**ANDREW S. WILL**

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**EDUCATION**

Master of Arts in Mass Communications

Southern University and A&M College, Baton Rouge, Louisiana, 1992

Bachelor of Arts in Mass Communications-radio and television emphasis

Southern University and A&M College, Baton Rouge, Louisiana, 1990

**TEACHING/ PROFESSIONAL EXPERIENCE**

**University of West Georgia - Mass Communications Instructor & Convergence Journalism
 Lecturer, Fall 2010 to Present**

**Courses Taught:**

* **Introduction to Mass Communications COMM 1154**

Instructional duties include PowerPoint lectures on the history and current state of the mass communications industry. During semester, students performed various class exercises on different media scenarios involving **public relations, media ethics, media law, and traditional media outlets.** Students also performed a **class debate and presentations on current media topics and trends.**

* **Radio Program Production COMM 3351**

Instructional duties include hands-on training on current radio station automation software, audio consoles, audio mixers, and audio editing software. Students produced projects such as **radio news stories, public-service announcements, feature length radio programs, stingers, and promotional spots.** Programs used included **WideOrbit radio automation and Adobe Audition audio editing software.**

* **Fundamentals of TV Production COMM 3352**

 Perform instructional duties by means of theory and practical aspects over intermediate

 class level college students including teaching of **ENG/EFP** and **studio** productions of

 the television medium. **Students completed various class projects such as news
 packages, VOSOTS, and feature stories.**

* **Writing & Reporting for Newspapers I COMM 3301**

Instructional duties include PowerPoint lectures on various styles of print, web, social media and mobile media writing. During semester students performed in and out of class writing assignments with uses of **The Associated Press Stylebook** along with performance of various exercises pertaining to AP writing styles and traditional print writing styles versus current writing trends. **Students also completed website blogs and feature stories as a part of their training in the course.**

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* **Media Ethics COMM 2254**

Instructional duties include lectures and class exercises on various ethical branches such as Normative ethics, Metaethics, and various philosophical approaches to media ethics. **Students performed group presentations and mock trials using various case studies from the textbook to relate moral and ethical scenarios** to critical thinking approaches in decision making.

# **\*Additional Courses of Instruction**

* Broadcast News Writing & Reporting COMM 4450
* Fundamentals of Film Production COMM 3353
* Prac-The WOLF Internet Radio COMM 4421R
* Sports Communication COMM 4485

**University Service, Awards and Activities - 2015 to Present**

* **Recipient of Regents’ Teaching Excellence Award**, presented by the Department of Mass Communications in the year of 2016
* **Elected to the Students Fees Committee for the University of West Georgia** in spring of 2017
* **Elected to the Chat & Chill Committee for the Department of Mass Communications** in fall of 2018

**Clark Atlanta University - Mass Media Instructor/ Radio-Television Dept. Coordinator/**

 **WSTU Radio Advisor, Fall 2000 to 2018**

**Courses Taught:**

* **Advanced TV Producing & Directing MMA 477**

 Instructional duties include advanced-level training on television studio setup for

 television broadcast productions. During semester, students performed a weekly

 **30-minute program** which aired on CAU-TV, the university’s TV station. Students

 also received training in various production positions including **producing,**

 **directing, technical directing, and audio engineering.**

* **Radio Programming and Production MMA 475 & MMA 476**

Instructional duties include advanced-level training on radio station operations including programming, research, promotions and production. During semester, students produce a weekly **30-minute radio program** which airs on WSTU radio station. Equipment used for programming include audio consoles, mixers, minidisk players, and CD recorders. Students also complete a final project **constructing** **a radio station.**

* **Fundamentals of TV Production MMA 348**

 Perform instructional duties by means of theory and practical aspects over intermediate

 class level college students including teaching of **ENG/EFP** and **studio** productions of

 the television medium.

* **Broadcast Journalism MMA 334**

Instructional duties include broadcast writing, **ENG reporting, TV/radio interviewing**, and hands-on training with ENG cameras along with TV studio and radio station equipment. Students completed various projects on news packages, interviews, and

30-minute programs for both TV and radio.

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# **\*Additional Courses of Instruction**

* Introduction to Radio, TV, and Film MMA 308
* Fundamental of Radio Production MMA 348
* Senior Seminar (Capstone for radio) MMA 490
* Survey of Media and Society MMA 201
* Multimedia Writing, Reporting, and Storytelling MMA 203

# **\*Additional Departmental Duties**

* MMA Advisor to radio, television, and film students during pre-registration for upcoming semester on courses
* Perform graduation clearance duties for MMA juniors and seniors
* Set up various departmental lectures and seminars given by media professionals
* Perform workshops on **non-linear TV editing systems** and ENG cameras along with audio consoles, digital systems, and portable audio systems for training of Mass Media students
* Video/Audio technology used includes **SD cards, USB flash cards, Mini-DV**, **DVCam, studio cameras, Mini-DV nonlinear editing suites, Final Cut Pro non-linear editing systems, Adobe Audition CS6 audio editing system, Audacity audio editing system, Soundtrack Pro audio editing system, ShortCut digital audio unit, master control switcher, audio consoles, flash recorders, Zoom H-4 audio recorders** and various microphone types

**University Service, Research, and Publication Performance and Activities - 2001 to Present**

* **Published article entitled** “Listening Locally, Reaching Globally: Technology Promoting Global Education for Students”in“Global Education: A Bridge Over Troubled Waters” article of NYU’s Faculty Resource Network online Network Journal this spring 2015.
* **As Advisor of WSTU Radio and Project Manager,** oversaw the relocation and renovation of the Clark Atlanta University student station to a new area of the Mass Media Arts building in summer 2014
* **Published article entitled** “That 70s Audio Store”in“What’s Old Is New: Using Real-World Experiences to Engage and Meet the Expectations of 21st Century Students” Article of NYU’s Faculty Resource Network online Network Journal in spring 2013.
* **Member of scholarly research panel for presentation** **of**  “Bridging the Gap in Liberal Arts Education Using Reflective and Collaborative Experiences” at the Faculty Research Network conference in November, 2013 in Miami, Florida.
* **Member of scholarly research panel for presentation** **of** “What’s Old Is New: Using Real-World Experiences to Engage and Meet the Expectations of 21st Century Students.” Presentation accepted at the 2012 Faculty Resource Network National
* Symposium International, New Orleans, LA, Nov. 2012.
* **Recipient of The William H. Crogman Lifetime Achievement Award**, presented by Student Life Awards in the year of 2013
* **Elected to University Academic Council Sub Committee for Admissions, Financial Aid, & Scholarships** in fall of 2012
* **Chair of Student Achievement University Committee** in 2009

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* **Creator and Coordinator of audio studio project known as The ARC@CAU** (2011-2012). Facility located in Department of Mass Media Arts building.
* **Advisor of WSTU** **Radio** station, the Clark Atlanta University student radio station, 2003, 2004, 2006 to 2015
* **Panelist of Radio Workshop—Black College Radio** (2009)
* **Pioneered internet streaming and first website of Clark Atlanta University student radio station WSTU Radio** in September of 2007
* **Member of WEB DuBois Program for CAU student mentoring,** 2008 to 2010

**The Art Institute of Atlanta – Video/Audio Adjunct Instructor, 2004 to 2008**

* **Introduction to Video 101**

Instructional duties included lectures on basic theories and principles of ENG and studio productions in relation to television programming. Students received training on digital **ENG cameras, non-linear editing systems**, and utilized basic video and audio equipment.

* **Listening & Analysis 103**

Instructional duties included lectures on the theories of various music genres from the past to the present and how these musical types relate to and influenced current trends in music. Students performed various exercises on comparing and distinguishing music genres and learned to analyze different music and use certain music for audio projects.

* **Audio for Video 102**

Instructional duties included lectures on recording good sound levels and applying sound to the structure of video. Students received hands-on training with various

microphone types such as **lavalieres, booms and hand-helds** along with the uses of **audio mixers**, digital video cameras, and audio/video connectors and equipment.

**VIDEO AND AUDIO SOFTWARE EXPERIENCE**

* Adobe Premiere Pro Creative Cloud video editing system
* Adobe Audition CS6 audio editing system
* Final Cut Pro 7 video editing system
* Soundtrack Pro audio editing system
* Audacity audio editing system
* ShortCut digital audio editing system

**POST-PRODUCTION/ TELEVISION & RELATED EXPERIENCE**

**Crawford Communications - Duplication Tech., 2006**

* Performed quality checks on various video programming including

movies, commercials, documentaries and TV series. Duties

included **waveform/vectorscope** and audio decibel level setups

* Duplication of movies, commercials, promos, etc.
* Machine formats included **Digital Beta**, **Beta SP** **and DVCPro**

**Elements of Creation & BV Media, LLC – Videographer/Video Editor, 2001 to 2006**

* Performed videography duties for hip-hop documentary entitled “New Flava: The Emergence of Southern Hip-Hop”

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* Produced and performed videography and editing duties of video documentary on Louisiana entitled “Stories from the Bayou”
* Performed both videography and video editing freelance services for Atlanta City Council
* Performed videography freelance services for various recording artists including P. Diddy, Trina, Zerby, etc.

 **Video Tape Associates - Editor Assistant/Duplication Tech., 1995 - 2000**

* Assisted editors with **off-line** and **on-line** edit sessions.
* Digitized from various tape formats to **Avid 9000**.
* Duplication of movies, commercials, promos, etc.
* Standards conversions of video from **NTSC** to **Pal** and vice versa.
* Machine formats included **Digital Beta**, **Beta SP**, **D-2 and DAT**

**Total Audio Visual Services - Video Technician, 1994 – 1995**

* Quality checks on video equipment including **VHS decks**, **camcorders**, **projectors**, **video monitors**, **video DAs**, **switchers**, etc.
* Setups/breaks of various show settings which included setups of **35mm cameras**, **projectors**, **camcorders**, **VHS/monitor pkgs**., etc.
* Video/audio patch cable used included **BNC**, **RCA**, **mini**, and **RF**

**RADIO BROADCASTING EXPERIENCE**

**Heaven 100 Radio – Part-time On-air Personality, 1998 - 1999**

* Six-hour on-air shift
* Gospel-formatted programs
* Top-9 countdown, listener trivia, listener call-in and dedications.
* Equipment used included **audio console**, **cart machines**, **CD players**, **cassette players**, **turntables**, **reel-to-reel**, **transmitter reader**.

**KCLF-AM – Full-time On-air Personality, 1992 - 1993**

* Six-hour on-air shift
* R&B/Blues & Oldies Show
* Top-5 Countdown, feature artist day program, dedication time slots.
* **Music director** along with commercial writing and producing.
* Equipment used included **audio console**, **cart machines**, **reel-to-reel**, **turntables**.

**REFERENCES**

Furnished upon request