

Melanie D. Hildebrandt

University of West Georgia
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I. Current Position

Senior Lecturer, Department of Economics, University of West Georgia (July 2020-Present)

II. Academic Achievement

Masters of Science, Applied Economics, 2011, Georgia Southern University

MBA, Business Administration, 2008, University of West Georgia

Bachelor of Arts, International Economic Affairs, 2003, University of West Georgia, Honors College graduate, *Summa cum Laude*

III. Teaching Experience

Positions

Senior Lecturer, Department of Economics, University of West Georgia (July 2020-Present)

Lecturer, Department of Economics, University of West Georgia (July 2013-June 2020)

Adjunct Instructor, University of West Georgia (Fall 2008-Fall 2012)

Courses taught:

- ECON 2105: Principles of Macroeconomics (Spring 2011, Fall 2011, Fall 2012)
- UWG 1101: First Year Experience Course (Every Fall semester: 2008-2012)

Adjunct Instructor, West Georgia Technical College (Fall 2012-Spring 2014)

Courses taught:

- ECON 1101: Introduction to Economics (Fall 2012, Spring 2013, Fall 2013, Spring 2014)
- ECON 2105: Principles of Macroeconomics (Spring 2013 and Spring 2014)
- ECON 2106: Principles of Microeconomics (Fall 2013)

Courses Taught (*in current position*)

ECON 2105: Principles of Macroeconomics (Traditional, Online and eCore sections)

ECON 2106: Principles of Microeconomics (Traditional, Online, and eCore sections)

ECON 3402: Business Statistics I (Traditional and Online sections)

XIDS 2002: What Do You Know About--Business

ECON 4481: Directed Readings in Economics (Independent Study, Spring 2014)

ECON 4486: Internship in Economics (Data Analytics: Fall 2016, Value Metrics: Spring 2019, Cost of Quality: Fall 2019)

Non-Credit Instruction Taught

- UWG Online, Macroeconomics MOOC (twice per year Spring 2015-Fall 2019)

Guest Lecture

- Lecture on the Economics of Energy for XIDS 2002: Sources of Energy (September 17, 2018)
- Lecture on the Economics of Energy for XIDS 2002: Sources of Energy (February 8, 2018)
- Lecture on the Economics of Energy for XIDS 2002: Sources of Energy (September 5, 2017)

Course Development

- Course Developer, eCore Principles of Microeconomics (Summer 2023)
- Revision Editor, eCore Principles of Macroeconomics (Summer 2020)
- Initial Launch Instructor, eCore Principles of Macroeconomics (Fall 2019)
- Revision Editor, Macroeconomics MOOC (Spring 2018)
- Content Expert Editor, Macroeconomics MOOC (Summer 2014)

IV. Professional Experience

Director of Southwire Sustainable Business Honors Program, University of West Georgia (July 2013-Dec. 2020)

Director of Undergraduate Research, University of West Georgia (July 2010-July 2013)

Academic & Instructional Support Specialist, Honors College, University of West Georgia (September 2005-June 2010)

Assistant, Honors College, University of West Georgia, (January 2004-August 2005)

Restaurant Manager, Maple Street Mansion (February 2004-August 2005)

Consulting

- Academic Program Development and Initial Recruitment, Richards College of Business, SSBH Program, Carrollton, GA. (May 6, 2013 - July 31, 2013), *Compensated*
- Honors Program Consultant, Richards College of Business, SSBH program, Carrollton, GA. (August 2, 2011 -May 5, 2013)

V. RESEARCH

Papers Presented

Student Perceptions of Learning through SoftChalk Lessons for Economics, *Academy of Economics and Finance*, Charleston, SC (February 2024)

Breaking Down Barriers to Learning through SoftChalk Lessons for Economics, *NETA Economics Teaching Conference* (October 2022)

Using SoftChalk Exercises in Principles of Economics Courses, *Academy of Economics and Finance*, Charleston, SC (February 2023)

Creating HTML Pages in D2L: A Method for Organizing Course Content and Student Resources, *2022 Innovations in Pedagogy Conference* UWG Center for Teaching and Learning, (May 2022)

Impact of Active Learning and Student Background on Performance in Introductory Macroeconomics, *Academy of Economics and Finance, Atlanta, GA* (February 6, 2020)

Student Background and Performance in Introductory Macroeconomics, *Academy of Economics and Finance, St. Pete Beach, FL* (February 7, 2019)

Successfully Integrating Sustainability Across the Curriculum, Panel Presentation, *2017 Innovations in Pedagogy Conference*, UWG Center for Teaching and Learning (May 2017)

Creating Shared Value with the SSBH Program, *2016 Innovations in Pedagogy Conference* UWG Center for Teaching and Learning (May 2016) and *SOBIA 2016 Conference*, Destin, FL (April 14, 2016)

Publications

The Impact of Student Background Performance in Introductory Macroeconomics, *Academy of Economics and Finance Journal*, 2023

VI. SERVICE

University of West Georgia Committees

- Member, Student Research Assistantship Program Committee, (2017-present)
- Member, President's Committee on Campus Inclusion (2019-2022)
- Member, Department of Economics Lecturer Search Committee (Summer 2019)
- Member, Faculty Senate Committee on Facilities and Information Technology (2013-2019)
- Chair, UWG Faculty/Staff ADay Campaign, (2011-2012)
- Past President, Professional Association of Academic Advisors, (2011-2013)
- President, Professional Association of Academic Advisors, (2009-2011)

Community/Public Committees

- Past Chair, UWG Alumni Board of Directors, (2021-2023)
- Chair, UWG Alumni Board of Directors, (2019-2021)
- Vice Chair, UWG Alumni Board of Directors, (2017-2019)
- Member, UWG Alumni Board of Directors, (2014-2023)
- Ex-Officio Member, UWG Foundation Board of Directors, (2019-2021)
- Ex-Officio Member, UWG Athletic Board of Directors, (2019-2021)
- Treasurer, Highview Church Finance Team, (2012-2021)

Student Services

- Academic Advisor, SSBH program students (2013-2019)
- Academic Advisor, International Economic Affairs majors (2013-2018)
- Judge, UWG Homecoming Parade & Activities (2018, 2022, 2023)
- Student Organization Advisor, Kappa Sigma Fraternity (2011-2019)
- Student Organization Advisor, Highview Movement (2018- 2021)

Community Outreach

- 5th Grade Career Presentations (Virtual), *A Career as a Business College Professor*, Mt. Zion Elementary (April 2020)
- Judge, Regional FBLA Competition (January 2018)
- Judge, Regional FBLA Competition (January 2016)
- 5th Grade Class Presentation, *Economics as a Career*, Mt. Zion Elementary (May 5, 2017)
- 5th Grade Class Presentation, *The Impact of Education on Careers*, Lithia Springs Elementary (March 24, 2015)

Mentoring

- Peer Mentor, eCore Macroeconomics (Spring 2020)
- Peer Mentor, eCore Macroeconomics (Summer 2020)

- Student Mentor, Alumni Association Pilot Mentoring Program (Fall 2018-Spring 2019)

VII. Professional Development

Workshops

- Implan COVID-19 Webinar, Virtual (March 26, 2020)
- Implan Workshop, Kansas City, MO (June 5, 2018 - June 6, 2018)
- IBR Citi Training (2018)
- Quality Matters—Improving Your Online Course Workshop (2017)
- FRED Workshop, St. Louis Fed & UWG Center for Economic Education, Carrollton, GA. (March 31, 2017)
- Symposium on Academic Culture, Center for Teaching & Learning (February 19, 2016)
- UWG Sustainability in Curriculum Workshop, UWG Office of Sustainability (March 11, 2016)
- Student Engagement Workshop, Center for Teaching & Learning (October 28, 2015)
- Lean Six Sigma for Higher Education, Green Belt (2008)

University Initiatives

- LEAP Summit, UWG Provost's Office (September 28, 2018)
- LEAP Symposium II, Center for Teaching & Learning, Newnan, GA (July 11, 2018 - July 12, 2018)
- LEAP Symposium I, Center for Teaching & Learning, Newnan, GA (June 27, 2016 - June 28, 2016)

RCOB Initiatives

- RCOB Faculty Development 2019, (May 13, 2019)
- RCOB Faculty Development 2018, (May 14, 2018)
- Sustainability Interactive Event, Green Chamber of the South, Atlanta, GA (September 25, 2017)
- RCOB Faculty Development 2017, (May 15, 2017)
- RCOB Faculty Development 2016, (May 2, 2016)
- Sustainability Interactive Event, Green Chamber of the South, Atlanta, GA (June 13, 2016)
- Sustainability Interactive Event, Green Chamber of the South, Atlanta, GA (February 23, 2015)
- RCOB Faculty Development 2015, (April 27, 2015)

Attended Conference

- **Annual eCore Faculty Conference**
 - Virtual (2020-2023)
- **AEF Conference**
 - Charleston, SC (February 2023) *Paper Presented*
 - Orlando, FL (February 2022) *Paper Presented*
 - Atlanta, GA (February 2020) *Paper Presented*
 - St. Pete Beach, FL (February 2019) *Paper Presented*
- **Mid-Continental Regional Science Association (MCRSA) Conference**
 - Kansas City, MO (June 2018)
- **Society of Business, Industry and Economics (SOBIE) Conference**
 - Destin, FL (April 2016) *Paper Presented*
 - Destin, FL (April 2017)
- **International Academy of Business Disciplines Annual Conference**
 - Orlando, FL (March 2015)
- **AEA's Conference on Teaching & Research in Economic Education**
 - Washington DC (May 2014)
 - Atlanta, GA (May 2016)

- **UWG's Innovation in Pedagogy Conference**
 - 2014, 2015, 2016 (*Paper Presented*), 2017 (*Panel Presentation*), 2018, 2019, 2020 (*Virtual*)

VIII. Honors & Awards

- J. Owen Moore Staff Award, UWG Alumni Gala, Spring 2014
- 2nd Grade Parent Volunteer of the Year Award, Sandhill Elementary School, 2018-2019
- Hero Award, Core Collaboration, 2021
- The Circle Award, UWG Alumni Association, Spring 2022