REBECCA L. SMITH rsmith@westga.edu

Education

University of West Georgia, Carrollton, GA

- Master of Business Administration (MBA) (July 2020)
- Bachelor of Business Administration, Accounting (June 1996)

Academic & Administrative Appointments

University of West Georgia, Newnan, GA

- Director, UWG Newnan (2022–Present)
- Associate Director, UWG Newnan & USG eCampus (2019–2022)
- Assistant Director, UWG Newnan & USG eCore (2008–2019)

Board of Regents of the University System of Georgia, Atlanta, GA

- Auditor II, Internal Audit (2007–2008)
- Auditor I, Internal Audit (2005–2007)

University of West Georgia - Carrollton, GA

• Coordinator of Career Services (1996–2005)

Teaching Experience

University of West Georgia, Carrollton, GA

Instructor, XIDS-2002: Business at Newnan (Fall 2021-Present, each fall semester)

Teaching Interests: Business foundations, leadership, student success, and community-engaged learning.

Selected Presentations & Public Engagements

- **Astronomy Day**-Facilitated site support for a STEM outreach program introducing high school students and teachers to hands-on learning at UWG Newnan.
- TED Talk with Instructor Melissa Jackson-Served as site host, ensuring event logistics, access, and community engagement at UWG Newnan.
- Coweta Samaritan Clinic Bluegrass and Barbeque Fundraiser-Hosted and facilitated the event on-site at UWG Newnan, providing university partnership and operational support.
- Newnan Christmas Parade-Led UWG Newnan's role as a community-facing site participant, showcasing institutional presence and engagement.

Leadership & Academic Contributions

- Provide site-based leadership at UWG Newnan by facilitating successful academic, community, and cultural events.
- Serve as **primary liaison and host** for external organizations, ensuring events advance university-community partnerships.
- Direct strategic initiatives to enhance enrollment, advising, and student engagement through local programming.
- Coordinate campus operations in alignment with institutional goals, accreditation requirements, and student success priorities.
- Manage budgets, facilities, and staff to guarantee smooth delivery of programs and community events.

University & Professional Service

- National Association of Branch Campus Administrators-Secretary/Treasurer (2022–Present); Branch Campus Leadership Institute IV (2021–2022)
- UWG Strategic Planning Steering Team
- UWG Presidential Search Committee
- UWG Athletics Director Search Committee
- Engage West Barrier Team
- Staff Advisory Council
- Institute of Internal Auditors
- Association of College & University Auditors

Community Service

- Carrollton Empty Stocking Fund, Inc.-Chair (2004–Present)
- Carrollton Evening Sertoma Club-Served as President, Treasurer, Chair (2002–Present),
- Carrollton People's Parade-Chair (2004-Present)
- Newnan Kiwanis Club-Member (2023–Present)
- Carroll County Veterans Memorial Park-Treasurer, Friend of the Park (2013-Present)
- West Georgia Domestic Violence Shelter-Board Member (2013–Present)
- University of West Georgia Athletic Foundation-Chair (2020–2022), Audit & Finance Committee (2013–2019), Board Member (2010-2025)
- Sertoma International-North Georgia District Governor (2006-2008)

Fellowships & Leadership Development

- Georgia Association for Women in Higher Education (GAWHE) Fellows Leadership Program (2025-2026)
- Supervisor Essentials Series: Agility, Legal Issues in Higher Education, Employee Relations & Progressive Discipline (2022–2025)
- Leadership Development Program (2013)

Professional Training & Certifications

- Fundamentals of Cybersecurity (2016)
- Social Media Marketing (2014, 65 instructional hours)
- Skillsoft Certificates: Handling Team Conflict, Navigating Strategic Change, Leading through Inspiration

Memberships

- Georgia Association for Women in Higher Education (2025)
- National Association of Branch Campus Administrators (2019–Present)
- Institute of Internal Auditors (2006–Present)
- Association of College & University Auditors (2006–Present)