FINC 3511 - CORPORATE FINANCE
Expanded Course Outline
Tuesday, 7:00 - 9:30 PM
Spring 2012

Instructor: Dr. James A. Yoder
Phone: (678) 839-4820
Office: Adamson Hall - 205A
E-mail: jyoder@westga.edu

Office Hours: T, R 12:30 - 2:00 PM
T, R 3:30 - 5:00 PM
W 1:00 - 5:00 PM

(You are WELCOME to drop in any time I am in the office)

The policy of the University of West Georgia is that each student is responsible for checking his/her my.westga.edu email account on a regular basis.

I. Catalog Description:

Financial functions in the modern corporation with emphasis on its managerial aspects.

II. Required Background or Experience:

A. Prerequisite: ACCT 2101

B. Prerequisite Justification:

Knowledge of basic accounting techniques as well as the knowledge of financial statements is essential for the usage of accounting information to serve the needs of finance.

C. General Education (Core) Contribution:

The course uses the writing skills developed in English courses, oral skills developed in speech courses, mathematical methods and critical thinking acquired in mathematics courses. In addition, the course reviews some basic legal knowledge from BUSA 2106.

III. Expected Outcomes: (www.westga.edu/accfin/outcomes.htm)

A. Communicate effectively in writing-LG1 (Learning Goal 1)

B. Apply basic quantitative skills to business problems--LG2

C. Use computer resources to research and analyze business problems - LG3

D. Develop the ability to read financial statements and use financial information, apply time value of money concepts and formulas, appropriately apply capital budgeting techniques, value securities, and make informed financial decisions--LG4, LG7; LG8

E. Have an understanding of legal and ethical considerations that affect financial decision-making in corporations - LG5
IV. **Text and References:**

FINC 3511 Lecture supplement prepared by Dr. Best (available at UWG Bookstore) - Required


A financial calculator with a cash flow button is required. Examples: TI BAII plus, TI-83, TI-83 plus. **Devices with a wireless connection (e.g. Iphone, Blackberry, Ipad) are not allowed for test taking.**

Subscription or access to the Wall Street Journal

V. **Special or Unique University Facilities:**

Solutions to problems from the book are on the UWG library course reserve page. The password is “invest.”

VI. **Expanded Description of the Course and Instructional Method:**

A. **Expanded Description of the Course:**

introductory level. It is taught from the viewpoint of a corporate financial manager trying to maximize stockholder wealth. Topics include financial statement analysis, markets and institutions, risk and rates of return, time value of money, bond and stock valuation, cost. The course provides a conceptual framework of financial management at the of capital, capital budgeting, capital structure and leverage, and dividend policy.

Upon successful completion of this course, you should understand:

- The basic structure of financial markets
- The basics of financial statements
- The measurement of financial risk and the relation between risk and return
- Interest rate calculations
- Basic bond and stock valuation
- How to determine a firm=s cost of capital
- Basic capital budgeting
- Leverage and the determinants of capital structure
- Factors which affect dividend policy
B. **Instructional Methods:**

**Lecture and Problem Solving:**

Topics in financial management are discussed in lectures presented by the instructor. During lectures, students contribute through their comments and their evaluation of analytical problems.

IV. **Methods of Evaluating the Outcomes (Approximate):**

A. **Evaluation Tools:** (approximate/point basis)

<table>
<thead>
<tr>
<th>Evaluation Tool</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midterm examinations (2)</td>
<td>200</td>
</tr>
<tr>
<td>Final Exam</td>
<td>100</td>
</tr>
<tr>
<td>Quizzes/projects</td>
<td>As assigned</td>
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</tbody>
</table>

B. **Administrative Policies**

1. No makeup tests/quizzes.
2. You are responsible for any administrative announcements (test information, schedule changes, etc.) that are made during class.
3. If you require any special conditions for attending class or taking tests, please notify the instructor during the first week of classes.
4. Class attendance is highly recommended.
5. I prefer not to write recommendations for law school.
6. There is no extra credit in this course beyond that explicitly stated in the course syllabus.
7. Work submitted for credit in other courses will not be accepted for credit in this course.
8. Please don’t be offended if I don’t participate in social networking sites.
9. Finance is the most quantitative major in the core and depends heavily in accounting. If you did poorly in your math and accounting courses, finance is probably not the major for you.
### IX. Tentative Schedule

#### Week (Beginning Monday)

<table>
<thead>
<tr>
<th>Date</th>
<th>Chapter(s)</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>01/09</td>
<td>1, 2</td>
<td>Overview, Financial markets</td>
</tr>
<tr>
<td>01/16</td>
<td>2, 5</td>
<td>Time value of money</td>
</tr>
<tr>
<td>01/23</td>
<td>5</td>
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</tr>
<tr>
<td>01/30</td>
<td>7</td>
<td>Bond valuation</td>
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<td>02/06</td>
<td>7</td>
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<tr>
<td>02/13</td>
<td>9</td>
<td>Stock valuation</td>
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<td>02/20</td>
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<tr>
<td>02/27</td>
<td>8</td>
<td>Risk and return</td>
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<tr>
<td>03/05</td>
<td>8</td>
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<tr>
<td>03/12</td>
<td>11</td>
<td>Capital budgeting</td>
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<tr>
<td>03/19</td>
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<td>Spring Break!</td>
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<tr>
<td>03/26</td>
<td>11</td>
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<tr>
<td>04/02</td>
<td>12</td>
<td>Cash flow estimation</td>
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<tr>
<td>04/09</td>
<td>10</td>
<td>Cost of capital</td>
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<tr>
<td>04/16</td>
<td>3,4</td>
<td>Financial statement analysis</td>
</tr>
</tbody>
</table>

**Final Exam:** Apr. 24, (Tuesday) 8:00 - 10:30 P.M

**Last day to withdraw with a grade of W is March 2**

**NOTE 1:** This course covers the following AACSB perspectives:

- Influence of legal and regulatory issues
- Ethical issues
- Written and oral communication
- Social issues

**NOTE 2:** This course covers the following teaching objectives:

- Developing oral communication skills
- Develops analytical/critical thinking
- Encourages social responsibility