

Philip Reaves

Institutional Curriculum Vitae

Fall 2018 - Fall 2023

preaves@westga.edu

Education

2012 M.B.A., Business Administration, University of West Georgia
M.B.A., University of West Georgia

2010 B.B.A., Marketing, University of West Georgia
Marketing, University of West Georgia

2004 A.S., Video Production, Full Sail University
Associate of Science, Recording Arts, Full Sail University

Professional Licensure & Certification

Certified Online Instructor, 2013-12-31, University of West Georgia
JDA Space Planner, 2011-12-31, Certified by JDA

Professional Experience

2013 - Ongoing

Senior Lecturer, Department of Management, University of West Georgia

2012 - 2013

Limited-Term Adjunct Instructor, Department of Marketing, University of West Georgia

2011 - 2013

Research Assistant & Sales Account Manager, Southwire Company, Carrollton, Georgia

2005 - 2010

Full-Time Key-Holder, RadioShack, Carrollton, Georgia

Teaching

Fall 2023

Semester	Course Prefix	Course Number	Section	Course Title
Fall 2023	CISM	2201	E02	Fdn of Bus & Spreadsheet ansys
Fall 2023	MGNT	3615	E02	Operations Management
Fall 2023	MGNT	3615	E03	Operations Management
Fall 2023	MGNT	3615	E04	Operations Management

Summer 2023

Semester	Course Prefix	Course Number	Section	Course Title
Summer 2023	CISM	3330	E02	Management of Information Sys
Summer 2023	MGNT	3615	E02	Operations Management

Spring 2023

Semester	Course Prefix	Course Number	Section	Course Title
Spring 2023	CISM	3330	01D	Management of Information Sys
Spring 2023	CISM	3330	E01	Management of Information Sys
Spring 2023	CISM	3330	E02	Management of Information Sys
Spring 2023	CISM	3330	E03	Management of Information Sys

Fall 2022

Semester	Course Prefix	Course Number	Section	Course Title
Fall 2022	CISM	2201	2	Fdn of Bus & Spreadsheet Ansys
Fall 2022	CISM	2201	91	Found of Bus & Sprsht Analysis
Fall 2022	CISM	2201	E01	Fdn of Bus & Spreadsheet Ansys
Fall 2022	CISM	2201	E04	Found of Bus & Sprsht Analysis
Fall 2022	MGNT	3615	E02	Operations Management

Summer 2022

Semester	Course Prefix	Course Number	Section	Course Title
Summer 2022	CISM	2201	E01	Found of Bus & Sprsht Analysis
Summer 2022	CISM	3330	E01	Management of Information Sys

Spring 2022

Semester	Course Prefix	Course Number	Section	Course Title
Spring 2022	CISM	2201	02D	Found of Bus & Sprsht Analysis
Spring 2022	CISM	2201	03D	Found of Bus & Sprsht Analysis
Spring 2022	CISM	2201	2	Found of Bus & Sprsht Analysis
Spring 2022	MGNT	3615	N01	Operations Management

Fall 2021

Semester	Course Prefix	Course Number	Section	Course Title
Fall 2021	CISM	2201	02	Fdn of Bus & Spreadsheet Ansys
Fall 2021	CISM	2201	02D	Fdn of Bus & Spreadsheet Ansys
Fall 2021	CISM	2201	03D	Fdn of Bus & Spreadsheet Ansys
Fall 2021	CISM	2201	2	Fdn of Bus & Spreadsheet Ansys
Fall 2021	MGNT	3615	N02	Operations Management

Summer 2021

Semester	Course Prefix	Course Number	Section	Course Title
Summer 2021	CISM	2201	E01	Found of Bus & Sprsht Analysis
Summer 2021	CISM	3330	E01	Management of Information Sys

Spring 2021

Semester	Course Prefix	Course Number	Section	Course Title
Spring 2021	CISM	2201	05D	Found of Bus & Sprsht Analysis
Spring 2021	CISM	2201	07D	Found of Bus & Sprsht Analysis
Spring 2021	CISM	3330	02D	Management of Information Sys
Spring 2021	CISM	3330	91D	Management of Information Sys
Spring 2021	MGNT	3615	N01	Operations Management
Spring 2021	MGNT	3615	N02	Operations Management

Fall 2020

Semester	Course Prefix	Course Number	Section	Course Title
Fall 2020	CISM	2201	06D	Fund of Computer Applications
Fall 2020	MGNT	3615	01D	Operations Management
Fall 2020	MGNT	3615	02D	Operations Management

Semester	Course Prefix	Course Number	Section	Course Title
Fall 2020	MGNT	3615	91D	Operations Management
Fall 2020	MGNT	3615	N02	Operations Management

Summer 2020

Semester	Course Prefix	Course Number	Section	Course Title
Summer 2020	CISM	2201	E02	Fund of Computer Applications
Summer 2020	MGNT	3615	E02	Operations Management

Spring 2020

Semester	Course Prefix	Course Number	Section	Course Title
Spring 2020	CISM	3330	02D	Management of Information Sys
Spring 2020	MGNT	3615	01D	Operations Management
Spring 2020	MGNT	3615	02D	Operations Management
Spring 2020	MGNT	3615	03D	Operations Management

Fall 2019

Semester	Course Prefix	Course Number	Section	Course Title
Fall 2019	CISM	2201	N04	Fund of Computer Applications
Fall 2019	MGNT	3615	01D	Operations Management
Fall 2019	MGNT	3615	02D	Operations Management
Fall 2019	MGNT	3615	03D	Operations Management

Other Teaching Activities

Continuing Education, Excel Basic

Continuing Education, Excel Intermediate

Continuing Education, Office Tips and Tricks

Faculty Directed Student Research/Individual Student Work

Spring 2020 - Summer 2020

Undergraduate Honors Thesis, Operations Management - Honors

Undergraduate Honors Thesis, Operations Management - Honors

Summer 2019 - Fall 2019

Undergraduate Honors Thesis, Operations Management - Honors

Summer 2019 - Summer 2019

Internship, Project Management

Internship, Project Management

Spring 2019 - Summer 2019

Undergraduate Honors Thesis, Operations Management - Honors

Undergraduate Honors Thesis, Operations Management - Honors

Undergraduate Honors Thesis, Operations Management - Honors

Summer 2018 - Fall 2018

Directed Individual/Independent Study, Merchandising Management

Scholarly Contributions and Creative Productions

Presentation

Completed/Published

Reaves, J. P. (2023).

Tech in the Classroom

. Richards College of Business.

Ferrell, C. L., White, S. D., & Reaves, J. P. (2023, February). ***Metacognition-Creating Content and Generating Student Buy-In***. *Meaningful Living & Learning in a Digital World*. Savannah, GA.

Ferrell, C. L., Reaves, J. P., & White, S. D. (2022, Summer). "Better Metacognition - Better Understanding - Better Grades". *Distance Learning Administration Conference 2022*. Jekyll Island, Georgia.

Reaves, J. P., Ferrell, C. L., & White, S. D. (2022, Summer). "Applying Metacognition for Improved Learning: Framework for Application in Online Courses." *Conference on Meaningful Living & Learning in a Digital World*.

Reaves, J. P., Ferrell, C. L., & White, S. D. (2022, Spring). "Applying Metacognition for Improved Learning: Framework for Application in Online Courses." *Conference on Meaningful Living & Learning in a Digital World*.

Ferrell, C. L., White, S., & Reaves, P. (2021, May). *Innovations in Pedagogy 2021*.

Ferrell, C. L., Reaves, P., & White, S. (2020, September). *Applying Metacognition for Improved Learning: Strategies and Lessons Learned. Western Business & Management 2020 Business Teaching & Pedagogy Online International Research Conference.*

Ferrell, C. L., Reaves, J. P., & White, S. D. (2020, September). *Applying Metacognition for Improved Learning: Strategies and Lessons Learned. Western Business & Management 2020 Business Teaching & Pedagogy Online International Research Conference.* Virtual.

Institutional Committees

Aug 2023 - Present	Student Recruitment Committee, (Department of Management) [Responsibility: Member]
Jan 2023 - Present	DEIB Richards Committee, (Richards College of Business) [Responsibility: Member]
Aug 2021 - Aug 2023	Faculty Senate Facilities and Information Technology Committee, (University) [Responsibility: Member]
Aug 2018 - Apr 2020	New Building Design Committee , (Richards College of Business) [Responsibility: Member]
Aug 2016 - Apr 2022	Transportation Fees Committee , (University) [Responsibility: Member]
Aug 2016 - Apr 2019	Presidential Committee on Campus Inclusion, (University) [Responsibility: Member]
Jan 2015 - Present	Academic Appeals Committee , (University) [Responsibility: Member]

Honors and Awards

Great Colleague- Above and Beyond Award , Richards College of Business, University of West Georgia

Faculty Teaching Award , Richards College of Business, University of West Georgia

Faculty Service Award , Richards College of Business, University of West Georgia

Faculty Teaching Award , Richards College of Business, University of West Georgia

Graduate Research Assistant, Department of Marketing