – 6:30P</td>
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COURSE DESCRIPTION:
This course seeks to help you develop the tools necessary to analyze and investigate various economic problems. For every economic problem, we initially look at the simplest case containing the fundamental issues. Second we construct a model (using graphical and algebraic tools) to represent the fundamental issues. Then we solve the model to see what economic intuition we can derive from it. Finally we expand the model to make it look more like the "real world." The goal is for the models to provide us with an intuitive explanation (and predictions) of the choices made by economic agents (consumers, producers, governments).

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TEXTS (REQUIRED):
Microeconomics by Parkin. (10th edition with MyEconLab).
The University's Bookstore's Website: http://www.bookstore.westga.edu/

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EXPECTED LEARNING OBJECTIVES:
The overall objective of this course is for you to learn basic economic concepts and more about the economic system in which we live. To this end, upon completion of the course a student will be able to:

1) describe basic economic concepts such as scarcity and opportunity costs (LG4 and LG 7)
2) summarize in writing the key microeconomic concepts contained in an article from a business periodical, e.g., the Wall Street Journal (LG1, LG 4, LG 7 and LG 9),
3) demonstrate a basic knowledge of microeconomics including concepts such as utility maximization, elasticity costs, market structure and labor markets (LG 4, LG9),
4) demonstrate a basic knowledge of international economics including concepts such as comparative advantage, specialization and gains to trade (LG4, LG5, LG7 and LG10),
5) recognize ethical and economic dimensions of government involvement in markets including regulation and the provision of public goods (LG4, LG5, LG 11), and
6) analyze current events using economic models such as supply and demand (LG4, LG 7, LG9, LG10, LG11)

Note. A complete list of expected learning outcomes (LG) for the Economics Department can be found at the department web site (www.westga.edu/~econ/lg_assessments.htm).

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**STRUCTURE:**

I: Introduction & Market Analysis I  
   Chapters 1, 2, & 3

II: A Closer Look at Markets  
    Chapters 4 & 5

III: Government Influence I  
    Chapter 6

IV: International Trade  
    Chapter 7

V: Firm Theory  
   Chapters 10 & 11

VI: Market Analysis II (Perfect Competition & Monopoly)  
    Chapters 12 & 13

VII: Market Analysis III (Monopolistic Competition & Oligopoly)  
    Chapters 14 & 15

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ECON 2106 ONLINE

- This is an online class. We will only meet in person for a midterm and the final (see below).
- All weekly modules are posted on Tuesday mornings.
- All assignments are posted on Tuesday mornings, and are due by the following Sunday at 11:00P Eastern Time (all times are Eastern).
- The first midterm will be online and will only be open for a 36 hour period during the week.
- D2L is the software used to deliver this course online. Please go to http://westga.view.usg.edu login using the default username and password.
- To do the assignments you will need MyEconLab.
- Grades will be posted to Desire2Learn by 11:00A on the Wednesdays following assignment due dates.
- If you need help with Desire2Learn, please visit the help site at http://uwgonline.westga.edu/students.php
- The University Library has Distance Learning support. You can visit the library’s site at http://www.westga.edu/~library/
- UWG Online Connection website: http://www.westga.edu/~online/
- The last day to drop the course and receive a grade of W is 03/04/2013
- The syllabus may change, all changes will announced at least 1 week before they take effect.

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MEETINGS ON CAMPUS

You are required to be on the Carrollton Campus twice during the semester.
- The 2nd midterm exam will be held on the Carrollton campus on Friday 29th March 2013, at 10:00 in RCOB Room 1309.
- The final exam will be held on the Carrollton campus on Wednesday, Apr 24, 8:00-10:30 am in RCOB Room 1309
- You must bring your student ID with you to these exams

There is an optional introductory session to be held on Friday, January 11 at 10:00 in RCOB Room 1309.
EXAMS:

There are three exams, 2 midterms and a final exam. The first midterm will be online, and the other exams will be at the Carrollton Campus. Each midterm is worth 20%, and the final exam is worth 30%. The final exam is cumulative. There are NO makeup exams.

WEEKLY ASSIGNMENTS:

Weekly assignments will be some combination of quizzes, participation in discussions, short written responses and homework assignments on MyEconLab. 30% of your grade will come from the weekly assignments. I will drop the 3 lowest weekly grades.

TO REGISTER FOR MYECONLAB FOR THIS COURSE

2. Under Register, click Student.
3. Enter your instructor’s course ID: austin32328, and click Continue.
4. Sign in with an existing Pearson account or create an account:
   - If you have used a Pearson website (for example, MyITLab, Mastering, MyMathLab, or MyPsychLab), enter your Pearson username and password. Click Sign In.
   - If you do not have a Pearson account, click Create. Write down your new Pearson username and password to help you remember them.
5. Select an option to access your instructor’s online course:
   - a) Use the access code that came with your textbook or that you purchased separately from the bookstore.
   - b) Buy access using a credit card or PayPal.
   - c) If available, get 17 days of temporary access. (Look for a link near the bottom of the page.)
6. Click Go To Your Course on the Confirmation page. Under MyLab / Mastering New Design on the left, click PRINCIPLES OF MICROECONOMICS 2106 SEC N06 SPRING 2013 to start your work.

Retaking or continuing a course?
If you are retaking this course or enrolling in another course with the same book, be sure to use your existing Pearson username and password. You will not need to pay again.

**To sign in later:**
2. Click Sign In.
3. Enter your Pearson account username and password. Click Sign In.
4. Under MyLab / Mastering New Design on the left, click PRINCIPLES OF MICROECONOMICS 2106 SEC N06 SPRING 2013 to start your work.

**Additional Information**
See Students > Get Started on the website for detailed instructions on registering with an access code, credit card, PayPal, or temporary access.

**Need Help?** For assistance, please visit [http://www.myeconlab.com/support](http://www.myeconlab.com/support).

**AMERICANS WITH DISABILITIES ACT STATEMENT**
If you are a student who is disabled as defined under the Americans with Disabilities Act and requires assistance or support services, please seek assistance through the Center for Disability Services. A CDS Counselor will coordinate those services. See [http://www.westga.edu/~dserve/](http://www.westga.edu/~dserve/).

**ACADEMIC HONESTY**
You are expected to comply with the university’s academic honesty policy (see [http://www.westga.edu/assets/docs/studentHandbook-current.pdf](http://www.westga.edu/assets/docs/studentHandbook-current.pdf)). This class will use plagiarism detection software.

**EQUAL OPPORTUNITY STATEMENT**
No person shall, on the grounds of race, color, sex, religion, creed, national origin, age, or disability, be excluded from employment or participation in, be denied the benefits of, or otherwise be subjected to discrimination under any program or activity conducted by UWG.
AFFIRMATIVE ACTION STATEMENT
University of West Georgia adheres to affirmative action policies to promote diversity and equal opportunity for all faculty and students.