

Deirdre H. Rouse, M.S.

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EDUCATION

University of Southern California **2015**
Fundamentals of Gerontology Course

Georgia State University **1986**
Master of Science, Community Counseling
Emphasis in Gerontology

Spelman College **1984**
Bachelor of Arts, Psychology (minor in History)
Magna Cum Laude

EXPERIENCE

University of West Georgia, Carrollton, GA **1998-Present**
Director of Diversity Education and Community Initiatives (2016-Present)

Center for Diversity and Inclusion

- Work closely with The Chief Diversity Officer in carrying out the university's commitment of diversity and inclusion through a multi-pronged approach involving various internal and external stakeholders
- Developed strategies for media relations opportunities, as well as planned crisis prevention strategies on sensitive issues/topics
- Developed relationships with external strategic partners to support university diversity-related initiatives (speakers, programming, training, etc.)
- Cultivated and built strong relationships with internal audiences such as students, faculty, staff, executive leadership across colleges and departments
- Developed and executed programs focused on inclusion, equity, diversity to carry out the university's mission
- Presented professional presentations to learned societies, community organizations, and various institutions
- Wrote grants to bring well-known national, regional and local speakers to the university
- Strategically planned for opportunities to engage the university and Carrollton community in collaborative activities
- Assisted in budget management and execution of departmental fiduciary responsibilities
- Actively engaged in community and institutional service, professional growth and development, mentoring students, and leadership opportunities
- Committees: President Commission on Campus Inclusion; Best of the West Planning: Leadership Development Institute Logistics team, New Employee Wolf Life Orientation; Sexual Violence Investigator; Engage West Staff Edition planning committee; Staff Advisory Council (SAC) representative; Presidential Accessibility Committee;

Director, Center for Diversity and Inclusion (2012-2016) and Acting Director, 2012-13

- Planned and coordinated cultural, diversity, and academic programs, determined goals for the department, evaluated personnel, and implemented improvements
- Media Relations and Public Relations initiatives, as appropriate
- Program development and execution

Program Coordinator

Office of Institutional Diversity (2008-2012)

- Assisted in the development of cultural programming awareness for UWG students, faculty, staff and community

Coordinator

Department of Sociology and Criminology (2000)

- Coordinated seed grant project for gerontology with local nursing homes and assisted living facilities from the University of Georgia.

Adjunct Instructor

Department of Sociology and Criminology (1998-2008)

- SOCI-3954 Aging: Past, Present, and Future
- SOCI-4100 Ethnicity and Aging
- SOCI-3200 Social Sociology
- SOCI-4386 Internship

Carrollton Housing Authority, Carrollton, GA **2007-2008**
Coordinator

The Stewart House (Assisted Living), Carrollton, GA **1998**
Director

American Red Cross (ARC), Greenville, SC **1992-1994**
HIV/AIDS Specialist

Behavioral Consultants, Johnson City, TN **1990-1991**
Professional Counselor

Holston Services, Kingsport, TN **1988-1991**
Case Manager

Atlanta Union Mission, Atlanta, GA **1986-1987**
Assistant Social Worker, Women's Division- Atlanta, GA

PROFESSIONAL MEMBERSHIPS

- Georgia Gerontological Society
- American Society on Aging
- NASPA- Student Affairs Administrators in Higher Education
- Association of Black Cultural Centers (ABCC), Board Member, Secretary

SELECTED HONORS/AWARDS

- Chamber of Commerce Carroll County Woman of the Year, 2018
- Carroll County NAACP Leadership Community Award, 2018
- Co-Grand Marshal for the Sertoma Annual Peoples Parade, 2018
- *West Georgia Woman* Magazine Cover Story, June 2018
- Recipient of the Alpha Kappa Alpha Sorority, Omicron Omega Chapter Distinguished Leadership Award, 2018
- Grand Marshal for the Carroll County NAACP annual Dr. Martin Luther King, Jr Parade, 2017
- Nominee for the Turknett Leadership Award for Character, 2016
- Dr. Melanie McClellan Award-University of West Georgia, 2015
- American Red Cross - First Level Award for Employee Excellence in Professional/Technical Service, 1994

PROFESSIONAL PRESENTATIONS

- "Who are You Working With? Generational Diversity Works! #GDW" – Walmart.com – Carrollton, GA June 2019.
- "Implicit Bias Training". University of West Georgia, Ongoing.
- "N.I.C.E. - Neighborly Inclusive Committed to Everyone's Success" Carroll County, November 2018; March 2018 – Carroll County Commission
- "B.R.I.D.G.E.- Building Relationships in Downtown for Greater Engagement, Rutgers University, November 2018.
- "Culture Centers: Campus and Community Organizing to Make Lives Matter." Baton Rouge, LA, October, 2016.