

MATH 1413 – Survey of Calculus (Section 03) Spring 2015

MWF 11:00 am – 11:52 230 Lecture Hall Boyd Bldg

Prerequisites: MATH 1113 or MATH 1111 or MAT 151 (Minimum Grade: C).

Instructor: Dr. Rui Xu

Office: 319 Boyd Bldg

Phone: (678)839-4122

E-mail: xu@westga.edu

Website: <http://www.westga.edu/~xu/>

Office hours: MWF: 10:00 am – 11:00 am, 12:00 pm – 1:00 pm or by appointment.

Textbook: Bittinger & Ellenbogen, *Calculus and Its Applications*, 10th Edition, Addison Wesley.

Course Description: This course will provide a survey of the differential and integral calculus of polynomial, rational, exponential, and logarithmic functions with an emphasis on applications to problems from business, economics and life sciences..

Topics: Limits: A Numerical and Graphical Approach; Algebraic Limits and Continuity; Average Rates of Change; Differentiation Using Limits of Difference Quotients; Differentiation Techniques: The Power and Sum-Difference Rules; Differentiation Techniques: The Product and Quotient Rules; The Chain Rule; Higher-Order Derivatives; Using First Derivative to Find Maximum and Minimum Values and Sketch Graphs; Using Second Derivative to Find Maximum and Minimum Values and Sketch Graphs; Using Derivatives to Find Absolute Maximum and Minimum Values; Maximum-Minimum Problems: Business and Economic Applications; Marginals and Differentials; Implicit Differentiation and Related Rates; Exponential Functions; Logarithmic Functions; An Economics Application: Elasticity of Demand; Area, Antiderivatives and Integrals; Area and Definite Integrals; Integration Techniques: Substitution; An Economics Application: Consumer Surplus, Producer Surplus (time permitting)

Learning Outcomes:

1. The student will be able to compute limits.
2. The student will be able to differentiate polynomial, rational, exponential, and logarithmic functions.
3. The student will be able to apply differential calculus to problems from business, economics, and life science.
4. The student will be able to integrate polynomial, rational, exponential, and logarithmic functions and to apply the Fundamental Theorem of Calculus.
5. The student will be able to apply integral calculus to problems from business, economics, and life science.
6. The student will understand the basic techniques of integration.

Grading Methods: Grades will be assessed based on a total of 660 points (as shown below), using the standard decade scale: (90–100%=A, 80–89%=B, 70–79%=C , 60–69%=D, below 60%=F).

Test 1 January 28	100 pts
Test 2 February 20	100 pts
Test 3 March 23	100 pts
Test 4 April 17	100 pts
Final (Comprehensive) April 24, 11:00 am-1:30 pm	150 pts
Quizzes	90 pts
Attendance	20 pts
Total	660 pts

Homework & Test policy: There will be one quiz for each section. The lowest 3 quiz scores will be dropped. Quizzes must be turned in on time and no makeup for quiz. Makeup tests will be granted only for excused absences (scheduled University-approved activities such as field trips, debate trips, choir trips, and athletic contests, or verifiable medical doctor's excuse). In that case, the student is required to contact the instructor in advance to reschedule the makeup test. If that is impossible, the student must contact the instructor the same day of the test by email or phone to let the instructor know. Failure to do so will result in a zero for that test. All students are required to take the final exam at the scheduled time and no makeup for final exam.

Other Policies:

1. Class attendance will be taken every class day. Tardies and early leaves are not allowed. Two tardies/early leaves are counted as one absence. Students are allowed to miss at most 3 classes to get the full 20 pts for attendance and will lose 5 pts for each additional absence.

2. Cell phones should be set to an inaudible setting.

3. The instructor follows the common university policies as shown on the website below:

http://www.westga.edu/assetsDept/vpaa/Common.Language_for_Course_Syllabi.pdf

Important Dates:

January 5-10	: Drop/Add and late registration
January 19	: MLK Holiday (no classes)
February 27	: Last day to withdraw with a grade of W
March 16-20	: Spring Break (no classes)
March 27, Friday	: Math Day (no math classes)
April 17	: Last Day of Class
April 24, Friday 11:00 am-1:30 pm	: Final Exam