

Monica Williams Smith

Dean's Office and Department of Management
Richards College of Business
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University of West Georgia
Carrollton, Georgia 30118
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Education

University of West Georgia

Carrollton, Georgia

Masters of Business Administration, August 2001

Valdosta State University

Valdosta, Georgia

Bachelors of Business Administration, December 1999

Academic Employment History

2016-present Assistant Dean, Richards College of Business

University of West Georgia (RCOB), Carrollton, Georgia

Manages all student services for RCOB to include advising, special student services, non-academic programs, etc; manages facility maintenance and improvements for all RCOB buildings; serves on various committees within the college and across campus

2011-present Lecturer, Department of Management, Richards College of Business

University of West Georgia (RCOB), Carrollton, Georgia

Courses Taught: Small Business Management and Entrepreneurship, Principles of Management, and New Venture Management

2009-2011 Business Consultant, Small Business Development Center

University of West Georgia, Carrollton, Georgia

Provided consulting services for approximately 150 new and existing business owners in the west Georgia area

Courses Taught: Starting a Business, Finding Money for your Small Business, and Writing an Effective Business Plan

2006 & 2010 Adjunct Instructor, Richards College of Business

University of West Georgia, Carrollton, Georgia

Courses Taught: Small Business Management and Entrepreneurship and Principles of Management

2004-2005 Adjunct Instructor, College of Business

University of Phoenix, Columbus, Georgia campus

Course Taught: Critical Thinking and Decision Making

2000-2001 Graduate Research Assistant, RCOB and the College of Education

University of West Georgia, Carrollton, Georgia

Assisted faculty and staff with various requested tasks and activities

Corporate and Government Employment History

- 2005-2009** ***Assistant Vice President, Business Banking***
Bank of North Georgia and Citizens Bank and Trust, Synovus Financial Corporation, Carrollton, Georgia
Managed over a quarter of a \$100 million dollar portfolio and provided lending and service for commercial customers, conducted sales calls for new and existing customers, and specialized in Small Business Administration (SBA) lending; served as a *Branch Manager* and managed a large deposit and loan portfolio, provided leadership for team members, administered sales goals for branch, and provided lending service to business and retail customers
- 2001-2005** ***Banking Officer, Retail Banking***
Columbus Bank and Trust, Synovus Financial Corporation, Columbus, Georgia
Provided leadership for team members, administered sales goals for branch, and provided lending service to small business and retail customers as an *Assistant Branch Manager*; served as a *Commercial Underwriter* and provided corporate lenders with a detailed financial analysis of a company to determine credit quality and ability to service debt; started banking career in a *Management Associate* training program
- 1998** ***Finance Assistant, Undergraduate Co-op Program (one full academic year)***
Central Intelligence Agency, Langley, Virginia
Assisted officers with classified financial assignments in the Administration and Central Intelligence departments (Top Secret and Sensitive Compartmented Information (SCI) clearances)

Academic and Community Service and Activities

Service to Institution

- Search Committee Member, Career Development Specialist for Career Services (2016)
- Search Committee Member, Volunteer Service Coordinator for the Center for Student Involvement (2015)
- Task Force Member, Office of Community Engagement's Volunteer/Service Learning Task Force (2015-present)
- Committee Member, Disciplinary Appeals Committee (2014-2016)
- Task Force Member, Center for Student Involvement's Task Force for the National Pan-Hellenic Greek Council (2014-present)
- Faculty Leader, Walmart Interview Day for RCOB students (2014)
- Faculty Co-Sponsor, RCOB Big Night (2013-2014)
- Committee Member, Department of Management Lecturer Search (2013)
- Faculty Representative, UWG Spring Preview Day (2013, 2015)
- Faculty Sponsor, Morehouse College's Business Plan competition (2012)
- Participant, Career Services focus group (2012)
- Sam M. Walton Free Enterprise Fellow (Faculty Advisor), Enactus (2011-2016):
2011 regional winner, 2013 and 2016 regional 1st runner up, 2013 and 2015 UWG outstanding community service award winner; solicited and received close to \$8,000 in additional funding

- Faculty Sponsor, Social Business and Microcredit Forum hosted by the University System of Georgia and Georgia Tech (2011)
- Visiting Business Consultant, Small Business Development Center (2011)
- Search Committee Member, Small Business Development Center Director (2011)

Service to Community

- Panelist, Community Foundation of West Georgia's Impact Grants Program (2016)
- Secretary, Carroll County Board of Elections (2015-present)
- Advisory Board Member, Arts for All (2015-present)
- Committee Member, Carrollton City School's Accreditation Community Team (2015)
- Committee Member, Teacher of the Year for Carrollton City Schools (2014)
- Committee Member, Youth Entrepreneurship Academy, Carroll County Small Business Incubator (2012-present)
- Guest Reader, Carrollton Elementary School's Literacy Night (2012)
- Mentor, Carroll County Small Business Incubator (2011-present)
- Committee Member, Carroll County Chamber of Commerce's Small Business Committee (2010)
- Board Member, Carroll County Parks and Recreation Advisory Board (2007-2016)
- Member, Lion's Club International (2006-2009)

Service to Profession

- Committee Member, Sam Walton Fellow Think Tank, Enactus (2014-2016)
- Committee Member, Location Planning and Logistics, Enactus (2014-2016)
- Member, Academy of Business Education (2014)
- Reviewer, Southern Management Association, Entrepreneurship track (2013, 2015)
- Member, Georgia Association of Women in Higher Education (2013-present)
- Member, North American Case Research Association (2012)
- Committee Member, Georgia Small Business Development Center's New Consultant's Orientation Training (2010)
- Committee Member, Georgia Small Business Development Center's Annual Consultant's Training Conference Planning Team (2010)

Honors and Awards

- Phenomenal Woman in Business Award (UWG student group award) (2015-2016)
- RCOB Faculty Teaching Award (2015-2016)
- RCOB Student Research Award (2014-2015)
- RCOB Faculty Service Award (2013-2014)
- Carroll County Leadership Academy Graduate (2013)
- RCOB Faculty Teaching Award (2012-2013)

Community and National Recognitions

Selected and featured as one of "Who's Carroll 2010" by a local newspaper (article featured community leaders in Carroll County, Georgia); selected and featured as one of the 2007 "30 Young Leaders Under 30" for EBONY magazine

Other Community Activities

Bailey Brothers Football Camp (Champ and Boss Bailey), Camp Coordinator (2008), Numerous service projects, committees, and leadership activities for Synovus Financial Corporation (Synovus) including the following: Regional President's Cultural Trust Committee (2008), Synovus Leadership Institute Program (2007-2008), Georgia Chamber of Commerce membership drive leader (2006-2007), local Chamber of Commerce membership drive leader (2005), President's Cultural Trust Committee (2004-2005), Mentor for students through Partners in Education (2002-2005), and Future Business Leaders of America (2001-2003); Big Brothers, Big Sisters of America (2004), Advisor for Teen Achievers, area youth organization for Columbus State University (2001-2005), Member and past officer of Alpha Kappa Alpha Sorority, Inc (1996-present)

Academic Publications

Green, K. M. and Smith, M.W. Analogies and a Student's Understanding of Similarity in Business. *Forthcoming. Journal of the Academy of Business Education.*

Smith, M.W. and Green, K.M. 2015. A class exercise to explore crowdfunding. *Business Education Innovations Journal.* 7 (June) (1), 33-42.

Green, K.M. and Smith, M.W. 2013. Opportunity Identification Exercises as an Introduction to Entrepreneurship. *Journal of Business Cases and Applications,* 7(February), 1-11.

Green, K.M. and Smith, M.W. 2012. An Introductory Case in Feasibility and Exit Strategy for Entrepreneurship. *Journal of Business Cases and Applications,* 6 (October), 1-10.

Smith, M.W. (2010-2011). How Efficient Is Your Bank? You Need to Know. *Georgia Trend Small Business Guide.*

Academic Presentations

Green, K. and Smith, M.W. Smith. Cultural References and Analogical Thinking for Business Students. *Interdisciplinary Conference in the Humanities. 2016 Annual Conference, Carrollton, GA.*

Smith, M.W. The Advantages of a Student's Vantage Point. *University System of Georgia's Teaching and Learning Conference. 2016 Annual Conference, Athens, GA.*

Green, K. and Smith, M.W. Students' Use of Analogies as a Problem-Solving Tool. *UWG's Innovations in Pedagogy Conference. 2015 Annual Conference, Carrollton, GA.*

Smith, M.W. Using Technology for Entrepreneurial Studies. *Conference on Instructional Technologies, Innovations, and Educational Strategies (TIES Conference). 2015 Annual Conference, Valdosta, GA.*

Smith, M.W. and Green, K.M. If Three's a Crowd, How About 300? *Academy of Business Education. 2014 Annual Conference, Savannah, GA.*

Green, K.M. and Smith, M.W. Analogies and Students' Assessments of Business Similarity. *Southern Management Association. 2013 Annual Conference, New Orleans, LA.*

Smith, M.W. and Velez, S. To Move or Not to Move? That is the Question. *North American Case Research Association. 2012 Annual Conference, Boston, MA.*

