FINC 3511- CORPORATE FINANCE
Expanded Course Outline
Summer 2015
FINC 3511 03D: T 3:00-5:15 P.M. in ADM/ACAD 217

Professor: Rong Guo
Phone: (678) 839-5301 Email: rguo@westga.edu
Office: Adamson 216
Office Hrs: T 1:00-3:00 pm
(You are welcome to “drop-in” whenever I am in my office.)

Additional Contact Information:

If you have a question, email me first at rguo@westga.edu. I check my email quite often, and you will get a reply within a few hours. If you have a problem that needs immediate attention, call or text me at my cell number: 678-818-8779. Send a text if I cannot answer.

The policy of the University of West Georgia is that each student is responsible for checking his/her my.westga.edu e-mail account on a regular basis. It is recommended that you check in our D2L course site at least three times a week.

I. Catalog Description

Financial functions in the modern corporation with emphasis on its managerial aspects.

II. Required Background or Experience

A. Prerequisite: ACCT 2101
B. Prerequisite Justification: Knowledge of basic accounting techniques, financial statements, and basic legal concepts is essential for the usage of accounting information to serve the needs of finance.
C. General Education (Core) Contribution: The course uses the writing skills developed in English courses, oral skills developed in speech courses, mathematical methods and critical thinking acquired in mathematics courses.

III. Expected Outcomes:

A. Communicate effectively - LG1 (Learning Goal 1).
B. Apply basic quantitative skills to business problems – LG2.
C. Use information technology to solve business problems – LG3.
D. Develop the ability to read financial statements and use financial information, apply time value of money concepts and formulas, appropriately apply capital budgeting techniques, value securities, and make informed financial decisions – LG4 and 6.
E. Have an understanding of legal and ethical considerations that affect financial decision-making in corporations – LG5.
IV. Text and References

A. FINC 3511 Lecture Supplement, Ron Best, Available for free in CourseDen in the Content section, Required.


V. Special or Unique Student Material:

Financial calculator with net present value (NPV) and internal rate of return (IRR). (e.g., Hewlett Packard 10B; Texas Instruments BA II+; Texas Instruments TI-83 or 84)

VI. Special or Unique University Facilities:

Access to Internet connected computer and library reference resources for term project.

VII. Expanded Description of the Course and Instructional Method:

A. Expanded Description of the Course: The course provides a framework of financial management at the introductory level. It is taught from the viewpoint of a corporate financial manager trying to maximize stockholder wealth. Topics include financial statement analysis, markets and institutions, risk and rates of return, time value of money, bond and stock valuation, cost of capital, capital budgeting, capital structure and dividend policy. Upon successful completion of this course, you should be able to: articulate the primary goal of financial management; use financial statements to analyze a company’s financial strength; interpret the relationship of risk and return; differentiate market risk and firm-specific risk; calculate and interpret present and future values; conduct basic bond and stock valuation; calculate a firm’s cost of capital; use capital budgeting technique to select projects; and identify the determinants of capital structure choice and dividend policy.

B. Instructional Methods:
   a. Lecture and Problem Solving: Topics in financial management are discussed in lectures presented by the instructor. Students are expected to participate discussions and complete analytical problems in conjunction with lecture and solution presentations.

   b. Internet Materials: Various materials are available on the CourseDen course site.

   c. Outside Assignments: Students are required to complete two projects: a financial ratio analysis project and a consumer financial decision project. The projects are intended to introduce students to various sources of financial data. A substantial portion of the data must be collected using the Internet. CourseDen housed quizzes and exams must be completed.
VIII. Methods of Evaluating the Outcomes:

A. Evaluation tools: Grading points are shown below. Quizzes are online. Your overall quiz score is calculated as the sum of your ten highest quiz grades (there are twelve quizzes: the two lowest scores are dropped). The two exams are online exams. The Midterm Exam covers material from the beginning of the course until the exam date. The Final Exam is comprehensive covering all material from the beginning until the end of the course.

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<thead>
<tr>
<th>GRADING POINTS</th>
<th>GRADING SCALE</th>
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<tbody>
<tr>
<td>Quizzes (10 highest)</td>
<td>100 points *</td>
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<tr>
<td>Project 1</td>
<td>50 points</td>
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<tr>
<td>Project 2</td>
<td>50 points</td>
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<tr>
<td>Midterm Exam</td>
<td>100 points **</td>
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<tr>
<td>Final Exam</td>
<td>100 points **</td>
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<td>Letter Grade</td>
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*Each online quiz may be taken up to four times. The highest score is retained for grading purposes. The quizzes change each time they are opened. Each quiz is worth 10 points.

**There are corresponding sample exams in CourseDen for all exams. Sample exams are provided as study aides. Sample exams can help increase your exam score, but cannot lower your score. If your highest sample exam score is lower than your actual exam score, you keep your actual exam score. If your highest score on the sample exam is greater than your actual exam score, your exam score will be calculated as: Exam Score = (1/4) (Sample Exam Score) + (3/4) (Actual Exam Score).

Work submitted for credit in other courses will not be accepted for credit in this course. There is no extra credit in this course beyond that explicitly stated in the course syllabus or announced in class by the instructor. I reserve the right to “curve” grades.

B. Administrative Policies

a. Information regarding course grades will not be given over the telephone. Grades will be posted in CourseDen.

b. Requests for quiz and exam score adjustments must be made in writing (email is fine) within ONE WEEK of grade assignment.

c. Attendance Policy:

i. Class Meetings: This class is mostly online. We meet only on Tuesdays. All course materials can be found on CourseDen.

ii. Scheduled Exams: No makeup quizzes will be given unless offered to the entire class. If you miss a quiz you will receive a grade of zero on that quiz. Your two lowest quiz grades will be dropped before
overall quiz grade is calculated. Makeup exams are generally not
given. If the absence is excused, your final exam grade will be used
as the missed exam grade. If the absence is not excused, you will
receive a zero for that exam. You are encouraged to notify me in
advance if you know you will be unable to take an exam at the
scheduled time. In any event, you must notify me within one week of
the missed exam, or the absence will not be excused and you will
receive a zero for the missed exam.

iii. **General:** You are responsible for knowledge of any administrative
announcements (test information, schedule changes, etc.) that are
posted in CourseDen or sent to your official UWG email address.
You are responsible for keeping up with when assignments and
quizzes are due and completing them on time. Please ask questions
directly and immediately if you do not understand the instructions or
due dates for an assignment or quiz.

d. **Code of Conduct:** Honesty and integrity are necessary to the academic and
professional functions of business. Dishonesty undermines the foundation
of the academic environment. Improper academic conduct shall be
interpreted to mean the obtaining and using of information during an
examination by means other than those permitted by the instructor,
including supplying such information to other students. All forms of
academic dishonesty, including cheating, plagiarism, and falsification of
academic records are subject to disciplinary action. Please read and adhere

e. **Student Rights and Responsibilities:** Please carefully review the information
at the following link:
[http://www.westga.edu/assetsDept/vpaa/Common_Language_for_Course_Syllabi.pdf](http://www.westga.edu/assetsDept/vpaa/Common_Language_for_Course_Syllabi.pdf)
The document at this link contains important information pertaining to your
rights and responsibilities in this class. Because these statements are
updated as federal, state, university, and accreditation standards change, you
should review the information each semester.

f. **Credit Hour Policy (3 credit hours):** Students in this class will spend 150
minutes per week with faculty instruction (either face-to-face or online).
Generally, students can expect to spend about 6 hours of class work outside
of the classroom each week. This out-of-class work may include, but is not
limited to, readings, assignments, projects, group work, research, and test
preparation. The amount of out of class time required for a given outcome
will vary by student.

C. **Learning Domains:**

a. **Cognitive:** Knowledge, Comprehension, Analysis, Synthesis, Evaluation.

b. **Affective:** Receiving, Responding, Valuing, Organization, Characterization.
IX. TENTATIVE SCHEDULE:
- All quizzes open when the class begins. Quizzes close at 11:59 pm on the dates shown below.
- Do not attempt quizzes during the period from 10:00 pm on Fridays until 7:00 am on Saturdays due to CourseDen maintenance during this period.

Important Dates:
July 9  Quizzes 1 through 5, Project 1, Midterm Exam
July 10  Deadline to withdraw with a grade of W
July 16  Quizzes 6 through 8, AND Project 2
July 23  Quizzes 9 through 12, AND Final Exam

June 29-30  Introduction/Orientation, Chapter 1: An Overview of Financial Management
            Chapters 2 and 6: Financial Markets, Institutions, and Interest Rates
            Chapter 3: Financial Statements and Cash Flow
            Online Quiz 1 - Chapters 1, 2 and 6, and 3

July 1-3  Chapter 4: Analysis of Financial Statements
          Online Quiz 2 – Chapter 4 (concepts)
          Chapter 16: Financial Forecasting
          Online Quiz 3 - Chapter 4&16

6-7  Chapter 8: Risk and Rates of Return
     Online Quiz 4 - Chapter 8
     Complete Project 1

8-9  Chapter 5: Time Value of Money
     Online Quiz 5 - Chapter 5 (Concepts and Lump Sum Problems)
     Online Quiz 6 - Chapter 5 (All)
     Midterm Exam – Covers Chapters 1, 2&6, 3, 4, 5, 8, 16
     (Note: The Sample Midterm Exam is open until 2/26 at 11:59 pm. Check the grading section for how the Sample Midterm Exam can help your grade.)

10  Last day to withdraw with grade of W

13-14  Chapter 7: Bonds and Their Valuation
         Online Quiz 7 – Chapter 7
         Chapter 9: Stocks and Their Valuation
         Online Quiz 8 - Chapter 9

15-16  Chapter 10: The Cost of Capital
        Online Quiz 9 - Chapter 10 (Component Costs of Capital)
        Online Quiz 10 - Chapter 10 (WACC)
        Complete Project 2

20-21  Chapter 11: Capital Budgeting Decision Methods
        Online Quiz 11 - Chapter 11
        Chapter 12: Project Cash Flow Analysis
        Online Quiz 12 - Chapter 12
        Chapters 13&14: Capital Structure Decisions and Dividend Policy
NOTE 1: This course covers the following AACSB perspectives: influence of legal and regulatory issues; ethical issues; written and oral communication; and social issues

NOTE 2: This course covers the following teaching objectives: developing oral communication skills; developing analytical/critical thinking; and encouraging social responsibility.