

## **Hilde Patron Boenheim**

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Economics  
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### **EDUCATION**

PhD, Economics, Michigan State University, 2001.  
MA, Economics, Universidad de los Andes (Bogota, Colombia), 1995.  
BA, Economics, Universidad de los Andes (Bogota, Colombia), 1993.

### **Certifications**

SAS Educator, December 2, 2023  
CITI Training Refresher, November 10, 2023  
What is RSI (Regular and Substantive Interaction)?, IFE, UWG, 2023  
Communicating with Students, IFE, UWG, 2023  
Data Science Ethics, MichiganX, 2023.  
Women in Leadership: Mastering Key Leadership Competencies, Skillsoft (Develop West), 2022.  
Introduction to Predictive Analytics with Python, EdinburghX, 2021.  
Teaching & Learning in the Diverse Classroom, CornellX, 2021.  
Data Science: Linear Regression , HarvardX, 2020.  
Data Science: Visualization, HarvardX, 2020.  
Data Science: R Basics, HarvardX, 2020.  
Visualizing Data with Python, IBM, 2019.  
Analyzing Data with Python, IBM, 2019.  
Python 101 for Data Science, IBM, 2019.  
Matlab and Octave for Beginners, Echole Polytechnique Federale de Lausanne, 2019.

### **EXPERIENCE**

#### **University of West Georgia – Carrollton, GA**

8/2016 –Present Professor of Economics & Director of Center for Business and Economics Research  
8/2015 –8/2016 Professor of Economics  
8/2009 – 8/2015 Associate Professor of Economics  
8/2007 – 8/2009 Assistant Professor of Economics

#### **Emory University – Atlanta, GA**

9/2006 – 8/2007 Visiting Assistant Professor of Economics  
9/2000 – 8/2002 Visiting Assistant Professor of Economics

#### **Louisiana Tech University – Ruston, LA**

6/2006 – 5/2007 Assistant Professor of Economics and Burton Risinger Endowed Professor  
9/2001 – 6/2006 Assistant Professor of Economics

## **Banco de la República (Central Bank of Colombia)**

8/1994 – 8/1996 Junior Researcher

## **Consulting (through CBER)**

City of Hope (2023)  
Newnan-Coweta Chamber of Commerce (2023).  
City of Tallapoosa (October 2022- October 2023).  
Georgia Association of Realtors (2019-2021).  
Georgia Department of Audits (2019-2020).  
Senate, Georgia State Senate (2014 - 2017).  
Economic Impact, Haralson County Board of Economic Development (2016).  
Economic Impact, Carroll Tomorrow (2015).  
Economic Impact, Falcon Aviation Academy. (2015).  
Economic Impact, The Economic Impact of the Proposed West Georgia Regional Science Center. (2015).  
Academic, Cancer Treatment Centers of America (2014-2015).  
Academic, Williams Pipeline Company (2014 - 2015).  
Economic Impact, The Southern Company (2011).  
Economic Impact, Georgia Power. (2010-2011).  
Economic Impact, Georgia Power. (September 1, 2010 - November 1, 2010).

## **RESEARCH**

### **Publications**

#### **Peer Reviewed Journal Articles**

- Bono, H., Patron, H., Smith, W.J. (2025). A Sentiment Analysis of Student Evaluations of Online Instruction. *Journal of Educators Online*. Forthcoming.
- Patron, H., Gomez, L., & Sinkey, M. J., (2023). Applying market basket analysis algorithms to marketing campaigns: an analysis of the US auto-repair industry. In *Sage Research Methods: Business*. SAGE Publications, Ltd., <https://doi.org/10.4135/9781529630367>
- Bono, H., Patron, H., Smith, W.J. (2023). The Impact of Selected Aesthetic Building Restrictions on Georgia's Single-Family Housing Markets. *Journal of Housing Research*, 32(2), 142-155.
- Bird, B., Patron, H., Smith, W.J. (2022) Additional Concerns about O'Brien and Lane's Article on Film Incentive Programs. *Econ Journal Watch*, 19(2), 232-241.
- Patron, H., and Gomez, L. (2020) A Market Basket Analysis of the U.S. Auto-Repair Industry. *Journal of Business Analytics*.
- Patron, H., Smith, W. J. (2018). Making Animated Videos Using Online Software: An Example of Hands-On Learning Tools from a Money and Banking Course. *B>Quest*(2018 Issue), 1-9.
- Patron, H., Smith, W. J. (2016). The short-term and long-term trade-offs of sustainable entrepreneurship. *Journal for Economic Educators*, 16(1).
- Smith, W. J., Patron, H. (2015). Mark to Market and its Impact on Community-Based Banking. *Journal of Financial Regulation and Compliance*, 23(1), 55-72.

- Patron, H., Smith, W. J. (2013). The Effect of Fiscal and Monetary Policies on Economic Outcomes: A Classroom Activity that Uses Mankiw's Presidential Game. *Journal for Economic Educators*, 13(1), 39-43.
- Lopez, S., Patron, H. (2012). Multiple Intelligences in Online, Hybrid, and Traditional Business Statistics Courses. *Journal of Educators Online*.
- Patron, H., Smith, W. J. (2011). Implications of fail-forward in an online environment under alternative grading schemes. *Journal of Educators Online*, 8(1), 1-13.
- Gomez, L., Patron, H., Smith, W. J. (2011). A Microsoft Excel® Template for Bank Run Experiments. *Mountain Plains Journal of Business and Economics, Pedagogy*, 12, 95-115.
- Boldt, D., Patron, H., Smith, W. J. (2011). Payment Methods and Practices Among College Students: A Classroom Discussion Tool. *Journal for Economic Educators*, 11(2), 25-33.
- Patron, H., Lopez, S. (2011). Student Effort, Consistency, and Exam Performance. *Journal of Educators Online*, 8(2), 1-11.
- Bisping, T., Patron, H. (2011). Age, Gender, and Unemployment in Australia A Labor Queue Analysis of Employer Preferences. *Southwestern Economic Review*.
- Patron, H., Lopez, S. (2010). Teaching Basic Regression Analysis at the Undergraduate Level: A Method to Assess Understanding. *Global Education Journal*, 2010(1).
- Patron, H. (2010). On the advice of real estate agents: an empirical study. *Journal of Business, Industry and Economics*, 14, 43-47.
- Patron, H., Smith, W. J. (2009). Improving student performance in business statistics courses with online assessments. *Journal of Economics and Finance Education*, 8(2), 39-49.
- Patron, H., Smith, W. J., Boldt, D. (2009). Demonstrating the Central Limit Theorem in the Classroom. *Journal for Economic Educators*, 9(1), 1-15.
- Bisping, T., Patron, H. (2009). A Labor Queue Analysis of Worker Age, Gender and Labor Force Status. *The Empirical Economics Letters*, 8(5), 415-422.
- Patron, H., Bisping, T. (2008). Why students misbehave in class: an empirical analysis of classroom incivilities. *Mountain Plains Journal of Business and Economics*, 9(2), 60-73.
- Patron, H., Roskelley, K. (2008). Information manipulation and entry deterrence. *The Journal of Economics*, XXXIV(1).
- Patron, H., Roskelley, K. (2008). The effect of reputation, and competition on the advice of real estate agents. *The Journal of Real Estate Finance and Economics*, 37(4), 387-399.
- Bisping, T., Patron, H. (2008). Personality type as a determinant of student success in introductory general business courses. *Academy of Educational Leadership Journal*, 12(1), 35-50.
- Bisping, T., Patron, H. (2008). Residential investment and business cycles in an open economy: a generalized impulse response approach. *The Journal of Real Estate Finance and Economics*, 37(1), 33-49.
- Bisping, T., Patron, H., Roskelley, K. (2008). Modeling academic dishonesty: the role of student perception and misconduct type. *Journal of Economic Education*, 39(1/Winter 2008), 4-21.

- Patron, H. (2007). The value of information about central bankers' preferences. *International Review of Economics and Finance*, 16(1), 139-148.
- Bisping, T., Patron, H. (2006). The relationship between attendance and student performance in an introduction to business course. *Journal of the Academy Business Education*(Spring), 28-32.
- Patron, H. (2005). Optimal inflation targets
- Patron, H., Roskelley, K. (2005). The Ability of bivariate mixture models to explain volume, volatility and conditional heteroskedasticity in emerging market stock returns. *Journal of Current Research in Global Business*, 7(11), 64-72.
- Patron, H. (2005). Temporary acceleration of inflation: What can a central bank learn from it? *Southern Economic Journal*, 71(4), 737-751.
- Patron, H. (2005). The value of information about childcare quality. *Southwestern Economic Review*, 32(1/Spring), 25-33.
- Bisping, T., Patron, H. (2005). Output shocks and unemployment: new evidence on regional disparities. *International Journal of Applied Economics*, 2(1), 79-89.
- Patron, H. (2004). Academic risk aversion: an experiment to introduce business students to the concepts of risk and uncertainty. *Journal of Business Administration Online*, 3(2).

#### **Other Publications**

- Smith, W. J., Patron, H., Boldt, D., Kassis, M. (2023). *West Georgia Regional Update*. (vol. 14, issue 2).
- Smith, W. J., Patron, H., Boldt, D. (2023). *West Georgia Regional Update*. (vol. 14, issue 1).
- Patron, H. (2023). Quoted on Atlanta Business Chronicle, March 31 – April 6, 2023. *Why Data Analytics is Becoming Critical to Today's Businesses*
- Smith, W. J., Patron, H., Boldt, D., Kassis, M. (2022). *West Georgia Regional Update*. (vol. 13, issue 2).
- Smith, W. J., Patron, H., Boldt, D., (2022). *West Georgia Regional Update*. (vol. 13, issue 1).
- Patron, H. (2021). Quoted on the front page of the Douglas Sentinel on 14 May 2021. Article by Derrick Mahone, "State to end federal unemployment benefits next month"
- Smith, W. J., Patron, H., Boldt, D., Kassis, M. (2021). *West Georgia Regional Update*. (vol. 12, issue 1).
- Smith, W. J., Patron, H., Boldt, D., Kassis, M. (2020). *West Georgia Regional Update*. (vol. 11, issue 2).
- Patron, H. (2020). Quoted on the Times Georgian on 23 October 2020. Article by Michael O'Hearn, "Carroll sees increased labor force and decreased unemployment benefits claims."

- Patron, H. (2020). Quoted on the front page of the Douglas Sentinel on 28 September 2020. Article by Derrick Mahone, "Unemployment rate in Douglas falls to 6.9%."
- Patron, H. (2020). Quoted on the front page of the Douglas Sentinel on 30 July 2020. Article by Ron Daniel, "It's still a seller's market in Douglas."
- Patron, H. (2020). Quoted on the front page of the Douglas Sentinel on 25-26 July 2020. Article by Derrick Mahone, "Jobless rate in Douglas drops to 9.4%."
- Patron, H. (2020). Quoted on Variety Magazine on 30 June 2020. Article by Brent Lang and Gene Maddaus, "Will Coronavirus End Hollywood's Lucrative Tax Breaks?"
- Patron, H. (2020). Quoted on the front page of the Times Georgian on 27 June 2020. Article by Michael O'Hearn, "County Jobless Rate Decreases in May."
- Patron, H. (2020). Quoted on the front page of the Douglas Sentinel on 27 June 2020. Article by Ron Daniel, "New Jobless Numbers Show Positive Signs for the Economy."
- Patron, H., Boldt, D., Smith, W. J. (2020). *West Georgia Regional Update* (vol. 11, issue 1).
- Patron, H. (2020). Quoted on the front page of the Times Georgian on 26 May 2020. Article by Michael O'Hearn, "Carroll Jobless Rate Hits All-Time Record."
- Patron, H., Smith, W. J. (2020). *The Economic and Fiscal Impact of the Entertainment Tax Credit Program in Georgia*. Georgia Department of Audits.
- Smith, W. J., Patron, H., Boldt, D., Kassis, M. (2019). *West Georgia Regional Update*. (vol. 10, issue 3).
- Peng, L. Smith, W. J., Boldt, D., Patron, H. (2019). *West Georgia Regional Update* (vol. 10, issue 2).
- Patron, H., Boldt, D., Smith, W. J. (2019). *West Georgia Regional Update* (vol. 10, issue 1).
- Patron, H., Smith, W. J. *Market for Majors: The Supply of Degrees and the Demand for Occupations in West Georgia*. (2018) Report prepared for President Marrero.
- Smith, W. J., Patron, H., Boldt, D., Kassis, M. (2018). *West Georgia Regional Update*. (vol. 10, issue 3)
- Patron, H., Boldt, D., Smith, W. J. (2018). *West Georgia Regional Update* (vol. 9, issue 2).
- Patron, H., Smith, W. J. (2018). *Brief on HB327*. Georgia Senate.
- Patron, H., Boldt, D., Smith, W. J. (2018). *West Georgia Regional Update* (vol. 9, issue 1).
- Patron, H., Smith, W. J. (2017). *County-level loss of revenue due to the switch from the ad valorem tax on vehicles to the Title Ad Valorem Tax (TAV-T) in 2013*. Georgia Senate.
- Smith, W. J., Patron, H., Boldt, D., Kassis, M. (2017). *West Georgia Regional Update*.
- Patron, H., Boldt, D., Smith, W. J. (2017). *West Georgia Regional Update*.
- Patron, H., Smith, W. J. (2017). *Fiscal Impact of Some Provisions of House Bill 340*. Georgia Senate.

- Patron, H., Boldt, D., Smith, W. J. (2017). *West Georgia Regional Update* (1st ed., vol. 5).
- Patron, H., Smith, W. J. (2017). *The Revenue Impact of the Selective Elimination of the Georgia Corporate Net Worth Tax*. Georgia Senate.
- Patron, H., Smith, W. J. (2016). *Medicaid and Healthcare Policies*. Georgia Senate.
- Patron, H., Sinkey, M., Smith, W. J. (2016). *The Impact of Film Tax Credits on Employment*. Georgia Senate.
- Smith, W. J., Patron, H., Boldt, D., Kassis, M. (2016). *West Georgia Regional Update*.
- Patron, H., Boldt, D., Smith, W. J.(2016). *West Georgia Regional Update*.
- Patron, H., Boldt, D., Smith, W. J. (2016). *West Georgia Regional Update* (1st ed., vol. 5).
- Smith, W. J., Patron, H., Boldt, D., Kassis, M. (2015). *West Georgia Regional Update*.
- Smith, W. J., Boldt, D., Kassis, M., Patron, H., Holder, K. (2015). *West Georgia Regional Update* (4th ed., vol. 6).
- Patron, H., Boldt, D., Smith, W. J. (2015). *West Georgia Regional Update*.
- Patron, H., Boldt, D., Smith, W. J. (2015). *West Georgia Regional Update*.
- Patron, H., Smith, W. J. (2015). *The Estimated Fiscal Impact of Various Fees in the State of Georgia*. Georgia Senate.
- Patron, H., Boldt, D., Smith, W. J.(2015). *West Georgia Regional Update*.
- Patron, H., Boldt, D., Smith, W. J. (2015). *West Georgia Regional Update* (1st ed., vol. 5).
- Smith, W. J., Patron, H., Boldt, D., Kassis, M. (2014). *West Georgia Regional Update*.

## **Papers Under Review**

## **Editorial Activities**

Ad Hoc Reviewer, Books, "Python For Data & Analytics" by Dan Groner.

Ad Hoc Reviewer, Journal of Business Analytics.

Editorial Board, Papers, Journal of Educators Online. (January 2011 - Present).

Business Analytics: Communicating with Numbers, 1 edition, by Jaggia, Kelly, Lertwachara & Chen. (September 2019).

The Practice of Statistics for Business and Economics, 4th edition, by David Moore, George McCabe, Layth Alwan, Bruce Craig, and William Duckworth. (July 2018 - August 2018).

Ad Hoc Reviewer, Papers, Accountability in Research: Policies and Quality Assurance. (2015).

The Practice of Statistics for Business and Economics, 3rd edition, by David Moore, George McCabe, Layth Alwan, Bruce Craig, and William Duckworth. (May 2014).

Pearson's The Curve. (April 2013).

Statsportal for Business and Economics, Learning Curve. (July 2012 - December 2012).

Money, Banking, and Financial Markets Online Homework System by Lawrence Ball. (2012).

Survey of Mankiw's Macroeconomics 7th Edition. (January 28, 2011).

Economics Teaching Survey. (November 3, 2010).

Ad Hoc Reviewer, Papers, Journal of Economics and Finance Education. (January 2009 - June 2010).

Trends in business statistics courses. (May 18, 2009 - June 4, 2009).

Ad Hoc Reviewer, Books, Money, the Financial System, and the Economy, 6th Edition, by R. Glenn Hubbard of the University of Columbia and new co-author Tony O'Brien of Lehigh University. (May 18, 2009).

Ad Hoc Reviewer, Papers, Real Estate Economics, Basic or Discovery Scholarship. (January 2009).

Ad Hoc Reviewer, Papers, Mountain Plains Journal of Business and Economics, Teaching and Learning Scholarship. (May 2008).

Ad Hoc Reviewer, Books, Money, Banking & Financial Markets by Stephen Cecchetti. (March 27, 2008).

Ad Hoc Reviewer, Papers, Journal of the Academy of Business Education, Basic or Discovery Scholarship. (2004 - 2006).

Ad Hoc Reviewer, Papers, Southwestern Economic Journal. (2004).

Ad Hoc Reviewer, Books, Macroeconomics by F. Larrain and J. Sachs, Teaching and Learning Scholarship. (2002).

Ad Hoc Reviewer, Papers, Annals of Operations Research, Basic or Discovery Scholarship. (2001).

## **TEACHING**

### **Courses Taught**

#### **University of West Georgia**

ECON 2105: Principles of Macroeconomics  
ECON 2106: Principles of Microeconomics  
ECON 3402: Statistics for Business I  
ECON 3406: Statistics for Business II  
ECON 3410: Macroeconomic Policy  
ECON 4410: Money and Banking  
ECON 4484: Seminar in Economics

# **SERVICE**

## **Professional Activities**

### **University**

- Committee Member, Presidential Search and Screen Committee. (July, 2019 - December 2019).
- Committee Member, ORSP Director Search Committee. (November 2016 - March 2017).
- Committee Member, IRB. (December 2012 - December 2015).
- Committee Member, Learning Resources Committee. (August 2008 - August 2010).
- Co-Presenter, Wow then with Wimba with Christy Talley, Distance Learning. (February 29, 2008).
- Presenter, Graduate school luncheon. (September 26, 2007).

### **College**

- Member of the Board of Advisors, Stone Center For Family Business, Entrepreneurship, & Innovation (January 2024 - present).
- Coweta County Economic Outlook, Organizer & Presenter, (May 22, 2023).
- Analytics Day, Committee Co-Chair & Presenter, (April 2023).
- Atlanta Business Chronicle, Panel of Experts. (February 28, 2023).
- Committee Member, Stone Center Director Search Committee. (January 2023 - June 2023).
- Developed Proposal of New MS in Applied Business Analytics, and six new courses. (July 2022 - Present)
- Career Readiness Taskforce, Member. (September 2021 - Present).
- Post-Tenure Review Committee. (August 2022 - December 2022)
- Committee Member, Dean Search Committee. (January 2021 - April 2021).
- Member, Board of Advisors, Leadership Academy. (August 2019 - 2022).
- Member, REAL Entrepreneurship Academy. (September 2018 - 2021).
- Committee Member, Undergraduate Programs Committee. (January 2017 - December 2021).
- Member, Study Abroad Trip to London. (July 6, 2019 - July 16, 2019).
- Faculty Advisor, Summer Abroad at Hertfordshire University. (March 1, 2016 - December 31, 2018).
- Member, Study Abroad Trip to London. (July 6, 2018 - July 17, 2018).

Post-Tenure Review Committee. (August 2017 - December 2017).

Member, Study Abroad Trip to London. (July 7, 2017 - July 19, 2017).

Committee Chair, Undergraduate Programs Committee. (August 2012 - December 2016).

Member, Study Abroad Trip to London. (June 18, 2016 - June 27, 2016).

Member, Sustainability Program Task Force. (September 2012 - December 2012).

Committee Member, SPC International Programs committee. (November 2011 - December 2012).

Committee Member, Undergraduate Programs Committee. (2009 - 2012).

Committee Member, Scholarship Subcommittee. (2009 - 2010).

Tenure and Promotion Committee. (August 2010 - October 2010).

### **Department**

Committee Member, Post Tenure Review Committee. (August 1, 2021 - December 2021).

Committee Chair, BBA in Data Analytics Program. (August 2019 – May 2020). The degree, which was approved by the Board of Regents on August 6th, 2020, is the first degree program in the Department of Economics in about 20 years!

Program Organizer, Summer Abroad at Munster University. (March 1, 2019 - Present).

Program Organizer, Summer Abroad at Hertfordshire University. (March 1, 2016 - 2019).

Committee Chair, Tenure Track Faculty Search Committee. (August 2018 - February 2019).

Merit Evaluation Revisions. (December 2015 – December 2018).

Committee Member, Temporary Faculty Search Committee. (May 2018 - June 2018).

Committee Member, Faculty Search Committee. (November 2016 - January 2017).

Panama Study Abroad Program. (March 17, 2013 - March 24, 2013).

Costa Rica Study Abroad Program. (December 11, 2011 - December 18, 2011).

Committee Member, Merit Evaluation Committee. (August 13, 2008 - August 2011).

Interview of Candidates at ASSA Meeting. (January 7, 2011 - January 9, 2011).

Committee Member, University of West Georgia, Department of Economics. (August 2010 - September 2010).

Committee Chair, Curriculum Committee. (August 13, 2008 - August 12, 2009).

Committee Member, International Economics and Finance Study Abroad Program. (June 2008 - July 2009).

Faculty Advisor, Tania Celis for RCOB Big Night and 23rd Annual Conference of Undergraduate Research. (2008 - 2009).

Committee Member, Curriculum/Recruiting Majors Committee. (August 2007 - July 1, 2008).

## **Honors and Awards**

Faculty Research Award - Richards College of Business, University of West Georgia. (May 2023).

Service Learning/Community Engagement Award - Richards College of Business, University of West Georgia. (May 2023).

Research Award - Student Co-Authored Research. Richards College of Business, University of West Georgia. (May 2022).

Faculty Service Award- Service to the Profession. Richards College of Business, University of West Georgia. (April 2022).

Research Award - Interdisciplinary Research. Richards College of Business, University of West Georgia. (May 2021).

Teaching Award - Academic Outreach. Richards College of Business, University of West Georgia. (May 2021).

Faculty Service Award- Dept, College, and Campus Service. Richards College of Business, University of West Georgia. (April 2020).

Faculty Service Award- Community/Corporate Engagement. Richards College of Business, University of West Georgia. (April 2020).

Student Research Award, Richards College of Business. (April 2019).

Teaching Award, Richards College of Business, University of West Georgia. (April 2019).

Faculty Development Award, Richards College of Business, University of West Georgia. (August 2018).

Student Research Award, Richards College of Business. (August 2018).

UWG Technology Fee Grant, UWG. (July 2018).

Service Award, Richards College of Business. (August 2017).

Student Research Award, Richards College of Business. (August 2017).

Research Scholars Program Grant, Richards College of Business, University of West Georgia. (May 2017).

Student Research Award, Richards College of Business. (August 2016).

Teaching Award, Richards College of Business, University of West Georgia. (August 2016).

Faculty Development Award, Richards College of Business, University of West Georgia. (August 2015).

Research Award, Richards College of Business, University of West Georgia. (August 2014).

Stone Endowment Research Grant, Richards College of Business, University of West Georgia. (August 2014).

Research Scholars Program Grant, Richards College of Business, University of West Georgia. (August 2013).

Service Award, Richards College of Business. (August 2013).

Faculty Development Award, Richards College of Business, University of West Georgia. (August 2012).

Research Scholars Program Grant, Richards College of Business, University of West Georgia. (August 2012).

Student Research Award, Richards College of Business. (August 2012).

Research Award, Richards College of Business, University of West Georgia. (August 2011).

Research Scholars Program Grant, Richards College of Business, University of West Georgia. (August 2011).

Service Award, Richards College of Business. (August 2010).

Teaching Award, Richards College of Business, University of West Georgia. (August 2009).

Research Award, Richards College of Business, University of West Georgia. (August 2008).

Teaching Consultation Pairs Grant, Emory University's The Center for Teaching and Curriculum. (September 2007).

Faculty Research Award, Louisiana Tech University. (August 2005).

Grant, The Center for Real Estate Studies at Louisiana Tech University and the Louisiana Real Estate Commission. (July 2005).

Grant, The Center for Real Estate Studies at Louisiana Tech University and the Louisiana Real Estate Commission. (December 2004).

Grant, The Louisiana Tech University Center for Economic Education. (June 2004).

Honors Faculty, 2003-2006, Louisiana Tech University. (September 1, 2003).