FINC 3511- CORPORATE FINANCE  
Expanded Course Outline  
Spring 2014  
FINC 3511 02: TR 11:00A.M.-12:20 P.M. in Adamson Hall 117  
FINC 3511 03: TR 3:30-4:50 P.M. in Adamson Hall 117  

Professor: Rong Guo  
Phone: (678) 839-5301  
Email: rguo@westga.edu  
Office: Adamson 216  
Office Hrs: M: 9:00 A.M.-12:00 P.M.;  
TR: 9:00A.M.-11:00 A.M.; 12:30 P.M.-2:00 P.M  
(You are welcome to “drop-in” whenever I am in my office.)

The policy of the University of West Georgia is that each student is responsible for checking 
his/her my.westga.edu e-mail account on a regular basis.

I. Catalog Description

Financial functions in the modern corporation with emphasis on its managerial aspects.

II. Required Background or Experience

A. Prerequisite: ACCT 2101

B. Prerequisite Justification: Knowledge of basic accounting techniques, financial statements, and basic legal concepts is essential for the usage of accounting information to serve the needs of finance.

C. General Education (Core) Contribution: The course uses the writing skills developed in English courses, oral skills developed in speech courses, mathematical methods and critical thinking acquired in mathematics courses.

III. Expected Outcomes: (http://www.westga.edu/accfin/index_16277.php)

A. Communicate effectively - LG1 (Learning Goal 1).

B. Apply basic quantitative skills to business problems – LG2.

C. Use computer resources to research and analyze business problems – LG3.

D. Develop the ability to read financial statements and use financial information, apply time value of money concepts and formulas, appropriately apply capital budgeting techniques, value securities, and make informed financial decisions – LG4, 6, 7.

E. Have an understanding of legal and ethical considerations that affect financial decision-making in corporations – LG5.
IV. Text and References


V. Special or Unique Student Material:

Financial calculator with net present value (NPV) and internal rate of return (IRR). (e.g., Hewlett Packard 10B; Texas Instruments BA II+; Texas Instruments TI-83 or 84)

VI. Special or Unique University Facilities:

Access to Internet connected computer and library reference resources for term project.

VII. Expanded Description of the Course and Instructional Method:

A. Expanded Description of the Course: The course provides a framework of financial management at the introductory level. It is taught from the viewpoint of a corporate financial manager trying to maximize stockholder wealth. Topics include financial statement analysis, markets and institutions, risk and rates of return, time value of money, bond and stock valuation, cost of capital, capital budgeting, capital structure and leverage, dividend policy, and international finance. Upon successful completion of this course, you should understand: the structure of financial markets; how financial statements are used to analyze a company’s financial strength; the relationship of risk and return; how financial risk is measured; how to calculate and interpret present and future values; basic bond and stock valuation; how to calculate a firm’s cost of capital; how corporations select projects; the determinants of capital structure choice; and factors that affect dividend policy.

B. Instructional Methods:

a. Lecture and Problem Solving: Topics in financial management are discussed in lectures presented by the instructor. Students are expected to complete analytical problems in conjunction with lecture and solution presentations.

b. Internet Materials: Various materials are available on the CourseDen course site.

c. Outside Assignments: Students are required to complete a basic financial analysis of an individual corporation and a consumer financial decision project. The projects are intended to introduce students to various sources of financial data. A substantial portion of the data must be collected using the Internet. CourseDen housed quizzes and exams must be completed.
VIII. Methods of Evaluating the Outcomes:

A. Evaluation tools: Grading weights are shown below. Quizzes are online. Your 
overall quiz score is calculated as the sum of your ten highest quiz grades (there are 
twelve quizzes: the two lowest scores are dropped). The two exams are in-class 
exams. The Midterm Exam covers material from the beginning of the course until 
the exam date. The Final Exam is comprehensive covering all material from the 
beginning until the end of the course.

<table>
<thead>
<tr>
<th>GRADING WEIGHTS*</th>
<th>GRADING SCALE</th>
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<tbody>
<tr>
<td>Quizzes (10 highest)</td>
<td>15%*</td>
</tr>
<tr>
<td>Project 1</td>
<td>5%</td>
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<tr>
<td>Project 2</td>
<td>5%</td>
</tr>
<tr>
<td>Midterm Exam</td>
<td>35%***</td>
</tr>
<tr>
<td>Final Exam</td>
<td>40%***</td>
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*Each online quiz may be taken up to four times. The highest score is retained for 
grading purposes. The quizzes change each time they are opened. Quiz questions are 
randomly selected from the associated database.

**There are corresponding sample exams in CourseDen for all exams. Sample exams 
are provided as study aides. Sample exams can help increase your exam score, but 
cannot lower your scores. If your highest sample exam score is lower than your actual 
exam score, you keep your actual exam score. If your highest score on the sample 
exam is greater than your actual exam score, your exam score will be calculated as: 
Exam Score = (1/4) (Sample Exam Score) + (3/4)(Actual Exam Score).

Work submitted for credit in other courses will not be accepted for credit in this course. 
There is no extra credit in this course beyond that explicitly stated in the course syllabus or 
announced in class by the instructor. I reserve the right to “curve” grades.

B. Administrative Policies
a. Information regarding course grades will not be given over the telephone. 
Grades will be posted in CourseDen.

b. Requests for quiz and exam score adjustments must be made in writing 
(email is fine) within ONE WEEK of grade assignment.

c. Attendance Policy:
   i. **Regular Class Meetings:** Attendance will be taken using a seating 
chart and signup sheet (this helps me learn your name). It is your 
responsibility to sign the roll.

   ii. **Rounding Points:** You start the semester with two ROUNDED 
POINTS. If you do not lose the points, they will be added to your 
overall average grade at the end of the semester. Each unexcused 
absence results in the loss of 0.5 rounding points.
iii. **Scheduled Exams:** No makeup quizzes will be given unless offered to the entire class. If you miss a quiz you will receive a grade of zero on that quiz. Your two lowest quiz grades will be dropped before the quiz average is calculated. Makeup exams are generally not given. If the absence is excused, you will take a comprehensive final exam whose weight will be increased to include the weight of the missed exam. If the absence is not excused, you will receive a zero for that exam. You are encouraged to notify me in advance if you know you will be unable to take an exam at the scheduled time. In any event, you must notify me within one week of the missed exam, or the absence will not be excused and you will receive a zero for the missed exam.

iv. **General:** You are responsible for knowledge of any administrative announcements (test information, schedule changes, etc.) that are posted in CourseDen or sent to your official UWG email address.

d. Code of Conduct: Honesty and integrity are necessary to the academic and professional functions of business. Dishonesty undermines the foundation of the academic environment. Improper academic conduct shall be interpreted to mean the obtaining and using of information during an examination by means other than those permitted by the instructor, including supplying such information to other students. All forms of academic dishonesty, including cheating, plagiarism, and falsification of academic records are subject to disciplinary action.

C. **Learning Domains:**


IX. **TENTATIVE SCHEDULE:**

NOTES:

- All quizzes open when the class begins. Quizzes close at 11:59 pm on the dates shown below.
- Do not attempt quizzes during the period from 10:00 pm on Fridays until 7:00 am on Saturdays due to CourseDen maintenance during this period.

**Important Dates:**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Feb 18</td>
<td>Project Part 1 (submit in CourseDen)</td>
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<tr>
<td>Feb 20 &amp; 25</td>
<td>Midterm Exam (Parts 1 and 2)</td>
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<tr>
<td>Feb 26</td>
<td>Deadline to withdraw with a grade of W.</td>
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<tr>
<td>April 8</td>
<td>Project Part 2 (submit in CourseDen)</td>
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<td>Date</td>
<td>Event</td>
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<tr>
<td>Jan 7</td>
<td>Introduction/Orientation, Chapter 1: An Overview of Financial Management</td>
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<td>Jan 9</td>
<td>Chapters 2 and 6: Financial Markets, Institutions, and Interest Rates</td>
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<tr>
<td>14, 16</td>
<td>Chapter 3: Financial Statements and Cash Flow&lt;br&gt;&lt;br&gt;&lt;strong&gt;Online Quiz 1&lt;/strong&gt; - Chapters 1, 2 and 6, and 3 (closes 1/21)</td>
</tr>
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<td>21, 23</td>
<td>Chapter 4: Analysis of Financial Statements&lt;br&gt;&lt;br&gt;&lt;strong&gt;Online Quiz 2&lt;/strong&gt; – Chapter 4 (concepts) (closes 1/28)</td>
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<tr>
<td>28</td>
<td>Chapter 4: Analysis of Financial Statements&lt;br&gt;Chapter 16: Financial Forecasting&lt;br&gt;&lt;br&gt;&lt;strong&gt;Online Quiz 3&lt;/strong&gt; - Chapter 4&amp;16 (closes 2/4)</td>
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<tr>
<td>Feb 4, 6</td>
<td>Chapter 8: Risk and Rates of Return&lt;br&gt;&lt;br&gt;&lt;strong&gt;Online Quiz 4&lt;/strong&gt; - Chapter 8 (closes 2/11)</td>
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<tr>
<td>11, 13</td>
<td>Chapter 5: Time Value of Money&lt;br&gt;&lt;br&gt;&lt;strong&gt;Online Quiz 5&lt;/strong&gt; - Chapter 5 (Concepts and Lump Sum Problems) (closes 2/18)</td>
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<tr>
<td>18</td>
<td>Project 1 Due – 11:59 pm (Submit in CourseDen)</td>
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<td>18</td>
<td>Mid-term Exam Review</td>
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<tr>
<td>20</td>
<td>Midterm Exam 1 (Part 1) – Chapters 1, 2&amp;6, 3, 4, 5, 8, 16</td>
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<td>25</td>
<td>Midterm Exam 1 (Part 2) – Chapters 1, 2&amp;6, 3, 4, 5, 8, 16&lt;br&gt;&lt;br&gt;(Note: The Sample Midterm Exam is open until 2/25 at 11:59 pm. Check the grading section for how the Sample Midterm Exam can help your grade.)</td>
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<tr>
<td>26</td>
<td>Last day to withdraw with grade of W</td>
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<tr>
<td>27</td>
<td>Chapter 5: Time Value of Money&lt;br&gt;&lt;br&gt;&lt;strong&gt;Online Quiz 6&lt;/strong&gt; - Chapter 5 (All) (closes 2/25)</td>
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<tr>
<td>Mar 4, 6</td>
<td>Chapter 7: Bonds and Their Valuation&lt;br&gt;&lt;br&gt;&lt;strong&gt;Online Quiz 7&lt;/strong&gt; – Chapter 7 (closes 3/11)</td>
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<tr>
<td>11, 13</td>
<td>Chapter 9: Stocks and Their Valuation&lt;br&gt;&lt;br&gt;&lt;strong&gt;Online Quiz 8&lt;/strong&gt; - Chapter 9 (closes 3/25)</td>
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<tr>
<td>17-21</td>
<td>Spring Break; No Classes</td>
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<tr>
<td>25, 27</td>
<td>Chapter 10: The Cost of Capital&lt;br&gt;&lt;br&gt;&lt;strong&gt;Online Quiz 9&lt;/strong&gt; - Chapter 10 (Component Costs of Capital) (closes 4/1)</td>
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<tr>
<td>April 1</td>
<td>Chapter 10: The Cost of Capital&lt;br&gt;&lt;br&gt;&lt;strong&gt;Online Quiz 10&lt;/strong&gt; - Chapter 10 (WACC) (closes 4/8)</td>
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<tr>
<td>3, 8</td>
<td>Chapter 11: Capital Budgeting Decision Methods&lt;br&gt;&lt;br&gt;&lt;strong&gt;Online Quiz 11&lt;/strong&gt; - Chapter 11 (closes 4/15)</td>
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</tbody>
</table>
8  Project 2 Due – 11:59 pm (Submit in CourseDen)

10  Chapter 12: Project Cash Flow Analysis
15  Chapter 13&14: Capital Structure Decisions and Dividend Policy
   Online Quiz 12 - Chapter 12 (closes 4/22)
17  Final Exam Review

**FINAL EXAM**
Tuesday, April 22, 2014 – 11:00 am-1:30 pm for FINC 3511 02 TR 11:00 am-12:20 pm Class
Thursday, April 24, 2014 - 2:00-4:30 pm for FINC 3511 03 TR 3:30-4:50 PM Class

(Note: The Sample Final Exam is open until 4/24 at 11:59 pm. Check the grading section for how the Sample Final Exam can help your grade.)

**NOTE 1:** This course covers the following AACSB perspectives: influence of legal and regulatory issues; ethical issues; written and oral communication; and social issues

**NOTE 2:** This course covers the following teaching objectives: developing oral communication skills; developing analytical/critical thinking; and encouraging social responsibility.

Student Rights and Responsibilities: Please carefully review the information at the following link: [http://www.westga.edu/assetsDept/vpaa/Common_Language_for_Course_Syllabi.pdf](http://www.westga.edu/assetsDept/vpaa/Common_Language_for_Course_Syllabi.pdf)

The document at this link contains important information pertaining to your rights and responsibilities in this class. Because these statements are updated as federal, state, university, and accreditation standards change, you should review the information each semester.

Credit Hour Policy (3 credit hours): Students in this class will spend 150 minutes per week with faculty instruction (either face-to-face or online). Generally, students can expect to spend about 450 minutes of class work outside of the classroom each week. This out-of-class work may include, but is not limited to, readings, assignments, projects, group work, research, and test preparation. The amount of out of class time required for a given outcome will vary by student.