

Heather R. Bono

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Carrollton, GA

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Education

2012	Ph.D., Finance, University of Alabama
2008	M.A., Applied Economics, University of Alabama
2006	B.S., Finance/minor Economics, University of Alabama

Professional Licensure & Certification

Certificate in ESG Investing, March 2023, CFA Institute, Virginia, Earned the CFA Institute in ESG Investing by undertaking up to 130 hours of study and passing a 2-hour 20-minute exam. [P-12 Professional Experience/Credential: No]

Investments Foundations Certificate, November 2023, CFA Institute, Virginia, The goal of the Investment Foundations Certificate is to provide a comprehensive overview of the investment industry and its structure, function, and role in global capital markets and society. Completion of 6 courses makes an individual eligible to take the final assessment, which when passed confers an Investments Foundations certificate. [P-12 Professional Experience/Credential: No]

Data Analytics Certificate, February 2023, Culverhouse College of Business, The University of Alabama, Alabama, Designed for data users, advanced data practitioners and team leaders/managers. Participants will complete an assurance of learning in the aspects of the data life cycle, data security, programming, analytic modeling and business intelligence. Five weeks, five modules, online delivery, with at least 80% score on LMS at the conclusion of each module. [P-12 Professional Experience/Credential: No]

IRB Certification - training for Social/Behavioral Research with Human Subjects, February 2020, February 2026, CITI Training Program, Georgia, Completed the following training modules (Courses) for the CITI Training Program: Stage 1- Conflicts of Interest, Stage 1 - Basic Course - Social & Behavioral Research - Basic/Refresher, and Stage 1 - RCR - Social & Behavioral Research [P-12 Professional Experience/Credential: No]

Rank and Promotion History

Associate Professor, 2023-05-01

Institutional Appointments

Interim Chair, Department Chair, January 2022, April 2023

Professional Experience

2023 - Ongoing

Department Chair and Associate Professor, University of West Georgia

2022 - 2023

Interim Department Chair, University of West Georgia

2021 - 2023

Senior Lecturer, University of West Georgia

2013 - 2021

Lecturer, University of West Georgia

2012 - 2013

Limited term Instructor, University of West Georgia

2006 - 2012

Instructor and Teaching/Research Assistant, University of Alabama

Faculty Directed Student Research/Individual Student Work

Fall 2022 - Spring 2023

Poster Session, Adviser, Connor Walker, The Characteristics of Whistleblowers

Fall 2021 - Spring 2022

Presentation, Adviser, Alex Zamora, Senior, Analyzing the Impact of the Silver Comet Trail on Home Values

Spring 2020 - Spring 2020

Project started for UWG Scholars' Day, Adviser, Carleen Burris, Senior, The Effect of Recreational Green Space on Residential Property Values (Abstract was accepted and conference was canceled due to public health concerns related to COVID-19), July 2020

Summer 2017 - Summer 2017

Undergraduate Honors Thesis, Adviser, Emily Phillippi, Energy Efficiency Effects on Residential Total Energy Consumption in the United States

Grants

Completed

STUDENT SUCCESS: Student Research Assistant Program (SRAP), Funded by UWG Honors College (August 1, 2023 - May 1, 2024) (\$1,550.00), Completed, Spring 2024, CoInvestigator Alison Hollingsworth with CoInvestigator Heather Bono

STUDENT SUCCESS: Student Research Assistant Program (SRAP), Funded by UWG Honors College (August 1, 2022 - May 31, 2023) (\$1,720.00), Completed, Spring 2023, CoInvestigator Alison Hollingsworth with CoInvestigator Heather Bono

STUDENT SUCCESS: Student Research Assistant Program (SRAP), Funded by UWG Honors College (August 1, 2021 - May 31, 2022) (\$1,400.00), Completed, Spring 2022, CoInvestigator Heather Bono

Student Research Assistant Program (SRAP), Funded by UWG Honor's College (August 1, 2017 - May 31, 2018) (\$1,650.00), Completed, Spring 2018, CoInvestigator Heather Bono

Scholarly Contributions and Creative Productions

Journal Article

Completed/Published

Bono, H. R., Patron-Boenheim, H. E., & Smith, W. J. (2023). The Impact of Selected Aesthetic Building Restrictions on Georgia's Single-Family Housing Markets. *Journal of Housing Research*, 32, 142–155.

Bono, H. R., Benefield, J. D., & Allen, M. T. (2021). Do As I Say and As I Do: Revisiting Price and Time-on-Market for Agent-Owned Properties. *Journal of Housing Research*, 30, 163–174.

Bono, H., Gezon, L. L., Smith, W. J., & Walker, M. D. (2018). The Impact of the Carrollton GreenBelt on Residential Housing Prices: A Spatial Approach. *The Coastal Business Journal*, 16, 1–16.

Bono, H., Leathers, C., & Raines, P. (2017). The New Deflation and Housing Market Bubbles in the U.S. and U.K: A Monetary Policy Dilemma. *International Journal of Social Economics*, 44.

Bono, H., Leathers, C., & Raines, P. (2015). Natural experiments and debt-driven financial crises: mortgage finance booms in the 1920s and 2000s. *International Journal of Social Economics*, 42, 340–355.

Bono, H., & Zumpano, L. (2012). Further Assessment of Efficiency Effects of Internet Use in Home Search. *Journal of Real Estate Research*, 34, 515–548.

Accepted

Bono, H. R., Patron-Boenheim, H. E., & Smith, W. J. (n.d.). A Sentiment Analysis of Student Evaluations of Online Instruction. *Journal of Educators Online*.

Beck, J., Bono, H. R., & Toma, M. (2023). Working Hard or Hardly Working? Competition's Effect on Real Estate Agent Effort. *Journal of Housing Research*.

Presentation

Completed/Published

Beck, J., Bono, H. R., & Toma, M. (2024). *Real Estate Agent Effort and Sales Outcomes*. *Academy of Economics and Finance Annual Meeting*. Charleston, SC: Academy of Economics and Finance.

Bono, H. R., Kassis, M. M., & Smith, W. J. (2023). *Analyzing the Impact of the Silver Comet Trail on Home Values*. *Academy of Economics and Finance*. Orlando, FL.

Beck, J., Toma, M., & Bono, H. R. (2023). *Real Estate Agent Effort as a Function of Market Competition*. *Academy of Economics and Finance*. Orlando, FL.

Bono, H. R., Hollingsworth, A. J., & Walker, C. (2023). *When a Whistleblower Reports: Characteristics of a Whistleblower, Whistleblowing Effects on a Company's Stock Prices, and Retaliatory Action Against the Whistleblower*. *Society of Business, Industry, and Economics (SOBIE)*. Destin, FL.

Bono, H. R., Kassis, M. M., Smith, W. J., & Zamora, A. (2022, February). *Analyzing the Impact of the Silver Comet Trail on Home Values*. *Academy of Economics and Finance*. Online.

Bono, H. R., Kassis, M. M., Smith, W. J., & Zamora, A. (2022, March). *Analyzing the Impact of the Silver Comet Trail on Home Values*. *Western Social Science Association*. Denver.

Bono, H. R., Kassis, M. M., Smith, W. J., & Zamora, A. (2022, February). *Analyzing the Impact of the Silver Comet Trail on Home Values*. *Richards College of Business Faculty Research Luncheon*. Richards Hall.

Bono, H. R., Patron, H., & Smith, W. J. (2021, April). *Is Vinyl Really Making a Comeback? The Economic Impact of Architectural “Look and Feel” Development Ordinances in Georgia*. REALTORS Issues Action Committee (RIAC). Georgia Association of REALTORS.

Patron, H., Bono, H., & Smith, W. J. (2021, March). *Is Vinyl Really Making a Comeback? The Economic Impact of Architectural “Look-and-Feel” Development Ordinances in Georgia Counties*. RCOB Brown Bag. Richards College of Business.

Bono, H., Patron, H., & Smith, W. J. (2021, March). *The impact of “look and feel” building restrictions on housing prices in Georgia*. REALTOR Days at the Dome Virtual Event. Georgia Association of REALTORS.

Bono, H. (2021, March). *Personal Finance Tips for Recent (or soon to be) College Grads*. Dean’s Council of Student Leaders. Richards College of Business.

Bono, H., Kassis, M., & Smith, W. J. (2021, February). *A Spatial Approach for Examining the Effects of the Silver Comet Trail on Residential Property Values Using Repeat Sales*. Academy of Economics and Finance Annual Meeting. Academy of Economics and Finance.

Bono, H. R., Benefield, J. D., & Allen, M. T. (2020, April). *Presumed Informed: Housing Price Impacts From Codifying Non-disclosure of Agency Relationships (title revised to: The Importance of Agency in Brokerage Relationships: The Curious Case of Transaction Brokerage)*. American Real Estate Society Annual Meeting (note: This conference was canceled due to public health concerns related to COVID-19). Fort Myers, Florida.

Bono, H. R., Benefield, J. D., & Allen, M. T. (2020, February). *Presumed Informed: Housing Price Impacts From Codifying Non-disclosure of Agency Relationships (title revised to: The Importance of Agency in Brokerage Relationships: The Curious Case of Transaction Brokerage)*. Academy of Economics and Finance Annual Meeting. Atlanta, Georgia.

Bono, H., Benefield, J. D., & Allen, M. T. (2020, April). *Presumed Informed: Housing Price Impacts From Codifying Non-disclosure of Agency Relationships (title revised to: The Importance of Agency in Brokerage Relationships: The Curious Case of Transaction Brokerage)*. American Real Estate Society Annual Meeting (Note: This conference was canceled due to public health concerns related to COVID-19). American Real Estate Society (Note: This conference was canceled due to public health concerns related to COVID-19).

Bono, H., Benefield, J. D., & Allen, M. T. (2020, February). *Presumed Informed: Housing Price Impacts From Codifying Non-disclosure of Agency Relationships (title revised to: The Importance of Agency in Brokerage Relationships: The Curious Case of Transaction Brokerage)*. Academy of Economics and Finance Annual Meeting. Academy of Economics and Finance.

Bono, H. R., Benefield, J. D., & Allen, M. T. (2019, February). *The Agent Ownership Premium in Residential Real Estate: Agency Problem or Principal Problem (title revised to: Do As I Say and As I Do: Revisiting Price and Time-on-Market for Agent-Owned Properties)*. Academy of Economics and Finance Annual Meeting. St. Petersburg, Florida.

Bono, H., & Smith, W. J. (2019, February). *Examining the Impact of Sex Offenders on Residential Property Price Growth*. *Academy of Economics and Finance Annual Meeting*. Academy of Economics and Finance.

Bono, H., Allen, M. T., & Benefield, J. D. (2019, February). *The Agent Ownership Premium in Residential Real Estate: Agency Problem or Principal Problem (title later revised to: Do As I Say and As I Do: Revisiting Price and Time-on-Market for Agent-Owned Properties)*. *Academy of Economics and Finance Annual Meeting*. Academy of Economics and Finance.

Bono, H., Smith, W. J., & Morris, L. (2018, November). *Examining the Effects of Linear Greenspace on Residential Property Values using Repeat Sales*. *Southern Finance Association Annual Meeting*. SFA-Southern Finance Association.

Bono, H., Smith, W. J., & Morris, L. (2018, October). *Examining the Effects of Linear Greenspace on Residential Property Values using Repeat Sales*. *Interdisciplinary Conference in the Social Sciences*. University of West Georgia College of Social Sciences.

Bono, H., Smith, W. J., & Morris, L. (2018, April). *Examining the Effects of Linear Greenspace on Residential Property Values using Repeat Sales*. *Faculty Research Luncheon*. Richards College of Business, University of West Georgia.

Bono, H., Smith, W. J., & Morris, L. (2018, February). *Examining the Effects of Linear Greenspace on Residential Property Values using Repeat Sales*. *Academy of Economics and Finance Annual Conference*. AEF - Academy of Economics and Finance.

Bono, H. (2018, February). *Post Closing Possession in the Residential Real Estate Transaction - Convenience or Minefield?* *Academy of Economics and Finance Annual Conference*. AEF - Academy of Economics and Finance.

Bono, H. (2017, May). *Research Conference ISC Paris, UWG, & La Rochelle Business School*.

Bono, H. (2017, April). *Secrets to Savings from the Penny-Pinching PhD's*. Center for Economic Education.

Bono, H., & Smith, W. J. (2017, March). *Secrets to Savings from the Penny-Pinching PhDs*. *Ranburne High School - 1st period senior class*.

Bono, H., & Smith, W. J. (2017, March). *Secrets to Savings from the Penny-Pinching PhDs*. *Ranburne High School - 2nd period senior class*.

Bono, H., Smith, W. J., & Walker, M. (2017, February). *The Impact of the Carrollton Greenbelt on Residential Housing Prices: A Spatial Approach*. *Faculty Research Luncheon - Brown Bag*. Richards College of Business, University of West Georgia.

Bono, H., Smith, W. J., & Walker, M. (2017, February). *The Impact of the Carrollton Greenbelt on Residential Housing Prices: A Spatial Approach*. *AEF - Academy of Economics and Finance*.

Bono, H. (2017, February). *Comparing Income Producing Property Characteristics to Bond Investments*. AEF - Academy of Economics and Finance Annual Meeting.

Bono, H., & Smith, W. J. (2017, January). *Secrets to Savings from the Penny-Pinching PhDs*. UWG Center for Economic Education and Financial Aid Office.

Bono, H., Roepnack, B., Barrett, K., Williams, N., Kunkel, M., Khan, F., & Harris, M. (2016, May). *Open Education Resources (free textbooks): Boon or Burden? Innovations in Pedagogy*. University of West Georgia, Center for Teaching and Learning.

Bono, H. (2016, January). *Further Assessment of the Efficiency Effects of Internet Use in Home Search*. Faculty Research Luncheon - Brown Bag. Richards College of Business - University of West Georgia.

Bono, H. (2012, April). *Further Assessment of the Efficiency Effects of Internet Use in Home Search*. American Real Estate Society Annual Meeting. American Real Estate Society.

Review

Completed/Published

Bono, H. (2015, October 23). Pearson Publishing -Reviewed three chapters from Vital Statistics: Probability and Statistics for Economics and Business by Bill Sandholm and Brett Saraniti.

Bono, H. (2015, June 1). Norton Publishing Company- Reviewed one chapter from the Mateer/Coppock Principles of Economics text.

Professional Development

Activity

Title: J. Anderson Davis Lecture - Academy of Economics and Finance

Start Date: 2024-02-09

End Date: 2024-02-09

City: Charleston

State or Province: South Carolina

Semester: Spring 2024

Activity

Title: AACSB Department Chair Seminar

Start Date: 2024-01-23

End Date: 2024-01-24

City: Tampa

State or Province: Florida

Semester: Spring 2024

Activity

Title: Carroll Chamber of Commerce State of the County Breakfast

Start Date: 2024-01-11

End Date: 2024-01-11

City: Carrollton

State or Province: Georgia

Semester: Spring 2024

Activity

Title: Tanner Foundation Ladies Luncheon

Start Date: 2024-01-25

End Date: 2024-01-25

City: Carrollton

State or Province: Georgia

Semester: Spring 2024

Activity

Title: Ombuds Reading Group, "Getting to Yes: Negotiating Agreement Without Giving In" by Fisher and Ury

Start Date: 2024-02-12

End Date: 2024-03-29

Semester: Spring 2024

Activity

Title: Celebrating Black History in Business featuring Larry Thornton

Start Date: 2024-02-01

End Date: 2024-02-01

City: Carrollton

State or Province: Georgia

Semester: Spring 2024

Activity

Title: Academy of Economics and Finance Annual Meeting

Start Date: 2024-02-07

End Date: 2024-02-10

City: Charleston

State or Province: South Carolina

Semester: Spring 2024

Activity

Title: Ombuds Reading Group, "Dignity" by Donna Hicks

Start Date: 2023-09-01

End Date: 2023-10-31

Semester: Fall 2023

Activity

Title: Workplace Diversity, Equity, and Inclusion in Action

Start Date: 2023-09-15

End Date: 2023-09-15

Semester: Fall 2023

Activity

Title: Richards College Tech in the Classroom Training

Start Date: 2023-11-15

End Date: 2023-11-15

City: Carrollton

State or Province: Georgia

Semester: Fall 2023

Activity

Title: McCalman Executive Roundtable

Start Date: 2023-11-08

End Date: 2023-11-08

City: Carrollton

State or Province: Georgia

Semester: Fall 2023

Activity

Title: DeFi: Introduction to Blockchain and Cryptocurrency

Start Date: 2023-10-21

Semester: Fall 2023

Activity

Title: Economics Forecast Breakfast

Start Date: 2023-10-31

End Date: 2022-11-01

Semester: Fall 2023

Activity

Title: SAS workshop with Linda Jordan

Start Date: 2023-11-03

End Date: 2023-11-03

City: Carrollton

State or Province: Georgia

Semester: Fall 2023

Activity

Title: Georgia Association of Healthcare Executives Meeting

Start Date: 2023-11-16

End Date: 2023-11-16

City: Atlanta

State or Province: Georgia

Semester: Fall 2023

Activity

Title: SBDC Women's Business Summit

Start Date: 2023-09-13

End Date: 2023-09-13

Semester: Fall 2023

Activity

Title: Data Analytics Day

Start Date: 2023-04-14

End Date: 2023-04-14

City: Carrollton

State or Province: Georgia

Semester: Fall 2023

Activity

Title: Richards College DEIB Retreat

Start Date: 2023-08-25

End Date: 2023-08-25

Semester: Fall 2023

Activity

Title: Teaching for Learning: Evidence-Based Approaches for Online and Blended Learning with Claire Major

Start Date: 2023-08-18

End Date: 2023-08-18

City: Carrollton

State or Province: Georgia

Semester: Fall 2023

Activity

Title: SAS Data Literacy in Practice Course

Start Date: 2023-08-20

End Date: 2023-08-20

Semester: Fall 2023

Activity

Title: Inclusivity: Using a Social Justice Approach to Create Inclusive, Equitable Classrooms Workshop

Start Date: 2023-10-11

End Date: 2023-10-11

Semester: Fall 2023

Activity

Title: SAP Build Apps Bootcamp

Start Date: 2023-06-20

End Date: 2023-06-20

Semester: Summer 2023

Activity

Title: Richards College Leadership Retreat

Start Date: 2023-05-23

End Date: 2023-05-23

City: Whitesburg

State or Province: Georgia

Semester: Summer 2023

Activity

Title: Newnan Economic Outlook Event

Start Date: 2023-05-22

End Date: 2023-05-22

City: Newnan

State or Province: Georgia

Semester: Summer 2023

Activity

Title: AACSB Accounting Accreditation Virtual Seminar

Start Date: 2023-05-15

End Date: 2023-05-16

Semester: Summer 2023

Activity

Title: Employee Performance Management

Start Date: 2023-05-04

End Date: 2023-05-04

Semester: Summer 2023

Activity

Title: UWG Innovations in Pedagogy Conference

Start Date: 2023-05-16
End Date: 2023-05-17

Semester: Summer 2023

Activity

Title: SAS Educator Conference
Start Date: 2023-07-18
End Date: 2023-07-19
City: Cary
State or Province: North Carolina

Semester: Summer 2023

Activity

Title: Introduction to University Alliances and Business Process Integration for New Faculty SAP Bootcamp
Start Date: 2023-06-12
End Date: 2023-06-13

Semester: Summer 2023

Activity

Title: Business Process Modeling with SAP Signavio Bootcamp
Start Date: 2023-06-21
End Date: 2023-06-21

Semester: Summer 2023

Activity

Title: SAP Integrated Business Planning
Start Date: 2023-06-28
End Date: 2023-06-28

Semester: Summer 2023

Activity

Title: Introduction to Data Analysis in SAP Analytics Cloud Bootcamp
Start Date: 2023-06-14
End Date: 2023-06-15

Semester: Summer 2023

Activity

Title: SAP Artificial Intelligence Bootcamp
Start Date: 2023-06-26
End Date: 2023-06-26

Semester: Summer 2023

Activity

Title: SAP Datasphere Bootcamp

Start Date: 2023-06-26

End Date: 2023-06-26

Semester: Summer 2023

Activity

Title: Supervisor Essentials for Success: Inclusive Leadership

Start Date: 2023-05-10

End Date: 2023-05-10

Semester: Summer 2023

Activity

Title: Women Empowering Women

Start Date: 2023-03-31

End Date: 2023-03-31

City: Carrollton

State or Province: Georgia

Semester: Spring 2023

Activity

Title: Culverhouse Women in Business Conference

Start Date: 2023-03-24

End Date: 2023-03-24

City: Tuscaloosa

State or Province: Alabama

Semester: Spring 2023

Activity

Title: Women's Conference: Your Values Drive Your Confidence

Start Date: 2023-04-29

End Date: 2023-04-29

City: Douglasville

State or Province: Georgia

Semester: Spring 2023

Activity

Title: Executive in Residence: Joe Norton

Start Date: 2023-04-19

End Date: 2023-04-19

Semester: Spring 2023

Activity

Title: Grand Gestures - Storytelling with AI and Snap!

Start Date: 2023-01-13

End Date: 2023-01-13

Semester: Spring 2023

Activity

Title: SAP Conversational AI

Start Date: 2023-01-11

End Date: 2023-01-12

Semester: Spring 2023

Activity

Title: Developing Your Mentoring Network: A Workshop

Start Date: 2023-03-31

End Date: 2023-03-31

Semester: Spring 2023

Activity

Title: Introduction to Cryptocurrency

Start Date: 2023-01-29

End Date: 2023-01-29

Semester: Spring 2023

Activity

Title: Getting Started with SAP AppGyver

Start Date: 2023-01-09

End Date: 2023-01-09

Semester: Spring 2023

Activity

Title: STUDENT SUCCESS: What is Regular and Substantive Interaction?

Start Date: 2023-01-17

End Date: 2023-01-18

Semester: Spring 2023

Activity

Title: Supervisor Essentials for Success: Conflict Resolution

Start Date: 2023-03-16

End Date: 2023-03-16

City: Carrollton

State or Province: Georgia

Semester: Spring 2023

Activity

Title: University of West Georgia (UWG) CARES training

Start Date: 2023-03-16

End Date: 2023-03-16

Semester: Spring 2023

Activity

Title: Richards College Women in Business: Sundari Parekh

Start Date: 2023-03-02

End Date: 2023-03-02

City: Carrollton

State or Province: Georgia

Semester: Spring 2023

Activity

Title: UWG Strategic Enrollment Management (SEM) EAB Workshop

Start Date: 2023-03-07

End Date: 2023-03-07

City: Carrollton

State or Province: Georgia

Semester: Spring 2023

Activity

Title: USG Training on New BOR Policies on Annual Performance & Post-Tenure Reviews

Start Date: 2023-01-26

End Date: 2023-01-27

Semester: Spring 2023

Activity

Title: Supervisor Essentials for Success: Agility

Start Date: 2023-04-20

End Date: 2023-04-20

Semester: Spring 2023

Activity

Title: AACSB Annual Meeting

Start Date: 2023-04-23

End Date: 2023-04-25

City: Chicago

State or Province: Illinois

Semester: Spring 2023

Activity

Title: Business Data Analytics Certificate Program - University of Alabama

Start Date: 2023-01-07

End Date: 2023-02-10

Semester: Spring 2023

Activity

Title: Momentum Summit

Start Date: 2023-01-23

Semester: Spring 2023

Activity

Title: SAS® Visual Business Analyst Fast Track Course

Start Date: 2023-01-25

End Date: 2023-03-29

Semester: Spring 2023

Activity

Title: Enrich your classroom Culture

Start Date: 2023-01-27

End Date: 2023-01-27

Semester: Spring 2023

Activity

Title: Academy of Economics and Finance Annual Meeting

Start Date: 2023-02-09

End Date: 2023-02-10

City: Orlando

State or Province: Florida

Semester: Spring 2023

Activity

Title: Community Foundation of West Georgia Luncheon

Start Date: 2023-04-26

End Date: 2023-04-26

Semester: Spring 2023

Activity

Title: Carroll Chamber of Commerce Women's Business Alliance Luncheon - Woman of the Year

Start Date: 2022-11-30

End Date: 2022-11-30

Semester: Fall 2022

Activity

Title: SAS Data Literacy Essentials Course

Start Date: 2022-11-21

Semester: Fall 2022

Activity

Title: SAS Programming 1: Essentials

Start Date: 2022-11-26

Semester: Fall 2022

Activity

Title: STUDENT SUCCESS: Communicating with Students

Start Date: 2022-10-10

End Date: 2022-10-14

Semester: Fall 2022

Activity

Title: Economics Forecast Breakfast

Start Date: 2022-11-01

End Date: 2022-11-01

Semester: Fall 2022

Activity

Title: Safe Zone Training

Start Date: 2022-11-16

Semester: Fall 2022

Activity

Title: Presentation by GA Chamber President Chris Clark on New Georgia Economy

Start Date: 2022-12-12

End Date: 2022-12-12

Semester: Fall 2022

Activity

Title: Applications of Data Science and Analytics in Industry Webinar

Start Date: 2022-10-20

Semester: Fall 2022

Activity

Title: ADAPT Training
Start Date: 2022-11-04
End Date: 2022-11-04

Semester: Fall 2022

Activity

Title: Carroll Chamber of Commerce Women's Business Alliance - Mental Wellness
Start Date: 2022-09-29
End Date: 2022-09-29

Semester: Fall 2022

Activity

Title: QPR Training (Suicide Prevention)
Start Date: 2022-09-15
End Date: 2022-09-15

Semester: Fall 2022

Activity

Title: Emergency Management and Active Shooter Workshop
Start Date: 2022-09-23
End Date: 2022-09-23

Semester: Fall 2022

Activity

Title: UGA SBDC #Nofilter: Real & Raw Conversations with Women in Business
Start Date: 2022-09-14
End Date: 2022-09-14

Semester: Fall 2022

Activity

Title: ePerformance management system training
Start Date: 2022-08-04
End Date: 2022-08-04

Semester: Fall 2022

Activity

Title: Introduction to Data Analysis in SAP Analytics Cloud
Start Date: 2022-06-20
End Date: 2022-06-21

Semester: Summer 2022

Activity

Title: 2022 Economic Outlook: Newnan

Start Date: 2022-05-16

End Date: 2022-05-16

Semester: Summer 2022

Activity

Title: Carroll Chamber of Commerce Women's Business Alliance Luncheon - Community Engagement

Start Date: 2022-06-29

End Date: 2022-06-30

Semester: Summer 2022

Activity

Title: Innovations in Pedagogy Conference

Start Date: 2022-05-17

End Date: 2022-05-18

Semester: Summer 2022

Activity

Title: Introduction to University Alliances and Business Process Integration for New Faculty - SAP

Start Date: 2022-06-01

End Date: 2022-06-02

Semester: Summer 2022

Activity

Title: OneUSG Careers and MSS Training

Start Date: 2022-01-05

End Date: 2022-01-05

Semester: Spring 2022

Activity

Title: AIS Curriculum for SAP S/4 HANA

Start Date: 2022-06-06

End Date: 2022-06-07

Semester: Spring 2022

Activity

Title: Innovative Teaching Fellows Roundtable

Start Date: 2022-04-19

End Date: 2022-04-19

Semester: Spring 2022

Activity

Title: Community Foundation of West Georgia Luncheon

Start Date: 2022-04-19

End Date: 2022-04-19

Semester: Spring 2022

Activity

Title: Academic Affairs Continuous Improvement Institute

Start Date: 2022-02-25

End Date: 2022-02-25

Semester: Spring 2022

Activity

Title: Supervisor Essentials for Success: Employee Relations & Progressive Discipline

Start Date: 2022-02-16

End Date: 2022-02-16

Semester: Spring 2022

Activity

Title: Electronic Budget Amendment Training

Start Date: 2022-01-12

End Date: 2022-01-12

Semester: Spring 2022

Activity

Title: AACSB Annual Meeting

Start Date: 2022-04-24

End Date: 2022-04-25

City: New Orleans

State or Province: Louisiana

Semester: Spring 2022

Activity

Title: Academy of Economics and Finance Annual Meeting

Start Date: 2022-02-10

End Date: 2022-02-12

City: Virtual

Semester: Spring 2022

Activity

Title: Culverhouse Women in Business Conference

Start Date: 2022-03-25

End Date: 2022-03-26

City: Tuscaloosa

State or Province: Alabama

Semester: Spring 2022

Activity

Title: The L.E.A.A.P (Leadership Excellence Across All Professions) Conference

Start Date: 2022-04-01

End Date: 2022-04-01

City: Carrollton

State or Province: Georgia

Semester: Spring 2022

Activity

Title: Stewards of Children - From Darkness to Light

Start Date: 2022-04-22

End Date: 2022-04-22

Semester: Spring 2022

Activity

Title: Carroll Chamber of Commerce Women's Business Alliance Luncheon - Financial Wellness

Start Date: 2022-03-23

Semester: Spring 2022

Activity

Title: Women Empowering Women

Start Date: 2022-03-11

End Date: 2022-03-11

City: Carrollton

State or Province: Georgia

Semester: Spring 2022

Activity

Title: Supervisor Essentials: Legal Issues in Higher Ed

Start Date: 2022-03-17

End Date: 2022-03-17

Semester: Spring 2022

Activity

Title: Supervisor Essentials Series: Civility in the Workplace

Start Date: 2022-03-09

End Date: 2022-03-09

Semester: Spring 2022

Activity

Title: USG Diversity and Inclusion Summit (virtual)

Semester: Fall 2021

Activity

Title: FEA & ABE 22nd Annual Conference

City: Virtual

Semester: Fall 2021

Activity

Title: REMOTE: The Connected Faculty Summit (virtual)

Semester: Summer 2021

Activity

Title: COVID-19 Scars for Cities – Virus vs Vaccine

City: Virtual

Semester: Summer 2021

Activity

Title: Institutional Portfolio Analysis

Semester: Summer 2021

Activity

Title: Climate, Environmental, and Urban Analysis

Semester: Summer 2021

Activity

Title: Innovations in Pedagogy Conference (virtual)

Semester: Summer 2021

Activity

Title: Micro/Behavioral Issues

Semester: Summer 2021

Activity

Title: Women Empowering Women: Thriving in a New Normal (Virtual)

Semester: Spring 2021

Activity

Title: BB&T Lectures in Free Enterprise: Kelly King - Leadership in Challenging Times

Semester: Spring 2021

Activity

Title: Capstone Student Investment Conference (Virtual)

Semester: Spring 2021

Activity

Title: Capstone Student Investment Conference (Virtual)

Semester: Spring 2021

Activity

Title: Capstone Student Investment Conference (Virtual)

Semester: Spring 2021

Activity

Title: REALTOR Days at the Dome Virtual Event

Semester: Spring 2021

Activity

Title: Teacher Training Program

City: Virtual

Semester: Spring 2021

Activity

Title: Academy of Economics and Finance Annual Meeting

City: Virtual

Semester: Spring 2021

Activity

Title: Learner First: Dual Modality at UWG

Semester: Summer 2020

Activity

Title: How to Accelerate Your Professional Growth and Prepare for the "New Normal" by Ben Fanning

Semester: Summer 2020

Activity

Title: Innovations in Pedagogy Conference: Online Edition

Semester: Summer 2020

Activity

Title: Advanced Tools: Portfolio Analytics

Semester: Summer 2020

Activity

Title: McGraw-Hill Education Business Analytics Online Summit: Incorporating a New Framework for Teaching Business Analytics

Semester: Summer 2020

Activity

Title: McGraw-Hill Education Business Analytics Online Summit: Incorporating a New Framework for Teaching Business Analytics Webinar

Semester: Spring 2020

Activity

Title: COVID-19 & the Economy: A Q&A with Greg Mankiw webinar

Semester: Spring 2020

Activity

Title: Pillars of "Fintech" Innovation; S&P Global Market Intelligence Webinar

Semester: Spring 2020

Activity

Title: Capstone Student Investment Conference, Culverhouse College of Business,
University of Alabama
City: Tuscaloosa
State or Province: Alabama

Semester: Spring 2020

Activity

Title: Academy of Economics and Finance Annual Meeting
City: Atlanta

Semester: Spring 2020

Activity

Title: Teacher Training Program

City: Atlanta

Semester: Spring 2020

Activity

Title: Capstone Student Investment Conference

City: Tuscaloosa

Semester: Spring 2020

Activity

Title: Pillars of "Fintech" Innovation

Semester: Spring 2020

Activity

Title: COVID-19 & the Economy : A Q&A Session with Greg Mankiw

Semester: Spring 2020

Activity

Title: Academy of Economics and Finance Teacher Training Program

City: Atlanta

State or Province: Georgia

Semester: Spring 2020

Activity

Title: Academy of Economics and Finance Annual Meeting

City: Atlanta

State or Province: Georgia

Semester: Spring 2020

Activity

Title: Innovations in Pedagogy Conference: Online Edition

City: Carrollton

State or Province: Georgia

Semester: Spring 2020

Activity

Title: Advanced Tools: Portfolio Analytics; S&P Global Market Intelligence Webinar

Semester: Spring 2020

Activity

Title: Women Empowering Women: More Than A Mentor
City: Carrollton

Semester: Fall 2019

Activity

Title: Creating Wicked Students; UWG Center for Teaching and Learning Faculty Reading Group
City: Carrollton
State or Province: Georgia

Semester: Fall 2019

Activity

Title: UWG Implicit Bias Training
City: Carrollton
State or Province: Georgia

Semester: Fall 2019

Activity

Title: Business Analytics Symposium, Culverhouse College of Business, University of Alabama
City: Tuscaloosa
State or Province: Alabama

Semester: Fall 2019

Activity

Title: ECONreads Interdisciplinary Book Club: Rich Dad, Poor Dad; Center for Economic Education and Financial Literacy
City: Carrollton
State or Province: Georgia

Semester: Fall 2019

Activity

Title: Women Empowering Women: More Than a Mentor, Richards College of Business
City: Carrollton
State or Province: Georgia

Semester: Fall 2019

Activity

Title: RCOB Faculty Research Lunch
City: Carrollton
State or Province: Georgia

Semester: Fall 2019

Activity

Title: Economic Forecasting Breakfast

City: Carrollton

State or Province: Georgia

Semester: Fall 2019

Activity

Title: Creating Wicked Students

Semester: Fall 2019

Activity

Title: Implicit Bias Training

Semester: Fall 2019

Activity

Title: Business Analytics Symposium

City: Tuscaloosa

Semester: Fall 2019

Activity

Title: Rich Dad, Poor Dad

City: Carrollton

Semester: Fall 2019

Activity

Title: RCOB Faculty Development Workshop

City: Carrollton

Semester: Summer 2019

Activity

Title: Innovations in Pedagogy Conference

City: Carrollton

Semester: Summer 2019

Activity

Title: Innovations in Pedagogy Conference

City: Carrollton

State or Province: Georgia

Semester: Spring 2019

Activity

Title: SAS Analytics Summit

City: Carrollton

Semester: Spring 2019

Activity

Title: Philosophies that Lead to Success with David Amerson

City: Carrollton

Semester: Spring 2019

Activity

Title: Capstone Student Investment Conference

City: Tuscaloosa

Semester: Spring 2019

Activity

Title: Academy of Economics and Finance Annual Meeting

City: St. Petersburg

Semester: Spring 2019

Activity

Title: RCOB Faculty Research Lunch

City: Carrollton

State or Province: Georgia

Semester: Spring 2019

Activity

Title: Academy of Economics and Finance Annual Meeting

City: St. Petersburg

State or Province: Florida

Semester: Spring 2019

Activity

Title: Capstone Student Investment Conference, Culverhouse College of Business,
University of Alabama

City: Tuscaloosa

State or Province: Alabama

Semester: Spring 2019

Activity

Title: SAS Analytics Summit

City: Carrollton

State or Province: Georgia

Semester: Spring 2019

Activity

Title: RCOB The McCalman Executive Roundtable: Philosophies that Lead to Success with David Amerson

City: Carrollton

State or Province: Georgia

Semester: Spring 2019

Activity

Title: RCOB Faculty Development Workshop

City: Carrollton

State or Province: Georgia

Semester: Spring 2019

Activity

Title: Women Empowering Women: Know Your Worth

City: Carrollton

Semester: Fall 2018

Activity

Title: BB&T Lectures in Free Enterprise: Dr. Jennifer Kahnweiler, The Introverted Leader

City: Carrollton

Semester: Fall 2018

Activity

Title: Southern Finance Association Annual Meeting

City: Asheville

Semester: Fall 2018

Activity

Title: Innovations in Pedagogy

City: Carrollton

Semester: Summer 2018

Activity

Title: RCOB Faculty Development Workshop

City: Carrollton

Semester: Summer 2018

Activity

Title: BB&T Lectures in Free Enterprise: Dr. Jody Foster, The Schmuck in My Office:
Dealing Effectively with Difficult People at Work
City: Carrollton

Semester: Spring 2018

Activity

Title: Kick-start Your Summer Online Course
City: Carrollton

Semester: Spring 2018

Activity

Title: Capstone Student Investment Conference
City: Tuscaloosa

Semester: Spring 2018

Activity

Title: SAS Analytics Summit
City: Carrollton

Semester: Spring 2018

Activity

Title: Academy of Economics and Finance Annual Conference
City: Houston

Semester: Spring 2018

Activity

Title: Super Skills Series on Accessibility
City: Carrollton

Semester: Fall 2017

Activity

Title: Passed Level I of the CFA examination

Semester: Fall 2017

Activity

Title: Super Skills Series on Accessibility
City: Carrollton

Semester: Fall 2017

Activity

Title: Women Empowering Women: Your Money Matters

City: Carrollton

Semester: Fall 2017

Activity

Title: Innovations in Pedagogy

City: Carrollton

Semester: Summer 2017

Activity

Title: Research Conference ISC Paris, UWG, & La Rochelle Business School

City: Paris

Semester: Summer 2017

Activity

Title: RCOB Faculty Development Workshop

City: Carrollton

Semester: Summer 2017

Activity

Title: BB&T Lectures in Free Enterprise: David Daniels Servant Leadership: Towels not
Titles

City: Carrollton

Semester: Spring 2017

Activity

Title: What's New with FRED & GeoFRED: Teaching with Data

City: Carrollton

Semester: Spring 2017

Activity

Title: SSC Campus Institutional Reports Training

City: Carrollton

Semester: Spring 2017

Activity

Title: Dig-In Econ: A Workshop for Implementing Digital Resources for Student
Engagement and Success in Principles of Economics Courses

City: Charleston

Semester: Spring 2017

Activity

Title: AEF - Academy of Economics and Finance Annual Meeting

City: Charleston

Semester: Spring 2017

Activity

Title: Lunch and Learn: Tweet your feat: Social media use in teaching and research

City: Carrollton

Semester: Spring 2017

Activity

Title: Women Empowering Women: Owning Your Voice

City: Carrollton

Semester: Fall 2016

Activity

Title: Policy, Data, and Innovation: Where Worlds Collide in the Economic Classroom
Virtual Seminar

Semester: Fall 2016

Activity

Title: Business Analytics Symposium

City: Tuscaloosa

Semester: Fall 2016

Activity

Title: Lunch and Learn: How to Survive the Zombie Apocalypse

City: Carrollton

Semester: Fall 2016

Activity

Title: Chick-fil-A Day Faculty Drop-in

Semester: Fall 2016

Activity

Title: 2016 Faculty Development Seminar

City: Carrollton

Semester: Summer 2016

Activity

Title: Georgia Realtors Region 3 Roundtable

City: Carrollton

Semester: Summer 2016

Activity

Title: 2016 National Conference on Teaching and Research in Economic Education

City: Atlanta

Semester: Summer 2016

Activity

Title: Federal Reserve Dinner

Semester: Summer 2016

Activity

Title: CTREE Meet FRED at the Federal Reserve Bank of Atlanta

City: Atlanta

Semester: Summer 2016

Activity

Title: Innovations in Pedagogy Conference

City: Carrollton

Semester: Summer 2016

Activity

Title: Karlan and Morduch's Economics SmartBook

Semester: Spring 2016

Activity

Title: American Real Estate Society Annual Meeting

City: Denver

Semester: Spring 2016

Activity

Title: Connect Master: Business Statistics

Semester: Spring 2016

Activity

Title: Education Advisory Board - Student Success Collaborative Training Session

Semester: Fall 2015

Activity

Title: Sapling Learning Earn and Learn Economics Web Workshop

Semester: Fall 2015

Activity

Title: Teach Without Limits – Getting Started with Connect Virtual Event

Semester: Summer 2015

Activity

Title: West Metro Board of Realtors Commercial Caffeinated Breakfast

City: Carrollton

Semester: Summer 2015

Activity

Title: 2015 National Conference on Teaching and Research in Economic Education

City: Minneapolis

Semester: Summer 2015

Activity

Title: Three Paths to Ethical Student Conduct

City: Carrollton

Semester: Spring 2015

Activity

Title: Innovations in Pedagogy Conference

City: Carrollton

Semester: Spring 2015

Activity

Title: 2014 National Conference on Teaching and Research in Economic Education

City: Washington

Semester: Summer 2014

Activity

Title: Innovations in Pedagogy Conference

City: Carrollton

Semester: Spring 2014

Activity

Title: Teaching Workshop (Dirk Mateer)
City: Carrollton

Semester: Spring 2013

Activity

Title: Further Assessment of the Efficiency Effects of Internet Use in Home Search
City: St. Petersburg

Semester: Spring 2012

Activity

Title: American Real Estate Society Annual Meeting
City: Seattle

Semester: Spring 2011

Scholarly Editorial Service**Fall 2023 - Fall 2023**

Journal of Housing Research, Reviewer, 1, reviewed a paper

Cambridge University Press, Reviewer, 2 chapters, Reviewed 2 book chapters of Principles of Finance by Bodie, Merton, and Thakors

Spring 2023 - Spring 2023

McGraw-Hill, Reviewer, 1, Reviewed online course materials for a finance course.

Institutional Committees

Aug 2023 - Present	Richards College DEIB Advisory Committee, (Richards College of Business) [Responsibility: Member]
Jan 2023 - Present	Richards College of Business Scholarship Committee, (Richards College of Business) [Responsibility: Member]
Aug 2022 - Dec 2022	STUDENT SUCCESS: Richards College Co-Curricular Map Taskforce, (Richards College of Business) [Responsibility: Member]
Aug 2022 - Present	FinTech Academy - UWG Representative, (Richards College of Business) [Responsibility: Member]

	Accounting Accreditation Committee, (Department of Accounting and Finance) [Responsibility: Chair]
Jan 2022 - Present	Provost Council, (University) [Responsibility: Member]
	Dean's Advisory Council, (Richards College of Business) [Responsibility: Member]
Jan 2021 - Apr 2021	Richards College of Business UPC Assessment Taskforce, (Richards College of Business) [Responsibility: Member]
Jan 2020 - Apr 2020	MBA Taskforce, (Richards College of Business) [Responsibility: Member]
Jan 2019 - Dec 2019	Undergraduate Research Liaison, (Richards College of Business) [Responsibility: Member]
	New Building Subcommittee for Schematic Design, (Richards College of Business) [Responsibility: Member]
Aug 2018 - Present	OFS Experiential Learning Scholarship Committee, (Richards College of Business) [Responsibility: Member]
Jan 2018 - Apr 2020	Best of the West Selection Committee for Academic Affairs, (University) [Responsibility: Member]
Jan 2018 - Apr 2021	New Building Committee, (Richards College of Business) [Responsibility: Member]

Other Institutional Service

Fall 2023 - Fall 2023

Richards College Welcome Back Event, (Richards College of Business)
Completed Recommendation for Internship for student, (University)

Spring 2023 - Spring 2023

Innovations in Pedagogy Conference Proposal Reviewer , (University)
Accounting Club Banquet, (Accounting)
Beta Gamma Sigma Induction Attendee , (Richards College of Business)
Honors Convocation, (University)

Fall 2022 - Fall 2022

Entrepreneurship Week: Tips for Starting a New Business - Attendee, (Richards College of Business)

Entrepreneurship Week: Alumni Entrepreneur Panel - Attendee, (Richards College of Business)

Entrepreneurship Week: Stone Center Family Business Luncheon with Christa Pitts - Attendee, (Richards College of Business)

Spring 2022 - Spring 2022

Richards College of Business Academic Showcase, (Richards College of Business)

Innovations in Pedagogy Conference Proposal Reviewer , (University)

Beta Gamma Sigma Induction Attendee , (Richards College of Business)

Honors Convocation, (University)

Nobel Presentations by UWG Faculty from CACSI/RCOB Attendee, (Richards College of Business)

Accounting Club Banquet, (Accounting)

Spring 2021 - Spring 2021

Innovations in Pedagogy Conference Proposal Reviewer, (University)

UWG Center for Economic Research and Financial Literacy Hiring Committee, (Richards College of Business)

Fall 2019 - Fall 2019

Graduation, (University)

Roy Richards, Sr. Hall Groundbreaking Ceremony, (Richards College of Business)

Undergraduate Research Lunch + Learn, (University)

Completed Recommendation for Employment for student, (University)

Completed Recommendation for Study Abroad Wolf Grant for student, (Richards College of Business)

Completed Recommendation for Study Abroad Wolf Grant for student, (Richards College of Business)

Completed Recommendation for Study Abroad Wolf Grant for student, (Richards College of Business)

RCOB International Research Collaboration Dinner for faculty who participated in 2017
Research Exchange in Paris, (Richards College of Business)

Summer 2019 - Summer 2019

Graduation, (University)

OFS Experiential Learning Scholarship Luncheon Attendee, (Richards College of Business)

Spring 2019 - Spring 2019

Graduation, (University)

Innovations in Pedagogy Conference Proposal Reviewer, (University)

Beta Gamma Sigma Induction Attendee, (Richards College of Business)

Professional Service and Consultation

Spring 2024 - Spring 2024

Discussant: COVID-19 Vaccination Rates: The Role of Political and Religious Affiliation and
Region in Explaining County-Level Vaccination Rates, Academy of Economics and
Finance

Faculty Judge Undergraduate Paper Competition, Academy of Economics and Finance

Spring 2024 - Ongoing

Member of 2024 Cohort of Leadership Carroll, Carroll County Chamber of Commerce

Fall 2023 - Fall 2023

Expert Commentator - How Many Credit Cards Should You Have?, wallethub.com,
Provided commentary about how many credit cards individuals should have. Responses
were published on their website.

Spring 2023 - Spring 2023

Faculty Judge Undergraduate Paper Competition, Academy of Economics and Finance

Discussant: The Effect of Gunfire on Property Values, Academy of Economics and Finance

SFA Program Committee, Southern Finance Association, Proposal reviewer for the annual
meeting.

Spring 2023 - Ongoing

Member of the Board of Directors, Academy of Economics and Finance

Fall 2022 - Fall 2022

Expert Commentator - Best Credit Cards, wallethub.com, Provided commentary about the best credit cards. Responses were published on their website.

Spring 2022 - Spring 2022

Faculty Judge of Undergraduate Paper Competition, Academy of Economics and Finance
Proposal Reviewer, Southern Finance Association

Expert Commentator - Best Cash Back Credit Cards, wallethub.com, Provided commentary on the best cash back credit cards; responses published on their website

Spring 2021 - Spring 2021

Faculty Judge of Undergraduate Paper Competition, Academy of Economics and Finance

Spring 2020 - Spring 2020

Discussant: Just-Below Pricing in the Context of Residential Real Estate Brokerage, Academy of Economics and Finance

Moderator/Judge: Undergraduate Paper Competition, Academy of Economics and Finance

Spring 2019 - Spring 2019

Discussant: Mortgage Loan Rates and Federal Fund Rate: an ARDL Bound Testing Approach, Academy of Economics and Finance

Discussant: The Effects of Ecclesiastical Restructuring of Housing Prices: Evidence from the US, Academy of Economics and Finance

Judge: Undergraduate Paper Competition, Academy of Economics and Finance

Fall 2018 - Fall 2018

Discussant: Neighborhood Blight Indices, Impacts on Property Values and Blight Resolution Alternatives, Southern Finance Association Annual Meeting

Honors and Awards

Annual Teaching Excellence Award, 2020, Richards College of Business

Annual Student Research Award, 2019, Richards College of Business

Annual Faculty Service Award - Department, College, and Campus Service, 2021, Richards College of Business

Annual Student Research Award, 2018, Richards College of Business

Annual Faculty Research Award, 2018, Richards College of Business

Annual Student Research Award, 2019, Richards College of Business

Nominee for Faculty Advisor of the Year, 2017, Professional Association of Academic Advisors University of West Georgia

Annual Faculty Service Award, 2017, Richards College of Business

Annual Student Research Award, 2017, Richards College of Business

Certificate of Successful completion of the Curriculum in Data Mining, 2008, Culverhouse College of Commerce and Business Administration and SAS Institute

Outstanding Finance Teacher's Assistant, 2007, University of Alabama Finance Association

Marcus Whitman Finance Award in Investment Management, 2006, The University of Alabama

Outstanding Undergraduate Award, 2005, Culverhouse College of Commerce and Business Administration, Department of Economics, Finance, and Legal Studies

Finance Faculty Award, 2005, The University of Alabama

Gladys M. Poe Award, 2005, Culverhouse College of Commerce and Business Administration

Outstanding Undergraduate Award, 2006, Culverhouse College of Commerce and Business Administration, Department of Economics, Finance, and Legal Studies

Annual Faculty Research Award - Research Influence , 2022, Richards College of Business

Annual Student Research Award, 2023, Richards College of Business

Professional Society Membership

Southern Finance Association, July 2018, Ongoing

Academy of Economics and Finance, February 2017, Ongoing