

FILM 2080-E01

Online Course
Spring 2020

Instructor Information

Stacey Carter Morin
Office: TLC 1113f
Office Hours: M, W 8:00-9:15; T
10:00-2:00, and by appointment

Email: scarter@westga.edu OR Course Den
mail

Writing Center Hours: M, W 12:30-2:00

Support for courses

*Hyperlinks provided for accessibility throughout; full URLs are available at the end of the document.

[CourseDen D2L Home Page](#)

[D2L UWG Online Help](#) (8 AM – 5 PM)
Call: 678-839-6248 or 1-855-933-8946 or
email: online@westga.edu

[24/7/365 D2L Help Center](#)

Call 1-855-772-0423

[University Bookstore](#)

[Student Services](#)

[Center for Academic Success](#)

[Distance Learning Library Services](#)

[Ingram Library Services](#)

[Accessibility Services](#)

678-839-6428

counseling@westga.edu

Course Information

Course Description

This course serves as an introduction to the central features of film and film study. We will explore film as a form of technology, business, popular entertainment, art, document, and cultural product, foremost through careful examination of formal elements. This course will emphasize the ways in which film is a distinct medium.

Required Texts and Materials

Film Art: An Introduction, 11th ed. (ISBN: 978-1-259-53495-9)

NOTE: You will be required to view many films as we discuss different film elements, but I will leave it to your discretion as to how you access these films. Many will be available through Netflix or Amazon streaming. Some are available through the Ingram Library. You can also check out films from the English Department's film library in TLC 2256. *Please see the chart at the end of the tentative class schedule for film availability.*

Course Learning Outcomes

- Students will demonstrate an ability to analyze films as texts.
- Students will gain an enhanced knowledge of the medium's distinctive qualities.
- Students will demonstrate a basic understanding of the history of developments in motion pictures.
- Students will develop the ability to discuss critically key concepts in film studies relating to distribution, exhibition, production, mise-en-scene, cinematography, editing, sound, and narrative conventions.
- Students will gain a familiarity with alternatives to classical Hollywood cinema, for instance documentary, experimental, independent, or global cinema.

Program Goals

- Oral and written communication will be characterized by clarity, critical analysis, logic, coherence, persuasion, precision, and rhetorical awareness (Core Curriculum learning outcome I)
- Cultural and Social Perspectives: Cultural and social perspective will be characterized by cultural awareness and an understanding of the complexity and dynamic nature of social/political/economic systems; human and institutional behavior, values, and belief systems; historical and spatial relationship; and, flexibility, open-mindedness, and tolerance. (Core Curriculum learning outcomes III)
- Aesthetic Perspective: Aesthetic perspective will be characterized by critical appreciation of and ability to make informed aesthetic judgments about the arts of various cultures as media for human expression (Core Curriculum learning outcomes V)
- This course fulfills the Area C.2 requirement in the core for all students.
- Area C (Humanities/Arts) Learning Outcomes:
 - 1) To develop the ability to recognize and identify achievements in literary, fine and performing arts.
 - 2) To have an appreciation of the nature and achievements of the arts and humanities; and
 - 3) To develop the ability to apply, understand, and appreciate the application of aesthetics criteria to "real world" circumstances.
- This course contributes to the program goal of equipping students with a foundation in the issues surrounding literary study in contemporary culture.

Course Policies and Assignments

Assignments

| Assignment name | Description | Due Date | Weight |
|---|---|----------------|--------|
| Class Participation | Film notes, class activities, discussion posts, quizzes | | 20% |
| Industrial Assignment #1: Shot-by-shot Analysis | This 2-3 page typed essay will require you to do a close examination of a short film segment and analyze the significance of its components. A detailed assignment sheet will be available on Course Den. | Feb. 26 | 20% |
| Industrial Assignment #2: Marketing Research Project | You will investigate the marketing plan for a current film, perform research on the film's marketing tactics, write a brief 2-3 pg. argument about the effectiveness of that marketing, and then create a PowerPoint + audio commentary that outlines your research and provides visual aids. A detailed assignment sheet will be available on Course Den. | Apr. 8 | 30% |
| Midterm Exam | The midterm exam will cover the readings and viewings up to the midpoint in the semester. You will be allowed to use your notes and textbook for this exam. The exam will be made available online on Wednesday, Feb. 19th and must be submitted in the "Midterm Exam" dropbox by 11:59 P.M. on Monday, Feb. 24th. | Feb. 24 | 15% |
| Final Exam | You will be given an online <i>comprehensive</i> final exam which will test your growing understanding of film terms and concepts. You will be allowed to use your notes and textbook for this exam. The exam will be made available online on Monday, April 20th and must be submitted in the "Final Exam" dropbox by 11:59 P.M. on Wednesday, April 22nd. | Apr. 22 | 15% |

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|-------|--|--|------|
| Total | | | 100% |
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Late Work Policy

- Rescheduled or extended time for the midterm and final exams will only be permitted for *valid* and *documented* emergencies (hospitalization, family death, military obligation, etc.). Please contact me in advance if we need to negotiate an extension.
- The shot-by-shot analysis (Industrial Assignment #1) must be submitted in hard copy and in the Industrial Assignment #1 drop box on Course Den by 11:59 P.M on **Feb. 26th** . Any essay submitted after the due date will receive a 5 pt. deduction (half a letter grade) each day it is late. Essays submitted after **March 4th** will NOT be accepted. Students with *valid* and *documented* emergencies should contact me before the due date if an extension needs to be discussed.
- The marketing research project (Industrial assignment #2) is due on **April 8th**. The essay portion of the assignment will be submitted in the “Marketing Research Essay” dropbox by 11:59 P.M. Any essay submitted after the due date will receive a 5 pt. deduction (half a letter grade) each day it is late. Essays submitted after **April 15th** will NOT be accepted.
- The Powerpoint + Audio Commentary must be also submitted by **April 8th by 11:59 P.M.** Any PowerPoint submitted after the due date will receive a 5 pt. deduction (half a letter grade) each day it is late. PowerPoints submitted after **April 15th** will NOT be accepted. NOTE: If you turn in the written portion of the project but do not create the Powerpoint + audio commentary, you will only receive half credit for the assignment, which ould greatly impact your final grade.
- If you miss the deadline for submitting a class participation assignment or quiz, you will NOT be allowed to make up the assignment you missed, but *don't worry!* I will automatically drop ONE low or missed class participation grade.. You can also earn an additional extra credit that will replace a low or missed class participation grade with a “100.” Please see the “Extra Credit” folder on Course Den for more detailed information on how to earn **class participation and major assignment** extra credit. Extra credit can be turned in at any point in the semester, but submissions will not be accepted after **Monday, April 27th**.

Attendance Policy

Because this is an online class, I am not taking roll in the traditional sense. In other words, you will not be expected to log in at a specific time each week. Every Wednesday, I will “unlock” a content module for the week that will include a mini lecture, notes, a quiz, and/or an assignment

that must be completed by the following Wednesday. Your participation in the class will be documented by the class participation and major assignments you turn in.

Tentative Class Schedule*

NOTE: Readings labeled *FA* come from *Film Art*. For required film viewings, please see the chart at the bottom of the tentative schedule for film availability.

| Dates | Topic/Reading Assignment | Assignment Name & Due Date |
|--|--|----------------------------------|
| M 1/6 | See Module 1 --This module includes an Introduction to the course and a brief introduction to formal and cultural film analysis. | |
| Module 2: Early Film History | | |
| W 1/8 | Read: Chapter 12—Traditions and Movements in Film History (<i>FA</i> 455-477) We'll watch some early silent films in class. | |
| M 1/13 | Chp. 12 (cont.) | |
| Module 3: Creativity, Technology and Business | | |
| W 1/15 | Read: Chapter 1—Creativity, Technology, and Business (<i>FA</i> 4-34) Watch: <i>The Godfather</i> (Coppola, 1972) before coming to class | Quiz 1: Chp.12 (pp. 455-477) due |
| M 1/20 | No Class—MLK Holiday! | |
| Module 4: Distribution and Exhibition | | |
| W 1/22 | Read: Bringing the Film to the Audience: Distribution and Exhibition (<i>FA</i> 35-48) | Quiz 2: Chp.1 (pp. 4-34) due |
| M 1/27 | Distribution and Exhibition (cont.) Case Study: <i>Psycho</i> (Hitchcock,1960) | |

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| Module 5: Film Form and Mise-en-scene | | |
| W 1/29 | Read: Chp.2—the Significance of Film Form (FA 51-71); Chp. 4—The Shot: Mise-en-Scene—Components of Mise-en-scene (FA 115-140) | Quiz 3: Chp.1 (pp. 35-48) due |
| M 2/3 | Read: Putting It All Together: Mise-en-scene in Space and Time (FA 140-158) Watch: <i>The Grand Budapest Hotel</i> (Anderson, 2014) | |
| Module 6: Cinematography | | |
| W 2/5 | Read: Chp. 5—The Shot: Cinematography (FA 160- 215) In-Class Case Studies: The Long Take: <i>Touch of Evil</i> (Welles, 1958); The Following Shot: <i>Goodfellas</i> (Scorsese 1990) | Quiz 4: Chp.4 (pp. 115-140) due |
| M 2/10 | Cinematography (cont.); Midterm Review Watch: <i>City of God</i> (Meirelles and Lund, 2002) before coming to class | |
| Module 7: Editing | | |
| W 2/12 | Read: Chp. 6—The Relation of Shot to Shot: Editing (FA 217-245; 251-262) Watch: <i>Metropolis</i> (Lang, 1927) | The <i>study guide</i> for the midterm exam will be posted in the “Midterm Study Guide” folder on Course Den. Quiz 5: Chp.5 (pp. 160-215) due |
| M 2/17 | Read: A Closer Look—Read (FA 246-250) Watch: <i>Silence of the Lambs</i> (Demme, 1991) | |
| Midterm Exam | | |
| W 2/19 | Midterm Exam | Quiz 6: Chp. 6 (FA 217-245; 251-262) due I will post an announcement that includes instructions for taking the midterm online. |

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| M 2/24 | | The midterm must be submitted in the "Midterm Exam" drop box by 11:59 P.M. on Monday, Feb. 24th. |
| Module 8: Film Sound | | |
| W 2/26 | <p>Read: Chp. 7—Sound in Cinema (FA 263-302)</p> <p>In Class Film Sound Portfolio: <i>Jaws</i> (1975); <i>Babel</i> (2006); <i>O Brother, Where Art Thou?</i> (2000); <i>Inglorious Bastards</i> (2009)</p> <p>Feb. 28th—Last day to withdraw with a grade of "W"</p> | Industrial Assignment (Shot-by-Shot) #1 due! |
| M 3/2 | <p>Sound (cont.)</p> <p>Watch: <i>The Graduate</i> (Nichols, 1967) before coming to class</p> | |
| Module 9: Film Genres | | |
| W 3/4 | <p>Read: Chp. 9—Film Genres—Read (FA 326-349)</p> <p>Watch: <i>Singing in the Rain</i> (Donen, 1952) before class</p> | Quiz 7: Chp. 7 (FA 263-302) due |
| M 3/9 | Watch: <i>The Greatest Showman</i> (Gracey, 2017) | |
| Module 10: Documentary, Experimental and Animated Films | | |
| W 3/11 | <p>Read: Chp. 10: Documentary (FA 350-369)</p> <p>Watch: TBA</p> | <p>Quiz 8: Chp. 9 (FA 326-349)</p> <p>NOTE: Module 12 contains a lot of information, so I am giving you 2 weeks to read and complete the assignment tasks.</p> |
| M 3/16 | No Class—Spring Break! | |
| W 3/18 | No Class—Spring Break! | |
| M 3/23 | Read: Chp. 10: Experimental Film—Read (FA 369-386) | |

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| | Case Studies: We'll watch <i>Un Chien Andalou</i> (Bunuel, 1929) and <i>Meshes of the Afternoon</i> (Deren, 1943) in class. | |
| W 3/25 | Read: Chp. 10: Animated Film—Read (FA 387-398) | |
| M 3/30 | Animated Films (cont.) | |
| Module 11: Historical Changes and Trends | | |
| W 4/1 | Evolution of the Horror Watch: <i>Get Out</i> (Peele, 2017) | Quiz 9: Chp. 10 (FA 350-398) |
| M 4/6 | <i>Get Out</i> (cont.) | |
| Industrial Assignment #2: Marketing Research Project | | |
| W 4/8 | | Industrial Assignment #2 due <ul style="list-style-type: none"> • The essay portion of the project should be submitted in the “Industrial Assignment #2: Marketing Research Essay dropbox by 11:59 P.M) • The PowerPoint + Audio Commentary should be submitted in the “Industrial Assignment #2: PowerPoint + Audio Commentary” dropbox by 11:59 P.M.) |
| M 4/13 | PowerPoint Peer Responses: View TWO PowerPoints + audio commentary submissions for Industrial Assignment #2 (aka the Marketing Research Project) other than your own and write a brief paragraph response to each. The objective is to get exposure to other film marketing strategies other than the one you researched for your film. In your response paragraphs, you should comment on one or more of the following: <ol style="list-style-type: none"> 1. the effectiveness of the film's marketing and whether you agree with your peer's assessment that the marketing was successful or not based on the information that is presented (for example, are there holes or omissions in the | |

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| | <p>author's research that undermine his/her assessment of the film's financial success? Or does the author do a thorough examination that adequately supports his/her assessment?)</p> <ol style="list-style-type: none"> 2. any strategies you found particularly innovative or that inspired imitation in the marketing future movies, 3. ways in which the marketing of the peer's film differed from the film you researched. | |
| Final Exam | | |
| W 4/15 | The <i>study guide</i> for the comprehensive final exam will be posted in the "Final Study Guide" folder on Course Den | PowerPoint Peer Responses due: Each paragraph response should include the peer's name and the film he/she examined, so I know which powerpoints you are responding to. The document should be typed and submitted as a Word doc. in the "PowerPoint Peer Response" dropbox no later than 11:59 P.M. on Wednesday, April 15th. This will count as a class participation grade. |
| M 4/20 | Final Exam | I will post an announcement that includes instructions for taking the final exam online. |
| W 4/22 | | The final must be submitted in the "Final Exam" drop box by 11:59 P.M. on Wednesday, Feb. 22nd. |
| M 4/27 | <p>Complete Online Course Evaluation</p> <p>Last day to submit extra credit (See the Extra Credit folder on Course Den for details)</p> | |

***Note:** Dates are subject to change based on our pace in the course. The syllabus on Course Den will include updates as needed. All changes will also be posted in the News/Announcements section of Course Den. Final grades for the course will be posted on **Banweb by noon on May 11th.**

Film Availability:

| Film Title | Netflix | English Department | UWG Library | Neva Lomason Memorial Library in Carrollton | Online (Use discretion when accessing free sites) |
|---------------------------------|---------|--------------------|-------------|---|---|
| <i>The Godfather</i> | | X | X | X | \$2.99 via Amazon Streaming |
| <i>Psycho</i> | | X | X | | \$3.99 via Amazon streaming |
| <i>The Grand Budapest Hotel</i> | | X | X | X | \$3.99 via Amazon streaming |
| <i>Metropolis</i> | | X | X | | \$2.99 via Amazon streaming; free on Youtube (https://www.youtube.com/watch?v=-I9FD21k7Cs) |
| <i>City of God</i> | | | X | | \$2.99 via Amazon streaming |
| <i>Silence of the Lambs</i> | | X | X | X | Free with Amazon Prime |
| <i>The Graduate</i> | X | X | | X | YouTube |
| <i>Singing in the Rain</i> | | X | X | | \$3.99 via Amazon streaming |
| <i>The Greatest Showman</i> | | | | X | \$5.99 via Amazon streaming |
| <i>Get Out</i> | | X | X | X | \$3.99 via Amazon streaming |
| <i>The Thin Blue Line</i> | | X | X | | Free on Youtube |
| <i>Capturing the Friedmans</i> | | X | | | Free on Youtube; Amazon Prime—HBO; Dailymotion.com |

UWG Policies

HB 280 (Campus Carry):

UWG follows University System of Georgia (USG) guidance:

http://www.usg.edu/hb280/additional_information

You may also visit our website for help with USG Guidance:

<https://www.westga.edu/police/campus-carry.php>

Americans with Disabilities Act Statement:

If you are a student who is disabled as defined under the Americans with Disabilities Act and require assistance or support services, please seek assistance through the [Center for Disability](#). UWG also provides [Accessibility Statements for Technology](#) that you may be required to use for this course.

For more information on the Americans with Disabilities Act, UWG Email, Credit Hour, and UWG Honor Code policies as well as information on Academic Tutoring, Student Services, and Technical Requirements, Privacy Policy, and Accessibility Statements, please see the [Common Language for Syllabus](#) document.

I strongly recommend that students make an electronic copy of everything submitted to me via the dropbox.

Honor Code

At the University of West Georgia, we believe that academic and personal integrity are based upon honesty, trust, fairness, respect, and responsibility. Students at West Georgia assume responsibility for upholding the honor code. West Georgia students pledge to refrain from engaging in acts that do not maintain academic and personal integrity. These include, but are not limited to, plagiarism, cheating, fabrication, aid of academic dishonesty, lying, bribery or threats, and stealing.

The University of West Georgia maintains and monitors a confidential Academic Dishonesty Tracking System. This database collects and reports patterns of repeated student violations across all the Colleges, the Ingram Library, and the School of Nursing. Each incidence of academic dishonesty is subject to review and consideration by the instructor, and is subject to a range of academic penalties including, but not limited to, failing the assignment and/or failing the course. Student conduct sanctions range from verbal warning to suspension or expulsion depending on the magnitude of the offense and/or number of offenses. The incident becomes part of the student's conduct record at UWG.

Additionally, the student is responsible for safeguarding his/her computer account. The student's account and network connection are for his/her individual use. A computer account is to be used only by the person to whom it has been issued. The student is responsible for all actions originating through his/her account or network connection. Students must not impersonate others or misrepresent or conceal their identities in electronic messages and actions. For more information on the University of West Georgia Honor Code, please see the [Student Handbook](#).

UWG Email Policy

University of West Georgia students are provided a MyUWG e-mail account. The University considers this account to be an official means of communication between the University and the student. The purpose of the official use of the student e-mail account is to provide an effective means of communicating important university related information to UWG students in a timely manner. It is the student's responsibility to check his or her email.

Email Etiquette:

Your college experience prepares you for your future professional life by teaching you the knowledge needed for a particular occupation as well as by introducing you to proper etiquette in professional environments. How you address your professors and structure your emails are parts of your display of professionalism and reflect on your character. When emailing a professor, begin with a proper address (Mrs. Morin,) and follow with a thoughtfully written, grammatically sound email. Remember, emails are not texts, so write complete sentences and be mindful of spelling and tone. Also respect your professor's authority. Sending an email that reads, "What did I miss today?"—1) Fails to address the teacher respectfully by disregarding his/her authority and time, 2) hints at your disregard for the class by not giving a valid reason for your absence, and 3) shows a disregard for class policies by not first consulting the syllabus and/or a class peer. Finally, when sending an email attachment, be sure to also include an email explaining why you sent the attachment. Don't just send the attachment—that reads as rude and leaves your professor to figure out why you sent the attachment. Be respectful and thoughtful in your correspondences. Your future boss will not tolerate carelessness. He/she has a wealth of applicants to choose from, so how you structure initial communications with him/her creates an impression about your character and work ethic.

Email Responses:

I rarely check emails after 6:00 pm or on weekends (unless there is a major assignment due the upcoming week). I reserve that time to be with my family, so please be mindful of that when sending emails. If you send an email in the evening, it may be the following morning before you receive a response.

Additional Support Information

Technical Support

Technical support for CourseDen, as well as the technological requirements, accessibility statements, privacy statements, tutorials, and other information can be found at [UWG Online Student Help](#).

University Writing Center

Location: TLC 1201

Phone: 678-839-6513

Website: Writing@westga.edu

Email: <http://www.westga.edu/~writing>

Center for Academic Success

The new [Center for Academic Success](#) (CAS) provides services, programs, and opportunities to help all undergraduate students succeed academically. The CAS offers free appointment-based peer tutoring in core courses, as well as supplemental instruction (SI)—which is peer-facilitated collaborative learning—in a variety of disciplines. Students seeking help with study skills and strategies can attend workshops through the Academic Success Workshop series, or work individually with either a staff or peer Academic Coach. Beginning Fall 2014, the CAS will also offer “Back on Track,” a voluntary academic recovery program designed for students who want to improve their grades and academic standing. The Center for Academic Success is located in UCC 200, and can be reached at [678-839-6280](tel:678-839-6280). Our email address is cas@westga.edu.

Smarthinking

Smarthinking offers online tutoring services and resources (including the Writing Center) for UWG students/instructors in all courses. A link to Smarthinking is available in CourseDen under Resources in the navigation bar.

Student Services

Here is a great resource of [Student Services](#) for all students at UWG, whether or not they are taking online courses. This link provides students with most of the information they need.

Mental Health Support

If you or another student find that you are experiencing a mental health issue, free confidential services are available on campus in the [Counseling Center](#). Students who have experienced sexual or domestic violence may receive confidential medical and advocacy services with the Patient Advocates in [Health Services](#). To report a concern anonymously, please go to [UWGCares](#).

Full URL Support for Courses

- **CourseDen D2L Home Page**
<https://westga.view.usg.edu/>
- **D2L UWG Online Help** (8 AM – 5 PM)
<http://uwgonline.westga.edu/students.php>
online@westga.edu
- **24/7/365 D2L Help Center**
<https://d2lhelp.view.usg.edu/>
- **University Bookstore**
<http://www.bookstore.westga.edu/>
- **Common Language for Course Syllabi**
<https://www.westga.edu/administration/vpaa/common-language-course-syllabi.php>
- **UWG Cares**

- <http://www.westga.edu/UWGCares/>
- **Center for Disability**
<https://www.westga.edu/student-services/counseling/accessibility-services.php>
- **Student Services**
<http://uwgonline.westga.edu/online-student-guide.php>
- **Center for Academic Success**
<http://www.westga.edu/cas/>
- **Distance Learning Library Services**
- <https://www.westga.edu/library/resource-sharing.php>
- **Ingram Library Services**
<http://www.westga.edu/library/>
- **Proctored Exams**

<http://uwgonline.westga.edu/exams.php#student>

- **Student Services**

<https://uwgonline.westga.edu/online-student-guide.php>

- **UWG Accessibility Statements for Technology**

<https://docs.google.com/document/d/16Ri1XgaXiGx28ooO-zRvYPraV3Aq3F5ZNJYbVDGVnFA/edit?ts=57b4c82d#heading=h.yrqeffvts1f>