

Lauren Johnson, Ed. D
Assistant Professor
Undergraduate Program Coordinator
University of West Georgia
Department of Sport Management, Wellness, and Physical
Education 1601 Maple Street Carrollton, GA 30118
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EDUCATION

University of Georgia, Athens, GA
Doctor of Education-Learning, Leadership, Organization Development December 2022
Dissertation: The Student-Athlete Experience: An Examination of Career Maturity and Transition at a Division II Institution

University of Nevada, Las Vegas, Las Vegas, NV
Master of Science, Physical Education May 2012
Bachelor of Art, Journalism Media Studies May 2008

PROFESSIONAL EXPERIENCE

Assistant Professor
University of West Georgia, Carrollton, GA 2022-Present

- Develops and teaches undergraduate courses for sport management students.
- Coordinates undergraduate sport management degree program for fall, spring, and summer semesters.
- Collaborates with faculty to analyze, develop, and write annual departmental goals.
- Oversees undergraduate experiential learning opportunities within the sports industry.
- Cultivates relationships with sports industry professionals to provide students with experiential learning opportunities.
- Plans and executes the annual Sports Career Expo for all Sport Management students.
- Advises (22) graduate students on class selection and academic plans on a semester basis.
- Undergraduate Program Coordinator

Instructor of Sport Management
University of West Georgia- Carrollton, GA 2018-2022

- Facilitated experiential learning and taught professional development to sport management undergraduates.
- Assisted with the organization of the annual sports career expo for undergraduate students.
- Collaborated with faculty on annual departmental goal setting.
- Cultivated relationships with sports industry professionals to provide students with experiential learning opportunities.

Associate Director of Career Development
University of West Georgia, Carrollton, GA 2015- 2018

- Supervised and led professional development training(s) (4) professional staff, (2) graduate assistants
- Directed, implemented, and provided leadership for initiatives related to career development, career advising/counseling, and internship/job search preparation.
- Served as liaison to academic colleges in collaboration with faculty, staff, academic administrators, and student organizations to integrate career development into curricular and co-curricular programming.
- Conducted individual and group advising sessions assessing career direction, interview proficiency, and industry knowledge and communication skills
- Assisted the Director with strategic planning and assessment of monthly and annual reports on student career development

*Career Development Specialist**University of West Georgia, Carrollton, GA*

2014-2015

- Trained and supervised (4) career development staff and graduate assistant on Symplicity software, database programs, and new processes and procedures
- Managed, branded, and operated the InterviewStream software database for faculty, staff, and students
- Developed and implemented innovative educational career development programming for UWG students
- Developed relationships as the liaison for international students, athletics, College of Business and College of Art and Humanities, and sports management majors
- Facilitates accountability focus group for the College of Business and student-athletes on career development
- Partnered with various departments on campus to develop collaborative programs geared toward student retention and progression and student learning outcomes
- Assisted students and alumni with career development through presentation demonstrations, workshops, experiential learning, and resume/ cover letter critiques
- Created career development plans to aid in student retention and progression in conjunction with Complete Georgia Plan

*Career Specialist**Georgia Piedmont Technical College, Clarkston, GA*

2013

- Advised students, provided resume development workshops and critiques
- Coached students on career assessments, providing critical feedback for job placement
- Upheld active relationships with employers and the community for student recruitment
- Created and presented career seminars providing comprehensive overviews on how to develop resume packages from start to finish and instructional workshops on professional dress and interviewing skills; conducted a 5-part series of class seminars

*Career Counselor/Internship Coordinator**University of Nevada, Las Vegas, NV*

2011 - 2012

- Managed Career-Link database site, including screening new employers, approving job postings, generating announcements, employer communication, and coordinating internships
- Processed finances for Career Day and Internship Fair and followed up with unpaid accounts
- Provided presentations about career services for faculty, staff, and student organizations on campus
- Liaison between career services, multiple department chairs, and respective colleges
- Managed cogenerate-generated reports on the Symplicity database for Career Service Director
- Supervised 5-7 student assistants' work schedules and oversaw daily office operations
- Planned, partnered, and coordinated Spring Career Day and Internship Fairs
- Advised students on resume, cover letter, and mock interview critiques
- Recorded and tracked all career fairs sponsorship and monetary transactions up to \$65,000
- Participated and provided support to UNLV admissions orientation fair
- Communicated with UNLV Foundation to follow up on sponsorship processing
- Partnered with the interdisciplinary studies chair on teaching internship course
- Communicated with employers and students on experiential end-of-semester evaluations
- Assessed and interpreted career tools on Strong, MBTI, Focus 2
- Referred at-risk students to the academic success center for retention purposes

TEACHING EXPERIENCE

University of West Georgia Undergraduate Courses (*Recurrent*)

XIDS Freshman Seminar

2018

SPMG 2600 Introduction to Sport Management

2018- Present

SPMG 3661 Sociology in Sports

2022

SPMG 3662 Management and Leadership in Sports Organizations	2018- Present
SPMG 3670 Practicum	2017- 2022
SPMG 4584 Pre-Internship Senior Seminar	2017-Present
SPMG 4686 Internship	2018- Present
SPMG 3664 Economics and Finance	2024
SPMG 6001 Social Issues in Sports	2023- Present

PUBLICATIONS

Book Chapter

Ramsay-Jordan, N.N., Crenshaw, A., **Johnson, L.** (accepted, 2024). Supporting best practices through teaching as activism. Hershey, PA: IGI Global. Publisher of Peer-Reviewed, Timely, and Innovative Academic Research for Over 30 Years 701 East Chocolate Avenue, Hershey, Pennsylvania 17033-1240, USA.

PRESENTATIONS

Conference Presentations

Johnson, L. (2024, March). The Student-Athlete Experience: An Examination of Career Maturity and Transition at A Division II Institution. Presented at College Sports Research Institute sponsored by the University of South Carolina (USC) Columbia, SC.

Johnson, L. (2023, January). Preparing Student-Affairs Professionals to Meet the Need of Student-Athletes Career Development. Presented at NASPA GA Drive-In sponsored by Georgia State University (GSU), Atlanta, GA.

Johnson, L. (2018) CGEAN 2018 International Nursing Administration Research Conference Career Development Panelist, sponsored by the Association for Leadership Science in Nursing (ALSN), Decatur, GA.

Henderson, M., Johnson, L. (2017) Getting Kaepernick: When Career and Social Conscious Collide. Presented at Georgia College sponsored by Personnel Association /Georgia Housing Officers Conference, Savannah, GA.

SERVICE

University of West Georgia

Steering Committee for New School- Mental Health and Wellness	2023- Present
SACSCOC Summer Institute- Assessment and Implementation	2023
Committee for Honorary Degrees	2022-Present
Quality Enhancement Planning Committee	2022-Present
University Continuous Improvement Committee	2024- Present

College of Education

Faculty Governance Council	2022- Present
• Vice Chair	

Department of Sport Management, Wellness, and Physical Education

Undergraduate Internship Coordinator	2018-Present
Undergraduate Program Coordinator	2022-Present
Advisor for Sport Management Society	2018-2022

Additional Service

Search Committee Member for Director of Career Services
 Search Committee Member for University Recreation Director
 University of West Georgia -Periodic Evaluation Report for Department Chair of Sport Management, Wellness and Physical Education
 Career Services Committee-Chair for Assistant Director of Student and Experiential Learning
 Graduate Advisory Committee- Strategic Planning Subcommittee
 University of West Georgia, Staff Advisory Committee

Georgia Association of College and Employers (GACE) - Co-Chair of Professional Development
 Internalization Task Force Committee - Subcommittee: Internationalizing Campus Culture and
 Curriculum Office of Education Abroad Committee
 Sports Management Tenure Track Search Committee

AWARDS AND HONORS

Nominated for University Big Six Professor Award, 2024
 Nominated for Outstanding Face-to-face Teaching Award, 2024
 Leading the Pack Focused on the Future Award, 2022
 NASPA Excellence Awards in Athletics, Recreation, Physical Fitness, Non-Varsity Sports, and
 related category: *Career Readiness for Sport-Related Careers: Pre-Internship Collaboration with
 Career Services and Sport Management Program* 2017-2018
 The University of West Georgia, Best of the West Values Recognition 2018
 The University of West Georgia, Best of the West Cross Divisional Recognition 2016
 Georgia Association of College and Employers (GACE)- Management Leadership Institute *Scholarship* 2016

ORGANIZATIONS

- The National Society of Collegiate Scholars – *Distinguished Member*
- Women Leaders in Collegiate Sports
- North American Society for Sport Management
- NASPA| Student Affairs Administrators in Higher Education
- Delta Sigma Theta Sorority, Inc., a Public Service Organization