

Melanie D. Hildebrandt

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I. Current Position

Senior Lecturer, Department of Economics, University of West Georgia

II. Academic Achievement

Masters of Science, Applied Economics, 2011, Georgia Southern University, *Program accredited by AACSB*

MBA, Business Administration, 2008, University of West Georgia, *Program accredited by AACSB*

Bachelor of Arts, International Economic Affairs, 2003, University of West Georgia, Honors College graduate, *Summa cum Laude, Program accredited by AACSB*

III. Teaching Experience

Positions

Senior Lecturer, Department of Economics, University of West Georgia (2020-Present)

Lecturer, Department of Economics, University of West Georgia (2013-2020)

Adjunct Instructor, USG eCore Collaborative Program, (2019-Present)

Adjunct Instructor, University of West Georgia (Fall 2008-Fall 2012)

Courses taught:

- ECON 2105: Principles of Macroeconomics (Spring 2011, Fall 2011 & 2012)
- UWG 1101: First Year Experience Course (Every Fall semester: 2008-2012)

Adjunct Instructor, West Georgia Technical College (Fall 2012-Spring 2014)

Courses taught:

- ECON 1101: Introduction to Economics (Fall 2012, Spring 2013, Fall 2013, Spring 2014)
- ECON 2105: Principles of Macroeconomics (Spring 2013 and Spring 2014)
- ECON 2106: Principles of Microeconomics (Fall 2013)

Courses Taught (*in current position*)

ECON 2105: Principles of Macroeconomics

ECON 2106: Principles of Microeconomics

ECON 3402: Business Statistics I

XIDS 2002: What Do You Know About--Business

ECON 4481: Directed Readings in Economics

Course Developments

Fall 2025, ECON 2105 (eCore collaboration) Full-revision, including updating LOs and assignments with new edition of textbook

Spring 2025, ECON 2105 (eCore collaboration) Mini-revision, including updating assignments

Fall 2024, ECON 2106 (eCore collaboration) Mini-revision, including updating assignments

Spring 2023, ECON 2106 (eCore collaboration) New Course Developed

Spring 2022, ECON 2105 (eCore collaboration) Full-revision, including integration of new learning platform

Fall 2021, ECON 2105 (eCore collaboration) Mini-revision, including updating assignments

Summer 2021, ECON 2105 (eCore collaboration) Full-revision, including integration of new learning platform

Summer 2020, ECON 2105 (eCore collaboration) Mini-revision, including updating assignments

IV. Professional Experience

Director of Southwire Sustainable Business Honors Program, University of West Georgia (Fall 2013-2019)

Director of Undergraduate Research, University of West Georgia (July 2010-July 2013)

Academic & Instructional Support Specialist, Honors College, University of West Georgia (September 2005-June 2010)

Assistant, Honors College, University of West Georgia, (January 2004-August 2005)

Restaurant Manager, Maple Street Mansion (February 2004-August 2005)

V. RESEARCH

Peer Reviewed Journal Articles

Kassis, M, Hildebrandt, M, Boldt, D., Holder, K. (2025) Student Perceptions of Learning with SoftChalk: Economics Lessons and Activities. *International Review of Economics Education*, 50.

Conference Proceedings

Kassis, M, Hildebrandt, M, Boldt, D. The Impact of Student Background on Performance in Introductory Macroeconomics. *Papers and Proceedings of the Academy of Economics and Finance annual conference (2023)*

Papers Presented

Student Perceptions of Learning through SoftChalk Lessons for Economics, UWG Department of Economics Mini-conference (April 2024), *co-presented with Student: Henna Narang*

Student Perceptions of Learning through SoftChalk Lessons for Economics, Academy of Economics and Finance (February 2024)

Using SoftChalk Exercises in Principles of Economics Courses, Academy of Economics and Finance (February 2023)

Breaking Down Barriers to Learning through SoftChalk Lessons for Economics, NETA Economics Teaching Conference (October 2022)

Creating HTML Pages in D2L: A Method for Organizing Course Content and Student Resources, Innovations in Pedagogy Conference UWG Center for Teaching and Learning (May 2022)

Updated: August 2025

Impact of an Active Learning Approach and Student Background on Performance in Introductory Macroeconomics, Academy of Economics and Finance (February 2020)

The Impact of Student Background on Student Performance in Introductory Macroeconomics, Academy of Economics and Finance (February 2019)

Creating Shared Value with the SSBH Program, Innovations in Pedagogy Conference UWG Center for Teaching and Learning (May 3, 2016).

Creating Shared Value with the SSBH Program, SOBIA Conference, Destin, FL (April 14, 2016).

Service

Department Service

Member, Economics Lecturer Search Committee (2025)

Chair, Microsoft Transition Taskforce (2024)

Member, Merit Task force (2023- Present)

Coordinator, Economics Department Records (2021- Present)

Academic Advisor for Economics majors (2013-2019)

Member, Assistant Director for CEEFL Search Committee (2021)

Member, Economics Lecturer Search Committee (2019)

Faculty Co-Leader, Economics & Marketing Study Abroad Program, London (2019)

University of West Georgia Committees

- Faculty Senate (2024- Present)
- Faculty Affairs Senate Committee (2025- Present)
- Facilities and Information Technology Senate Committee (2024)
- Honors College Faculty Advisors (2023-Present)
- SRAP Committee (2016-2025)
- Facilities & Services Committee (2015-2019)
- Past President, Professional Association of Academic Advisors, (2011-2013)
- President, Professional Association of Academic Advisors, (2009-2011)
- Vice President of Communications, Professional Association of Academic Advisors (2007-2009)
- Member, Degree Works/Wolf Watch Steering Committee (2009-2013)
- Chair, First Year Programs Assistant Director Search (2012)
- Member, EXCEL Center Associate Director for Academic Support Search Committee (2012)
- Chair, Admissions Office Representative Search Committee (2010)
- Member, First Year Programs Director Search Committee (2010)
- Member, EXCEL Center Associate Director for Academic Advising Search Committee (2010)
- Chair, EXCEL Center Associate Director for Academic Advising Search Committee (2009)

Community Service & Engagement

Treasurer, Sand Hill Elementary PTO (2024- Present)

Past Chair, UWG Alumni Association Board of Directors (2021-2022)

Co-Leader, UWG Homecoming Taskforce 2023

Emcee, UWG Homecoming Halftime Show 2022

Updated: August 2025

Chair, UWG Alumni Association Board of Directors (2019-2021)
Vice Chair, UWG Alumni Association Board of Directors (2017-2019)
Board Member, UWG Alumni Association Board of Directors (2014-Present)

Professional Development

Mid-Career Faculty Retreat, UWG Institute for Faculty Excellence (Spring 2025)
Business Statistics 2-day Workshop, Pearson (February 2024)
Discussant, AEF Session on Entrepreneurship (February 2024)
eCampus Annual Conference for Online Teaching (each November 2019-2025)
Participant, D2L Accessibility/Ally Pilot (Fall 2022)
CTREE Conference, Virtual (May 2021)
TILT Reading Group, UWG Center for Teaching & Learning (Fall 2019)
LEAP Summit, University of West Georgia (Fall 2018)
IMPLAN Workshop, Mid-Continent Regional Science Association (Summer 2018)
Quality Matters: Improving Your Online Course, UWG Online (Summer 2017)
LEAP Symposium, University of West Georgia (Summer 2016)
Lean Six Sigma for Higher Education, Green Belt (2008)

Attended Conference

- Academy of Economics & Finance (2019-2025)
- UWG Innovations in Pedagogy (2013-2023)
- Society of Business, Industry & Economics Conference (2016, 2017)
- International Academy of Business Disciplines 27th Annual Conference (2015)
- AEA Conference on Teaching & Research in Economics (2014, 2016)
- Georgia Collegiate Honors Council Conference (2006-2013), *Moderator: Student Panel Sessions*
- National Collegiate Honors Council Conference (2005-2012)
- National Conference for Undergraduate Research (2006-2013), *Moderator: Student Panel Sessions*
- National Technology & Social Science Conference (2008, 2009, and 2012), *Moderator: Student Panel Sessions*

Honors & Awards

- Great Colleague- Above & Beyond Award, Richards College of Business (2025)
- Department, College, & Campus Service Award, Richards College of Business (2025)
- Teaching Excellence Award, Richards College of Business (2024)
- Teaching Innovations Award, Richards College of Business (2023)
- Best Team Player Award, Richards College of Business (2022)
- Circle Award, UWG Alumni Association (2022)
- ECore Collaborative HERO award (2021)
- J. Owen Moore Staff Award, UWG Alumni Association (2014)
- Beta Gamma Sigma (2008-Present)
- Omicron Delta Epsilon (2007-Present)