

Faramarz Parsa

The University of West Georgia
Business Building 2221
Phone: (678)-839-4830
Email: fparsa@westga.edu

EDUCATION

PhD, Georgia State University, Atlanta, GA, 1987.
Emphasis/major: Business Policy

MBA, Oklahoma City University, Oklahoma City, Oklahoma, 1977.

BA, Abadan Institute of Technology, Iran, 1975.

Qualifications

University of West Georgia - August 1, 1986
Current Rank: Professor
Tenure Decision Year: August 1993
Faculty Rank and Date of Attainment:
Professor: August 2012

WORK EXPERIENCE

Academic Positions

Academic Year (2016-2017): , Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2015-2016): Management, Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2014-2015): , Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2013-2014): , Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2012-2013): , Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2011-2012): , Associate Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2010-2011): , Associate Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2009-2010): , Associate Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2008-2009): , Associate Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2007-2008): , Associate Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2006-2007): , Associate Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2005-2006): , Assistant Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2004-2005): , Assistant Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2003-2004): , Assistant Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2002-2003): , Assistant Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2001-2002): , Assistant Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Undergraduate Teaching.

Academic Year (2000-2001): , Assistant Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (1999-2000): , Assistant Professor, Tenured, Graduate Faculty, Academically Qualified, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (1998-1999): , Assistant Professor, Tenured, Graduate Faculty, Academically Qualified, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (1997-1998): , Assistant Professor, Tenured, Graduate Faculty, Academically Qualified, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (1996-1997): , Associate Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (1995-1996): , Assistant Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (1994-1995): , Assistant Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (1993-1994): , Assistant Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (1992-1993): , Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (1991-1992): , Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (1990-1991): , Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (1989-1990): , Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (1988-1989): , Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (1987-1988): , Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (1986-1987): , Assistant Professor, Tenure-Track, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Professional Positions

Academic

Associate Professor, University of West Georgia. (August 1986 - Present).
Teaching Fellow, Georgia State University, Department of Management. (1981 - 1986).
Instructor of Management, Spellman College. (1984 - 1985).

Teaching Experience

The University of West Georgia

MGNT 3615, Fall 2001, 3 sections.
MGNT 3615, Spring 2001, 2 sections.
MGNT 3615, Fall 2002, 2 sections.

MGNT 3615, Spring 2002, 2 sections.
MGNT 3615, Summer 2002, 1 section.
MGNT 3615, Fall 2003, 2 sections.
MGNT 3615, Spring 2003, 3 sections.
MGNT 3615, Summer 2003, 1 section.
MGNT 3615, Fall 2004, 1 section.
MGNT 3615, Spring 2004, 2 sections.
MGNT 3615, Summer 2004, 1 section.
MGNT 3615, Fall 2005, 2 sections.
MGNT 3615, Spring 2005, 2 sections.
MGNT 3615, Summer 2005, 1 section.
MGNT 3615, Fall 2006, 2 sections.
MGNT 3615, Spring 2006, 2 sections.
MGNT 3615, Summer 2006, 1 section.
MGNT 3615, Fall 2007, 2 sections.
MGNT 3615, Spring 2007, 2 sections.
MGNT 3615, Fall 2008, 2 sections.
MGNT 3615, Spring 2008, 3 sections.
MGNT 3615, Summer 2008, 1 section.
MGNT 3615, Fall 2009, 2 sections.
MGNT 3615, Spring 2009, 2 sections.
MGNT 3615, Fall 2010, 2 sections.
MGNT 3615, Spring 2010, 1 section.
MGNT 3615, Summer 2010, 2 sections.
MGNT 3615, Fall 2011, 3 sections.
MGNT 3615, Spring 2011, 2 sections.
MGNT 3615, Summer 2011, 2 sections.
MGNT 3615, Fall 2012, 2 sections.
MGNT 3615, Spring 2012, 2 sections.
MGNT 3615, Summer 2012, 2 sections.
MGNT 3615, Fall 2013, 2 sections.
MGNT 3615, Spring 2013, 2 sections.
MGNT 3615, Summer 2013, 1 section.
MGNT 3615, Fall 2014, 2 sections.
MGNT 3615, Spring 2014, 2 sections.
MGNT 3615, Summer 2014, 1 section.
MGNT 3615, Fall 2015, 2 sections.
MGNT 3615, Spring 2015, 2 sections.
MGNT 3615, Summer 2015, 1 section.
MGNT 3615, Spring 2016, 2 sections.
MGNT 3618, Summer 2009, 1 section.
MGNT 3618, Spring 2010, 2 sections.
MGNT 3625, Summer 2001, 1 section.
MGNT 3625, Spring 2014, 1 section.
MGNT 4616, Spring 2015, 1 section.
MGNT 4616, Spring 2016, 1 section.
MGNT 4625, Spring 2005, 1 section.
MGNT 4625, Spring 2006, 1 section.
MGNT 4625, Spring 2007, 1 section.
MGNT 4625, Summer 2007, 1 section.
MGNT 4625, Fall 2008, 1 section.
MGNT 4625, Fall 2009, 1 section.
MGNT 4625, Fall 2010, 1 section.
MGNT 4660, Spring 2001, 1 section.
MGNT 4660, Summer 2001, 1 section.
MGNT 4660, Spring 2002, 1 section.

MGNT 4660, Summer 2002, 1 section.
MGNT 4660, Summer 2003, 1 section.
MGNT 4660, Fall 2004, 1 section.
MGNT 4660, Spring 2004, 1 section.
MGNT 4660, Summer 2004, 1 section.
MGNT 4660, Summer 2005, 1 section.
MGNT 4660, Summer 2006, 1 section.
MGNT 4660, Summer 2007, 1 section.
MGNT 4660, Spring 2008, 1 section.
MGNT 4660, Summer 2008, 1 section.
MGNT 4660, Spring 2009, 1 section.
MGNT 4660, Summer 2009, 2 sections.
MGNT 4660, Summer 2010, 1 section.
MGNT 4660, Spring 2011, 1 section.
MGNT 4660, Summer 2011, 1 section.
MGNT 4660, Fall 2012, 1 section.
MGNT 4660, Spring 2012, 1 section.
MGNT 4660, Fall 2013, 1 section.
MGNT 4660, Spring 2013, 1 section.
MGNT 4660, Summer 2013, 2 sections.
MGNT 4660, Fall 2014, 1 section.
MGNT 4660, Summer 2014, 1 section.
MGNT 4660, Fall 2015, 1 section.
MGNT 4660, Summer 2015, 1 section.
MGNT 4686, Summer 2015, 1 section.
MGNT 4686, Spring 2016, 1 section.
MGNT 6604, Fall 2002, 1 section.
MGNT 6604, Fall 2003, 1 section.
MGNT 6604, Fall 2004, 1 section.
MGNT 6604, Fall 2005, 1 section.
MGNT 6604, Fall 2006, 1 section.

RESEARCH

Papers Presented

Quantitative Methods Used by Management Accountants: To What Extent Are They Affected by The Type of Firm?, Honolulu, Hawaii, Applied or Integration/Application Scholarship. (November 2015).

Does the Type of Firm Affect the Role of the Management Accountant?, Krakow, Poland, Applied or Integration/Application Scholarship. (May 2014).

The Ethical Ideology of Students: Are There Differences Between Business and Non-Business Students?, Myrtle Beach, South Carolina, Applied or Integration/Application Scholarship. (October 2009).

Long-Range Planning Techniques in the United Kingdom, Myrtle Beach, South Carolina, Applied or Integration/Application Scholarship. (October 2008).

International Academy of Business and Economics (IABE). (2007).

Does Position in the Organizational Hierarchy Affect Corporate Social Responsibility Orientation?, Myrtle Beach, South Carolina, Applied or Integration/Application Scholarship. (October 2006).

Southeastern Chapter of InFORMS. (2004).

Southeastern Chapter of InFORMS. (2002).

Southwestern Federation of Administrative Disciplines. (1990).

Southern Management Association. (1989).

Southwestern Federation of Administrative Disciplines. (1988).

Southwestern Federation of Administrative Disciplines. (1987).

Publications

Peer Reviewed Journal Articles

Angelidis, J., Tomic, I., Parsa, F. (2015). Understanding the Motivation of Hospital Volunteers: Are there Gender Differences?. *Journal of Business and Management*, 4(3), 26-33. Applied or Integration/Application Scholarship.

Parsa, F., Howard, D., Angelidis, J. (2013). An Empirical Analysis of Manager and Employee Sex Effects on Performance Ratings. *European Journal of Management*, 13(1), 17-22. Applied or Integration/Application Scholarship.

Parsa, F., Angelidis, J., Tomic, I. (2013). Emotional Intelligence in the Business Literature: Current Findings and Directions for Future Research. *California Business Review*, 1(2), 91-96. Applied or Integration/Application Scholarship.

Angelidis, J., Tomic, I., Parsa, F. (2013). The Relationship Between Planning Sophistication and Performance in Small Manufacturing Firms. *International Journal of Strategic Management*, 13(1), 11-16. Applied or Integration/Application Scholarship.

Ibrahim, N., Parsa, F. (2011). Formalized Business Planning Decisions in Small Firms. *International Academy of Business and Public Administration Disciplines*. Basic or Discovery Scholarship.

Parsa, F., Angelidis, J., Ibrahim, N. (2011). Gender Effects on E-Commerce. *Journal of Academy of Business and Economics*. Basic or Discovery Scholarship.

Parsa, F., Ibrahim, N. (2011). Students' Attitude Towards Business Codes of Ethics: the Impact of Gender. *Business Research Yearbook*, XVIII(1), 246-251. Basic or Discovery Scholarship.

Parsa, F., Angelidis, J., Ibrahim, N. (2010). Corporate Social Responsibility Orientation: Exploring the Undergraduate and Graduate Profiles.. *Business Research Yearbook*, XVII(1), 338-343. Basic or Discovery Scholarship.

Ibrahim, N., Tomic, I., Parsa, F. (2010). The Impact of Students' Major Area of Study on Their Ethical Ideology. *Business Research Yearbook*, XVII(1), 332-337. Basic or Discovery Scholarship.

Ibrahim, N., Angelidis, J., Parsa, F. (2008). Business Ethics: Past Observations, Current Trends, and Future Prospects. *Review of Business Research*, 8(5), 78-88. Basic or Discovery Scholarship.

Ibrahim, N., Parsa, F., Angelidis, J. (2008). The Formulation of Long-Range Plans in Small Manufacturing Firms in the United Kingdom. *International Journal of Business Strategy*, 8(1), 143-155. Applied or Integration/Application Scholarship.

Ibrahim, N., Parsa, F., Angelidis, J. (2008). Long-Range Planning Techniques in the United Kingdom. *Proceedings of the Southeastern Chapter of InFORMS*, 571-580. Applied or Integration/Application Scholarship.

- Ibrahim, N., Parsa, F. (2008). Strategic Management in Family Business: Current Research Findings and Directions for Future Research. *International Journal of Management*, 25(1). Applied or Integration/Application Scholarship.
- Ibrahim, N., Lane, L., Parsa, F. (2007). Selection Criteria for Entry-Level Accountants: The Role of Gender. *International Journal of Business Research*, VII(4), 150-154. Applied or Integration/Application Scholarship.
- Parsa, F., Ibrahim, N., Angelidis, J. (2007). The Status of Planning in Small Exporting Firms: An Empirical Examination of Manufacturing Enterprises. *Journal of Academy of Business and Economics*, VII(3), 183-187. Applied or Integration/Application Scholarship.
- Parsa, F. (2006). Countertrading Between U.S. Firms and Australia: A Comparative Analysis of the Benefits and Pitfalls. *Journal of International Business and Economics*, VI(1). Applied or Integration/Application Scholarship.
- Ibrahim, N., Angelidis, J., Parsa, F. (2005). Corporate Social Responsiveness Orientation: Are there differences between U.S. and French managers?. *Review of Business*, 26(1), 27-33. Applied or Integration/Application Scholarship.
- Ibrahim, N., Angelidis, J., Parsa, F. (2004). Countertrading with Latin America: A comparative analysis of the attitudes of United States firms. *International Journal of Management*, 21(4), 435-444. Applied or Integration/Application Scholarship.
- Ibrahim, N., Angelidis, J., Parsa, F. (2004). The Status of Planning in Small Businesses. *American Business Review*, XXII(2), 52-59. Applied or Integration/Application Scholarship.
- Lankford, B., Parsa, F. (1999). Outsourcing: a Primer. *Management Decision*, 37(4), 310-316. Applied or Integration/Application Scholarship.
- Parsa, F., Lankford, B. (1999). Students' Views of Business Ethics: An Analysis. *Journal of Applied Social Psychology*, 29(5), 1045-1055. Applied or Integration/Application Scholarship.
- Parsa, F., Lankford, B. (1998). Business Student's Views of Ethics: A Situational Analysis. *B-Quest*. Applied or Integration/Application Scholarship.

Conference Proceeding

- Parsa, F., Ibrahim, N. (2014). *Does the Type of Firm Affect the Role of the Management Accountant?*. Krakow, Poland: Global Business Research Symposium. Applied or Integration/Application Scholarship.
- Tomic, I., Parsa, F., Angelidis, J. (2013). *The Decision to Implement or not to Implement an Activity-Based Costing System: A Managerial Perspective*. Myrtle Beach, South Carolina: Proceedings of the Southeastern Chapter of InfORMS. Applied or Integration/Application Scholarship.
- Parsa, F., Angelidis, J., Ibrahim, N. (2012). *Emotional Intelligennce in the Business Literature: Current Findings and Directions for Future Research*. Proceedings of the Southeastern Chapter of InfORMS. Applied or Integration/Application Scholarship.
- Parsa, F., Tomic, I., Angelidis, J., Ibrahim, N. (2011). *Promoting Ethical Practices and Establishing a Strong Ethical Culture in Business Organizations*. Myrtle Beach, South Carolina: Southeastern Chapter of InForms. Basic or Discovery Scholarship.

- Parsa, F., Ibrahim, N. (2010). *Gender Effects in E-Commerce*. Saint Maarten: Academy of Business Administration. Basic or Discovery Scholarship.
- Angelidis, J., Tomic, I., Parsa, F., Ibrahim, N. (2010). *Students' Attitude Towards Business Codes of Ethics: Impact of Gender*. Myrtle Beach, South Carolina: SEInforms. Basic or Discovery Scholarship.
- Parsa, F. (2009). *The Ethical Ideology of Students: Are There Differences Between Business and Non-Business Students?*. Myrtle Beach, South Carolina: Proceedings of the Southeastern Chapter of InFORMS. Applied or Integration/Application Scholarship.
- Ibrahim, N., Parsa, F., Angelidis, J. (2008). *Long-Range Planning Techniques in the United Kingdom*. Myrtle Beach, South Carolina: Southeastern Chapter of InFORMS. Applied or Integration/Application Scholarship.
- Parsa, F., Angelidis, J. (2006). *Does Position in the Organizational Hierarchy Affect Corporate Social Responsibility Orientation?*. Myrtle Beach, South Carolina: Southeastern Chapter of InFORMS. Applied or Integration/Application Scholarship.
- Parsa, F. (2006). *Does Position in the Organizational Hierarchy Affect Corporate Social Responsibility Orientation?*. Proceedings of the Southeastern Chapter of InFORMS. Applied or Integration/Application Scholarship.
- Ibrahim, N., Parsa, F., Angelidis, J. (2005). *Current Trends in Family Business Research*. Myrtle Beach, SC: Proceedings of the Southeastern Chapter of InFORMS. Basic or Discovery Scholarship.
- Ibrahim, N., Parsa, F., Angelidis, J. (2004). *Factors Influencing Ethical Behavior: An Exploratory Analysis of Differences Between Female and Male Business Students*. Myrtle Beach, South Carolina: Proceedings of the Southeastern Chapter of InFORMS. Applied or Integration/Application Scholarship.
- Ibrahim, N., Angelidis, J., Parsa, F. (2003). *The Status of Planning in Small Businesses*. Proceedings of the Southeastern Chapter of InFORMS. Applied or Integration/Application Scholarship.
- Angelidis, J., Parsa, F., Fok, L. (2002). *An Exploratory Examination of the Effect of an Individual's Cultural Profile Upon His/Her Corporate Social Responsibility Orientation*. Myrtle Beach, South Carolina: Proceedings of the Southeastern Chapter of InFORMS. Applied or Integration/Application Scholarship.
- Ibrahim, N., Parsa, F., Angelidis, J. (2002). *The Status of Planning in Small Exporting Firms*. Myrtle Beach, South Carolina: Proceedings of the Southeastern Chapter of InFORMS. Applied or Integration/Application Scholarship.
- Angelidis, J., Parsa, F., Ibrahim, N. (2001). *The Effect of Cultural Work Values Upon an Individual's Corporate Social Responsibility Orientation*. Myrtle Beach, South Carolina: Proceedings of the Southeastern Chapter of InFORMS. Applied or Integration/Application Scholarship.
- Parsa, F., Ebrahimi, B. (1997). *A comparative study of the Motivation to Manage of business students in Hong Kong and the United States*. Atlanta, GA: Proceedings of the Twenty-seventh Annual Meeting of the Southeast Decision Science Institute. Applied or Integration/Application Scholarship.
- Parsa, F., Ibrahim, N. (1996). *A comparative analysis of the benefits and pitfalls of countertrade between U.S. firms and Latin America*. St. Croix, U.S. Virgin Islands: Proceedings of The Annual

Meeting of The Northeast Decision Sciences Institute. Applied or Integration/Application Scholarship.

Parsa, F., Angelidis, J. (1994). *A comparative analysis of the benefits and pitfalls of countertrade between U.S. firms and Latin America*. Honolulu, HI: Proceedings of the 25th Annual Meeting of the Decision Sciences Institute. Applied or Integration/Application Scholarship.

Parsa, F., Kaynama, S. (1993). Washington D.C.: Proceedings of the 24th annual meeting of Decision Sciences Institute. Applied or Integration/Application Scholarship.

Parsa, F., Kaynama, S. (1993). *Qualitative research: A focus group for determination of salient factors and referent groups for choice of major decision*. Las Vegas, NV: Proceedings of the Academy of Business Administration. Applied or Integration/Application Scholarship.

Parsa, F., White, S. (1993). *Global marketing strategy: A decision making framework*. Chicago, IL: Midwest Review of International Business Research. Applied or Integration/Application Scholarship.

Parsa, F., Ebrahimi, B. (1992). *Export marketing for less developed countries: A model and its implications*. Hilton Head, SC.: Proceedings of the Association of Marketing Theory and Practice. Applied or Integration/Application Scholarship.

Parsa, F. (1991). *Environmental scanning and organizational strategy: A normative typology of fit*. Houston, TX: Proceedings of the Southwestern Federation of Administrative Disciplines. Applied or Integration/Application Scholarship.

Parsa, F., Ebrahimi, B. (1990). *Countertrade: America's Most Overlooked Strategy for Global Competition*. Orlando, Florida.: Proceedings of the Association for Global Business. Applied or Integration/Application Scholarship.

Parsa, F., Ebrahimi, B. (1990). *Countertrade: Can it be Used in the New Eastern Europe?*. Budapest, Hungary: 1990 Conference on Strategies for Business Ventures in Eastern Europe. Applied or Integration/Application Scholarship.

Parsa, F., Ebrahimi, B. (1988). *The Impact of Countertrade on International Economics*. Atlanta, Georgia: Proceedings of Academy of International Business. Applied or Integration/Application Scholarship.

Other

Parsa, F. (1989). *Strategic Management* (2nd ed., pp. 778-790). McGraw-Hill. Teaching and Learning Scholarship.

Parsa, F., Rue, L. (1988). *Continental Airlines, Inc. in Cases in Strategic Management for Business*. Bartlett, NC: Dryden. Teaching and Learning Scholarship.

Parsa, F., Rue, L. (1986). *D'lites of Ameirca in the Rue & Holland, Strategic Management text*. McGraw-Hill. Teaching and Learning Scholarship.

SERVICE

Professional Activities

Reviewer, St. John's University Promotion & Tenure Committee - Dr. Ismail. (2012 - 2013).

Session Chair, IABD Conference, Las Vegas, Nevada. (April 10, 2010).
Volunteer Faculty, MBA Class, BIHE University. (2009).
Reviewer, SEInforms Conference, Myrtle Beach, South Carolina. (October 2009).

College

Chairperson, Post Tenure Committee, Richards College of Business. (2015 - 2016).
Member, Post Tenure Committee, Richards College of Business. (2014 - 2015).
Member, Online Task Force, Richards College of Business. (2013 - 2014).
Chairperson, Post Tenure Committee, Richards College of Business. (2012 - 2013).
Member, Undergraduate Academic Programs Committee. (2005 - 2013).
Member, Promotion & Tenure Committee, Richards College of Business. (2009 - 2010).
Member, General Faculty Post-Tenure Appeals Committee. (2007 - 2008).
Member, Post Tenure Review Committee, Richards College of Business. (2007 - 2008).
Member, RCOB's Learning Assurance Committee. (2004 - 2005).
Member, RCOB's MBA Comprehensive Exam Committee. (2004 - 2005).
Member, RCOB's Graduate Curriculum Committee. (1994 - 2005).
Member, College of Business Curriculum Committee. (1989 - 1994).
Recording Secretary, College of Business recording secretary. (1991 - 1992).
Member, College of Business Academic Program Committee. (1989 - 1992).

Department

Member, Promotion & Tenure Committee, Department of Management. (2014 - 2016).
Member, Promotion and Tenure Committee, Department of Management. (2013 - 2014).
Developer, MGNT 3625 - Project Management. (January 2014 - April 2014).
Guest Speaker, Guest Speaker, MGNT 3627 - Managing Cultural Differences. (2013).
Guest Speaker, MGNT 3627 - Managing Cultural Differences. (2013).
Guest Speaker, MKTG 4805 - Sales Management Class. (2013).
Member, Promotion and Tenure Committee, Department of Management. (2012 - 2013).
Member, Management Search Committee for MIS Faculty Position. (2011 - 2012).
Member, Search Committee for POM/MIS Lecturer Position. (2011 - 2012).
Member, Promotion and Tenure Committee, Department of Management. (2010 - 2011).
Member, Promotion & Tenure Committee, Department of Management. (2009 - 2010).
Member, Tenure & Promotion Committee, Department of Management. (2008 - 2009).
Member, Management Search Committee. (2007 - 2008).
Chairperson, Three Year Review Committee, Department of Management. (2007 - 2008).
Committee Member, Three-Year Review Committee. (2007 - 2008).
Member, Management Pre-Tenure Committee. (2006 - 2007).

Professional

Member, Beta Gamma Sigma National Scholastic Honor Society.
Member, Decision Sciences Institute.
Committee Member, Southern Management Association.
President and Advisor, Beta Gamma Sigma. (2004 - Present).
Session Chair & Discussant, SEInforms Conference, Myrtle Beach, South Carolina. (October 2013).
Discussant, SEInforms Conference, Myrtle Beach, South Carolina. (October 2012).
Session Chair & Discussant, International Academy of Business Disciplines, Las Vegas, Nevada. (October 2011).
Session Chair & Discussant, SEInforms Conference, Myrtle Beach, South Carolina. (October 2011).
Reviewer, SEInforms Conference, Myrtle Beach, South Carolina. (October 2010).
Session Chair, Academy of International Business and Economics (AIBE). (2008).
Session Chair, International Academy of Business and Economics (IABE). (2008).
Session Chair & Discussant, Academy of International Business and Economics (AIBE). (2007).
Session Chair, International Academy of Business and Economics. (2007).

Session Chair, International Academy of Business and Economics. (2007).
Committee Member, International Academy of Business and Economics. (2007).
Discussant, Academy of International Business and Economics (AIBE). (2006).
Session Chair, SE Infoms, Myrtle Beach, South Carolina. (2006).
Reviewer, SEInforms. (2006).
Session Chair, Southeastern Chapter of InFORMS. (2006).
Reviewer, Southeastern Chapter of InFORMS. (2006).
Track Chair, South Eastern Decision Sciences Institute. (2005).
Reviewer, Southeastern Chapter of InFORMS. (2004).
Session Chair, Southeastern Chapter of InFORMS. (2003).
Track Chair, International Academy of Business Administration. (1996).
Reviewer, Southwestern Federation of Administrative Disciplines. (1992).
Reviewer, Academy of Business Management. (1991).
Reviewer, Association of Management. (1991).
Reviewer, Southwestern Federation of Administrative Disciplines. (1991).
Reviewer, Southwestern Federation of Administrative Disciplines. (1990).
Session Chair, Academy of Management, Southwest. (1988).
Reviewer, Southwestern Federation of Administrative Disciplines. (1988).

Public/Community

Board Member and Treasurer, Baha'i Center for Learning, Marietta, Georgia. (2009 - Present).
Member & Treasurer, Baha'i Center for Learning in Marietta, Georgia. (2007).

The University of West Georgia

Member, Undergraduate Program Committee, Faculty Senate. (2011 - 2012).
Member, General Scholarship Committee. (2008 - 2010).
Member, Program Review Committee. (2008 - 2010).
Member, Admission Appeals Committee. (2007 - 2008).
Committee Member, Admission Appeals Committee. (May 2007 - August 2007).
Member, Student Life Committee. (2001 - 2003).
Member, Subcommittee on Students' Academic Appeals. (1996 - 1999).
Senator, Faculty Senate. (1996 - 1998).
Member, Committee on Intercollegiate Athletics. (1995 - 1998).
Member, Subcommittee on Academic Appeals. (1994 - 1997).
Member, SACS subcommittee on Instructional Support. (1991 - 1992).

Volunteer Faculty

BIHE University. (2009 - 2015).

Professional Development

Seminar

Faculty Development Workshop, Richards College of Business, University of West Georgia, Carrollton, Georgia. (May 2, 2016).

Honors and Awards

Professor of the Year -- Beta Gamma Sigma, Richards College of Business, University of West Georgia. (April 12, 2016).

OTHER ACTIVITIES

