



Kenneth J. Hilderhoff

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EDUCATION

Master in Business Administration, Wright State University, 1982
Bachelor of Science, Duquesne University, 1974
Executive Program, Columbia University, Marketing

TEACHING AND PROFESSIONAL QUALIFICATIONS

Lecturer, Marketing Department, University of West Georgia
Instructor, Management Department, University of West Georgia
Certified Business Advisor | CEO Coach | Consultant
Mentor for EMBA, Kennesaw State University

PROFESSIONAL EXPERIENCE

Premier Advisory Group, CEO, Atlanta, GA

Provide strategic business and marketing direction to the CEO and the senior leadership team by transforming vision into market driven growth strategies and overseeing the implementation.

Chief Outsiders, Fractional CMO, Houston, TX

Global consulting company offering fractional CMOs to business.

Premier Marketing Resources, CEO, Atlanta, GA

PMR was a full service marketing communication company serving a broad base of small to mid-size businesses and Fortune 500 companies nationally.

Bingham Enterprises, Corporate Vice President, Atlanta/Chicago

Diamond Holding Corporation, Senior VP, Sales and Marketing, Atlanta, GA

IVA Ltd., COO, Chicago, IL

Supply One Corporation, President/EVP, Dayton, OH

Mead/Westvaco, Vice President/Business Manager, Dayton, OH

PPG Industries, Marketing Research and Planning, Pittsburgh, PA

Curriculum Vitae

PROFESSIONAL PROFILE

- Consistent record of achievement leading senior level teams in sales, marketing and management.
- Success working with privately-held enterprises, mid-size global companies, Fortune 100 and as an entrepreneur.
- Visionary leader recognized for cultivating market-driven strategies for sustained revenue growth and improved earnings.
- Diverse experience in all channels of distribution.
- Experience in executing mergers and acquisitions.

ORGANIZATIONS/ACTIVITIES

- CEO Netweavers (Board Member)
- Kettering Executive Network (Co-founder and current member)
- Rotary International
- Cobb Adult Educational Center
- Due West United Methodist Church (Board Member)
- New Hope Enterprises (Volunteer)

MILITARY

United States Army Reserve