WebMBA 6080
Management Information Systems

Professor:

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Required Materials

Information Technology for Managers by Reynolds. 1st Edition. Cengage Learning. This can be purchased online through CourseSmart. Click here to purchase the text online.
ISBN-10 142390169X
ISBN-13 9781423901693

Course Expectations

I expect that you are familiar with GeorgiaView Vista. This course will use the items listed below. If you are unfamiliar with any of these, please contact me ASAP and I will post a tutorial for how to use the following tools.
Discussion Boards
Assignment Dropbox
Assessments
Horizon Wimba Classrooms

Email me within Vista anytime you have a question. Monday-Friday (excluding holidays), I make an attempt to respond in 24 hours promise to respond within 48 hours. If you haven't heard back from me after 2 days, please try again. I may have let your email slip. I also prefer the discussion board option if you don't mind my answer going to the entire class.

As for weekends, I believe there are very few emergencies in education/academia that can't wait until Monday morning. That said, I realize that many of you work all week and catch up on the weekends. Therefore I will do my best to keep up over the weekend. I just ask you to be a little more lenient with me...especially on Sunday. I will grade and return submissions within one week.

Course Goals

Upon exiting the course, each student should be able to:
- Evaluate how Information Systems planning, management, and strategy influence the organization.
- Assess how governmental, industry, and technology trends in Information systems from the domestic and global environment affect the organization.
- Discuss the management of software applications and their best practices
- Determine factors for controlling and securing information resources.
- Identify ethical issues relating to information resource management and information systems.
- Demonstrate an understanding of the proper action of the organization in dealing with identified ethical issues.

Course Description

Any MBA should have a solid vocabulary. Given that many of you may not have taken any MIS courses in your undergraduate degree, this course will provide you with a basic knowledge of general IS concepts and terms. This will be accomplished with the chapter quizzes.

Those with an MBA should also be able to understand deeper concepts of the organizational response to a changing technological world. The following will be used to help achieve this.

Textbook material is covered to present concepts and theories.

Cases are used to apply the concepts and theories and to help understand the impact that technology has on an organization.

Research articles will be presented to expand your horizon concerning cutting edge theory and future impacts.

Discussions are designed to help all of us develop a greater appreciate for the concepts, theories, and application of technology within the business environment.

Grades will be administered by:
Examinations of vocabulary and textbook concepts.
Discussion participation concerning cases, interviews, and research articles.
Research Presentations.

Course Calendar

GeorgiaView Calendar will NOT be used in this course. However, under the “Course Content” link in the Course Homepage, you will find a calendar that has all dates listed.

Course Policies
Given that this course is online, and online learning offers lots of flexibility, the following policies are in place. The nature of online learning requires that you, the student, be responsible and keep up with due dates and assignments. The following policies will not be negotiated!

You are responsible to keep up with homework assignments, due dates, and exam dates.

Make-up exams will not be offered! Exams are available for an extended period online and therefore there is no excuse for not turning an exam in on time (unless you experience some traumatic event that physically keeps you from being able to complete your work…I am reasonable).

Work not turned in by 12:00 PM (Noon) on the due date will be marked LATE and will be subject to a 50% penalty. This excludes Exams. No exam will be accepted late.

Since many of you work on the weekends, most everything is due at 12:00 Noon on Monday. Though I don’t work much on weekends, I recognize that this may be your only chance.

If you need technical assistance, please shut down your browser and try again. This will fix the problem 9/10 times. If it does not fix the problem, please contact the technical help provided by your individual school.

**Evaluation**

The course grade will be determined on a 10-point scale. Grades will be rounded up if above “0.5”. For example: and 89.5 will be given an “A” while and 89.4999 will be given a “B”.

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<thead>
<tr>
<th>Material</th>
<th>Percent of Final Grade</th>
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<tbody>
<tr>
<td>Workflow</td>
<td>5</td>
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<tr>
<td>CYB</td>
<td>5</td>
</tr>
<tr>
<td>Chapter Quizzes (11 @ 1 point each)</td>
<td>10</td>
</tr>
<tr>
<td>Exams (4 @ 10 points each)</td>
<td>40</td>
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<tr>
<td>Netflix Paper</td>
<td>5</td>
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<tr>
<td>Academic Research Presentation</td>
<td>10</td>
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<tr>
<td>Practitioner Research Presentation</td>
<td>10</td>
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<tr>
<td>CIO Project</td>
<td>10</td>
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<tr>
<td>Participation</td>
<td>5</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>100</strong></td>
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**Final Notes**

I reserve the right to modify any part of this document. Appropriate prior notice will be given in the event of modification. The University of West Georgia Academic Honesty Policy will be enforced. You can read this policy at [http://www.westga.edu/~vpaa/handrev/207](http://www.westga.edu/~vpaa/handrev/207).

If you have special needs, please contact me individually at bprince@westga.edu or via phone. We will work together to get any required documentation from your institution and to accommodate any needs that you may have.