

## RONALD W. BEST

Department of Accounting and Finance  
Richards College of Business  
University of West Georgia  
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Carrollton, Georgia 30116  
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### EDUCATION

PhD	Finance	Georgia State University	1992
MBA	Finance	University of Georgia	1988
BBA	Risk Mgmt & Insurance	University of Georgia	1985

### EXPERIENCE

University of West Georgia	Professor (Tenured)	2003-present
	Associate Dean	2004-2005
	Associate Professor of Finance	1998-2003
University of West Florida	Adjunct Professor (Online)	2010-present
Mercer University	Assistant Professor of Finance	1997-98
University of South Alabama	Chair, Department of Finance	1996-97
	Assistant Professor of Finance	1992-97
Georgia State University	Graduate Teaching Assistant	1991-92
	Graduate Research Assistant	1988-91

*Courses: Corporate Finance, Problems in Finance, Intermediate Corporate Finance, Advanced Financial Management, Risk Management and Insurance, Investments, Bank Management, Portfolio Management, Derivative Markets, International Finance, Personal Finance.*

### PUBLICATIONS

“Autocorrelation in Returns and Asset Allocation Across Investment Horizons,” with Charles W. Hodges and James A. Yoder, *Journal of Academy of Business and Economics*, Accepted, 2016.

“Asset Allocation Across Investment Horizons with Independent Returns,” with Charles W. Hodges and James A. Yoder, *Review of Business Research* 15(3), (2015), 185-190.

“Portfolio Allocation Based on Price Earnings Ratios,” with Charles W. Hodges and James A. Yoder, *Journal of International Finance Studies* 14(1), (2014), 169-175.

“Price Earnings Ratios and Asset Allocation over Varying Investment Horizons,” with Charles W. Hodges and James A. Yoder. *Review of Business Research* 13, (2013), 17-22.

“37th Alabama Banking School,” *Alabama Banker*, XXV(4), (2012), 18-20.

“Target Retirement Funds and the Investment Horizon,” with Charles W. Hodges and James A. Yoder, *Atlantic Economic Journal* 39(4), 2011, 443-444.

“Analyzing Long-Run Investment Decisions,” *Review of Business Research* 10, (2010), pp. 96-100.

“Relative Swiss Security Return Performance,” with Charles W. Hodges and James A. Yoder, *International Journal of Business Research* 9, (2009), 95-99.

“Swiss Security Return Performance and the Investment Horizon,” with Charles W. Hodges and James A. Yoder, *Journal of Wealth Management* 11, (Summer 2008), 84-91.

“Do Short Sellers Anticipate Large Stock Price Changes?” with Roger J. Best and Jose Mercado-Mendez, *Academy of Accounting and Financial Studies Journal* 12, (2008), 71-84.

“Is Accounting Fraud Predictable?” with Nancy R. Jay, Atul K. Saxena, and Vijaya Subrahmanyam, *Review of Business Research* 7, (2007), pp. 1-5.

“The Sharpe Ratio and Long-Run Investment Decisions,” with Charles W. Hodges and James A. Yoder, *Journal of Investing* 16, (Summer 2007), 70-76.

“Earnings Surprise and the Relative Information Content of Short Interest,” with Roger J. Best and Jose Mercado-Mendez, *Advances in Quantitative Analysis of Finance and Accounting* 4, (2006), 121-135.

“Expected Earnings Growth and Portfolio Performance,” with Charles W. Hodges and James A. Yoder, *Review of Quantitative Finance and Accounting* 26, (June 2006), 431-437.

“Valuation and Long-Run Growth Rates,” with Charles W. Hodges and Bing-Xuan Lin, *Review of Business Research* 6, (2006), 9-15.

“The Market Reaction to Voluntary Stock Option Expense Recognition Announcements,” with Bing-Xuan Lin, Joseph Rue, and Ara Volkan, *Journal of Business and Economics Research* 2, (September 2004), 25-32.

“Time Diversification and Changing Volatility in an Options Pricing Framework,” with Charles W. Hodges, Robert Yoder, and James Yoder, *Journal of Academy of Business and Economics* 1,

(2004), 257-261.

“Stock Options and Convergence: Foreign Versus Domestic Firms,” with Joseph C. Rue and Ara G. Volkan, *Journal of International Business and Economics* 1, (2004), 82-93.

“Does Information Asymmetry Explain the Diversification Discount?” with Charles W. Hodges and Bing-Xuan Lin, *Journal of Financial Research* 27, (Summer 2004), 235-249.

“Managerial Incentives and Changes in Corporate Focus,” with Charles Hodges and Bing-Xuan Lin, *Journal of Business & Economics Research* 2, (September 2004), 29-38.

“Stock Options Revisited,” with Joseph C. Rue, Ara G. Volkan, and G. Lobo, *CPA Journal* 73, (November 2003), 34-40.

“Analyst Coverage and the Diversification Discount,” with Charles W. Hodges and Bing-Xuan Lin, *Journal of Business & Economics Research* 1, (August 2003), 29-36.

“Analyst Following and Equity Offerings Subsequent to Initial Public Offerings,” with Janet D. Payne and Jann C. Howell, *Review of Quantitative Finance and Accounting* 20, (March 2003), 155-168.

“An Examination of Earnings Forecast Revisions as Evidence of a Signaling Role for Stock Splits,” with Roger J. Best, *The Southern Business & Economic Journal* 26, (Winter/Spring 2003), 15-28.

“Impact of Stock Options on Quarterly EPS: A Proposal for Change,” with Joseph C. Rue and Ara G. Volkan, *International Business & Economics Research Journal* 1, (Winter 2002), 73-82.

“Prior Information and the Market Reaction to Dividend Changes,” with Roger J. Best, *Review of Quantitative Finance and Accounting* 17, (December 2001), 361-376.

“Earnings Expectations and the Relative Information Content of Dividend and Earnings Announcements,” with Roger J. Best, *Journal of Economics and Finance* 24, (Fall 2000), 232-245.

“Value Stocks and Market Efficiency: A Stochastic Dominance Analysis,” with Roger J. Best and James Yoder, *Journal of Economics and Finance* 24, (Spring 2000), 28-35.

“Earnings Expectations and Corporate Bond Ratings,” with Roger J. Best and Arthur J. Young, *Midwest Review of Finance and Insurance* 14, (Spring 2000), 46-55.

“Firm Size and Stock Returns: A Stochastic Dominance Analysis,” with Roger J. Best and James A. Yoder, *Advances in Investment Analysis and Portfolio Management* 6, (1999), 101-108.

“The Effect of Self-Tender Offers on Earnings Expectations,” with Roger J. Best and Charles W. Hodges, *Journal of Financial Research* 21, (Summer 1998): 123-138.

“Earnings Forecasts and the Information Contained in Spinoff Announcements,” with Roger J. Best and A. M. Agapos, *The Financial Review* 33, (August 1998), 53-68.

“An Examination of Proxies of Information Asymmetry,” with Roger J. Best and Arthur J. Young, *Advances in Financial Planning and Forecasting* 8, (1998), 17-34.

“The Role of Default Risk in Determining the Market Reaction to Debt Announcements,” *The Financial Review* 32, (February 1997): 87-105.

“An Empirical Analysis of Cross-Security Information Asymmetry and the >Pecking Order= Hypothesis,” with Roger J. Best, *Journal of Economics and Finance* 19, (Fall 1995): 19-29.

“Prior Information and the Information Content of Self-Tender Offers,” with Roger J. Best, *The Southern Business & Economic Journal* 18, (January 1995): 111-123.

“Relative Information Asymmetry as a Determinant of the Market Reaction to Corporate Financing Announcements,” *Journal of Economics and Finance* 18, (Summer 1994): 231-240.

“Alternative Information Sources and the Information Content of Bank Loans,” with Hang Zhang, *Journal of Finance* 48, (September 1993): 1507-1522.

## **SELECTED WORKING PAPERS**

“Herding Behavior in Analysts’ Earnings Forecasts,” with Bing-Xuan Lin.

“Corporate Cash Holdings,” with Bing-Xuan Lin.

“Asset Allocation and Investment Horizon,” with Charles W. Hodges and James A. Yoder.

## **PRESENTATIONS AT PROFESSIONAL MEETINGS.**

2016, International Academy of Business and Economics, “Autocorrelation in Returns and Asset Allocation Across Investment Horizons,” with Charles W. Hodges and James A. Yoder.

2016, Society of Business, Industry, and Economics, “Pedagogical Note: The Correlation Coefficient of the Risk-Free Asset and the Market Portfolio is not Zero,” with Charles W. Hodges and James A. Yoder.

2016, Academy of Economics and Finance, “A Note of Market Efficiency and the Awarding of the \$200 Billion Joint Strike Fighter Contract,” with Charles W. Hodges and James A. Yoder.

2015, International Academy of Business and Economics Winter Conference. “Asset Allocation Across Investment Horizons with Independent Returns,” with Charles W. Hodges and James A. Yoder.

2015, Academy of Economics and Finance, “Pedagogical Note: The Correlation Coefficient of the Risk-Free Asset and Market Portfolio is Not Zero.

2014, International Academy of Business and Economics Winter Conference. “Portfolio Allocation Based on Price Earnings Ratios,” with Charles W. Hodges and James A. Yoder.

2013, International Academy of Business and Economics. “Price Earnings Ratios and Asset Allocation over Varying Investment Horizons,” with Charles W. Hodges and James A. Yoder.

2012, International Academy of Business and Economics Winter Conference. “Pedagogical Note: The Correlation Coefficient of the Risk-Free Asset and the Market Portfolio is Not Zero,” with Charles W. Hodges and James A. Yoder.

2010, International Academy of Business and Economics. “Analyzing Long-Run Investment Decisions.

2009, International Academy of Business and Economics. “Relative Swiss Security Return Performance,” with Charles W. Hodges and James A. Yoder.

2007, International Academy of Business and Economics. “Is Accounting Fraud Predictable?” with Nancy Jay, Atul Saxena, and Vijaya Subrahmanyam.

2007, Allied Academies International Internet Conference. “Do Short Sellers Anticipate Large Stock Price Changes?” with Roger J. Best and Jose Mercado-Mendez.

2006, International Academy of Business and Economics. “Valuation and Long-Run Growth,” with Charles W. Hodges and Bing-Xuan Lin.

2006, Applied Business Research Conference. “Valuation and Growth,” with Charles W. Hodges and Bing-Xuan Lin.

2005, Financial Management Association. “Do Short Sellers Anticipate Large Stock Price Changes?” with Roger J. Best and Jose Mercado-Mendez.

2004, Southern Finance Association. “Evidence on Short Sellers’ Ability to Anticipate Large Stock Price Changes,” with Roger J. Best and Jose Mercado-Mendez.

2004, International Academy of Business and Economics Conference. “Stock Options and Convergence: Foreign Versus Domestic Firms,” with Joseph C. Rue and Ara G. Volkan.

2004, International Academy of Business and Economics Conference. “Time Diversification and Changing Volatility in an Options Pricing Framework,” with Charles W. Hodges, Robert Yoder, and James Yoder.

2004, European Applied Business Research Conference. “The Market Reaction to Voluntary

Stock Option Expense Recognition Announcements,” with Bing-Xuan Lin, Joseph C. Rue, and Ara G. Volkan.

2004 Academy of Economics and Finance. “Analyst Coverage and the Diversification Discount,” with Charles W. Hodges and Bing-Xuan Lin.

2003 Southern Finance Association. “Earnings Surprise and the Relative Information Content of Short Interest,” with Roger J. Best and Jose Mercado-Mendez.

2003 International Business & Economics Research Conference. “Managerial Incentives and Changes in Corporate Focus,” with Charles W. Hodges and Bing-Xuan Lin.

2003 Financial Management Association. “Long-Run Growth Estimates and the Diversification Discount,” with Charles W. Hodges and Bing-Xuan Lin.

2003 Southern Finance Association. “Earnings Surprise and the Relative Information Content of Short Interest,” with Roger J. Best and Jose Mercado-Mendez.

2003 Financial Management Association. “Long-Run Growth Estimates and the Diversification Discount,” with Charles W. Hodges and Bing-Xuan Lin.

2003 Eastern Finance Association. “Earnings Surprise and the Relative Information Content of Short Interest,” with Roger J. Best and Jose Mercado-Mendez.

2003 Eastern Finance Association. “An Examination of the Market Reaction to Stock Splits,” with Roger J. Best.

2003 Academy of Economics and Finance. “Long-Run Earnings Growth Estimates and the Diversification Discount,” with Charles W. Hodges and Bing-Xuan Lin.

2002 International Business & Economics Research Conference. “Analyst Coverage and the Diversification Discount,” with Charles W. Hodges and Bing-Xuan Lin.

2002 International Business & Economics Research Conference. “Stock Options Revisited,” with Gerald Lobo, Joseph C. Rue, and Ara Volkan.

2002 Academy of Economics and Finance. “The Valuation Effect of Diversification and Earnings Forecasts,” with Charles W. Hodges and Bing-Xuan Lin.

2001 Southern Finance Association. “Long Run Earnings Growth Estimates and the Diversification Discount,” with Charles W. Hodges and Bing-Xuan Lin.

2001 International Business & Economics Research Conference. “Impact of Stock Options on Quarterly EPS: A Proposal for Change,” with Joseph C. Rue and Ara Volkan.

2001 Eastern Finance Association. “An Examination of Earnings Forecast Revisions

as Evidence of a Signaling Role for Stock Splits,” with Roger J. Best.

2000 Southern Finance Association. “Information asymmetry as a determinant of the valuation effect of diversification,” with Charles W. Hodges and Bing-Xuan Lin.

2000 International Applied Business Research Conference. “Accounting for stock options: Reasons for change,” with Joe C. Rue and Ara G. Volkan.

2000 Midwest Academy of Finance and Insurance. “Earnings expectations and corporate bond ratings,” with Roger J. Best and Arthur J. Young.

1999 Financial Management Association. “Information asymmetry as a determinant of the valuation effect of diversification,” with Charles W. Hodges and Bingxuan Lin.

1999 Financial Management Association. “Analyst following and financing choices subsequent to initial public offerings,” with Janet D. Payne and Jann C. Howell.

1999 Academy of Economics and Finance. “Earnings Expectations and Corporate Bond Ratings,” with Roger J. Best and Arthur J. Young.

1998 Southern Finance Association. “Analyst following and financing choices subsequent to initial public offerings,” with Janet D. Payne.

1998 Financial Management Association. “An examination of earnings forecast revisions as evidence of a signaling role for stock splits,” with Roger J. Best.

1998 Financial Management Association. “Earnings expectations and the information content of dividend changes,” with Roger J. Best.

1998 Eastern Finance Association. “Analyst following and financing choices subsequent to initial public offerings,” with Janet D. Payne.

1997 Southern Finance Association. “An Examination of Earnings Forecast Revisions as Evidence of a Signaling Role for Stock Splits,” with Roger J. Best.

1997 Eastern Finance Association. “Further Evidence on the Determinants of the Market Reaction to Debt Announcements,” with Roger J. Best and Arthur J. Young.

1997 Midwest Finance Association. “An examination of proxies of information asymmetry,” with Roger J. Best and Arthur J. Young.

1996 Southern Finance Association. “Earnings expectations and the information content of dividend changes,” with Roger J. Best.

1996 Southern Finance Association. “Size, book-to-market, and stock returns: A stochastic dominance analysis,” with Roger J. Best and James A. Yoder.

1996 Financial Management Association. "Earnings forecasts and the information contained in spinoff announcements," with Roger J. Best and A. M. Agapos.

1996 Eastern Finance Association. "Earnings Forecasts and the Information Contained in Spinoff Announcements" with Roger J. Best and A. M. Agapos.

1996 Midsouth Academy of Economics and Finance. "The Impact of Self-Tender Offers on Earnings Expectations" with Roger J. Best and Charles W. Hodges.

1995 Southern Finance Association. "A Comparison of Information Asymmetry Proxies" with Roger J. Best and Arthur J. Young.

1995 Southern Finance Association. "Incorporating Earnings Expectations in Bond Classification and Rating Prediction" with Roger J. Best and Arthur J. Young.

1995 Financial Management Association. "Market Expectations and the Information Content of Dividend Announcements" with Roger J. Best.

1995 Midsouth Academy of Economics and Finance. "A Comparison of Financial Analyst Based Information Asymmetry Proxies" with Roger J. Best.

1994 Southern Finance Association. "Prior Information Production and the Information Content of Self-Tender Offers" with Roger Best.

1994 Financial Management Association. "Prior Information and the Information Content of Dividend Announcements" with Roger Best.

1994 Midsouth Academy of Economics and Finance. "Market Reaction to Default Risk Changes."

1993 Southern Finance Association. "The Effect of Prior Information on Dividend Announcements" with Roger Best.

1993 Financial Management Association. "Information Asymmetry and Corporate Financing."

1993 Eastern Finance Association. "Default Risk and Straight Debt Announcements."

1992 Financial Management Association. "Some Implications of Risk Neutrality for Time Variation in Security Returns" with Stephen D. Smith.

1992 Western Finance Association. "Alternative Information Sources and the Information Content of Bank Loans" with Hang Zhang.

1992 Eastern Finance Association. "Some Empirical Implications of Risk Neutrality for Time Variation in Security Returns."



1992 Eastern Finance Association. “Alternative Information Sources and the Information Content of Bank Loans” with Hang Zhang.

1991 Southern Finance Association. “Some Implications of Risk Neutrality for Time Variation in Security Returns” with Stephen D. Smith.

1991 Financial Management Association. “Alternative Information Sources and the Information Content of Bank Loans” with Hang Zhang.

1991 Eastern Finance Association. “The Role of Debt in Mitigating Agency Costs: An Empirical Examination” with Hang Zhang.

## **PROFESSIONAL SERVICE**

### University of West Georgia

UWG Faculty Senate Rules Committee	2010-2014
RCOB Promotion and Tenure Committee	2010-2014
RCOB Strategic Planning Committee	2009-present
UWG Faculty Senate	2002-2005, 2007-2008
UWG Undergraduate Academic Programs Committee	2007-2008
RCOB International Finance and Economics Program, Director	2004-2008
RCOB Undergraduate Programs Committee	2005-2009
ACC/FIN Promotion and Tenure Committee	2007-present
ACC/FIN Technology Task Force	2001-2008
RCOB Associate Dean	2004-2005
RCOB Dean Search Committee	2004-2005
RCOB Dean Search Committee, Chair	2003-2004
RCOB Assurance of Learning Committee, Chair	2004-2005
UWG Academic Policies and Procedures	2002-2005
UWG Enrollment Management Committee	2001-2002
UWG Honors College Committee	2000-2005
RCOB Technology Committee	2002-2005
ACC/FIN Policy/Strategy Assessment	2000-2003
ACC/FIN Curriculum Review (Chair)	2001-2003
UWG Disciplinary Appeals Committee	1999-2002
Regent’s Teaching Excellence Award Selection Committee	2000-2004
SACS Administrative Processes – Financial Resources	2000-2001
ACC/FIN Faculty Search Committees	1999-2000
UWG Student Work Advisory Committee	1998-2000

### Mercer University

College Mission Committee	1997-98
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### University of South Alabama

University Research Council	1993-96
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University Graduation Committee	1993-97
University Academic Standards Committee	1995-96
University Graduate Faculty	1992-97
Faculty Search Committee, Chair	1996
College Research Committee	1992-96
College Scholarship Committee	1994-96

#### Miscellaneous

Ad hoc Reviewer: *Financial Management; The Quarterly Review of Economics and Finance; Journal of Economics and Finance; Southern Business and Economic Journal*, and *Managerial and Decision Economics*.

*Southern Business and Economic Journal*, Editorial Board Member 1997-2007

Ph.D. Dissertation Committee Member, Bingxuan Lin, Georgia State University 2000-2001

Discussant at various professional conferences 1992-present

### **PROFESSIONAL ACTIVITIES**

2010-2016 University of West Florida, Adjunct Instructor, Online Courses Taught: FIN 3403 – Managerial Finance, FIN 6406 – Financial Management, FIN 4504 - Investments.

2013-2016 American Bankers Association, Instructor, Online Courses, Managing Interest Rate Risk, Managing Funding, Liquidity, and Capital, Managing the Bank’s Investment Portfolio.

2015-16 American Bankers Association, Instructor, Online Business of Banking School.

2005-2016 Alabama Banking School, Coordinator/Instructor, 2003-2004, 1995-1997 Alabama Banking School, Instructor, Bank Simulation, Mobile, Alabama.

2005-2016 South Carolina Bankers School, Instructor, Bank Simulation and Money and Banking, Columbia, South Carolina.

2014, 2016 Maryland Banking School, Instructor, Bank Simulation, College Park, Maryland.

2011-2016 American Bankers Association Stonier Graduate School of Banking, Instructor, University of Pennsylvania, Philadelphia, Pennsylvania.

2012-2016 American Bankers Association School of Bank Marketing and Management, Bank Simulation Instructor, 2013-2014 Emory University, Atlanta, Georgia, 2012 Southern Methodist University, Dallas, Texas.

2014-2015 University of West Florida, Navy Federal Credit Union, Financial Foundations Series, Bank Simulation Instructor, Summer, Online Program.

2016 American Bankers Association, Instructor, Business of Banking School, State Farm Bank, May, Bloomington, Illinois.

2016 American Bankers Association, Instructor, Business of Banking School, PNC, April, Pittsburg, Pennsylvania.

2016 American Bankers Association, Instructor, Business of Banking School, MUFG, March, San Francisco, California.

2016 American Bankers Association, Instructor, Business of Banking School, Scottrade Bank, February, St. Louis, Missouri.

2015 American Bankers Association, Instructor, Business of Banking School, Commerce Bank, November, Kansas City, Missouri.

2015 American Bankers Association, Instructor, Business of Banking School, Capital City Bank, October, Tallahassee, Florida.

2015 American Bankers Association, Instructor, Business of Banking School, PNC, September, Pittsburg, Pennsylvania.

2015 American Bankers Association, Instructor, Business of Banking School, Bank of the West, August, San Ramon, California.

2015 American Bankers Association, Instructor, Business of Banking School, State Farm Bank, August, Bloomington, Illinois.

2015 American Bankers Association, Instructor, Business of Banking School, State Farm Bank, May, Bloomington, Illinois.

2015 American Bankers Association, Instructor, Business of Banking School, PNC, May, Pittsburg, Pennsylvania.

2015 American Bankers Association, Instructor, Business of Banking School, MUFG, April, Los Angeles, California.

2015 American Bankers Association, Instructor, Business of Banking School, PNC, May, Pittsburg, Pennsylvania.

2014 American Bankers Association, Instructor, Business of Banking School, Bank of the West, December, San Ramon, California.

2014 American Bankers Association, Instructor, Business of Banking School, State Farm Bank, Bloomington, Illinois.

2014 American Bankers Association, Instructor, Business of Banking School, Commerce Bank, November, Kansas City, Missouri.

2014 American Bankers Association, Instructor, Business of Banking School, Union Bank, October,

Los Angeles, California.

2014 American Bankers Association, Instructor, Business of Banking School, Wells Fargo, October, Charlotte, North Carolina.

2014 American Bankers Association, Instructor, Business of Banking School, Bank of the West, April, San Ramon, California.

2014 American Bankers Association, Instructor, Business of Banking School, PNC Bank, May, Pittsburg, Pennsylvania.

2013 University of West Florida, Navy Federal Credit Union, Financial Foundations Series, Bank Simulation Instructor, Fall, Online Program.

2013 American Bankers Association, Instructor, Business of Banking School, Suntrust Banks, December, Atlanta, Georgia.

2013 American Bankers Association, Instructor, Business of Banking School, Bank of the West, November, San Ramon, California.

2013 American Bankers Association, Instructor, Business of Banking School, Commerce Bank, November, Kansas City, Missouri.

2013 American Bankers Association, Instructor, Business of Banking School, PNC Bank, September, Pittsburg, Pennsylvania.

2013 George Mason University, Navy Federal Credit Union, Financial Foundations Series, Bank Simulation Instructor, Summer, Vienna, Virginia.

2013 University of West Florida, Navy Federal Credit Union, Financial Foundations Series, Bank Simulation Instructor, Spring, Pensacola, Florida.

2013 American Bankers Association, Instructor, Business of Banking School, Bank of the West, April, San Ramon, California.

2013 American Bankers Association, Instructor, Business of Banking School, PNC Bank, February, Pittsburg, Pennsylvania.

2013 American Bankers Association, Instructor, Business of Banking School, Capital City Bank, January, Tallahassee, Florida.

2012 George Mason University, Navy Federal Credit Union, Financial Foundations Series, Bank Simulation Instructor, December, Vienna, Virginia.

2012 University of West Florida, Navy Federal Credit Union, Financial Foundations Series, Bank Simulation Instructor, Fall, Pensacola, Florida.

2012 American Bankers Association, Instructor, Business of Banking School, RBS, June, Smithfield, Rhode Island.

2012 American Bankers Association, Instructor, Business of Banking School, PNC Bank, September, Pittsburg, Pennsylvania.

2011 American Bankers Association, Instructor, Business of Banking School, PNC Bank, September, Pittsburg, Pennsylvania.

2010 American Bankers Association, Instructor, Business of Banking School, PNC Bank, December, Pittsburg, Pennsylvania.

2006-2011 Graduate School of Banking at LSU, Instructor, Baton Rouge, Louisiana.

2010 American Bankers Association, Instructor, Business of Banking School, Union Bank, September, San Francisco, California.

2010 American Bankers Association, Instructor, Business of Banking School, Union Bank, May, Los Angeles, California.

2008 American Bankers Association, Developer and Instructor, KPMG Advisory University Program, Orlando, Florida and Dallas, Texas.

2006 American Bankers Association, Developer and Instructor, Train the Trainer (China), Developed lecture materials and served as instructor, Beijing, China.

2005 American Bankers Association, Instructor, Business of Banking School, M&T Bank, December, Buffalo, NY.

2003 Developed sample exam questions for Thomson South-Western online support sites for *Fundamentals of Financial Management* (10<sup>th</sup> edition), Brigham and Houston, 2004 and *Fundamentals of Financial Management: Concise Edition* (4<sup>th</sup> edition), Brigham and Houston, 2004.

2001 Developed content for Harcourt College Publisher's on-line courses for *Financial Management: Theory and Practice* (10<sup>th</sup> edition), Brigham and Ehrhardt, 2002 and *Fundamentals of Financial Management: Concise Third Edition*, Brigham and Houston, 2002.

2001 Financial Statement Analysis Seminar, UWG Continuing Education.

1999 Southwire Company, Presented Finance Seminar in Leadership Development Program.

1998-99 Georgia Department of Education, Developed Banking and Finance Curriculum Guide.

1994 McMillan-Blodel Inc., Financial Statement Analysis Seminar

## **HONORS AND AWARDS**

2012-2013 RCOB Faculty Teaching Award, Richards College of Business.  
2010-2011 RCOB Faculty Service Award, Richards College of Business.  
2008-2009 RCOB Faculty Teaching Award, Richards College of Business.  
2006-2007 RCOB Research Scholar. Richards College of Business.  
2005-2006 Annual Faculty Teaching Award. Richards College of Business.  
2004-2005 Annual Faculty Research Award. Richards College of Business.  
2002-2003 Annual Faculty Sponsored Research Award. Richards College of Business.  
2001-2002 Annual Faculty Teaching Award. Richards College of Business.  
2002 Best Paper Award. International Business & Economics Conference.  
2001 Best Paper Award. International Business & Economics Conference.  
1998-99 SGA Outstanding Faculty Member Richards College of Business.  
1992 Eastern Finance Association Outstanding Doctoral Student Paper Award.

## **PROFESSIONAL ORGANIZATIONS**

American Finance Association, Eastern Finance Association, Financial Management Association, Academy of Economics and Finance, Southern Finance Association, Southwest Finance Association