MEDT 6461 ADMINISTRATION OF THE SCHOOL MEDIA CENTER

Semester Hours: 3
Semester/Year: Spring 2013
Time/Location: Online
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Office Location: Room 141 Education Annex
Office Hours: Wednesdays 10:00 a.m. to 5:00 p.m.
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Distance Helpline after hours: 1-877-855-3238 (Toll free)
CourseDen Home Page: http://westga8.view.usg.edu
24/7 CourseDen Help: http://help8.view.usg.edu
CourseDen Help & Troubleshooting:
   http://www.westga.edu/~distance/help/
UWG Distance Learning
   http://www.westga.edu/~distance ,
Distance Learning Library Services:
   http://www.westga.edu/~library/depts/offcampus/
Ingram Library Services:
   http://www.westga.edu/~library/info/library.shtml
University Book Store: http://www.bookstore.westga.edu/

COURSE DESCRIPTION

This course provides an overview of the procedures in planning, administering and evaluating school media programs.
CONCEPTUAL FRAMEWORK

The conceptual framework of the College of Education at UWG forms the basis on which programs, courses, experiences, and outcomes are created. With the goal of Developing Exemplary Practitioners, our programs incorporate ten descriptors, clustered into three interrelated and overlapping themes, that demonstrate our commitment to (a) Professional Excellence [knowledgeable, reflective, inquisitive]; (b) Field-Based Inquiry [decisive, adaptive, proactive, leading]; and (c) the Betterment of Society [collaborative, culturally sensitive, empathetic]. These themes and descriptors are integral components of the conceptual framework and provide the basis for developing exemplary practitioners who are prepared to improve schools and communities. National standards (AASL) also are incorporated as criteria against which candidates are measured.

The mission of the College of Education is to provide excellence in the initial and advanced preparation of professionals for a variety of settings, to foster an innovative learning community, and to empower a faculty committed to teaching and dissemination of knowledge. This course's objectives, activities, and assignments are related directly to the conceptual framework and national standards, as identified below.

APPROACHES TO INSTRUCTION

Insert the various pedagogical methods you will draw upon for this class (e.g. interactive technology, guest speakers, small group discussion, case studies, etc.)

Insert the information in quotation marks for all classes with an online component (removing the information in parentheses and inserting the percentages applicable to your class in the blanks). A calendar to calculate the minutes based on the percentage the course is online may be found at http://uwgonline.westga.edu/minutes-calculator.php

"This course will be delivered 100% online. This requires the online equivalent of 2200 minutes of instruction (seat-time) and an additional 4400 minutes of supporting activities.

As such, you will be required to complete the following online activities during this course:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Instructional Equivalent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online discussion</td>
<td>400 minutes</td>
</tr>
<tr>
<td>Audio/video instruction</td>
<td>400 minutes</td>
</tr>
<tr>
<td>Online assignments</td>
<td>1400 minutes</td>
</tr>
</tbody>
</table>

Additionally, it is anticipated that students will need to work independently for twice the number minutes listed above to complete the online activities.

COURSE OBJECTIVES

The students will:
1. discuss the development of libraries and school library media centers in schools (Wasman, 1998; Woolls, 2004; Morris, 2004)
   (Conceptual Framework Descriptors: Decisive, Leading, Inquisitive, Collaborative, Knowledgeable, Proactive, Reflective, Professional Excellence, Field-Based Inquiry, Betterment of Society)
   (Standards: AASL 1.2, 3.1; GaPSC 1ii, 3i)

2. examine standards and policies pertaining to operation of school media programs and media specialist certification
   (Conceptual Framework Descriptors: Knowledgeable, Professional Excellence)
   (Standards: AASL 1.4, 4.1, 4.2, 4.3; GaPSC 1iv, 4i, 4ii, 4iii)

3. critique a sample group of mission statements and write a mission statement for a school library media center
   (Wasman, 1998; Woolls, 2004; Morris, 2004; AASL, n.d.)
   (Conceptual Framework Descriptors: Leading, Proactive, Reflective, Professional Excellence, Field-Based Inquiry)
   (Standards: AASL 4.2; GaPSC 4ii)

4. demonstrate knowledge of policies and procedures for copyright compliance, inventory, scheduling, periodical control; circulation and overdue policies; circulation and maintenance of media center equipment
   (Conceptual Framework Descriptors: Knowledgeable, Professional Excellence)
   (Standards: AASL 4.1, 4.2; GaPSC 4i, 4ii)

5. demonstrate proficiencies in planning, designing, and evaluating facilities for a school library media
   (Wasman, 1998; Woolls, 2004; Morris, 2004)
   (Conceptual Framework Descriptors: Knowledgeable, Professional Excellence)
   (Standards: AASL 1.4, 4.1, 4.2; GaPSC 1iv, 4i, 4ii)

6. demonstrate an understanding of the budgeting process and site-based management
   (Wasman, 1998; Woolls, 2004; Morris, 2004)
   (Decisive, Leading, Inquiring, Collaborative, Knowledgeable, Proactive, Reflective, Professional Excellence, Field-Based Inquiry, Betterment of Society)
   (Standards: AASL 4.1, 4.2, 4.3; GaPSC 4i, 4ii, 4iii)

7. demonstrate strategies for motivating, training, and evaluating staff and volunteers
   (Wasman, 1998; Woolls, 2004; Morris, 2004)
   (Conceptual Framework Descriptors: Decisive, Leading, Adaptive, Collaborative, Empathetic, Professional Excellence, Field-Based Inquiry, Betterment of Society)
   (Standards: AASL 4.2; GaPSC 4ii)
8. demonstrate interpersonal and group relations and strategies for effective communication, including issues of diversity, cultural differences, and special learner needs (Morris, 2004; Woolls, 2004; Prostano & Prostano, 1999) (Conceptual Framework Descriptors: Leading, Collaborative, Culturally Sensitive, Empathetic _ Field-Based Inquiry, Betterment of Society) (Standards: AASL 1.4, 2.1, 3.2, 4.2; GaPSC 1iv, 2i, 3ii, 4ii)

9. gain a working familiarity of school media-related professional organizations and publications and examine various school library media trends and issues (Wasman, 1998; Woolls, 2004; Morris, 2004; Repman, 2007; Donham, 2008; appropriate web sites) (Conceptual Framework Descriptors: Inquisitive, Knowledgeable, Proactive _ Professional Excellence, Field-Based Inquiry) (Standards: AASL 3.1; 3.3; GaPSC 3i, 3iii)

10. identify resources available to schools such as Georgia State Department of Education, Georgia Youth Science and Technology Centers, Regional Educational Service Agencies (RESAs), Technology Training Centers, Georgia Learning Resources System, Georgia Learning Connections, GALILEO. (Conceptual Framework Descriptors: Collaborative _ Betterment of Society) (Standards: AASL 1.3, 3.1, 4.1; GaPSC 1iii, 3i, 4i)

TEXTS, READINGS, INSTRUCTIONAL RESOURCES, AND REFERENCES

Required Texts:


Required Instructional Resource: Tk20 Subscription

These are available at the University Bookstore or at [http://westga.tk20.com/campustoolshighered/start.do](http://westga.tk20.com/campustoolshighered/start.do). If you have purchased a subscription previously, DO NOT re-subscribe. For more information about this resource, see [http://www.westga.edu/coe/index_550.php](http://www.westga.edu/coe/index_550.php). For assistance, email tk20@westga.edu.
Suggested Texts:


(Get to UWG, click Library, click Research & Citation Guides at left; click 2. Citation Guide, click APA (American Psychological Association).)

References:


**Web Sites:**
American Association of School Librarians’ Website
   [http://www.ala.org/aasl/positions/index.html](http://www.ala.org/aasl/positions/index.html)
eBoard Solutions (for school policies – select system, then go to “Policies” and select “Instructional program”…media centers should be located somewhere around “IFBD”)
Georgia Association of Information Technology Website
Georgia Department of Education Website
   [http://www.doe.k12.ga.us](http://www.doe.k12.ga.us)
Georgia Standards
   [http://www.georgiastandards.org/index.aspx](http://www.georgiastandards.org/index.aspx)
Georgia GALILEO
   [http://www.galileo.peachnet.edu/](http://www.galileo.peachnet.edu/)
Georgia Library Media Association Website
Georgia Library Media Listserv
   [http://www.georgiamedia.net/mailman/listinfo/members](http://www.georgiamedia.net/mailman/listinfo/members)
LM_NET
   [http://www.eduref.org/lm_net/](http://www.eduref.org/lm_net/)
LM_NET Archives
   [http://www.eduref.org/lm_net/archive/](http://www.eduref.org/lm_net/archive/)
ASSIGNMENTS, EVALUATION PROCEDURES, AND GRADING

Assignments

The following are general descriptions of the projects required for the course. A more detailed description is provided with each project assignment at CourseDen. Please see the Class Outline for specific due dates.

Project 1 — Readings (25%)
Selected readings from the texts and other sources, with related responses and quizzes, will cover a range of topics in school library media center administration.
(Course Objectives 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13; teacher observation and postings)

Project 2 — Interview / LM_NET / Georgia Media Listserv Research (7%)
This project forms the basis for all other projects in this course. Examine specific functions and policies of the SLMP through interviewing a SLMS. You must research topics on LM_NET and/or Georgia Media listserv as well as interviewing a media specialist(s). You may conduct your interview as a group, but reports will be completed and submitted individually. Discuss budget development including funding issues, communication techniques with all stakeholders (student, faculty, parent, and community), facility planning, basic policies and procedures of administering the SLMP, current trends and issues including professional development and organizations, access to outside resources, cultural diversity and its impact on program development, copyright issues, and future goals. A clear understanding of these issues is essential in developing and administering a media program that will impact student achievement and lead to the development of lifelong readers. Include AT LEAST THREE (3) references in APA format (remember interviews are cited in text only, not in final reference listing). Interview/research write-up due to assignment dropbox.
(See assignment information for detailed description of this project.)
(Course Objectives 1, 2, 3, 4, 6, 7, 9, 10, 12, 13; disposition; teacher observation)

Project 3 — Newsletter (6%)
Students will work individually to research and prepare a two-page newsletter article on a topic related to the development or administration of libraries and school library media centers. These articles will be posted to the course wiki as a collection of newsletters for all class members. This assignment requires creativity to make it interesting to classmates. Include all references, in APA format, as a third page. The sign up for topics is located on the course wiki. Responses to classmates will be posted in CourseDen discussion board. (See assignment information for detailed description of this project.)
(Course Objectives: 1; Instructor Observation, peer observation, rubric)

Project 4 — Budget (6%)
Students will work individually to prepare a three-year budget that includes justifications for your allocation of funds. Your budget should be based on the interview with a SLMS. Prior to writing a
budget, you must decide what your vision is for improving the media center in the next three years. A plan should accompany the budget that spells out in detail how the budget should meet the vision for the media center. Include all references in APA format. Due to assignment drop box. (See assignment information for detailed description of this project.)

(Course Objective: 7; Instructor Observation, peer observation, rubric)

**Project 5—Communications Article Critiques & Responses (8%)**
Students will read two (2) articles (individual project) emphasizing the importance of interpersonal relationships and communication skills for library media specialists. Write a one to two page critique of each article: one section describing the content and one paragraph of evaluation and reaction. List complete bibliographic information (APA format) at the beginning of each critique. These critiques will be posted to CourseDen Discussion Board for small group discussion. In addition to posting article critiques, students MUST post legitimate responses to ALL postings in their group on the Discussion Board. (See assignment information for detailed description of this project.)

(Course Objective: 7; instructor observation, peer observation, rubric)

**Project 6—Facilities (8%)**
Students will visit a media center/facility and talk to a media specialist about media center facilities. After interviewing the media specialist, you will develop a renovation plan, including floor plan and rationale for proposed changes. Students should use the drawing tools in PPT or Word to complete the floor plan. (For use of other tools, get approval from instructor.) Include all references in APA format. Due to assignment drop box. (See assignment information for detailed description of this project.)

(Course Objective 6: instructor observation, peer observation, rubric).

**Project 7—Policies and Procedures Handbook (15%)**
This assignment is designed to develop the foundations of a policies & procedures handbook that serves as a guideline for the day-to-day media center operation. In addition to providing useful information for new media specialists, substitutes, clerks, and volunteers, sections of this book can be included in student and faculty handbooks. This is the beginning of a handbook you will develop while you are at UWG. You will adjust page numbering as you “build” the handbook throughout your program. The fully completed Policies and Procedures Handbook must be available at your portfolio presentation at the conclusion of your program. You will submit portions of the Handbook as directed on the course syllabus. Include all references in APA format. In addition to handbook submissions, you will participate in online discussions (synchronous and/or asynchronous), as assigned. (See assignment information for detailed description of this project.)

(Course objectives 2, 3, 4, 5, 8, 10, 12; instructor observation, peer observation, rubric).

**Project 8—Trends & Issues Debate (7%)**
Students will develop a debate for the class. Sign up for the debate is located on the CourseDen home page. A one-page debate handout is due to the assignment drop box and the discussion board. Include a second page with all references in APA format. Opposing individuals will debate their topics in an online class session at the end of the semester. (See assignment information for detailed description of this project.)

(Course Objective 13; instructor observation, peer observation, rubric)
Project 9 – Field Experience, Formative Evaluation (3%)
Post required field experience forms, formative assessment, program reflection, course evaluations.
(Course Objectives 1-13, instructor observation, FE forms)

Project 10—Class Participation, (15%)
Students are expected to attend all scheduled online class sessions.
(Course Objectives 1-13)

Evaluation Procedures:

Students are evaluated in the following areas:

<table>
<thead>
<tr>
<th>Activity</th>
<th>% of Final Grade</th>
<th>Type of Assessment</th>
<th>Date Due and Location</th>
</tr>
</thead>
</table>
| 1. Readings 1 (Wooll’s Chapters 2-5); Readings 2 (Time Management); Readings 3 (Budget); Readings 4 (Facilities). Quizzes 1-3. | 25%              | Posting            | To Assignment Drop Box: Readings 1 – Jan. 14  
Readings 2 – Jan. 28  
Readings 3 – Feb. 18  
Readings 4 – Mar. 4  
Quiz 1 – Jan. 21  
Quiz 2 – Feb. 11  
Quiz 3 – Mar. 4 |
| 2. Interview / LM_NET / Georgia Media listserv Research       | 7%               | Checklist / Portfolio | Feb. 18 to DBoard and Assignment Drop Box; team discussion by week of Mar. 11 |
| 3. Newsletter (Woolls Chapter 1)                              | 6%               | Rubric             | Jan. 28 to DBoard and Assignment Drop Box; Responses due by Feb. 11 |
| 4. Budget (Woolls Chapter 9)                                  | 6%               | Rubric             | Mar. 11 to Assignment Drop Box |
| 5. Communications Article Critiques & Responses (Woolls Chapter 11) | 8%               | Rubric             | Mar. 25 to Discussion Board; Responses due by Apr. 8 |
| 6. Facilities (Woolls Chapter 6)                              | 8%               | Rubric             | Apr. 1 to Assignment Drop Box. Online presentations Apr. 1 |
| 7. Policies and Procedures Handbook (Woolls Chapters 7,8,10,12) | 15%              | Rubric             | To Assignment Drop Boxes: Your school/district – Jan. 21;  
HB1 – Jan. 28 |


### Grading Policy:

The grading scale is as follows:

- **A** = 100-92%
- **B** = 91-82%
- **C** = 81-70%
- **F** = 69% and below

### Class, Department, and University Policies

#### Academic Honesty

Students are expected to adhere to the highest standards of academic honesty. Plagiarism occurs when a student uses or purchases ghostwritten papers. It also occurs when a student utilizes the ideas or information obtained from another person without giving credit to that person. If plagiarism or another act of academic dishonesty occurs, it will be dealt with in accordance with the academic misconduct policy as stated in the latest *Connection and Student Handbook* and the *Graduate Catalog*.

Disciplinary procedures described in the latest State University of West Georgia *Connection and Student Handbook* will be followed when violations take place. Infractions may include cheating, plagiarism, disruptive behavior, and disorderly conduct.

#### Class Attendance and Participation
Face-to-face class requirements

• Students will attend and participate in all classes that are scheduled on campus, be prepared for each class by doing the assigned readings in advance, and have the appropriate materials required for class activities.
• Absence from on-campus sessions will lower a student’s cumulative point total by 5 points. For example if you have 98% in class and miss one required class your final grade would be 93%. If you miss two classes your final grade would be 88%.
• Failure to complete online assignments will also be counted as ‘class’ absences. Late assignments, for which there is no legitimate reason, will be assessed a 50% penalty per day. (Objectives # 1,2,3,4; disposition; teacher observation)

On-line class requirements:

Any student experiencing problems in using CourseDen should contact the Distance Office for assistance and the instructor immediately. The help line e-mail address is on page one of this syllabus as well as the distance office e-mail address and phone number. If this plan fails, call the Distance Learning Office and then the instructor for assistance. Do not wait to ask for help with CourseDen. Seek assistance immediately. Failure to complete online assignments and accesses will be counted as ‘class’ absences.

Since this is an online course you are responsible for monitoring your work time in order to complete and submit assignments by the established due dates. For questions submitted via CourseDen email you can expect to receive feedback from your instructor in 48 hours or less.

Students will attend online class sessions and be prepared with materials and readings according to the schedule indicated in the Tentative Class Outline, participate in any required CourseDen bulletin board discussions, and respond to topics presented. Note that Internet and CourseDen access is required. (Course Objectives 1, 2, 3, 4, 5, 6; Teacher Observation, CourseDen BB postings, Online chats)

Disability Policy

All students are provided with equal access to classes and materials, regardless of special needs, temporary or permanent disability, special needs related to pregnancy, etc. If you have any special learning needs, particularly (but not limited to) needs defined under the Americans with Disabilities Act, and require specific accommodations, please do not hesitate to make those known, either yourself or through the Coordinator of Disability Services. Students with documented special needs may expect accommodation in relation to classroom accessibility, modification of testing, special test administration, etc. For more information, please contact Disability Services at the University of West Georgia: http://www.westga.edu/studentDev/index_8884.php. Any student with a disability documented through Student Services is encouraged to contact the instructor right away so that
appropriate accommodations may be arranged. In addition, certain accommodations (which will be
discussed in class) are available to all students, within constraints of time and space.

**Student Work**

All student work submitted during the course is required to be original. Original means that the
work is done this semester and has not been done by another person.

Questions that may be answered by classmates may be posted to the general questions discussion
board. It is each student’s responsibility to read answers to questions on a regular basis because they
may address common questions among class members. Questions specifically for the instructor
may be sent via CourseDen email.

Students are expected to research all assignments thoroughly, using books, audiovisual materials,
and the Internet. All reference lists are to be done in APA style.

Students are expected to keep up with the SCOOP and registration deadlines.

**Late Work**

Students are expected to submit assignments on time. Valid reasons for submitting work late
must be cleared by the instructors in advance. It is the student’s responsibility to contact the
professor when extenuating circumstances take place. All assignments are due by **11:59 p.m. on
the date due**. Any assignments posted after 11:59 p.m. will be considered late. Late
assignments are subject to reduction in points, up to ½ credit.

**Professional Conduct**

Students are expected to conduct themselves professionally. Acting professionally is an essential
quality for all candidates who will be working in the schools. Professionalism includes but is not
limited to the following:

- Participating in interactions and class activities in a face-to-face or online environment in a
  positive manner.
- Collaborating and working equitably with students in the class.
- Actively participating in class each week.
- Turning in assignments on time.
- Arriving at and leaving class punctually.
- Treating class members, colleagues, and instructor with respect in and out of the classroom.
- Eliminating interruptions in class. (This includes cell phones, beepers, and disruptive behavior
during class meetings or during online chats).

Students who display a lack of professionalism will be contacted by the instructor immediately after
the violation takes place and informed of the consequences. If there is a second violation the student
will meet with a departmental committee and may be dismissed from the program for at least one
year.
**Student e-mail policy**

University of West Georgia students are provided a MyUWG email account which is the official means of communication between the University and students. It is the student's responsibility to check this email account for important University related information.

**CLASS OUTLINE**

This class is delivered as a 100% online distance course using CourseDen (at http://www.mywebct.westga.edu) and other web-based tools.

**Tentative class schedule**

All due dates are Mondays, 11:59 p.m., unless otherwise stated. Video conference sessions are on Mondays unless otherwise stated.

**January 14**
Readings 1 (CourseDen assignment)
Sign-up for newsletter topic
**Video conference: 5:45 - 6:50 p.m.**

**January 21**
Handbook: locate library media handbook for your school and district (CourseDen assignment)
Quiz 1: Woolls Chapter 12, Empowering Learners (TBD),

**January 28**
Readings 2 (CourseDen assignment)
Handbook 1 (CourseDen assignment)
Newsletter (attach to newsletter discussion)

**February 4**
Video conference: Q & A (6:00 - 6:55 p.m. Monday, Feb. 4)
Mentor form (CourseDen assignment)
Progress video (CourseDen assignment)

**February 11**
Handbook 2 (CourseDen assignment)
Newsletter responses (newsletter discussion, based on team)
Quiz 2: Woolls Chapter 9; Empowering Learners, pp. 35-36; Library 101, Chapters 13

**February 18**
Readings 3 (CourseDen assignment)
Interview/research write-up (CourseDen assignment)

February 25
Handbook 3 (CourseDen assignment)
Video conference: discuss Handbook 1-3: Monday, February 25, 6:00 - 6:50 p.m.
Sign-up available for trends and issues debate (Google form)

March 4
Readings 4 (CourseDen assignment)
Quiz 3: Woolls, Chapters 6 & 8; Empowering Learners, pp. 33-34; Library 101, Ch. 7

March 11
Handbook 4 (CourseDen assignment)
Budget (CourseDen assignment)
Progress video 2 (CourseDen assignment)
Team video conference to discuss interview/research (date/time determined by each team -- complete by end of this week)

March 18 - 24 SPRING BREAK

March 25
Handbook 5 (CourseDen assignment)
Communications article critiques (CourseDen assignment)
Video conference: discuss Handbook 4-5. March 25, 6:00 - 6:50 p.m.

April 1
Facilities (CourseDen assignment)
Video conference to present facilities project (Doodle sign-up.)

April 8
Communication article responses (CourseDen discussion, team)
Conduct and archive trends & issues debate (video conference, Doodle sign-up.)

April 15
Finishing up
Trends and issues debate reactions (CourseDen, TBD)
Distance evaluations (at myUWG)
Volunteer experience documentation (CourseDen assignment)

IMPORTANCE OF WRITING QUALITY: It is important that you take your writing in this class very seriously. In addition to the criteria delineated above, structural, grammatical, and/or mechanical errors will result in a loss of points. Papers or projects with numerous structural, grammatical or mechanical errors will NOT earn a passing score. If you are concerned about your writing proficiency, consider using the UWG Writing Center or a personal tutor.
MEDT File Naming Protocol: MEDT instructors use a file naming convention that all students must adhere to if they want full credit for their assignments. This protocol is designed to make things easier on you when it comes to compiling required assessment and portfolio materials to graduate from the program.

The file naming protocol is a simple one: course number (for instance, 7477) followed by an underscore, followed by assignment name and another underscore, followed by your first, middle and last initials, followed by a period and the file extension. Note: the file name should contain NO SPACES, and all characters should be lowercase.

So, Jerry Jingleheimer Johnson, a student in MEDT 7477, submitting his podcast assignment (a .mv4 file) would name that file like this: 7477_podcast_jjj.mv4

Normally, the period and file name (.mp3) should be automatically added by the program you are using, but it never hurts to double check. Please make sure you do NOT double up on the file extension by typing the file extension and letting the program add the extension as well. For instance, your file should NOT look like this: 7477_podcast_jjj.mp3.mp3

Again, this is a required naming convention for all assignments submitted in MEDT courses in your program of study.