The policy of the University of West Georgia is that each student is responsible for checking his/her my.westga.edu e-mail account on a regular basis. It is recommended that you check in our D2L course site at least three times a week.

I. Catalog Description

Financial functions in the modern corporation with emphasis on its managerial aspects.

II. Required Background or Experience

A. Prerequisite: ACCT 2101

B. Prerequisite Justification: Knowledge of basic accounting techniques, financial statements, and basic legal concepts is essential for the usage of accounting information to serve the needs of finance.

C. General Education (Core) Contribution: The course uses the writing skills developed in English courses, oral skills developed in speech courses, mathematical methods and critical thinking acquired in mathematics courses.

III. Expected Outcomes:

A. Communicate effectively - LG1 (Learning Goal 1).

B. Apply basic quantitative skills to business problems – LG2.

C. Use information technology to solve business problems – LG3.

D. Develop the ability to read financial statements and use financial information, apply time value of money concepts and formulas, appropriately apply capital budgeting techniques, value securities, and make informed financial decisions – LG4 and 6.

E. Understand how ethical decision making and globalization affect organizations – LG5.
IV. Text and References

A. FINC 3511 Lecture Supplement, Ron Best, Available for free in CourseDen in the Content section, Required.


V. Special or Unique Student Material:

Financial calculator with net present value (NPV) and internal rate of return (IRR). (e.g., Hewlett Packard 10B; Texas Instruments BA II+; Texas Instruments TI-83 or 84)

VI. Special or Unique University Facilities:

Access to Internet connected computer and library reference resources for term project.

VII. Expanded Description of the Course and Instructional Method:

A. Expanded Description of the Course: The course provides a framework of financial management at the introductory level. It is taught from the viewpoint of a corporate financial manager trying to maximize stockholder wealth. Topics include financial statement analysis, markets and institutions, risk and rates of return, time value of money, bond and stock valuation, cost of capital, capital budgeting, capital structure and dividend policy. Upon successful completion of this course, you should be able to: articulate the primary goal of financial management; use financial statements to analyze a company’s financial strength; interpret the relationship of risk and return; differentiate market risk and firm-specific risk; calculate and interpret present and future values; conduct basic bond and stock valuation; calculate a firm’s cost of capital; use capital budgeting technique to select projects; and identify the determinants of capital structure choice and dividend policy.

B. Instructional Methods:
   a. Lecture and Problem Solving: Topics in financial management are discussed in lectures presented by the instructor. Students are expected to participate discussions and complete analytical problems in conjunction with lecture and solution presentations.
   b. Internet Materials: Various materials are available on the CourseDen course site.
   c. Outside Assignments: Students are required to complete two projects: a financial ratio analysis project and a consumer financial decision project. The projects are intended to introduce students to various sources of financial data. A substantial portion of the data must be collected using the Internet. CourseDen housed quizzes and exams must be completed.
VIII. Methods of Evaluating the Outcomes:

A. Evaluation tools: Grading points are shown below. Quizzes are online. Your overall quiz score is calculated as the sum of your ten highest quiz grades (there are twelve quizzes: the two lowest scores are dropped). The two exams are in-class exams. The Midterm Exam covers material from the beginning of the course until the exam date. The Final Exam is comprehensive covering all material from the beginning until the end of the course.

<table>
<thead>
<tr>
<th>GRADING POINTS</th>
<th>GRADING SCALE</th>
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<tbody>
<tr>
<td>Participation (10 highest) 50 points*</td>
<td>Letter Grade</td>
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<tr>
<td>Quizzes (10 highest) 100 points **</td>
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<tr>
<td>Project 1 25 points</td>
<td>A</td>
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<tr>
<td>Project 2 25 points</td>
<td>B</td>
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<tr>
<td>Midterm Exam 100 points ***</td>
<td>C</td>
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<tr>
<td>Final Exam 100 points ***</td>
<td>D</td>
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*There will be twelve in class exercises submitted for grading. Each exercise is worth 5 points. The two lowest score are dropped before your participation grade is calculated. It can be a practice problem that is similar to one of the sample problems we go over in class, or a conceptual question (can be fill in blank, true /false or multiple choice) to test your understanding of the major concepts covered in a class.

**Each online quiz may be taken up to four times. The highest score is retained for grading purposes. The quizzes change each time they are opened. Each quiz is worth 10 points.

***There are corresponding sample exams in CourseDen for all exams. Sample exams are provided as study aides. Sample exams can help increase your exam score, but cannot lower your score. If your highest sample exam score is lower than your actual exam score, you keep your actual exam score. If your highest score on the sample exam is greater than your actual exam score, your exam score will be calculated as:

\[ \text{Exam Score} = \left(\frac{1}{4}\right) (\text{Sample Exam Score}) + \left(\frac{3}{4}\right) (\text{Actual Exam Score}) \]

Work submitted for credit in other courses will not be accepted for credit in this course. There is no extra credit in this course beyond that explicitly stated in the course syllabus or announced in class by the instructor. I reserve the right to “curve” grades.

B. Administrative Policies
a. Information regarding course grades will not be given over the telephone. Grades will be posted in CourseDen.

b. Requests for quiz and exam score adjustments must be made in writing (email is fine) within ONE WEEK of grade assignment.
c. **Attendance Policy:**

   i. *We use participation grade (please see evaluation tools above) instead of attendance grade in this class.* You are expected to come to class on time, be attentive and engaged in class and respond respectively to your classmates and instructor. You are highly encouraged to participate in discussion and ask questions when you do not understand anything. No laptops, cell phones or other electronic devices are allowed in this class.

   ii. **Scheduled Exams:** No makeup quizzes will be given unless offered to the entire class. If you miss a quiz you will receive a grade of zero on that quiz. Your two lowest quiz grades will be dropped before overall quiz grade is calculated. Makeup exams are generally not given. If the absence is excused, your final exam grade will be used as the missed exam grade. If the absence is not excused, you will receive a zero for that exam. You are encouraged to notify me in advance if you know you will be unable to take an exam at the scheduled time. In any event, you must notify me within one week of the missed exam, or the absence will not be excused and you will receive a zero for the missed exam.

   iii. **General:** You are responsible for knowledge of any administrative announcements (test information, schedule changes, etc.) that are posted in CourseDen or sent to your official UWG email address. You are responsible for keeping up with when assignments and quizzes are due and completing them on time. Please ask questions directly and immediately if you do not understand the instructions or due dates for an assignment or quiz.

d. **Code of Conduct:** Honesty and integrity are necessary to the academic and professional functions of business. Dishonesty undermines the foundation of the academic environment. Improper academic conduct shall be interpreted to mean the obtaining and using of information during an examination by means other than those permitted by the instructor, including supplying such information to other students. All forms of academic dishonesty, including cheating, plagiarism, and falsification of academic records are subject to disciplinary action. Please read and adhere to the UWG Honor Code: [http://www.westga.edu/handbook/59.php](http://www.westga.edu/handbook/59.php).

e. **Student Rights and Responsibilities:** Please carefully review the information at the following link:

   [http://www.westga.edu/assetsDept/vpaa/Common_Language_for_Course_Syllabi.pdf](http://www.westga.edu/assetsDept/vpaa/Common_Language_for_Course_Syllabi.pdf)

   The document at this link contains important information pertaining to your rights and responsibilities in this class. Because these statements are updated as federal, state, university, and accreditation standards change, you should review the information each semester.

f. **Credit Hour Policy (3 credit hours):** Students in this class will spend 150 minutes per week with faculty instruction (either face-to-face or online).
Generally, students can expect to spend about 6 hours of class work outside of the classroom each week. This out-of-class work may include, but is not limited to, readings, assignments, projects, group work, research, and test preparation. The amount of out of class time required for a given outcome will vary by student.

C. Learning Domains:

IX. TENTATIVE SCHEDULE:

NOTES:
- All quizzes open when the class begins. Quizzes close at 11:59 pm on the dates shown below.
- Do not attempt quizzes during the period from 10:00 pm on Fridays until 7:00 am on Saturdays due to CourseDen maintenance during this period.

Important Dates:
Feb 19 Project 1 (submit in CourseDen)
Feb 24 & 26 Midterm Exam (Parts 1 and 2)
Feb 27 Deadline to withdraw with a grade of W.
Apr 7 Project 2 (submit in CourseDen)

Jan 6 Introduction/Orientation, Chapter 1: An Overview of Financial Management
   Chapters 2 and 6: Financial Markets, Institutions, and Interest Rates

Jan 13, 15 Chapter 3: Financial Statements and Cash Flow
   Online Quiz 1 - Chapters 1, 2 and 6, and 3 (closes 1/20)

Feb 20, 22 Chapter 4: Analysis of Financial Statements
   Online Quiz 2 – Chapter 4 (concepts) (closes 1/27)

Feb 27 Chapter 4: Analysis of Financial Statements
Feb 29 Chapter 16: Financial Forecasting
   Online Quiz 3 - Chapter 4&16 (closes 2/3)

Feb 3, 5 Chapter 8: Risk and Rates of Return
   Online Quiz 4 - Chapter 8 (closes 2/10)

Feb 10 Chapter 5: Time Value of Money
   Online Quiz 5 - Chapter 5 (Concepts and Lump Sum Problems) (closes 2/17)

Feb 12, 17 Chapter 5: Time Value of Money
   Online Quiz 6 - Chapter 5 (All) (closes 2/24)

Feb 19 Project 1 Due – 11:59 pm (Submit in CourseDen)
Feb 19 Mid-term Exam Review

Feb 24 Midterm Exam 1 (Part 1) – Chapters 1, 2&6, 3, 4, 5, 8, 16
26  **Midterm Exam 1 (Part 2)** – Chapters 1, 2&6, 3, 4, 5, 8, 16  
*(Note: The Sample Midterm Exam is open until 10/16 at 11:59 pm. Check the grading section for how the Sample Midterm Exam can help your grade.)*

27  **Last day to withdraw with grade of W**

Mar 3, 5  Chapter 7: Bonds and Their Valuation  
**Online Quiz 7 – Chapter 7 (closes 3/10)**

10, 12  Chapter 9: Stocks and Their Valuation  
**Online Quiz 8 - Chapter 9 (closes 3/24)**

16-20  **Spring Break; No Classes**

24, 26  Chapter 10: The Cost of Capital  
**Online Quiz 9 - Chapter 10 (Component Costs of Capital) (closes 3/31)**

31  Chapter 10: The Cost of Capital  
**Online Quiz 10 - Chapter 10 (WACC) (closes 4/7)**

Apr 2, 7  Chapter 11: Capital Budgeting Decision Methods  
**Online Quiz 11 - Chapter 11 (closes 4/14)**

7  **Project 2 Due – 11:59 pm (Submit in CourseDen)**

9  Chapter 12: Project Cash Flow Analysis  
**Online Quiz 12 - Chapter 12 (closes 4/14)**

14  Chapters 13&14: Capital Structure Decisions and Dividend Policy  
16  Final Exam Review

**FINAL EXAM**  
Tuesday, April 21 2015 – 11:00am -1:30 pm for FINC 3511 02 TR 11:00am -12:20 pm Class  
Thursday, April 23 2015 – 2:00 -4:30 pm for FINC 3511 03 TR 3:30 4:50 pm Class  
*(Note: The Sample Final Exam is open until 12/9 at 11:59 pm. Check the grading section for how the Sample Final Exam can help your grade.)*

**NOTE 1:** This course covers the following AACSB perspectives: influence of legal and regulatory issues; ethical issues; written and oral communication; and social issues

**NOTE 2:** This course covers the following teaching objectives: developing oral communication skills; developing analytical/critical thinking; and encouraging social responsibility.