Dr. Adrian Austin  
1315 Business Building  
Phone: (678) 839-4773  
E-mail: Please use the Desire2Learn mail tool ONLY

Office Hours:  
T 10:00 – 12:30 (also 4:50 – 5:30 at Newnan Campus)  
W 10:00 – 12:00 & 1:00 – 2:00  
Th 10:00 – 12:30 & 3:30 – 4:30  
and by appointment

Course Website: Main page is on Desire2Learn. The Web based site for the book can be found at [http://www.myeconlab.com/](http://www.myeconlab.com/)

Course Description:

This course seeks to help you develop the tools necessary to analyze and investigate various economic problems.

For every economic problem, we initially look at the simplest case containing the fundamental issues. Second we construct a model (using graphical and algebraic tools) to represent the fundamental issues. Then we solve the model to see what economic intuition we can derive from it. Finally we expand the model to make it look more like the "real world." The goal is for the models to provide us with an intuitive explanation (and predictions) of the choices made by economic agents (consumers, producers, governments etc).

Texts (Required):  
I Clicker Student Remote Standalone

Recommended Reading:  
The Economics of Public Issues (a copy is on reserve at the library)  
The Wall Street Journal
Expected Learning Objectives:

The overall objective of this course is for you to learn basic economic concepts and more about the economic system in which we live. To this end, upon completion of the course a student will be able to:

1) describe basic economic concepts such as scarcity and opportunity costs (LG4 and LG 7)
2) summarize in writing the key microeconomic concepts contained in an article from a business periodical, e.g., the Wall Street Journal (LG1, LG 4, LG 7 and LG 9),
3) demonstrate a basic knowledge of microeconomics including concepts such as utility maximization, elasticity costs, market structure and labor markets (LG 4, LG9),
4) demonstrate a basic knowledge of international economics including concepts such as comparative advantage, specialization and gains to trade (LG4, LG5, LG7 and LG10),
5) recognize ethical and economic dimensions of government involvement in markets including regulation and the provision of public goods (LG4, LG5, LG 11), and
6) analyze current events using economic models such as supply and demand (LG4, LG 7, LG9, LG10, LG11)

Note. A complete list of expected learning outcomes (LG) for the Economics Department can be found at the department web site (www.westga.edu/~econ/lg_assessments.htm).

Structure:

I. Introduction & Market Analysis I
   Chapters 1, 2, & 3
II. A Closer Look at Markets
    Chapters 4 & 5
III. Government Influence I
    Chapter 6
IV Global Markets
    Chapter 7
V. Firm Theory
   Chapters 10 & 11
VI. Market Analysis II (The Extremes: Perfect Competition & Monopoly)
   Chapters 12 and 13
VII. Market Analysis III (The Middle: Monopolistic Competition & Oligopoly)
    Chapter 14 & 15
VIII. Government Influence II
    Chapters 16 & 17
IX. Various Topics as Time Permits.
Midterms (40%):

There are three midterms. Each midterm is worth 20%. The lowest score on the midterms will be dropped. There are NO makeup exams. Please bring a Scantron 882E to each midterm. All exams will be announced in class at least two weeks in advance.

Online Quizzes (15%):

There are 4 quizzes (each worth 5%) The lowest quiz score will be dropped. There are NO makeup quizzes. Each quiz will be announced in class at least one week in advance.

In class exercises, online discussions, and iClicker quizzes (20%):

20% of your grade will be based on in class exercises & iClicker quizzes. The iClicker quizzes will take place at the start of class and will cover the material from the previous class. Your 4 lowest iClicker quizzes will be dropped when calculating this part of your grade.

Homework (optional):

There will be homework exercises posted to MyEconLab (registration instructions below). These homework exercises are mostly interactive questions using graphs. The exercise are there as a tool to help you learn and will not be included in your course grade.

Final Exam (25%):

The final exam is worth 25%, is cumulative, and will not be dropped. Please bring a Scantron 882E to the final.

Attendance:

Attendance is not mandatory, but highly recommended. I will take roll for the attendance bonus calculated at the end of the semester. The I clicker quizzes will serve as the class roll. If you do not bring your clicker, you will be marked absent.

<table>
<thead>
<tr>
<th>Attendance</th>
<th>Outcome</th>
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<tbody>
<tr>
<td>More than five absences</td>
<td>No bonus</td>
</tr>
<tr>
<td>Five absences</td>
<td>+1 added to your course grade</td>
</tr>
<tr>
<td>Four absences</td>
<td>+2 added to your course grade</td>
</tr>
<tr>
<td>Fewer than four absences</td>
<td>+3 added to your course grade</td>
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To be counted present, you must be on time and stay for the entire class. There are no excused absences.
Grading Scale:
Your final numerical score will be rounded to the nearest whole number and grades assigned as follows

<table>
<thead>
<tr>
<th>Grade</th>
<th>Score</th>
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<tbody>
<tr>
<td>A</td>
<td>90 – 100</td>
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<tr>
<td>B</td>
<td>80 – 89</td>
</tr>
<tr>
<td>C</td>
<td>70 – 79</td>
</tr>
<tr>
<td>D</td>
<td>60 – 69</td>
</tr>
<tr>
<td>F</td>
<td>Less than 60</td>
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Common Language for Course Syllabi
Updated June 21, 2013:
Students should review the following information each semester, because these statements are updated as federal, state, university, and accreditation standards change. A current version can always be found at http://www.westga.edu/assetsDept/vpaa/Common_Language_for_Course_Syllabi.pdf

Americans with Disabilities Act
Students with a documented disability may work with UWG Accessibility Services to receive essential services specific to their disability. All entitlements to accommodations are based on documentation and USG Board of Regents standards. If a student needs course adaptations or accommodations because of a disability or chronic illness, or if he/she needs to make special arrangements in case the building must be evacuated, the student should notify his/her instructor in writing and provide a copy of his/her Student Accommodations Report (SAR), which is available only from Accessibility Services. Faculty cannot offer accommodations without timely receipt of the SAR; further, no retroactive accommodations will be given.

UWG Email Policy
University of West Georgia students are provided a MyUWG e-mail account. The University considers this account to be an official means of communication between the University and the student. The purpose of the official use of the student e-mail account is to provide an effective means of communicating important university related information to UWG students in a timely manner. It is the student’s responsibility to check his or her e-mail.
Credit Hour Policy
The University of West Georgia grants one semester hour of credit for work equivalent to a minimum of one hour (50 minutes) of in-class or other direct faculty instruction AND two hours of student work outside of class per week for approximately fifteen weeks. For each course, the course syllabus will document the amount of in-class (or other direct faculty instruction) and out-of-class work required to earn the credit hour(s) assigned to the course. Out-of-class work will include all forms of credit-bearing activity, including but not limited to assignments, readings, observations, and musical practice. Where available, the university grants academic credit for students who verify via competency-based testing, that they have accomplished the learning outcomes associated with a course that would normally meet the requirements outlined above (e.g. AP credit, CLEP, and departmental exams).

University of West Georgia Honor Code
At the University of West Georgia, we believe that academic and personal integrity are based upon honesty, trust, fairness, respect, and responsibility. Students at West Georgia assume responsibility for upholding the honor code. West Georgia students pledge to refrain from engaging in acts that do not maintain academic and personal integrity. These include, but are not limited to, plagiarism, cheating, fabrication, aid of academic dishonesty, lying, bribery or threats, and stealing.

The University of West Georgia maintains and monitors a confidential Academic Dishonesty Tracking System. This database collects and reports patterns of repeated student violations across all the Colleges, the Ingram Library, and the School of Nursing. Each incidence of academic dishonesty is subject to review and consideration by the instructor, and is subject to a range of academic penalties including, but not limited to, failing the assignment and/or failing the course. Student conduct sanctions range from verbal warning to suspension or expulsion depending on the magnitude of the offense and/or number of offenses. The incident becomes part of the student’s conduct record at UWG.

Additionally the student is responsible for safeguarding his/her computer account. The student’s account and network connection are for his/her individual use. A computer account is to be used only by the person to whom it has been issued. The student is responsible for all actions originating through his/her account or network connection. Students must not impersonate others or misrepresent or conceal their identities in electronic messages and actions.

To get the most out of this class:
- Pre and post read all assigned readings.
- Spend at least 2-3 hours per class session studying/reviewing the material outside of class.
- Come to class and ask questions.
• If you are having difficulty with the material, come to my office hours. PLEASE DON'T WAIT UNTIL YOU ARE COMPLETELY LOST.

Some Basic Rules:
• CELL PHONES ARE TO BE TURNED OFF/SILENT DURING CLASS SESSIONS.
• FOOD AND DRINK ARE NOT ALLOWED IN ANY OF THE CLASSROOMS.

Textbook/MyEconLab

We will use “MyEconLab” for this course. This is an interactive site that has an electronic version of the study guide and many other tools for use in the course. Registration for the site is included with the purchase of a new book. I will post ungraded homework assignments that will be helpful to you if you choose to do them. MyEconLab is not mandatory, but strongly recommended.

There are two options for buying your book this semester

1) **Hardcopy:** You may buy a NEW book at the bookstore (or amazon.com or …). The book will include a code that allows you to register for MyEconLab. A used Code will not work. (If you buy a used book you will still have to purchase online access separately.)

2) **Purchase Access Online:** If you do not want a hardcopy of the text, you may choose the option to have an electronic copy when you register at My EconLab.

**HOW TO REGISTER AND ENROLL IN YOUR MYECONLAB COURSE**

1. Go to pearsonmylabandmastering.com
2. Under Register, click **Student**.
3. Enter your instructor’s course ID: **austin78624**, and click **Continue**.
4. Sign in with an existing Pearson account or create an account:
   - If you have used a Pearson website (for example, MyITLab, Mastering, MyMathLab, or MyPsychLab), enter your Pearson username and password. Click **Sign In**.
   - If you do not have a Pearson account, click **Create**. Write down your new Pearson username and password to help you remember them.
5. Select an option to access your instructor’s online course:
   - Use the access code that came with your textbook or that you purchased separately from the bookstore.
   - Buy access using a credit card or PayPal.
   - If available, get 17 days of temporary access. (Look for a link near the bottom of the page.)

6. Click **Go To Your Course** on the Confirmation page. Under MyLab / Mastering New Design on the left, click **Principles of Microeconomics 2106** to start your work.

**Retaking or continuing a course?**

If you are retaking this course or enrolling in another course with the same book, be sure to use your existing Pearson username and password. You will not need to pay again.

**To sign in later:**

1. Go to [pearsonmylabandmastering.com](http://pearsonmylabandmastering.com)

2. Click **Sign In**.

3. Enter your Pearson account username and password. Click **Sign In**.

4. Under MyLab / Mastering New Design on the left, click **Principles of Microeconomics 2106** to start your work.

**Additional Information**

See **Students > Get Started** on the website for detailed instructions registering with an access code, credit card, PayPal, or temporary access.

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**Using your i>clicker in class**

*You are required to purchase an i>clicker remote (through the bookstore) for in-class participation and voting.*
Please bring your text and clicker to each class.

i>clicker is a response system that enables you to respond to questions I pose during class. You will be graded on that feedback and/or your in-class participation.

In order to receive this credit, you will need to register your i>clicker remote by [Sep 03]. You must have come to class at least once and voted on at least one question, in order to complete this registration properly.

FOR WEB REGISTRATION, once you have voted on a question in my class:

2. Complete the fields with your first name, last name, Desire2Learn USERID., and remote ID.
   a. Your student ID should be your Desire2Learn USERID.
   b. Your i>clicker remote ID is found on the bottom of the back of your i>clicker remote.

Questions? Need help?
Contact us at support@iclicker.com or by phone at 866-209-5698.

WE WISH YOU SUCCESS IN THIS COURSE!