

Lauren Johnson, Ed. D
Undergraduate Program Coordinator/ Assistant Professor
University of West Georgia
Department of Sport Management, Wellness, and Physical Education
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Education

University of Georgia, Athens, GA **December 2022**

Doctor of Education-Learning, Leadership, Organization Development

Dissertation: The Student-Athlete Experience: An Examination of Career Maturity and Transition at a Division II Institution

University of Nevada, Las Vegas, Las Vegas, NV

Master of Science, Physical Education

May 2012

Bachelor of Art, Journalism Media Studies

May 2008

Professional Experience

Undergraduate Program Coordinator & Assistant Professor **2022-Present**

University of West Georgia, Carrollton, GA

- Develops and teaches undergraduate courses for sport management students
- Coordinates undergraduate sport management degree program for fall, spring, and summer semesters
- Collaborates with faculty to analyze, develop, and write annual departmental goals
- Oversees undergraduate experiential learning opportunities within the sports industry
- Cultivates relationships with sports industry professionals to provide students with experiential learning opportunities
- Plans and executes the annual Sports Career Expo for all Sport Management students

Instructor of Sport Management

University of West Georgia- Carrollton, GA

2018-2022

- Facilitated experiential learning and taught professional development to sport management undergraduates
- Assisted with the organization of the annual sports career expo for undergraduate students
- Collaborated with faculty on annual departmental goal-setting
- Cultivated relationships with sports industry professionals to provide students with experiential learning opportunities

Associate Director of Career Development

University of West Georgia, Carrollton, GA

2015- 2018

- Supervised and led professional development training(s) (4) professional staff, (2) graduate assistants
- Directed, implemented, and provided leadership for initiatives related to career development; career advising/counseling, and internship/job search preparation
- Served as liaison to academic colleges in collaboration with faculty, staff, academic administrators and student organizations to integrate career development into curricular and co-curricular programming
- Conducted individual and group advising sessions assessing career direction, interview proficiency, and industry knowledge and communication skills
- Assisted director with strategic planning and assessment of monthly and annual reports on student career development
- Managed, operated, and generated reports from Qualtrics, and Symplicity, software databases
- Served as the liaison for the Community Engagement Office, assisting with the Dual Career Program
- Coordinated and set up interviews for potential hires for the Human Resources office using InterviewStream

Career Development Specialist

University of West Georgia, Carrollton, GA

2014-2015

- Trained and supervises 4 career development staff and graduate assistant on Symplicity software, database programs, and new processes and procedures
- Managed, branded and operated the InterviewStream software database for faculty, staff, and students
- Developed and implements innovative educational career development programming for UWG students
- Builds relationships as the liaison for international students, athletics, College of Business and College of Art and Humanities, and sports management majors
- Facilitates accountability focus group for the College of Business and student-athletes on career development
- Partnered with various departments on campus to develop collaborative programs geared toward student retention and progression and student learning outcomes
- Assisted students and alumni with career development through presentation demonstrations, workshops, experiential learning, and resume/ cover letter critiques
- Created career development plans to aid in student retention and progression in conjunction with Complete Georgia Plan
- Researched career trends, internships, and employers for the recruitment of UWG students
- Aided in advising students on graduate school preparation and personal statement

Career Specialist

Georgia Piedmont Technical College, Clarkston, GA

2013

Coached students on career assessments providing critical feedback for job placement

- Advised students, provided resume development workshops and critiques
- Upheld active relationships with employers and the community for student recruitment
- Created and presented career seminars providing comprehensive overviews on how to develop resume packages from start to finish and instructional workshops on professional dress and interviewing skills; conducted 5-part series of class seminars
- Approved incoming job postings and properly assessed student profiles for company placement

Career Counselor/Internship Coordinator

University of Nevada, Las Vegas, NV

2011 - 2012

- Managed Career-Link database site, including screening new employers, approving job postings, generating announcements, employer communication, and coordinating internships
- Processed finances for Career Day and Internship Fair and followed up with unpaid accounts
- Provided presentations about career services for faculty, staff, and student organizations on campus
- Liaison between career services, multiple department chairs, and respective colleges
- Managed cogenerate-generated reports on the Symplicity database for Career Service Director
- Supervised 5-7 student assistants' work schedules and oversaw daily office operations
- Planned, partnered, and coordinated Spring Career Day and Internship Fairs
- Advised students on resume, cover letter, and mock interview critiques
- Recorded and tracked all career fairs sponsorship and monetary transactions up to \$65,000
- Participated and provided support to UNLV admissions orientation fair
- Presented career topics to the schools of hospitality, communication, engineering, and Greek life
- Communicated with UNLV Foundation to follow up on sponsorship processing
- Partnered with the interdisciplinary studies chair on teaching internship course
- Communicated with employers and students on experiential end-of-semester evaluations
- Assessed and interpreted career tools on Strong, MBTI, Focus 2
- Referred at-risk students to the academic success center for retention purposes

Teaching Experience

University of West Georgia Undergraduate Courses (*Recurrent*)

- SPMG 2600 Introduction to Sport Management
- SPMG 3661 Sociology in Sports
- SPMG 3662 Management and Leadership in Sports Organizations
- SPMG 3670 Practicum
- SPMG 4584 Pre-Internship Senior Seminar
- SPMG 4686 Internship
- XIDS Freshman Seminar

Presentations

- CGEAN 2018 International Nursing Administration Research Conference Career Development Panelist
- Getting Kaepernick: When Career and Social Conscious Collide. Presentation at Georgia College Personnel Association /Georgia Housing Officers Conference, Savannah, GA -2017
- High School Counselor Luncheon. UWG Admissions, Carrollton, GA – Key Note Speaker -2016

Service

University of West Georgia

- Committee for Honorary Degrees 2022-Present
- Quality Enhancement Planning Committee 2022-Present

College of Education

- Faculty Governance Council 2022- Present

Department of Sport Management, Wellness, and Physical Education

- Internship Program Coordinator 2018-Present
- Undergraduate Program Coordinator 2022-Present
- Advisor for Sport Management Society 2018-Present

Additional Service

- Search Committee Member for University Recreation Director
- University of West Georgia -Periodic Evaluation Report for Department Chair of Sport Management, Wellness, and Physical Education
- Career Services Committee-Chair for Assistant Director of Student and Experiential Learning
- Graduate Advisory Committee- Strategic Planning Subcommittee
- University of West Georgia, Staff Advisory Committee
- Georgia Association of College and Employers (GACE) - Co-Chair of Professional Development
- Internalization Task Force Committee - Subcommittee: Internationalizing Campus Culture and Curriculum Office of Education Abroad Committee
- Sports Management Tenure Track Search Committee

Awards/ Honors

- Leading the Pack Focused on the Future Award, 2022
- NASPA Excellence Awards in the Athletics, Recreation, Physical Fitness, Non-Varsity Sports, and related category: *Career Readiness for Sport-Related Careers: Pre-Internship Collaboration with Career Services and Sport Management Program* 2017-2018
- The University of West Georgia, Best of the West Values Recognition 2018
- The University of West Georgia, Best of the West Cross Divisional Recognition 2016
- Georgia Association of College and Employers (GACE)- Management Leadership Institute *Scholarship* 2016

Organizations

- The National Society of Collegiate Scholars – *Distinguished Member* 2015
- Women Leaders in Collegiate Sports
- North American Society for Sport Management
- NASPA| Student Affairs Administrators in Higher Education
- Delta Sigma Theta Sorority, Inc., a Public Service Organization

