

John P. Reaves
The University of West Georgia
Senior Lecturer
Management
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Professional Positions

Senior Lecturer, Department of Management, University of West Georgia. (August 2013 - Present).

Education

MBA, Business Administration. University of West Georgia, 2012.

BBA, Marketing. University of West Georgia, 2010.

Associate of Science, Video Production, Video Production. Full Sail University, 2004.

Awards and Honors

Faculty Service Award, Richards College of Business, University of West Georgia. (2025).

Nominated for: Community Connection Award, UWG. (2025).

Faculty Service Award, Richards College of Business, University of West Georgia. (2024).

Great Colleague- Above and Beyond Award, Richards College of Business, University of West Georgia. (2020).

Presentations

Reaves, J. P., "Tech in the Classroom," Richards College of Business. (October 2023).

Ferrell, C. L., White, S. D., Reaves, J. P., Meaningful Living & Learning in a Digital World, "Metacognition-Creating Content and Generating Student Buy-In," Savannah, GA. (April 2023).

Reaves, J. P., White, S. D., Ferrell, C. L., Distance Learning Administration Conference 2022, "Better Metacognition - Better Understanding - Better Grades," Jekyll Island, Georgia. (July 2022).

Reaves, J. P., Ferrell, C. L., White, S. D., Conference on Meaningful Living & Learning in a Digital World, "Applying Metacognition for Improved Learning: Framework for Application in Online Courses." (April 2022).

Ferrell, C. L., Reaves, J. P., White, S. D., Innovations in Pedagogy 2021, "Learning: Strategies and Lessons Learned." (May 18, 2021).

Ferrell, C. L., Reaves, J. P., White, S. D., Western Business & Management 2020 Business Teaching & Pedagogy Online International Research Conference, "Applying Metacognition for Improved Learning: Strategies and Lessons Learned," Virtual. (2020).

White, S. D., Ferrell, C. L., Reaves, J. P., Western Business & Management 2020 Business Teaching & Pedagogy Online International Research Conference, "Applying Metacognition for Improved Learning: Strategies and Lessons Learned," Virtual. (2020).

White, S. D., Reaves, J. P., Ferrell, C. L., Western Business & Management 2020 Business Teaching & Pedagogy Online International Research Conference, "Applying Metacognition for Improved Learning: Strategies and Lessons Learned," Virtual. (2020).

Teaching Experience

CISM 2201, Found of Spreadsheet Analysis, 24 courses.

CISM 3330, Management of Information Systems, 11 courses.

MGNT 3600, Principles of Management, 2 courses.

MGNT 3615, Operations Management, 29 courses.

Directed Student Learning

Undergraduate Honors Thesis, "Operations Management - Honors." (January 2020 - June 2020).
Advised: Carrie Tarpley

Undergraduate Honors Thesis, "Operations Management - Honors." (January 2020 - June 2020).
Advised: Ashley Mallari

Non-Credit Instruction Taught

Continuing Education, GreyStone Power, 15 participants. (April 1, 2025).

Continuing Education, GreyStone Power, 15 participants. (March 25, 2025).

Continuing Education, Continuing Education, 8 participants. (December 5, 2024).

Continuing Education, GreyStone Power, 12 participants. (October 9, 2024).

Continuing Education, GreyStone Power, 12 participants. (October 24, 2023).

Continuing Education, GreyStone Power, 12 participants. (July 18, 2023).

Continuing Education, GreyStone Power, 10 participants. (July 13, 2023).

Continuing Education, GreyStone Power, 10 participants. (September 27, 2022).

Continuing Education, 8 participants. (September 13, 2022).

Continuing Education, 7 participants. (August 18, 2022).

Continuing Education, 8 participants. (April 29, 2022).

Continuing Education, 9 participants. (March 3, 2022).

Continuing Education, 8 participants. (February 11, 2022).

Continuing Education, 6 participants. (October 22, 2021).

Continuing Education, 7 participants. (August 25, 2021).

Continuing Education, GreyStone Power, 11 participants. (June 23, 2021).

Faculty Development Activities Attended

Workshop, "WaterMark Training," Richards. (November 18, 2024).

Workshop, "Microsoft Transition Workshop." (May 8, 2024).

University Service

Member, ITS Classroom Technology Focus Group. (2024 - Present).

Member, DEIB Richards Committee. (2023 - Present).

Member, Student Recruitment Committee. (2023 - Present).

Member, Transportation Fees Committee. (2016 - Present).

Member, Academic Appeals Committee. (2015 - Present).

Member, Faculty Senate Facilities and Information Technology Committee. (2021 - 2023).

Member, New Building Design Committee. (2018 - 2020).

Public Service

Volunteer, Cub Scouts, Carrollton, GA. (August 2021 - Present).

Guest Speaker, Central Elementary School, Carrollton, GA. (March 2024).

Guest Speaker, Central Elementary School, Carrollton, GA. (May 2022).