

ECON 2106, N01 AND N02, PRINCIPLES OF MICROECONOMICS

SPRING 2020, 3 CREDIT HOURS, 1/04/2020-5/05/2020

COURSE NUMBER, SECTION, AND TITLE OF THE COURSE

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WOLF PACT

Protecting the integrity of a degree from the Richards College of Business at the University of West Georgia is the responsibility of the administration, faculty, staff, and students of the college. Our mission is “To become a globally recognized college of business preparing forward-thinking, responsible leaders.” Responsible leaders are ethical leaders, and this behavior begins in the classroom. One of our Strategic Goals is to demonstrate “...commitment to the principles of honesty and integrity in interactions and undertakings, [and] accountability for personal behavior...”. As such, we have developed the Wolf Pact in an effort to promote and maintain the highest standards of integrity, professional behavior, ethical actions, and personal conduct.

The purpose of this pact is to maintain that a degree from the Richards College of Business at the University of West Georgia is held in high regard by all internal and external constituents, and that a degree from the University of West Georgia is as meaningful in the future as it is today.

I have reviewed the information in this syllabus, and I agree to abide by the policies stated. I will conduct myself in accordance with the RCOB Wolf Pact to protect the integrity of my degree and all those others who receive a degree from the Richards College.

Signature: _____

917#: _____

Date: _____



INSTRUCTOR INFORMATION

NAME:

Melanie D. Hildebrandt

OFFICE LOCATION:

Carrollton Campus, Miller Hall 1218

CARROLLTON CAMPUS VISITING HOURS:

Monday 9-9:30am

Tuesday 1-4pm

Wednesday 9-9:30am

NEWMAN CAMPUS VISITING HOURS:

Tuesday 9-11am

ONLINE VISITING HOURS:

Friday 9-11am

CONTACT INFORMATION:

Email: mhildebr@westga.edu

Communication Preference: I prefer for you to contact me using our UWG emails, not Course Den. However, I will check Course Den for emails approximately once per day.

COURSE INFORMATION

DESCRIPTION

This course provides strong explanations for observed prices and quantities that you see in everyday life, and gives insights to the tradeoffs people face when making decisions. Topics will include comparative advantage, supply and demand, taxes and subsidies, profits and costs, firms and industry structure, market competition, and government behavior in markets, among others. This course also uses mathematical tools to explain economic concepts. As such, there will be basic algebra, illustrations with graphs, and basic quantitative analysis.

PREREQUISITES

Course prerequisites: Requires overall GPA of 2.0.

DELIVERY METHODS

This is a fully online course with a **required proctored final exam** (see below for more information on the proctored exam). Students **MUST** purchase access to Pearson's MyLab platform. Students cannot successfully complete this course without this access. More details on MyLab provided below.

LEARNING GOALS

FIRST GOAL

Be able to describe basic economic concepts such as scarcity and opportunity costs (LG4, LG7, LG8).

SECOND GOAL

Demonstrate a basic knowledge of microeconomic concepts such as utility maximization, elasticity costs, market structures, and labor markets (LG4, LG8).

THIRD GOAL

Demonstrate a basic knowledge of international economics including concepts such as comparative advantage, specialization and gains to trade (LG4, LG5, LG8, LG9).

FOURTH GOAL

Recognize ethical and economic dimensions of government involvement in markets including regulation and the provision of public goods (LG5, LG8).

FIFTH GOAL

Analyze current events using economic models, such as supply and demand (LG4, LG8).

SIXTH GOAL

Students will demonstrate the ability to interpret, analyze, evaluate and explain various kinds of evidence, statements, and arguments (Critical Thinking Core Overlay).

TEXTBOOKS AND MATERIALS

TEXTBOOK

Microeconomics, M. Parkins, Pearson 2019 Edition 13, ISBN: 0134890280, price: \$270 at UWG Bookstore or \$100 from publisher (Pearson) through Course Den link. This is a bundle and access to Pearson's MyLab platform is **REQUIRED**.

COURSE MATERIALS

Access to Pearson's MyLab platform is required for this course. An access code is provided with your textbook bundle purchase if you purchase the package from the UWG Bookstore or from the publisher.

COURSE POLICIES

LATE POLICY

The only extensions that may arise will be due to technical issues with the Pearson MyLab platform (these exceptions will be noted in Course Den IF they arise). Otherwise, all assignments, including the Final Exam must be completed by the due date.

COURSE DEN

You will need to access Course Den for this course. You can access Course Den from any computer that has Internet access, on or off campus. If you need help accessing Course Den you may contact the UWG Online helpdesk (678)839-6248. Students will need to access Course Den for the following: instructor's powerpoint presentations, video examples and lectures, course grades, some assignments, and any changes to the course plans.

MYLAB ECONOMICS

Students should commit to logging into Course Den and MyLab Economics a minimum of twice per week. While all assignments are due at the end of each module, a good pace is to read a minimum of one chapter per week, watch all content videos, and complete all related assignments. Students should expect to spend at least 5-10 hours per week completing work for an online class.

COMMUNICATION

To talk with me during the online office hours, please send me an email in Course Den to let me know you want to meet and then we can meet in the Course Den chat room or talk on the phone. To schedule an appointment for online offices hours at another time, please email me. If you want to make an appointment for a specific time, please email a day ahead of time if possible so I can better plan my time. However, feel free to pop in (online) to ask a question whenever you see that I am online.

I prefer that you send me your questions via my gmail email (mhildebr@westga.edu) or Course Den email, as I rarely check my voicemail.

EXPECTED RESPONSE TIMES

Students can expect responses to emails within 24 hours on weekdays and up to 48 hours on weekends. Homework assignments and Quizzes in MyLab Economics will be graded upon submission. Course Den assignments will be graded (and answer keys posted) within 7-10 days, but the amount of feedback required may extend that time.

ASSIGNMENTS

No late work will be accepted for any assignments.

MYLAB HOMEWORK ASSIGNMENTS (POINTS VARY BY EXERCISE, 175 POINTS IN TOTAL)

These assignments are located within the MyLab Economics platform. For each chapter there will be at least one MyLab Homework exercise. These will have multiple choice questions and fill in the blanks, and many require math calculations and/or graphing. **UNLIMITED attempts are available** until the closing date for each assignment. All scores on graded MyLab Homework assignments count and any points earned in excess of 175 will count as bonus points.

MYLAB QUIZZES (50 POINTS EACH, 250 POINTS IN TOTAL)

These assessments are located within the MyLab Economics platform. For each Unit there will be ONE MyLab Quiz. These quizzes have a combination of multiple choice questions and fill in the blanks, and many of the questions require math calculations and/or graphing. There are TWO attempts per quiz with the highest core counting for credit. There are 7 assessments in total, with the 2 lowest scores being dropped.

COURSE DEN UNIT ASSIGNMENTS (33 POINTS EACH, 165 POINTS IN TOTAL)

Each unit will have one additional assignment in Course Den. The type of assignment varies by unit, but the range will include: Unit discussion posts, Unit Essays, Unit Problem Sets or some other form of assessment. There are 7 assessments in total, with the 2 lowest scores being dropped.

COURSE DEN MIDTERM EXAMS (80 POINTS EACH, 160 POINTS IN TOTAL)

This course has two Midterm Exams in Course Den (both count for credit). They will consist of 40 multiple choice questions worth 2 points each. These exams will be completed online (no proctoring required) and there will be a 4 day window of availability for completion and a time limit. Only ONE attempt allowed and both exam scores count.

PROCTORED FINAL EXAM (250 POINTS)

A **proctored** final exam will consist of 50 multiple choice questions worth 5 points each. The final exam will be comprehensive & cover all material from the course. The final exam can be taken at a proctored exam site during April 28th-May 3rd or with Professor Hildebrandt on Tuesday, April 28th at 9:00am in Miller Hall 1201.

PROCTORING OPTIONS FOR FINAL EXAM

A proctored final exam is required and worth 25% of your overall course grades. There are three options available for completing the proctored exam:

Option 1- Complete with Professor Hildebrandt on **Tuesday, April 28th at 9:00am in Miller Hall 1201, Carrollton Campus**. If the Final Exam is taken at this time with Professor Hildebrandt, no fees are charged and no registration is required.

Option 2- Complete at an approved Testing Center during the window of April 28th- May 3rd. This option has a fee that is the student's responsibility and requires advanced registration. Availability also varies by location and so students are encouraged to make arrangements early in the semester. The [UWG Online website](#) has more details on fees and locations for proctored exams.

Option 3- Complete using the services of ProctorU during the window of April 28th- May 3rd. This option has a fee that is the student's responsibility and requires advanced registration. Since available slots in this window of time are not guaranteed and the fee charged varies with demand, students are

encouraged to make arrangements early in the semester.

Students who choose to complete the exam using options 2 or 3 also need to complete the [Student Exam Notification Form](#) with the UWG Online Office, so that all arrangements will be made for your proctored exam.

GRADING

Grading structure and point scale:

900-1000 points	90% - 100%	A
800 points - 899 points	80% - 89%	B
700 points - 799 points	70% - 79%	C
600 points - 699 points	60% - 69%	D
< 600 points	< 60%	F

Final grades for this course will be assigned using this exact point distribution, i.e. final grades will not automatically be rounded up. An example, if a student earns 899 points, then a final grade of “B” will be assigned for the course.

If you have any questions, concerns, complaints, etc. about your grade, you **MUST** bring it to the instructor’s attention within forty-eight hours of the grade being posted in CourseDen. **Student complaints that are not voiced until the end of the semester about missing or incorrect grades will not be considered.**

UNIVERSITY-WIDE SYLLABUS INFORMATION:

Please review the “[Common Language for Course Syllabi](#)” for university-wide updates. Even if you have read it before, the most current information is maintained at this site.