FINC 3511- CORPORATE FINANCE  
Expanded Course Outline  
Summer 2013 - Section N02 – Online

Professor:  Ron Best  
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Email: rbest@westga.edu  
Office: Adamson 206  
Office Hrs: See CourseDen for updated information.  
(You are welcome to “drop-in” whenever I am in my office.)

Additional Contact Information:  
I am “on the road” much of the summer. I check email often (rbest@westga.edu). If calling, try my office number first, 678-839-4812. **If you have a problem that needs immediate attention, call or text me at my cell number: 678-378-8573.** If there is no answer, call me at home: 770-838-9165 (leave a message if I am not available to take your call). Please do not call after 9:30 pm or before 8:00 am.

The policy of the University of West Georgia is that each student is responsible for checking his/her my.westga.edu e-mail account on a regular basis.

I. Catalog Description  
Financial functions in the modern corporation with emphasis on its managerial aspects.

II. Required Background or Experience  

A. Prerequisite: ACCT 2101  
B. Prerequisite Justification: Knowledge of basic accounting techniques, financial statements, and basic legal concepts is essential for the usage of accounting information to serve the needs of finance.  
C. General Education (Core) Contribution: The course uses the writing skills developed in English courses, oral skills developed in speech courses, mathematical methods and critical thinking acquired in mathematics courses.

III. Expected Outcomes: (http://www.westga.edu/accfin/index_16277.php)  

A. Communicate effectively in writing - LG1 (Learning Goal 1).  
B. Apply basic quantitative skills to business problems – LG2.  
C. Use computer resources to research and analyze business problems – LG3.  
D. Develop the ability to read financial statements and use financial information, apply time value of money concepts and formulas, appropriately apply capital budgeting techniques, value securities, and make informed financial decisions – LG4, 6, 7.  
E. Have an understanding of legal and ethical considerations that affect financial decision-making in corporations – LG5.
IV. Text and References


B. FINC 3511 Lecture Supplement, Ron Best, REQUIRED, available online in CourseDen in the Content section.

V. Special or Unique Student Material:

Financial calculator with net present value (NPV) and internal rate of return (IRR). (e.g., Hewlett Packard 10B; Texas Instruments BA II+; Texas Instruments TI-83 or 84)

VI. Special or Unique University Facilities:

Access to internet connected computer and library reference resources for term project.

VII. Expanded Description of the Course and Instructional Method:

A. Expanded Description of the Course: The course provides a framework of financial management at the introductory level. It is taught from the viewpoint of a corporate financial manager trying to maximize stockholder wealth. Topics include financial statement analysis, markets and institutions, risk and rates of return, time value of money, bond and stock valuation, cost of capital, capital budgeting, capital structure and leverage, dividend policy, and international finance. Upon successful completion of this course, you should understand: the structure of financial markets; how financial statements are used to analyze a company’s financial strength; the relationship of risk and return; how financial risk is measured; how to calculate and interpret present and future values; basic bond and stock valuation; how to calculate a firm’s cost of capital; how corporations select projects; the determinants of capital structure choice; and, factors that affect dividend policy.

B. Instructional Methods:
   a. Lecture and Problem Solving: Topics in financial management are discussed in online lectures presented by the instructor. Students are expected to complete analytical problems in conjunction with lecture and solution presentations.

   b. Internet Materials: Various materials are available on the instructor’s home page and the CourseDen course site.

   c. Outside Assignments: Students are required to complete a basic financial analysis of an individual corporation and a consumer financial decision project. The projects are intended to introduce students to various sources of financial data. A substantial portion of the data must be collected using the Internet. CourseDen housed quizzes and exams must be completed.
VIII. Methods of Evaluating the Outcomes:

A. Evaluation tools: Grading weights are shown below. All quizzes and exams are taken online. There are twelve quizzes. The two lowest quiz scores are dropped before your overall quiz score is calculated. The Midterm Exam covers material from the beginning of the course until the exam date. The Final Exam is comprehensive covering all material from the beginning until the end of the course.

<table>
<thead>
<tr>
<th>GRADING WEIGHTS*</th>
<th>GRADING SCALE</th>
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<tbody>
<tr>
<td>Quizzes (10 highest)</td>
<td>15%*</td>
</tr>
<tr>
<td>Project 1</td>
<td>5%</td>
</tr>
<tr>
<td>Project 2</td>
<td>5%</td>
</tr>
<tr>
<td>Midterm Exam</td>
<td>35%**</td>
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<tr>
<td>Comprehensive Final Exam</td>
<td>40%**</td>
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<table>
<thead>
<tr>
<th>Letter Grade</th>
<th>Final Grade</th>
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<tbody>
<tr>
<td>A</td>
<td>90</td>
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<tr>
<td>B</td>
<td>80</td>
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<tr>
<td>C</td>
<td>70</td>
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<tr>
<td>D</td>
<td>60</td>
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<tr>
<td>F</td>
<td>Below 60</td>
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*Each online quiz may be taken up to four times. The highest of the four scores for each quiz is retained for grading purposes. The quizzes change each time they are opened. Quiz questions are randomly selected from the database.

**There are corresponding sample exams in CourseDen for all exams. Sample exams are provided as study aides. Sample exams can help increase your exam score, but cannot lower your scores. If your highest sample exam score is lower than your actual exam score, you keep your actual exam score. If your highest score on the sample exam is greater than your actual exam score, your exam score will be calculated as:

\[
\text{Exam Score} = \frac{1}{4}(\text{Sample Exam Score}) + \frac{3}{4}(\text{Actual Exam Score}).
\]

Work submitted for credit in other courses will not be accepted for credit in this course. There is no extra credit in this course beyond that explicitly stated in the course syllabus or announced in class by the instructor. I reserve the right to “curve” grades.

B. Administrative Policies
a. Information regarding course grades will not be given over the telephone. Grades will be posted in CourseDen.

b. Requests for quiz and exam score adjustments must be made in writing (email is fine) within ONE WEEK of grade assignment.

c. Attendance Policy:

i. Class Meetings: This class is online. There are no required face-to-face meetings. Online lectures are available on the course website (or CourseDen). Audio-enhanced solutions are available on the course webpage (or CourseDen) for all sample problems found in the course lecture supplement.

ii. Scheduled Exams: No makeup quizzes will be given unless offered to the entire class. If you miss a quiz you will receive a grade of zero on that quiz. Your two lowest quiz grades will be dropped before the quiz average is calculated. If you miss an exam, you will receive a zero unless your reason for missing the exam is deemed valid by the
instructor. You must contact me regarding your excuse for missing an exam within one week of the closing time of the exam or you will receive a zero on the exam.

iii. **General:** You are responsible for knowledge of any administrative announcements (test information, schedule changes, etc.) that are posted in CourseDen or sent to your official UWG email address.

d. Code of Conduct: Honesty and integrity are necessary to the academic and professional functions of business. Dishonesty undermines the foundation of the academic environment. Improper academic conduct shall be interpreted to mean the obtaining and using of information during an examination by means other than those permitted by the instructor, including supplying such information to other students. All forms of academic dishonesty, including cheating, plagiarism, and falsification of academic records are subject to disciplinary action. Please read and adhere to the UWG Honor Code: [http://www.westga.edu/handbook/59.php](http://www.westga.edu/handbook/59.php).

C. **Learning Domains:**

IX. **TENTATIVE SCHEDULE:**

If FINC 3511 is not a prerequisite for a later summer course you are taking, you may take until July 26 to finish the course. However, the deadlines listed below must be met.

**Deadlines:**
- June 13: Last day to withdraw with a grade of W.
- July 12: Quizzes 1 through 6, Project Part 1, and Midterm Exam
- July 19: Quizzes 7 through 9 AND Project Part 2
- July 26: Quizzes 10 through 12 and Final Exam

- All quizzes open when the class begins. Quizzes close at 11:59 pm on the dates shown above.
- Do not attempt quizzes during the period from 10:00 pm on Fridays until 7:00 am on Saturdays due to CourseDen maintenance during this period.

**SUGGESTED SCHEDULE (to complete course during Session III – June):**

<table>
<thead>
<tr>
<th>Date</th>
<th>Topics</th>
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| June 3-4 | Introduction and Chapter 1  
|         | Chapter 3 – Financial Statements, Cash Flow, and Taxes  
|         | Chapter 2 – The Financial Environment & Chapter 6 – Interest Rates  
|         | **Quiz 1 – Chapters 1, 3, 2, and 6**                                   |
| June 5-7 | Chapter 4 – Analysis of Financial Statements (Problems)  
|         | Chapter 16 – Financial Planning and Forecasting  
|         | **Quiz 2 – Chapter 4 (Concepts Only)**                                 |
|         | **Quiz 3 – Chapters 4 and 16**                                        |
Chapter 8 – Risk and Rates of Return
Complete Project Part 1
Quiz 4 – Chapter 8

Chapter 5 – Time Value of Money
Quiz 5 – Chapter 5
Quiz 6 – Chapter 5
Exam 1 – Covers Chapters 1, 2, 3, 4, 5, 6, 8, and 16
June 13 – Last Day to Withdraw with Grade of W

Chapter 7 – Bonds and Their Valuation
Chapter 9 – Stocks and Their Valuation
Quiz 7 – Chapter 7
Quiz 8 – Chapter 9

Chapter 10 – The Cost of Capital
Complete Project Part 2
Quiz 9 – Chapter 10
Quiz 10 – Chapter 10

Chapter 11 – The Basics of Capital Budgeting
Quiz 11 – Chapter 11

Chapter 12 – Cash Flow Estimation and Risk Analysis
Chapter 13 – Capital Structure and Leverage and
Chapter 14 – Distributions to Shareholders
Quiz 12 – Chapters 12, 13, and 14

Review

Final Exam – Covers All Chapters

NOTE 1: This course covers the following AACSB perspectives: influence of legal and regulatory issues; ethical issues; written and oral communication; and social issues
NOTE 2: This course covers the following teaching objectives: developing oral communication skills; developing analytical/critical thinking; and encouraging social responsibility.