# ECON 2106: Principles of Microeconomics

**Melanie D. Hildebrandt**
**UWG Spring 2017**

**TIME/LOCATION:**
Mon/Wed 8:00-9:15am, Miller 1201

**CONTACT INFO:**
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678-839-5356, Miller 1218

**REQUIRED TEXT:**
Microeconomics, Parkin, 11th edition
ISBN: 0133019942

*Access to MyEconLab NOT required

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**PREREQUISITES:**
Overall 2.0 GPA

**CAOMPUS OFFICE HOURS:**
1/9-3/1: MW 11am-12:30pm, MW 2-3:30pm, F 10:30am-12:30pm
3/6-5/3: MW 11am-3:30pm

**COURSE DEN OFFICE HOURS:**
1/9-3/1: Tues 10am-12pm
*Email my UWG address & I will “meet” you in the Course Den chat room (And other times by arrangement)*

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## EVALUATION

Grading for this course will be on a point system based on your performance on the exams, problem sets, and in-class/online assignments. The assessments are based on the assigned readings, lectures, assignments and exercises.

**Problem Sets:** There will be Four Problem Sets and these will be due at the beginning of class (8am!) on the Review Day and **NO** late work will be accepted. Your lowest Problem set score will be dropped. Solutions to the problem sets will be posted in Course Den after the deadline. Requests to turn in problem sets after the deadline will be denied. **NO MATTER THE REASON.**

**In-Class & Online Assignments:** There will be randomly assigned in-class and online assignments to reinforce topics covered in class. These may not be announced in advance and cannot be made up. No exceptions.

**Exams:** There are four exams each worth a total of 75 points. Your lowest Exam score will be dropped. **There are NO make-up exams.** (If you miss any exam, your score of 0 will count as your lowest to be dropped.) Exam questions will be a combination of multiple choice (with the professor providing scantrons), short answer questions, and math problems. **Only basic function calculators are allowed during the Exams**—No cell phones, graphing calculators, and no sharing!

**Final Exam:** There will also be a CUMULATIVE Final Exam worth 100 points. The Final Exam score cannot be dropped.

* **THERE WILL NOT BE A CURVE ON ANY EXAM**
**Bonus Points:**

- **Online Quizzes:** There will be four online quizzes and each must be completed through CourseDen. All quizzes end at 11pm the day before a scheduled exam. Missed quizzes CANNOT be made up. Quizzes have unlimited attempts and the points earned from the highest attempt will be added to the next exam score. Quiz attempts will not be adjusted (even if there are issues with quiz questions).

- Additionally, bonus points may be given out at the discretion of the professor. Bonus points may be allocated based on random attendance checks, class participation, or attendance at special campus events.

Any extra credit opportunities will be posted in CourseDen with all corresponding details and will be offered to the class as a whole. The pursuit of extra credit is optional and is offered at the discretion of the instructor.

If you have any questions, concerns, complaints, etc. about your grade, you MUST bring it to the instructor’s attention within 48 hours of the grade being posted in CourseDen. **Student complaints that are not voiced until the end of the semester about missing or “incorrect” grades will not be considered.**

**Final Grade Calculations**

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Points</th>
<th>Total</th>
<th>Percent</th>
<th>Pts Earned</th>
<th>Final Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exams (3)</td>
<td>75</td>
<td>225</td>
<td>45%</td>
<td>450-500</td>
<td>A</td>
</tr>
<tr>
<td>Problem Sets (3)</td>
<td>30</td>
<td>90</td>
<td>18%</td>
<td>400-449</td>
<td>B</td>
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<tr>
<td>ICA/Online Exercises</td>
<td>Vary</td>
<td>85</td>
<td>17%</td>
<td>350-399</td>
<td>C</td>
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<tr>
<td>Final Exam</td>
<td>100</td>
<td>100</td>
<td>20%</td>
<td>300-349</td>
<td>D</td>
</tr>
<tr>
<td>Quizzes, Attendance, Participation</td>
<td>Vary</td>
<td>Bonus</td>
<td>Bonus</td>
<td>0-299</td>
<td>F</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>500</strong></td>
<td><strong>100%</strong></td>
<td></td>
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</table>

**ATTENDANCE**

Attendance is **not** mandatory and you will not be dropped from the class due to nonattendance. It is the student’s responsibility to withdraw from the class by contacting the registrar’s office directly. **The last day to withdraw with a grade of W is March 2nd at 4pm.**

**COURSE DESCRIPTION:**

This course seeks to help you develop the tools necessary to analyze and investigate various economic problems. For every economic problem, we initially look at the simplest case containing the fundamental issues. Second we construct a model (using graphical and algebraic tools) to represent the fundamental issues. Then we solve the model to see what economic intuition we can derive from it. Finally we expand the model to make it look more like the “real world”. The goal is for the models to provide us with an intuitive explanation (and predictions) of the choices made by economic agents (consumers, producers, governments).

**COURSE LEARNING OBJECTIVES**

The overall objective of this course is for you to learn basic economic concepts and more about the economic system in which we live. To this end, upon completion of the course a student will be able to:

1) describe basic economic concepts such as scarcity and opportunity costs (LG4 and LG 7)
2) summarize in writing the key microeconomic concepts contained in an article from a business periodical,
e.g., the Wall Street Journal (LG1, LG 4, LG 7 and LG 9)
3) demonstrate a basic knowledge of microeconomics including concepts such as utility maximization, elasticity costs, market structure and labor markets (LG 4, LG9)
4) demonstrate a basic knowledge of international economics including concepts such as comparative advantage, specialization and gains to trade (LG4, LG5, LG7 and LG10)
5) recognize ethical and economic dimensions of government involvement in such as comparative advantage, specialization and gains to trade (LG4, LG5, and LG11)
6) analyze current events using economic models such as supply and demand (LG4, LG 7, LG9, LG10, LG11)

Note: A complete list of expected learning outcomes (LG) for the Economics Department can be found at the department website (www.westga.edu/~econ/lg_assessments.htm).

STUDENT RIGHTS AND RESPONSIBILITIES
Please carefully review the information at the following link:
http://www.westga.edu/assetsDept/vpaa/Common_Language_for_Course_Syllabi.pdf

UWG Email Policy

University of West Georgia students are provided a MyUWG e-mail account. The University considers this account to be an official means of communication between the University and the student. It is the student’s responsibility to check his or her email.

Credit Hour Policy (3 CREDIT HOURS)

For approximately fifteen weeks, students in this class will generally spend 150 minutes with direct faculty instruction (either face-to-face or online) and work about 360 minutes outside of the classroom each week. This out-of-class work may include, but is not limited to, readings, assignments, projects, group work, research, and test preparation.

University of West Georgia Honor Code

At the University of West Georgia, we believe that academic and personal integrity are based upon honesty, trust, fairness, respect, and responsibility. Students at West Georgia assume responsibility for upholding the honor code. West Georgia students pledge to refrain from engaging in acts that do not maintain academic and personal integrity. These include, but are not limited to, plagiarism, cheating, fabrication, aid of academic dishonesty, lying, bribery or threats, and stealing.

The University of West Georgia maintains and monitors a confidential Academic Dishonesty Tracking System. This database collects and reports patterns of repeated student violations across all the Colleges, the Ingram Library, and the School of Nursing. Each incidence of academic dishonesty is subject to review and consideration by the instructor, and is subject to a range of academic penalties including, but not limited to, failing the assignment and/or failing the course. Student conduct sanctions range from verbal warning to suspension or expulsion depending on the magnitude of the offense and/or number of offenses. The incident becomes part of the student’s conduct record at UWG.

Additionally, the student is responsible for safeguarding his/her computer account. The student’s account and network connection are for his/her individual use. A computer account is to be used only by the person to whom it has been issued. The student is responsible for all actions originating through his/her account or network connection. Students must not impersonate others or misrepresent or conceal their identities in electronic messages and actions.

Course Den:

You will need to access Course Den for this course. You can access Course Den from any computer that has Internet access, on or off campus. If you need help accessing Course Den you may contact the UWG Online helpdesk (678)839-6248. Students will need to access Course Den for the following: instructor’s power point presentations, supplemental lectures/videos, all course grades, and any changes to the course plans.