

JULIE STONE INGLE

CONTACT INFO

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SPECIALTIES

BRAND IDENTITY
LAYOUT DESIGN
EVENT BRANDING & ASSETS
CAMPAIGN PROPOSALS

SKILLS

ADOBE INDESIGN
ADOBE ILLUSTRATOR
ADOBE PHOTOSHOP
HTML / CSS
ADOBE XD
FIGMA
ADOBE PREMIERE

PERSONAL VALUES

OPEN MINDEDNESS
EMPATHY
CREATIVITY
INQUISITIVE NATURE
ATTENTION TO DETAIL
EFFICIENCY
INNOVATION

◆ References Available Upon Request

PROFILE

Ten years of design experience across multiple mediums including, print collateral, digital advertisement, social media content, illustration, outdoor/billboard, and more. Establishes and maintains multiple brand identities. Problem solves to adapt designs efficiently for each project. Produces and manages campaigns from inception to production.

EXPERIENCE

◆ 2022 - PRESENT

SENIOR GRAPHIC DESIGNER AND BRAND MANAGER

University System of Georgia (USG) eCampus

- ▶ Lead design team and steer overall creative vision
- ▶ Create branded print and digital content for multiple brands
- ▶ Manage digital assets for institutions
- ▶ Correspond with printers and distributors for promotional material
- ▶ Correspond with marketing contacts at institutions
- ▶ Oversee brand guidelines for all internal and external brands

◆ 2014 - 2022

LEAD GRAPHIC DESIGNER

University System of Georgia (USG) eCampus

- ▶ Steer visual style of all USG eCampus brands
- ▶ Primary creator of all design collateral
- ▶ Active member of USG eCampus Student Success Team
- ▶ Publish quarterly academic journal, using HTML and CSS
- ▶ Support and advise migration and re-brand of OJDLA to CMS
- ▶ Redesign of Georgia on My Line (GOML) brand via collaboration with USG

◆ 2012 - 2014

GRAPHIC DESIGN STUDENT ASSISTANT

University System of Georgia (USG) eCampus

- ▶ Assist Lead Graphic Designer with digital and print assets
- ▶ Update existing branding and place print orders
- ▶ Maintain existing branding for eCore and eMajor Brands
- ▶ Assist in data collection for multiple large publications
- ▶ Collaborate with other teams to assess needs for recruitment

EDUCATION

EMERGING MEDIA MASTERS

Master of Arts (M.A.) in Journalism & Mass Communication, Emerging Media
University of Georgia | New Media Institute | 2025

BACHELOR OF FINE ARTS, GRAPHIC DESIGN

Bachelor of Fine Arts, Graphic Design | Marketing Minor | Advertising Certificate
University of West Georgia | Carrollton, GA | 2014